



# New Data on the Characteristics of Applied Demographers

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# AGENDA

- Data
- Identifying Applied Demographers
- Characteristics of Self-Identified Applied Demographers
- Applied Demography Awareness
- Next Steps

# DATA

# PAA STRATEGIC PLANNING SURVEY

- 29% response rate
- 2,456 responses
  - 1,491 - current members
  - 674 - former members
  - 180 - never members
  - 54 - don't know

# COMMITTEE ON APPLIED DEMOGRAPHY

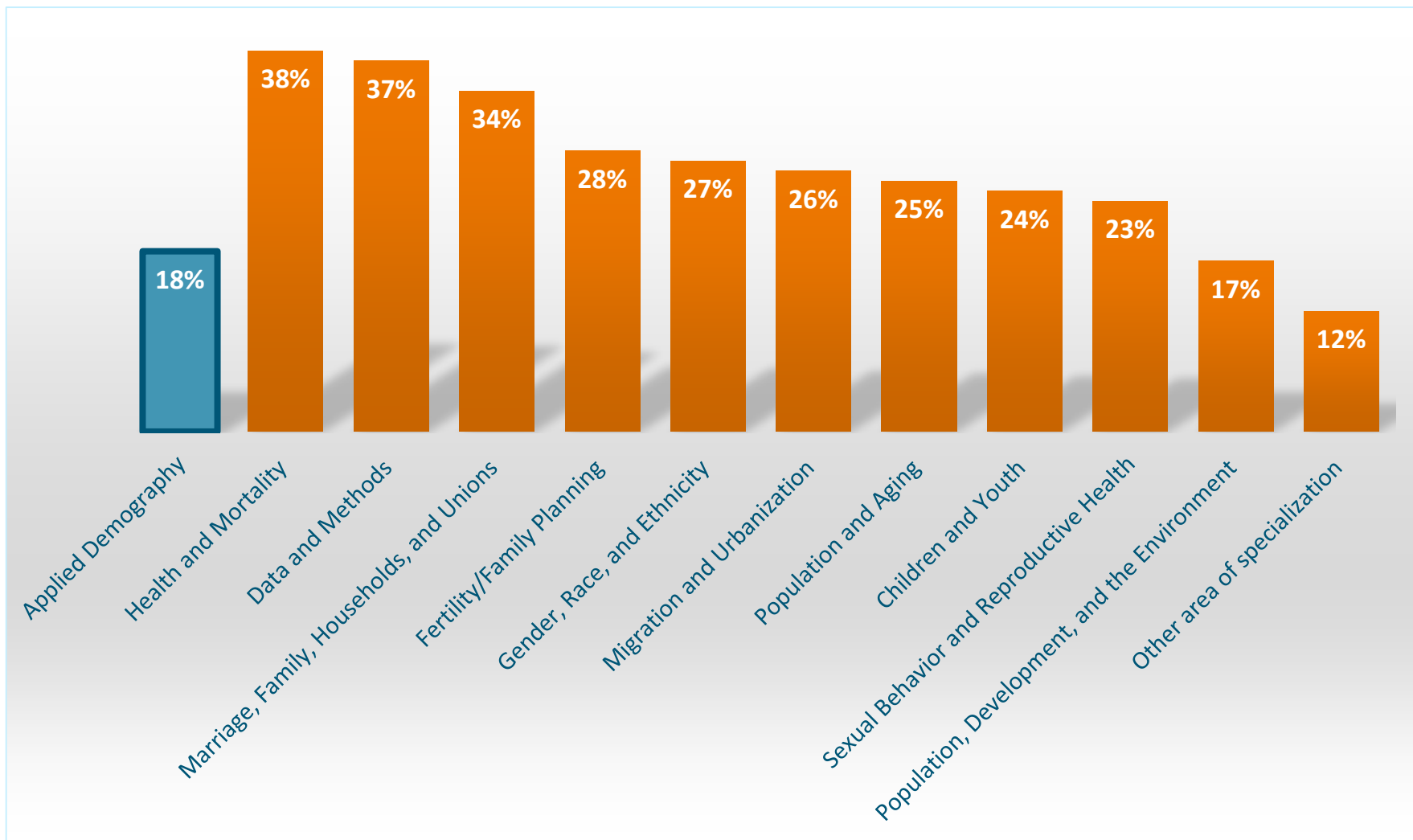
## Limited Access to Survey Data

- Unweighted analyses
- Limited bivariate analyses

# IDENTIFYING APPLIED DEMOGRAPHERS



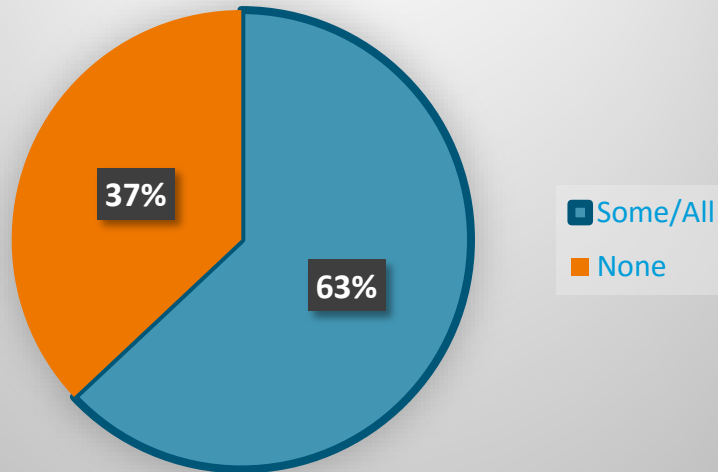
# PRIMARY AREA(S) OF SPECIALIZATION



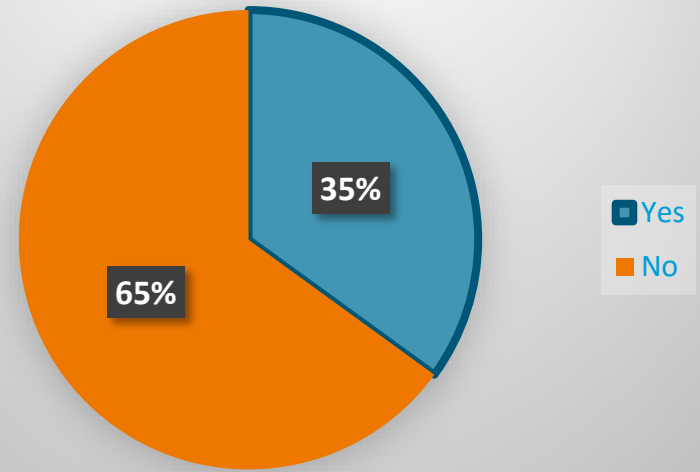
# WORK VS. PROFESSION



### Consider Work Applied Demography



### Self-Identified Applied Demographer

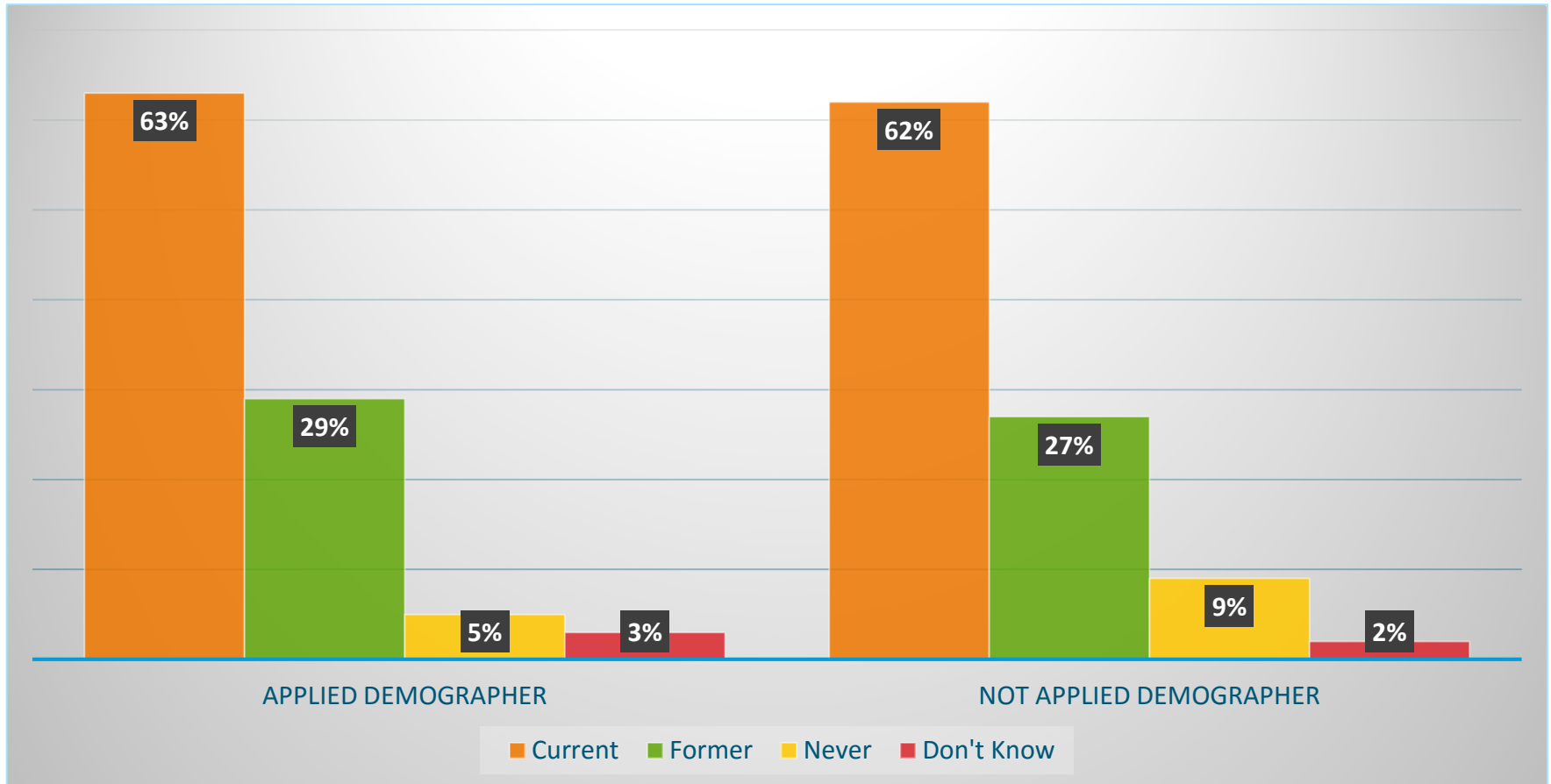




# CHARACTERISTICS OF SELF-IDENTIFIED APPLIED DEMOGRAPHERS

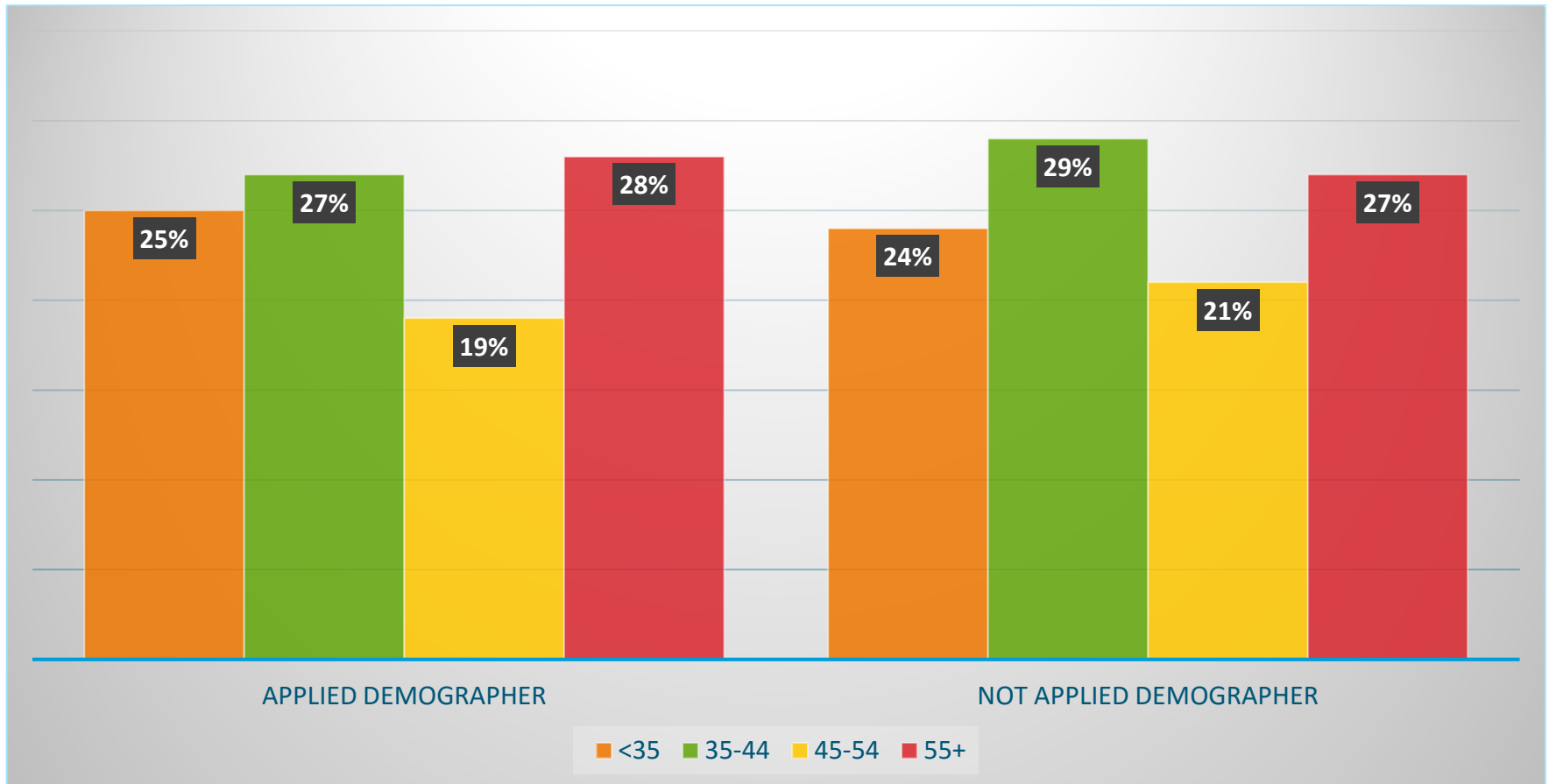
# MEMBERSHIP TYPE COMPOSITION

Self-Identified Applied Demographer



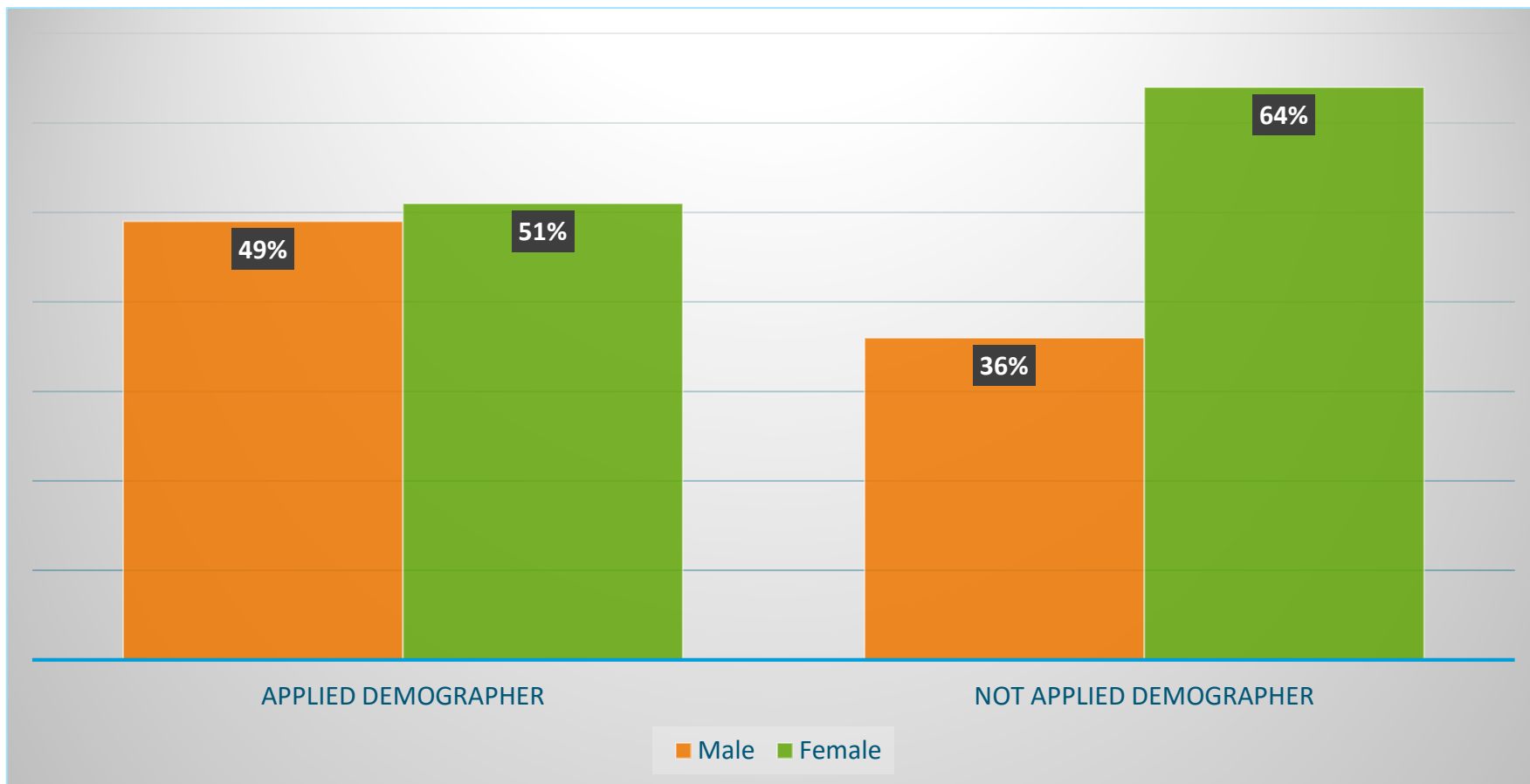
# AGE COMPOSITION

Self-Identified Applied Demographer



# SEX COMPOSITION

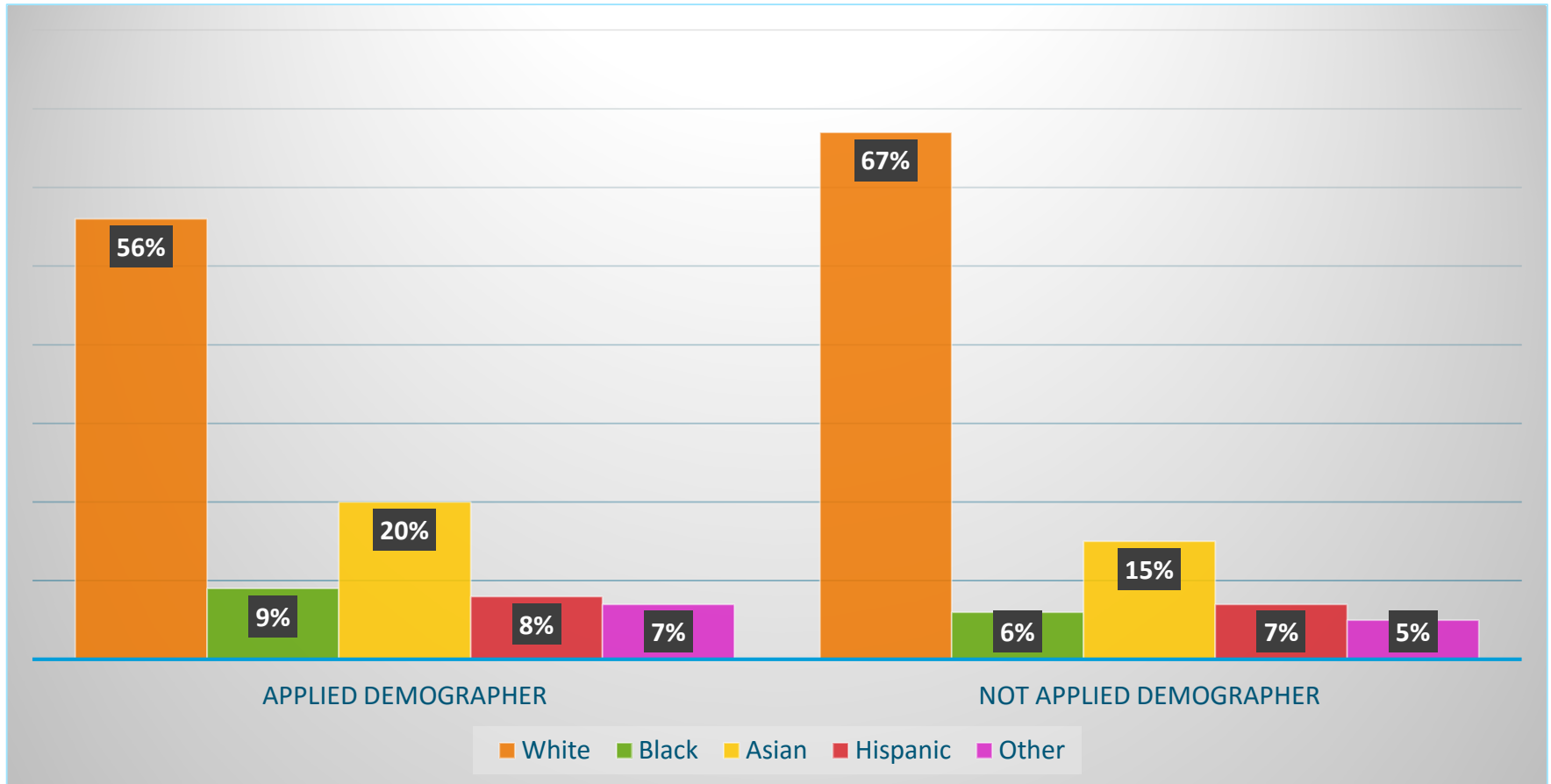
Self-Identified Applied Demographer





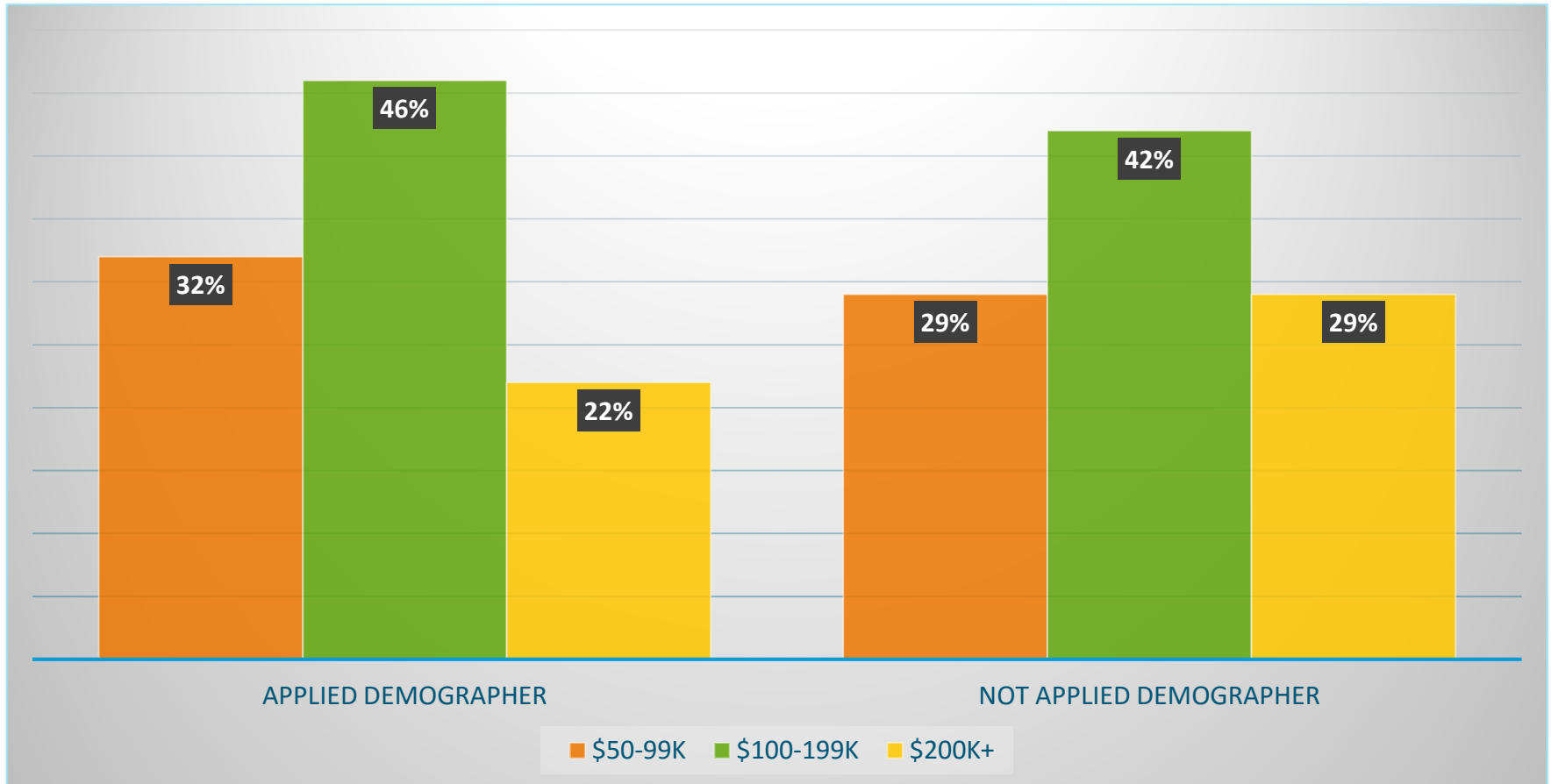
# RACIAL/ETHNIC COMPOSITION

Self-Identified Applied Demographer



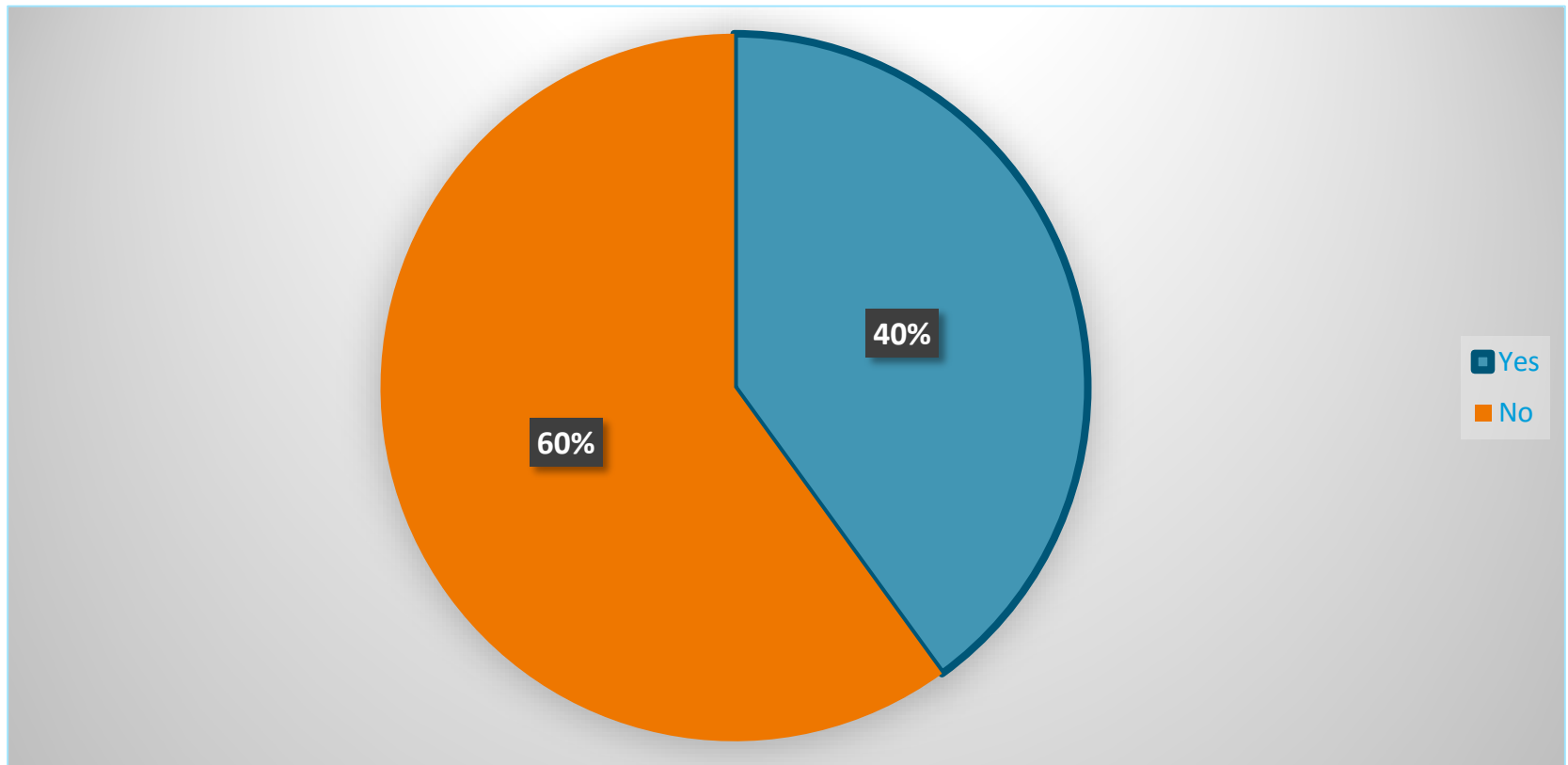
# ANNUAL INCOME DISTRIBUTION

Self-Identified Applied Demographer



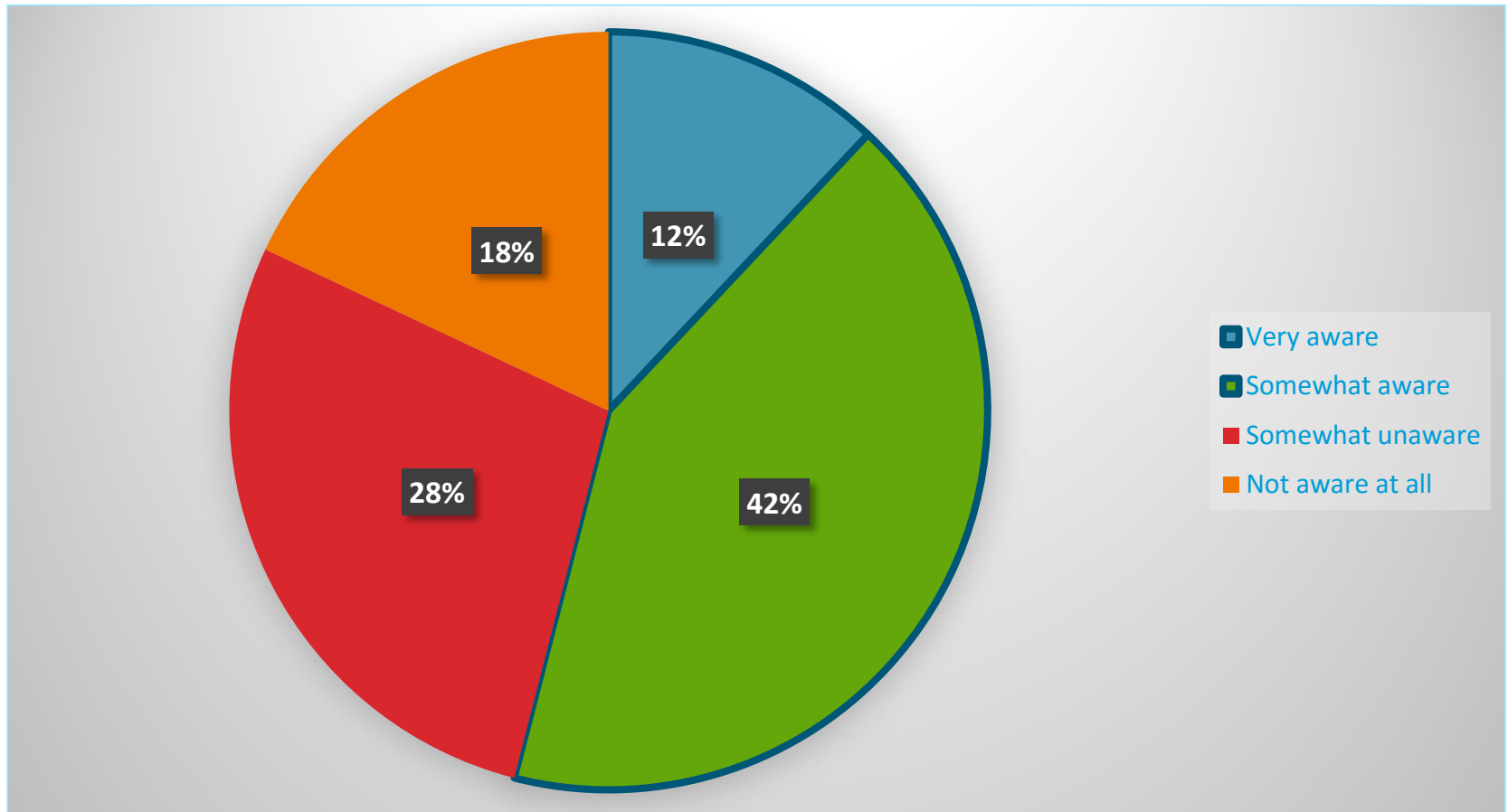
# APPLIED DEMOGRAPHY AWARENESS

# RECEIVED ADEQUATE GRADUATE TRAINING IN APPLIED DEMOGRAPHY



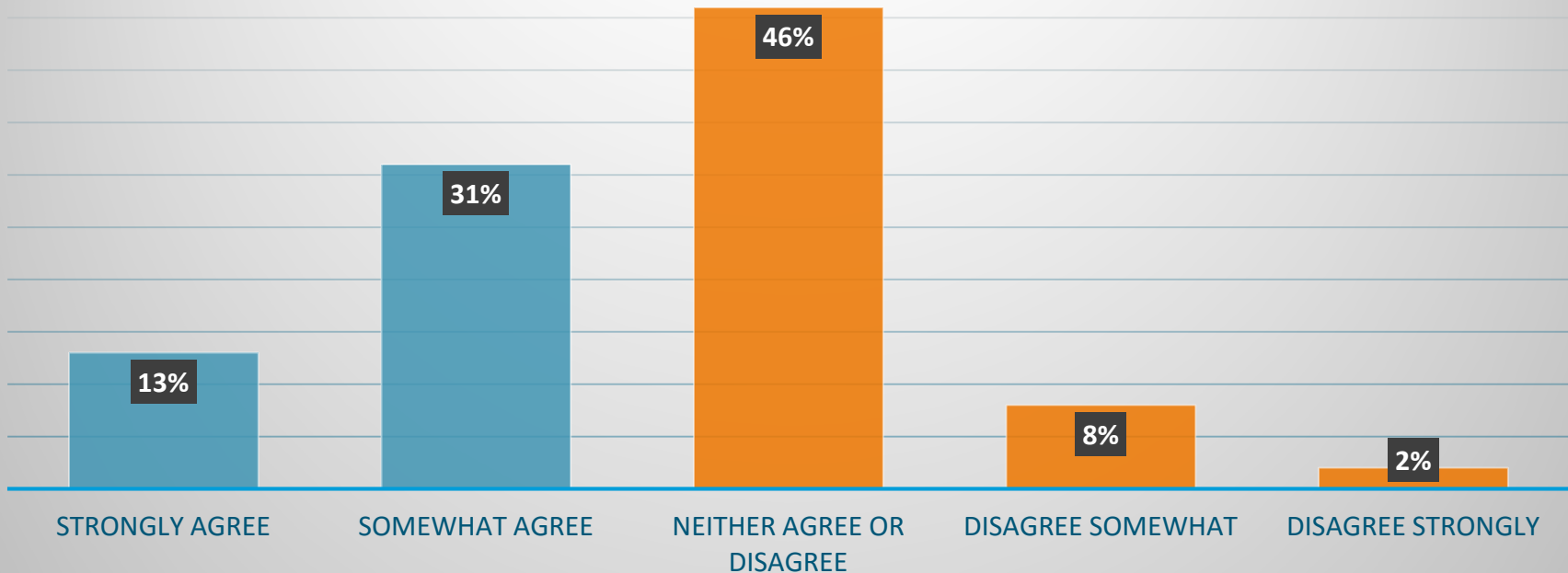


# AWARENESS OF APPLIED DEMOGRAPHY ACTIVITIES WITHIN PAA



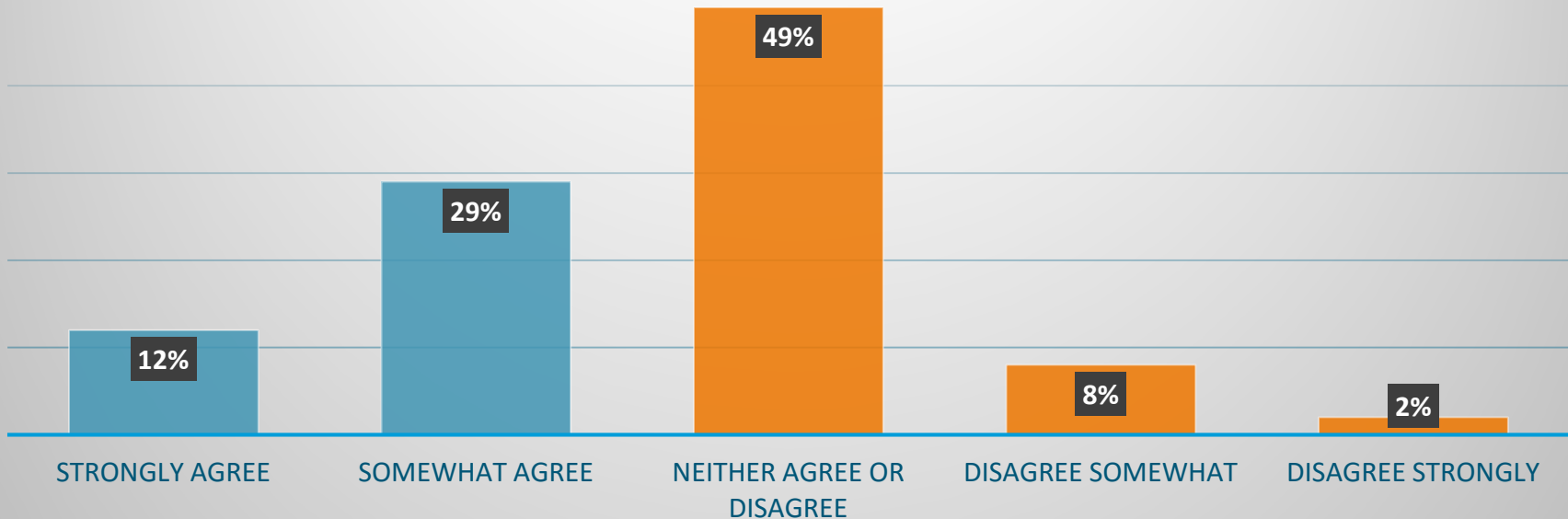
# “APPLIED DEMOGRAPHY GROUP” PERCEPTION WITHIN PAA

They are effective in raising awareness of applied demography within PAA



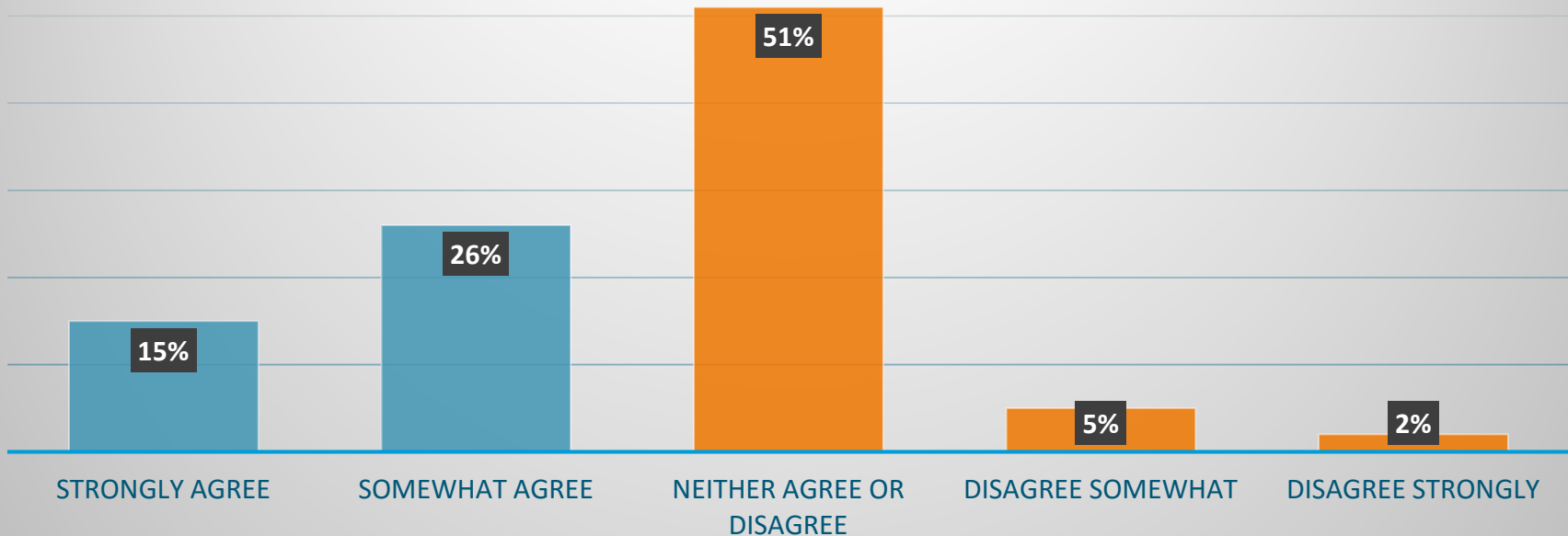
# “APPLIED DEMOGRAPHY GROUP” PERCEPTION WITHIN PAA

They help us remain informed of current developments  
in the field



# “APPLIED DEMOGRAPHY GROUP” PERCEPTION WITHIN PAA

They are a helpful venue for networking and information exchange among applied demographers



# NEXT STEPS

# EXPAND KNOWLEDGE

- Gain access to PAA strategic planning survey microdata
- Spread the word about applied demography



### Contact Information

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 Thank You