

Using Census Data for Business Planning and Market Analysis

What About the Industries? Business / Industry Data Sets

Texas Demographic Data User Conference
Wednesday May 21, 2014













Presented by:
Andy Hait and Kari Klinedinst
U.S. Census Bureau

Outline

- Census Bureau **Economic Programs** at a Glance (plus some Terms)
- Economic Geographies – *What's Different*
- Economic Data in AFF to Profile the Texas Marketplace and Economy - *Exercises*
- Other Data User Tools
 - *Industry Statistics Portal*
 - *QuickFacts*

Census Economic Data

- Monthly and Quarterly Data
 - Leading Economic Indicators, like *Monthly Retail Sales*
- Annual Data
 - *Annual Survey of Manufactures*
- The **Economic Census** and Related Programs

U.S. Census Bureau Economic Indicators			
Advance Report Durable Goods March 2014 Report Released 8:30 AM EDT, 4/24/14	\$234.8 B New Orders	↑^o 2.6%	  
New Residential Sales March 2014 Report Released 10:00 AM EDT, 4/23/14	384,000 Single-family houses	↓ -14.5%	  
New Residential Construction March 2014 Report Released 8:30 AM EDT, 4/16/14	946,000 Housing starts	↑[*] 2.8%	  
Business Inventories March 2014 Report Released 10:00 AM EDT, 4/14/14	\$1,715.6 B	↑ 0.4%	  

[View All](#) ^o change not statistically significant
^{*} significance not reported / applicable

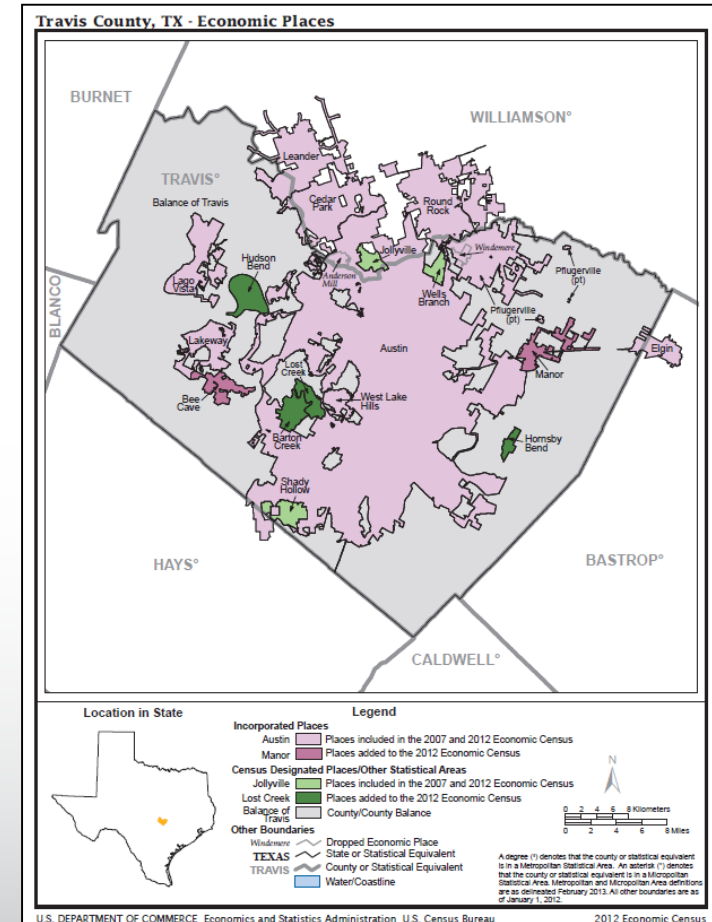
Key Economic Programs Terms

- **NAICS** (North American Industry Classification System)
 - Our primary data dimension
- **Establishments** (vs. Companies, Firms, etc.)
 - Our collection/tabulation level
- **Employers** (vs. Nonemployers)
 - EC only covers employer businesses
- U.S. Code **Title 13 and 26**
 - Protects business privacy



Economic Geographies

- U.S.
 - Onshore vs. **Offshore** areas
- State
 - **Statewide and Metro/NonMetro**
- Metro Areas
- Counties (and equivalents)
- Economic Places
 - **Incorporated, CDPs, etc.**
- ZIP Codes



Our Scenario

- Interested in creating a comprehensive profile of the economy (and businesses in) Texas to help promote economic development in (and attract other businesses to) the state.
 - Latest data for **employer businesses**
 - Impact/importance of **small businesses**
 - Helping businesses with more **detailed data**
 - Impact/importance of **minority- & women-owned businesses**

American FactFinder

U.S. Department of Commerce

United States
Census
Bureau

AMERICAN
FactFinder

KANSAS MISSOURI VIRGINIA KENTUCKY NORTH

Feedback FAQs Glossary Help

MAIN COMMUNITY FACTS GUIDED SEARCH ADVANCED SEARCH DOWNLOAD CENTER English Español

▼ **Community Facts**

Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:

▶ **Guided Search**

▶ **Advanced Search**

▶ **Download Center**



Finding the latest data available for employer businesses

■ Steps

- Use **Advanced Search**
- Select our **Geography**
- Select the **Industries** to View
- Filter our Results to the **Latest Year**

Community Facts

Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:
e.g., Atlanta, GA

Guided Search

Advanced Search

Download Center

Select Geographies

Enter search terms and an optional geography and click GO

List	Name	Address	Map
------	------	---------	-----

Select geographies to add to Your Selections ?

Select from: most requested geographic types all geographic types

Select a geographic type:

-- select a geographic type --
-- select a geographic type --
United States - 010
Region - 020
Division - 030
State - 040
County - 050
County Subdivision - 060

Select Industry Codes

Enter an industry, product, or commodity name or code, or use the Industry Code Filter Options below:
 ?

Your Industry Code Filters
"Your Industry Code Filters" is empty

Industry Code Filter Options

Code Type
Commodity (Commodity Flow Survey Only) (648)
NAICS/NAICS Based Industry (3,448)
Product and Service (18,917)

Include in results:
 All codes
 Individual codes
 Groups of codes

Select industry codes to add to Your Selections

Industry Code Results: 1-25 of 23,013 per page: 25

Selected:

Code	Description	Code Type
<input type="checkbox"/> ALL	All available codes	NAICS/NAICS Based Industry
<input checked="" type="checkbox"/> ALL-L2	All available Sector codes	NAICS/NAICS Based Industry
<input type="checkbox"/> ALL-L3	All available Subsector codes	NAICS/NAICS Based Industry
<input type="checkbox"/> ALL-L4	All available Industry Group codes	NAICS/NAICS Based Industry
<input type="checkbox"/> ALL-31-33	All available codes within Sector 31-33, Manufacturing	NAICS/NAICS Based Industry

Show results from: All available years

Year
2013
2012
2011
2010
2009
2008
2007
2006
2005
2004
2003
2002
2000

The Results

Search Results: 1-9 of 9 tables and other products match 'Your Selections' per page: 25

Refine your search results:

topics
 race/ancestry
 industries
 occupations

1 Selected: ◀◀ 1 ▶▶

Show results from: 2011

ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/> AM1131AS101	Annual Survey of Manufactures: Geographic Area Statistics: Statistics for All Manufacturing by State: 2011 and 2010	2011 Annual Survey of Manufactures	<input type="button" value="i"/>
<input type="checkbox"/> AM1131AS102	Annual Survey of Manufactures: Geographic Area Statistics: Supplemental Statistics for the United States and States: 2011 and 2010	2011 Annual Survey of Manufactures	<input type="button" value="i"/>
<input type="checkbox"/> AM1131AS201	Annual Survey of Manufactures: Geographic Area Statistics: Statistics for All Manufacturing by State: 2011 REFRESH	2011 Annual Survey of Manufactures	<input type="button" value="i"/>
<input type="checkbox"/> AM1131AS202	Annual Survey of Manufactures: Geographic Area Statistics: Supplemental Statistics for the U.S. and States: 2011 REFRESH	2011 Annual Survey of Manufactures	<input type="button" value="i"/>
<input checked="" type="checkbox"/> CB1100A11	2011 County Business Patterns: Geography Area Series: County Business Patterns	2011 Business Patterns	<input type="button" value="i"/>
<input type="checkbox"/> CB1100A12	2011 County Business Patterns: Geography Area Series: County Business Patterns by Legal Form of Organization	2011 Business Patterns	<input type="button" value="i"/>
<input type="checkbox"/> CB1100A13	2011 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2011 Business Patterns	<input type="button" value="i"/>
<input type="checkbox"/> NS1100A1	2011 Nonemployer Statistics: Geographic Area Series: Nonemployer Statistics by Legal Form of Organization: 2011	2011 Nonemployer Statistics	<input type="button" value="i"/>
<input type="checkbox"/> NS1100A2	2011 Nonemployer Statistics: Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2011	2011 Nonemployer Statistics	<input type="button" value="i"/>

1 Selected: ◀◀ 1 ▶▶

Employer Businesses

Texas		2011				2007				# Chg	% Chg	# Chg	% Chg	# Chg	% Chg
2007 NAICS code	Meaning of 2007 NAICS code	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll per employee (\$)			
0	Total for all sectors	525,420	8,987,663	414,113,062	46,076	521,408	9,041,030	373,037,029	41,260	4,012	0.8%	-53,367	-0.6%	4,815	11.7%
44-45	Retail trade	77,217	1,152,579	28,859,981	25,039	78,111	1,156,454	27,330,032	23,633	-894	-1.1%	-3,875	-0.3%	1,407	6.0%
54	Professional, scientific, and technical services	60,651	578,855	42,899,650	74,111	59,101	592,793	40,101,732	67,649	1,550	2.6%	-13,938	-2.4%	6,462	9.6%
62	Health care and social assistance	60,340	1,314,698	53,557,028	40,737	54,991	1,150,715	42,967,073	37,339	5,349	9.7%	163,983	14.3%	3,398	9.1%
81	Other services (except public administration)	48,089	410,598	11,080,657	26,987	48,856	417,758	10,088,629	24,149	-767	-1.6%	-7,160	-1.7%	2,837	11.7%
72	Accommodation and food services	47,009	937,879	14,450,618	15,408	43,226	869,015	12,005,641	13,815	3,783	8.8%	68,864	7.9%	1,593	11.5%
23	Construction	38,280	532,505	25,824,733	48,497	42,246	602,317	27,144,840	45,067	-3,966	-9.4%	-69,812	-11.6%	3,429	7.6%
52	Finance and insurance	37,900	464,679	31,249,073	67,249	38,022	459,303	28,295,274	61,605	-122	-0.3%	5,376	1.2%	5,644	9.2%
42	Wholesale trade	31,545	457,938	29,783,778	65,039	32,075	466,736	26,701,413	57,209	-530	-1.7%	-8,798	-1.9%	7,830	13.7%
53	Real estate and rental and leasing	25,920	166,259	7,371,106	44,335	26,360	174,883	7,282,253	41,641	-440	-1.7%	-8,624	-4.9%	2,694	6.5%
56	Administrative and support and waste management and remediation services	25,412	858,662	29,672,988	34,557	25,000	914,205	26,189,903	28,648	412	1.6%	-55,543	-6.1%	5,910	20.6%
31-33	Manufacturing	19,486	733,679	41,291,779	56,280	21,045	850,710	42,292,697	49,715	-1,559	-7.4%	-117,031	-13.8%	6,566	13.2%
48-49	Transportation and warehousing	16,403	357,981	17,564,839	49,066	16,316	370,015	16,170,612	43,703	87	0.5%	-12,034	-3.3%	5,364	12.3%
51	Information	8,912	232,005	16,619,921	71,636	9,702	258,165	15,642,936	60,593	-790	-8.1%	-26,160	-10.1%	11,043	18.2%
21	Mining, quarrying, and oil and gas extraction	7,913	186,950	18,576,362	99,365	6,988	214,750	12,530,454	58,349	925	13.2%	-27,800	-12.9%	41,016	70.3%
71	Arts, entertainment, and recreation	6,203	115,612	3,228,188	27,923	6,302	111,047	2,924,297	26,334	-99	-1.6%	4,565	4.1%	1,589	6.0%
61	Educational services	5,811	158,497	5,400,002	34,070	5,326	135,770	4,110,232	30,273	485	9.1%	22,727	16.7%	3,797	12.5%
55	Management of companies and enterprises	4,061	272,040	32,285,216	118,678	4,095	245,337	27,414,204	111,741	-34	-0.8%	26,703	10.9%	6,937	6.2%
22	Utilities	1,949	48,070	4,153,516	86,406	1,825	42,129	3,580,453	84,988	124	6.8%	5,941	14.1%	1,418	1.7%
11	Agriculture, forestry, fishing and hunting	1,021	6,771	219,285	32,386	1,151	7,872	244,883	31,108	-130	-11.3%	-1,101	-14.0%	1,278	4.1%

Comparison to the Nation

United States		2011				2007				# Chg	% Chg	# Chg	% Chg	# Chg	% Chg
2007 NAICS code	Meaning of 2007 NAICS code	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll per employee (\$)			
0	Total for all sectors	7,354,043	113,425,965	5,164,897,905	45,535	7,705,018	120,604,265	5,026,778,232	41,680	-350,975	-4.6%	-7,178,300	-5.95%	3,855	9.3%
44-45	Retail trade	1,062,942	14,698,563	370,744,661	25,223	1,123,629	15,759,928	375,200,265	23,807	-60,687	-5.4%	-1,061,365	-6.73%	1,416	5.9%
54	Professional, scientific, and technical services	850,903	7,929,910	568,030,407	71,631	867,556	8,179,941	532,997,294	65,159	-16,653	-1.9%	-250,031	-3.06%	6,472	9.9%
62	Health care and social assistance	818,726	18,059,112	780,131,324	43,199	784,231	16,797,647	668,271,254	39,784	34,495	4.4%	1,261,465	7.51%	3,415	8.6%
81	Other services (except public administration)	722,398	5,181,801	144,225,641	27,833	744,252	5,519,773	140,671,497	25,485	-21,854	-2.9%	-337,972	-6.12%	2,348	9.2%
23	Construction	657,738	5,190,921	265,212,405	51,092	811,452	7,267,883	336,131,094	46,249	-153,714	-18.9%	-2,076,962	-28.58%	4,843	10.5%
72	Accommodation and food services	649,011	11,556,285	194,214,029	16,806	632,489	11,564,864	176,343,816	15,248	16,522	2.6%	-8,579	-0.07%	1,558	10.2%
52	Finance and insurance	467,537	5,886,602	493,582,887	83,849	508,091	6,548,868	510,557,742	77,961	-40,554	-8.0%	-662,266	-10.11%	5,887	7.6%
42	Wholesale trade	411,930	5,626,328	357,174,936	63,483	434,464	5,964,850	327,990,681	54,987	-22,534	-5.2%	-338,522	-5.68%	8,496	15.5%
	Administrative and support and waste management and remediation services	380,671	9,389,950	326,263,747	34,746	384,501	9,983,661	299,933,212	30,042	-3,830	-1.0%	-593,711	-5.95%	4,704	15.7%
53	Real estate and rental and leasing	341,683	1,917,640	84,019,301	43,814	380,138	2,224,175	89,013,549	40,021	-38,455	-10.1%	-306,535	-13.78%	3,793	9.5%
31-33	Manufacturing	295,643	10,984,361	574,817,032	52,330	331,355	13,320,172	626,529,930	47,036	-35,712	-10.8%	-2,335,811	-17.54%	5,294	11.3%
48-49	Transportation and warehousing	211,854	4,106,359	175,972,729	42,854	219,806	4,395,432	175,479,796	39,923	-7,952	-3.6%	-289,073	-6.58%	2,930	7.3%
51	Information	134,452	3,121,317	234,013,645	74,973	143,779	3,399,313	223,097,632	65,630	-9,327	-6.5%	-277,996	-8.18%	9,343	14.2%
71	Arts, entertainment, and recreation	123,327	2,003,129	63,571,818	31,736	125,222	2,008,567	60,357,153	30,050	-1,895	-1.5%	-5,438	-0.27%	1,686	5.6%
61	Educational services	91,492	3,386,047	115,171,252	34,013	86,896	3,039,385	94,112,286	30,964	4,596	5.3%	346,662	11.41%	3,049	9.8%
55	Management of companies and enterprises	49,497	2,921,669	298,818,562	102,277	50,643	3,121,402	292,691,203	93,769	-1,146	-2.3%	-199,733	-6.40%	8,508	9.1%
21	Mining, quarrying, and oil and gas extraction	28,022	651,204	55,253,170	84,848	26,202	700,887	40,444,016	57,704	1,820	6.9%	-49,683	-7.09%	27,144	47.0%
11	Agriculture, forestry, fishing and hunting	21,340	156,520	5,483,338	35,033	23,645	172,105	5,564,225	32,330	-2,305	-9.7%	-15,585	-9.06%	2,702	8.4%
22	Utilities	17,634	639,795	57,908,862	90,512	16,674	622,757	51,124,656	82,094	960	5.8%	17,038	2.74%	8,418	10.3%

Comparison to Metro Area

Austin-Round Rock, TX Metro															
2007 NAICS code	Meaning of 2007 NAICS code	2011				2007				# Chg	% Chg	# Chg	% Chg	# Chg	% Chg
		Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll per employee (\$)			
0	Total for all sectors	41,924	653,617	31,582,572	48,320	39,539	639,941	27,848,452	43,517	2,385	6.0%	13,676	2.1%	4,802	11.0%
54	Professional, scientific, and technical services	6,897	64,489	5,216,742	80,894	6,239	61,307	4,263,545	69,544	658	10.5%	3,182	5.2%	11,349	16.3%
44-45	Retail trade	5,507	89,288	2,389,842	26,766	5,281	87,931	2,165,581	24,628	226	4.3%	1,357	1.5%	2,137	8.7%
62	Health care and social assistance	4,294	81,835	3,712,062	45,360	3,710	66,476	2,700,856	40,629	584	15.7%	15,359	23.1%	4,731	11.6%
72	Accommodation and food services	3,828	82,084	1,367,332	16,658	3,317	73,950	1,110,598	15,018	511	15.4%	8,134	11.0%	1,639	10.9%
81	Other services (except public administration)	3,761	34,859	1,121,497	32,172	3,569	33,728	1,027,152	30,454	192	5.4%	1,131	3.4%	1,718	5.6%
23	Construction	3,221	37,736	1,694,831	44,913	3,538	45,461	2,056,327	45,233	-317	-9.0%	-7,725	-17.0%	-320	-0.7%
52	Finance and insurance	2,967	32,226	2,250,215	69,826	2,805	31,890	2,003,265	62,818	162	5.8%	336	1.1%	7,008	11.2%
53	Real estate and rental and leasing	2,345	12,850	566,965	44,122	2,403	15,099	596,004	39,473	-58	-2.4%	-2,249	-14.9%	4,649	11.8%
56	Administrative and support and waste management and remediation services	2,202	58,085	2,160,921	37,203	2,049	50,711	1,405,527	27,716	153	7.5%	7,374	14.5%	9,486	34.2%
42	Wholesale trade	1,830	37,445	3,540,404	94,549	1,910	47,199	3,211,690	68,046	-80	-4.2%	-9,754	-20.7%	26,504	38.9%
31-33	Manufacturing	1,225	36,452	2,310,570	63,387	1,239	48,312	2,608,297	53,989	-14	-1.1%	-11,860	-24.5%	9,398	17.4%
51	Information	990	24,060	1,784,095	74,152	1,007	24,509	1,764,534	71,995	-17	-1.7%	-449	-1.8%	2,157	3.0%
61	Educational services	690	13,683	404,392	29,554	612	11,198	300,743	26,857	78	12.7%	2,485	22.2%	2,697	10.0%
48-49	Transportation and warehousing	686	11,072	429,918	38,829	666	11,339	437,522	38,586	20	3.0%	-267	-2.4%	244	0.6%
71	Arts, entertainment, and recreation	665	10,324	252,292	24,437	599	9,904	224,308	22,648	66	11.0%	420	4.2%	1,789	7.9%
55	Management of companies and enterprises	283	22,810	2,081,459	91,252	276	18,081	1,823,745	100,865	7	2.5%	4,729	26.2%	-9,613	-9.5%
21	Mining, quarrying, and oil and gas extraction	206	2,073	139,238	67,167	167	1,668	86,654	51,951	39	23.4%	405	24.3%	15,217	29.3%
22	Utilities	102	2,000	155,131	77,566	80	1,004	58,702	58,468	22	27.5%	996	99.2%	19,097	32.7%
11	Agriculture, forestry, fishing and hunting	32	73	1,685	23,082	31	116	2,595	22,371	1	3.2%	-43	-37.1%	712	3.2%

Austin-Round Rock, TX Metro (NAICS 00) and Component Counties																				
Geographic area name	2011						2007						# Chg	% Chg	# Chg	% Chg	# Chg	% Chg		
	Number of establishments	Share of metro	Number of employees	Share of metro	Annual payroll (\$1,000)	Share of metro	Annual payroll per employee (\$)	Number of establishments	Share of metro	Number of employees	Share of metro	Annual payroll (\$1,000)	Share of metro	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll per employee (\$)			
Austin-Round Rock, TX Metro Area	41,924		653,617		31,582,572		48,320	39,539		639,941		27,848,452		43,517	2,385	6.0%	13,676	2.1%	4,802	11.0%
Bastrop County, Texas	1,038	2.5%	11,436	1.7%	344,126	1.1%	30,091	1,040	2.6%	10,082	1.6%	267,878	1.0%	26,570	-2	-0.2%	1,354	13.4%	3,522	13.3%
Caldwell County, Texas	517	1.2%	5,409	0.8%	149,501	0.5%	27,639	532	1.3%	5,178	0.8%	124,682	0.4%	24,079	-15	-2.8%	231	4.5%	3,560	14.8%
Hays County, Texas	3,224	7.7%	40,584	6.2%	1,189,150	3.8%	29,301	3,072	7.8%	36,215	5.7%	988,120	3.5%	27,285	152	4.9%	4,369	12.1%	2,016	7.4%
Travis County, Texas	28,910	69.0%	478,110	73.1%	24,437,793	77.4%	51,113	27,320	69.1%	468,928	73.3%	21,334,397	76.6%	45,496	1,590	5.8%	9,182	2.0%	5,617	12.3%
Williamson County, Texas	8,235	19.6%	118,078	18.1%	5,462,002	17.3%	46,258	7,575	19.2%	119,538	18.7%	5,133,375	18.4%	42,943	660	8.7%	-1,460	-1.2%	3,314	7.7%

Comparison to All Texas Metros

Geographic area name	2011			
	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)
Dallas-Fort Worth-Arlington, TX Metro Area	141,069	2,566,469	127,846,445	49,814
Houston-Sugar Land-Baytown, TX Metro Area	123,784	2,218,263	124,897,998	56,304
Austin-Round Rock, TX Metro Area	41,924	653,617	31,582,572	48,320
San Antonio, TX Metro Area	40,516	731,665	28,808,081	39,373
El Paso, TX Metro Area	13,494	210,200	6,254,411	29,755

Geographic area name	2011			
	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)
Houston-Sugar Land-Baytown, TX Metro Area	123,784	2,218,263	124,897,998	56,304
Midland, TX Metro Area	4,655	65,689	3,587,998	54,621
Andrews, TX Micro Area	345	4,577	229,646	50,174
Borger, TX Micro Area	478	6,372	319,466	50,136
Dallas-Fort Worth-Arlington, TX Metro Area	141,069	2,566,469	127,846,445	49,814

Change 2007 - 2011						
Geographic area name	# Chg	% Chg	# Chg	% Chg	# Chg	% Chg
	Number of establishments		Number of employees		Annual payroll per employee (\$)	
Houston-Sugar Land-Baytown, TX Metro Area	3,242	2.7%	-13,339	-0.6%	6,274	12.5%
Midland, TX Metro Area	254	5.8%	3,316	5.3%	14,441	35.9%
Andrews, TX Micro Area	34	10.9%	496	12.2%	11,889	31.1%
Austin-Round Rock, TX Metro Area	2,385	6.0%	13,676	2.1%	4,802	11.0%
Pecos, TX Micro Area	-10	-5.1%	154	8.1%	11,191	44.9%
Dumas, TX Micro Area	42	9.9%	1,842	26.7%	-1,765	-4.9%
Dallas-Fort Worth-Arlington, TX Metro Area	240	0.2%	-57,357	-2.2%	3,788	8.2%
Gainesville, TX Micro Area	-97	-10.4%	-327	-2.5%	3,843	10.8%
Corpus Christi, TX Metro Area	-422	-4.4%	1,198	0.8%	4,541	13.8%
Palestine, TX Micro Area	-13	-1.4%	-1,488	-11.5%	5,587	18.5%

Comparison to the Local Area

Travis County																			
2007 NAICS code	Meaning of 2007 NAICS code	2011				2007				# Chg	% Chg	# Chg	% Chg	# Chg	% Chg				
		Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll per employee (\$)							
0	Total for all sectors	28,910	478,110	24,437,793	51,113	27,320	468,928	21,334,397	45,496	1,590	5.8%	9,182	2.0%	5,617	12.3%				
54	Professional, scientific, and technical services	5,364	56,863	4,829,518	84,933	4,891	53,312	3,903,933	73,228	473	9.7%	3,551	6.7%	11,704	16.0%				
44-45	Retail trade	3,454	54,826	1,521,725	27,756	3,344	54,850	1,394,425	25,423	110	3.3%	-24	0.0%	2,333	9.2%				
62	Health care and social assistance	2,893	58,280	2,746,668	47,129	2,549	50,056	2,135,966	42,672	344	13.5%	8,224	16.4%	4,457	10.4%				
72	Accommodation and food services	2,594	57,869	1,012,544	17,497	2,255	53,317	836,513	15,689	339	15.0%	4,552	8.5%	1,808	11.5%				
81	Other services (except public administration)	2,533	25,518	888,887	34,834	2,416	23,874	765,766	32,075	117	4.8%	1,644	6.9%	2,758	8.6%				
52	Finance and insurance	2,094	23,750	1,794,147	75,543	2,022	23,537	1,559,881	66,274	72	3.6%	213	0.9%	9,269	14.0%				
23	Construction	1,892	24,400	1,159,018	47,501	2,036	29,567	1,402,487	47,434	-144	-7.1%	-5,167	-17.5%	67	0.1%				
53	Real estate and rental and leasing	1,715	10,666	489,042	45,851	1,762	12,583	514,439	40,884	-47	-2.7%	-1,917	-15.2%	4,967	12.1%				
56	Administrative and support and waste management and remediation services	1,581	50,398	1,925,015	38,196	1,467	43,734	1,208,122	27,624	114	7.8%	6,664	15.2%	10,572	38.3%				
42	Wholesale trade	1,310	26,942	2,431,623	90,254	1,339	29,347	2,159,902	73,599	-29	-2.2%	-2,405	-8.2%	16,655	22.6%				
51	Information	810	21,523	1,671,039	77,640	804	22,060	1,658,641	75,188	6	0.7%	-537	-2.4%	2,452	3.3%				
31-33	Manufacturing	746	24,962	1,743,135	69,832	756	36,044	2,093,605	58,085	-10	-1.3%	-11,082	-30.7%	11,747	20.2%				
61	Educational services	498	11,002	335,924	30,533	451	9,015	253,790	28,152	47	10.4%	1,987	22.0%	2,381	8.5%				
71	Arts, entertainment, and recreation	457	6,986	200,280	28,669	411	7,638	188,401	24,666	46	11.2%	-652	-8.5%	4,002	16.2%				
48-49	Transportation and warehousing	445	8,092	322,357	39,837	430	8,264	312,840	37,856	15	3.5%	-172	-2.1%	1,981	5.2%				
55	Management of companies and enterprises	224	14,343	1,234,858	86,095	221	10,601	875,639	82,600	3	1.4%	3,742	35.3%	3,495	4.2%				
21	Mining, quarrying, and oil and gas extraction	111	871	75,312	86,466	86	680	41,928	61,659	25	29.1%	191	28.1%	24,807	40.2%				
22	Utilities	52	677	54,379	80,323	37	357	26,287	73,633	15	40.5%	320	89.6%	6,690	9.1%				
11	Agriculture, forestry, fishing and hunting	10	a	310		13	47	1,309	27,851	-3	-23.1%								

Comparison to All Counties

Geographic area name	2011			
	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)
Harris County, Texas	91,945	1,780,376	105,534,169	59,276
Dallas County, Texas	61,034	1,239,445	68,003,484	54,866
Tarrant County, Texas	37,210	687,510	30,348,511	44,143
Bexar County, Texas	32,612	640,651	25,738,483	40,176
Travis County, Texas	28,910	478,110	24,437,793	51,113

Geographic area name	2011			
	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)
Carson County, Texas	113	4,179	312,407	74,756
Sterling County, Texas	33	287	17,370	60,523
Harris County, Texas	91,945	1,780,376	105,534,169	59,276
Calhoun County, Texas	412	7,801	452,040	57,946
Upton County, Texas	90	932	53,781	57,705

Change: 2007 - 2011

Geographic area name	# Chg	% Chg	# Chg	% Chg	# Chg	% Chg
	Number of establishments		Number of employees		Annual payroll per employee (\$)	
Travis County, Texas	1,590	5.8%	9,182	2.0%	5,617	12.3%
Collin County, Texas	1,518	9.1%	31,811	11.6%	3,608	7.0%
Kenedy County, Texas	9	225.0%	112	560.0%	14,394	49.6%
Kent County, Texas	0	0.0%	68	133.3%	27,866	124.7%
Callahan County, Texas	-4	-1.8%	17	1.1%	-5,354	-15.2%
Dickens County, Texas	-4	-8.9%	-129	-37.3%	6,044	22.1%
Foard County, Texas	-9	-24.3%	-37	-17.9%	2,668	15.8%
Delta County, Texas	-10	-15.4%	95	18.2%	-4,136	-22.2%
Dallas County, Texas	-1,839	-2.9%	-106,660	-7.9%	4,346	8.6%

Comparison to Key Counties

4 Eagle Ford Shale Texas Counties - NAICS 00														
Geographic area name	2011				2007				# Chg	% Chg	# Chg	% Chg	# Chg	% Chg
	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll per employee (\$)			
United States	7,354,043	113,425,965	5,164,897,905	45,535	7,705,018	120,604,265	5,026,778,232	41,680	-350,975	-4.6%	-7,178,300	-5.95%	3,855	9.3%
Texas	525,420	8,987,663	414,113,062	46,076	521,408	9,041,030	373,037,029	41,260	4,012	0.8%	-53,367	-0.6%	4,815	11.7%
Webb County, Texas	4,779	66,417	1,772,165	26,682	4,885	67,628	1,604,206	23,721	-106	-2.2%	-1,211	-1.8%	2,961	12.5%
Maverick County, Texas	762	11,246	252,265	22,432	801	9,954	199,173	20,009	-39	-4.9%	1,292	13.0%	2,422	12.1%
Atascosa County, Texas	626	6,788	249,834	36,805	648	6,543	167,895	25,660	-22	-3.4%	245	3.7%	11,145	43.4%
Wilson County, Texas	520	4,860	131,065	26,968	512	4,666	105,141	22,533	8	1.6%	194	4.2%	4,435	19.7%
Total	6,687	89,311	2,405,329	26,932	6,846	88,791	2,076,415	23,385	-159	-2.3%	520	0.6%	3,547	15.2%

Selected Findings

- **Health Care and Social Assistance** led the U.S. and Texas as the sector with the largest employment increase between 2007 and 2011, and this same sector was had largest employment growth in the Austin metro and in Travis County as well.
- This sector is also the largest employer in the U.S., in Texas, and in Travis County, but **Retail Trade** is the largest employer in the Austin metro.
- The **Mining, Quarrying, and Oil and Gas Extraction** sector had the largest percent increase in payroll per employee from 2007 to 2011 in the U.S., in Texas, and in Travis County, but **Wholesale Trade** had the largest increase in the Austin metro.

The Results

Search Results: 1-9 of 9 tables and other products match 'Your Selections' per page: 25

Refine your search results:

topics race/ancestry industries occupations

1 Selected: ◀◀ 1 ▶▶

Show results from: 2011

ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/> AM1131AS101	Annual Survey of Manufactures: Geographic Area Statistics: Statistics for All Manufacturing by State: 2011 and 2010	2011 Annual Survey of Manufactures	<input type="button" value="i"/>
<input type="checkbox"/> AM1131AS102	Annual Survey of Manufactures: Geographic Area Statistics: Supplemental Statistics for the United States and States: 2011 and 2010	2011 Annual Survey of Manufactures	<input type="button" value="i"/>
<input type="checkbox"/> AM1131AS201	Annual Survey of Manufactures: Geographic Area Statistics: Statistics for All Manufacturing by State: 2011 REFRESH	2011 Annual Survey of Manufactures	<input type="button" value="i"/>
<input type="checkbox"/> AM1131AS202	Annual Survey of Manufactures: Geographic Area Statistics: Supplemental Statistics for the U.S. and States: 2011 REFRESH	2011 Annual Survey of Manufactures	<input type="button" value="i"/>
<input checked="" type="checkbox"/> CB1100A11	2011 County Business Patterns: Geography Area Series: County Business Patterns	2011 Business Patterns	<input type="button" value="i"/>
<input type="checkbox"/> CB1100A12	2011 County Business Patterns: Geography Area Series: County Business Patterns by Legal Form of Organization	2011 Business Patterns	<input type="button" value="i"/>
<input type="checkbox"/> CB1100A13	2011 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2011 Business Patterns	<input type="button" value="i"/>
<input type="checkbox"/> NS1100A1	2011 Nonemployer Statistics: Geographic Area Series: Nonemployer Statistics by Legal Form of Organization: 2011	2011 Nonemployer Statistics	<input type="button" value="i"/>
<input type="checkbox"/> NS1100A2	2011 Nonemployer Statistics: Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2011	2011 Nonemployer Statistics	<input type="button" value="i"/>

1 Selected: ◀◀ 1 ▶▶

Small Businesses

Texas		2011			2007			# Chg	% Chg	# Chg	% Chg	# Chg	% Chg
2007 NAICS code	Meaning of 2007 NAICS code	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of establishments	Receipts (\$1,000)	Receipts per establishment (\$)			
0	Total for all sectors	1,975,620	91,057,480	46,091	1,819,963	87,423,404	48,036	155,657	8.6%	3,634,076	4.2%	-1,945	-4.0%
81	Other services (except public administration)	303,630	7,928,477	26,112	246,286	7,040,577	28,587	57,344	23.3%	887,900	12.6%	-2,475	-8.7%
23	Construction	253,791	14,249,387	56,146	267,986	17,146,874	63,984	-14,195	-5.3%	-2,897,487	-16.9%	-7,838	-12.3%
54	Professional, scientific, and technical services	249,623	12,143,207	48,646	227,217	10,543,770	46,404	22,406	9.9%	1,599,437	15.2%	2,242	4.8%
56	Administrative and support and waste management and remediation services	212,837	4,165,663	19,572	183,073	3,707,474	20,251	29,764	16.3%	458,189	12.4%	-679	-3.4%
44-45	Retail trade	164,592	7,200,995	43,751	165,691	7,630,685	46,054	-1,099	-0.7%	-429,690	-5.6%	-2,303	-5.0%
53	Real estate and rental and leasing	157,322	14,351,621	91,225	151,398	12,029,481	79,456	5,924	3.9%	2,322,140	19.3%	11,768	14.8%
62	Health care and social assistance	151,367	4,776,470	31,556	122,399	3,970,172	32,436	28,968	23.7%	806,298	20.3%	-881	-2.7%
48-49	Transportation and warehousing	104,667	7,692,014	73,490	108,957	7,357,658	67,528	-4,290	-3.9%	334,356	4.5%	5,962	8.8%
71	Arts, entertainment, and recreation	79,008	1,644,533	20,815	69,132	1,505,174	21,772	9,876	14.3%	139,359	9.3%	-958	-4.4%
52	Finance and insurance	70,061	5,328,785	76,059	69,709	4,769,771	68,424	352	0.5%	559,014	11.7%	7,635	11.2%
61	Educational services	42,741	626,423	14,656	37,425	506,042	13,521	5,316	14.2%	120,381	23.8%	1,135	8.4%
21	Mining, quarrying, and oil and gas extraction	39,068	3,077,714	78,778	34,898	3,645,694	104,467	4,170	11.9%	-567,980	-15.6%	-25,689	-24.6%
72	Accommodation and food services	37,537	1,528,359	40,716	31,506	1,448,421	45,973	6,031	19.1%	79,938	5.5%	-5,257	-11.4%
42	Wholesale trade	34,121	3,215,606	94,241	32,796	3,056,577	93,200	1,325	4.0%	159,029	5.2%	1,042	1.1%
31-33	Manufacturing	30,781	1,446,379	46,989	28,790	1,368,920	47,548	1,991	6.9%	77,459	5.7%	-559	-1.2%
51	Information	22,324	792,548	35,502	21,144	782,208	36,994	1,180	5.6%	10,340	1.3%	-1,492	-4.0%
11	Agriculture, forestry, fishing and hunting	19,586	793,475	40,512	19,000	825,335	43,439	586	3.1%	-31,860	-3.9%	-2,926	-6.7%
22	Utilities	2,564	95,824	37,373	2,556	88,571	34,652	8	0.3%	7,253	8.2%	2,721	7.9%

Comparison to the Nation

United States - Nonemployers

2007 NAICS code	Meaning of 2007 NAICS code	2011			2007			# Chg	% Chg	# Chg	% Chg	# Chg	% Chg
		Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of establishments		Receipts (\$1,000)		Receipts per establishment (\$)	
0	Total for all sectors	22,491,080	989,628,512	44,001	21,708,021	991,791,563	45,688	783,059	3.6%	-2,163,051	-0.2%	-1,687	-3.7%
81	Other services (except public administration)	3,516,906	85,693,075	24,366	2,964,627	80,653,086	27,205	552,279	18.6%	5,039,989	6.2%	-2,839	-10.4%
54	Professional, scientific, and technical services	3,163,966	136,701,902	43,206	3,028,528	130,386,056	43,053	135,438	4.5%	6,315,846	4.8%	153	0.4%
23	Construction	2,387,969	122,633,298	51,355	2,657,360	159,041,760	59,850	-269,391	-10.1%	-36,408,462	-22.9%	-8,495	-14.2%
53	Real estate and rental and leasing	2,345,766	215,428,132	91,837	2,327,057	183,264,078	78,754	18,709	0.8%	32,164,054	17.6%	13,083	16.6%
56	Administrative and support and waste management and remediation services	1,985,237	40,887,001	20,596	1,792,523	39,810,944	22,209	192,714	10.8%	1,076,057	2.7%	-1,614	-7.3%
62	Health care and social assistance	1,968,099	59,111,121	30,035	1,768,093	55,050,044	31,135	200,006	11.3%	4,061,077	7.4%	-1,101	-3.5%
44-45	Retail trade	1,847,993	79,730,576	43,144	1,979,576	88,142,918	44,526	-131,583	-6.6%	-8,412,342	-9.5%	-1,382	-3.1%
71	Arts, entertainment, and recreation	1,188,143	28,194,224	23,730	1,119,586	27,356,700	24,435	68,557	6.1%	837,524	3.1%	-705	-2.9%
48-49	Transportation and warehousing	1,038,293	66,390,395	63,942	1,083,139	66,632,938	61,518	-44,846	-4.1%	-242,543	-0.4%	2,424	3.9%
52	Finance and insurance	713,727	50,311,687	70,492	763,527	54,351,422	71,185	-49,800	-6.5%	-4,039,735	-7.4%	-693	-1.0%
61	Educational services	578,148	8,048,744	13,922	528,217	7,214,509	13,658	49,931	9.5%	834,235	11.6%	263	1.9%
42	Wholesale trade	403,292	36,220,984	89,813	401,863	35,822,540	89,141	1,429	0.4%	398,444	1.1%	672	0.8%
72	Accommodation and food services	340,845	14,862,828	43,606	303,482	16,071,088	52,956	37,363	12.3%	-1,208,260	-7.5%	-9,350	-17.7%
31-33	Manufacturing	329,785	15,472,440	46,917	328,060	16,332,595	49,785	1,725	0.5%	-860,155	-5.3%	-2,869	-5.8%
51	Information	317,803	11,323,383	35,630	307,143	10,957,788	35,677	10,660	3.5%	365,595	3.3%	-46	-0.1%
11	Agriculture, forestry, fishing and hunting	237,942	10,258,802	43,115	236,060	10,963,034	46,442	1,882	0.8%	-704,232	-6.4%	-3,327	-7.2%
21	Mining, quarrying, and oil and gas extraction	109,736	7,623,294	69,469	101,607	9,012,220	88,697	8,129	8.0%	-1,388,926	-15.4%	-19,227	-21.7%
22	Utilities	17,430	736,626	42,262	17,573	727,843	41,418	-143	-0.8%	8,783	1.2%	844	2.0%

Comparison to All Texas Metros

Geographic area name	2011		
	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
Dallas-Fort Worth-Arlington, TX Metro Area	536,196	25,994,271	48,479
Houston-Sugar Land-Baytown, TX Metro Area	503,182	24,212,905	48,120
San Antonio, TX Metro Area	151,878	6,439,128	42,397
Austin-Round Rock, TX Metro Area	146,324	7,103,142	48,544
McAllen-Edinburg-Mission, TX Metro Area	66,753	2,290,982	34,320

Geographic area name	2011		
	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
Midland, TX Metro Area	14,658	1,035,407	70,638
Andrews, TX Micro Area	1,123	69,233	61,650
Dumas, TX Micro Area	1,009	60,237	59,700
Odessa, TX Metro Area	9,889	565,111	57,145
Big Spring, TX Micro Area	1,545	82,639	53,488

Change 2007 - 2011						
Geographic area name	# Chg	% Chg	# Chg	% Chg	# Chg	% Chg
	Number of establishments		Receipts (\$1,000)		Receipts per establishment (\$)	
Big Spring, TX Micro Area	3	0.2%	20,437	32.9%	13,150	32.6%
Houston-Sugar Land-Baytown, TX Metro Area	69,044	15.9%	3,325,432	15.9%	7	0.0%
Laredo, TX Metro Area	3,819	20.7%	85,023	10.2%	-3,942	-8.7%
Longview, TX Metro Area	-618	-4.0%	-106,014	-12.6%	-4,837	-9.0%
Wichita Falls, TX Metro Area	-389	-4.0%	-145,585	-24.4%	-12,950	-21.3%
Borger, TX Micro Area	-122	-9.4%	-7,056	-11.7%	-1,171	-2.5%

Comparison to All Counties

Geographic area name	2011		
	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
Harris County, Texas	355,234	17,191,930	48,396
Dallas County, Texas	203,205	10,410,241	51,230
Tarrant County, Texas	146,030	6,409,326	43,890
Bexar County, Texas	116,928	4,852,328	41,498
Travis County, Texas	94,427	4,965,567	52,586

Geographic area name	2011		
	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
Glasscock County, Texas	104	7,596	73,038
Midland County, Texas	14,658	1,035,407	70,638
Loving County, Texas	13	913	70,231
Hartley County, Texas	325	22,089	67,966
Gaines County, Texas	1,467	95,269	64,941

Change 2007 - 2011

Geographic area name	# Chg	% Chg	# Chg	% Chg	# Chg	% Chg
	Number of establishments		Receipts (\$1,000)		Receipts per establishment (\$)	
Loving County, Texas	-2	-13.3%	485	113.3%	41,697	146.1%
McMullen County, Texas	36	38.7%	1,923	41.9%	1,143	2.3%
Harris County, Texas	51,419	16.9%	2,383,630	16.1%	-345	-0.7%
Dallas County, Texas	18,622	10.1%	-197,181	-1.9%	-6,237	-10.9%
Grayson County, Texas	-575	-6.0%	-30,079	-7.0%	-474	-1.1%
Kenedy County, Texas	6	30.0%	-1,175	-50.6%	-71,985	-62.0%
Motley County, Texas	-43	-28.7%	-1,456	-27.1%	806	2.2%

More Detailed and Other Data

- Commodity Flow Survey
- Economic Census
- Survey of Business Owners

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Economy-Wide Key Statistics

2007 Economic Census: Texas by Sector

2007 NAICS code	Meaning of 2007 NAICS code	Year	Number of employer establishments	Employer value of sales, shipments, receipts, revenue, or business done (\$1,000)	Annual payroll (\$1,000)	Number of paid employees for pay period including March 12	Number of nonemployer establishments	Nonemployer value of sales, shipments, receipts, revenue, or business done (\$1,000)	Employer value of sales, shipments, receipts, revenue, or business done per establishment (\$1,000)	Employer value of sales, shipments, receipts, revenue, or business done per \$ of payroll	Employer value of sales, shipments, receipts, revenue, or business done per employee (\$1,000)
22	Utilities	2007	1,860	Q 3,958,199	46,175	2,556	88,571				
51	Information	2007	9,541	N 15,459,552	250,410	21,144	782,208				
52	Finance and insurance	2007	37,761	N 28,764,466	465,405	69,709	4,769,771				
42	Wholesale trade	2007	31,898	663,679,531	27,146,410	495,225	32,796	3,056,577	20,806	24.4	1,340
31-33	Manufacturing	2007	21,115	593,541,502	42,835,696	893,842	28,790	1,368,920	28,110	13.9	664
44-45	Retail trade	2007	78,795	311,334,781	26,395,241	1,138,440	165,691	7,630,685	3,951	11.8	273
23	Construction	2007	37,200	146,637,867	26,533,750	596,499	267,986	17,146,874	3,942	5.5	246
62	Health care and social assistance	2007	54,991	113,830,198	43,118,189	1,166,613	122,399	3,970,172	2,070	2.6	98
21	Mining, quarrying, and oil and gas extraction	2007	5,880	101,950,521	11,656,430	211,553	34,898	3,645,694	17,339	8.7	482
54	Professional, scientific, and technical services	2007	57,586	91,868,756	35,741,791	540,528	227,217	10,543,770	1,595	2.6	170
48-49	Transportation and warehousing	2007	16,274	62,952,099	15,767,820	373,340	108,957	7,357,658	3,868	4.0	169
56	Administrative and support and waste management and remediation services	2007	25,544	53,651,459	26,698,235	907,289	183,073	3,707,474	2,100	2.0	59
72	Accommodation and food services	2007	43,509	42,054,592	11,502,255	866,189	31,506	1,448,421	967	3.7	49
53	Real estate and rental and leasing	2007	26,593	36,399,204	7,067,231	173,745	151,398	12,029,481	1,369	5.2	209
81	Other services (except public administration)	2007	34,462	25,778,534	6,993,617	253,503	246,286	7,040,577	748	3.7	102
71	Arts, entertainment, and recreation	2007	6,260	8,823,658	2,854,879	109,689	69,132	1,505,174	1,410	3.1	80
55	Management of companies and enterprises	2007	4,171	7,347,013	25,701,649	227,395	N	N	1,761	0.3	32
61	Educational services	2007	3,880	2,571,156	848,094	31,303	37,425	506,042	663	3.0	82

Data by Gender, Ethnicity, & Race

Texas - Businesses by Gender, Ethnicity, and Race (NAICS 00)

	Meaning of Gender code	Year	Number of firms with or without paid employees	Number of firms with or without paid employees (% of Total)	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Sales, receipts, or value of shipments of firms with or without paid employees (% of Total)	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)
Gender	All firms	2007	2,164,852		2,621,467,877		375,902	2,535,641,982	8,712,639	356,441,763	1,788,950	85,825,894
	Female-owned	2007	609,947	28.2%	96,803,111	3.7%	61,546	82,099,584	588,474	16,826,122	548,401	14,703,527
	Male-owned	2007	1,090,854	50.4%	651,009,743	24.8%	200,171	601,653,985	2,911,524	104,777,227	890,683	49,355,757
	Equally male-/female-owned	2007	410,799	19.0%	110,814,316	4.2%	76,746	91,896,516	659,624	17,371,809	334,053	18,917,800
	Publicly held and others	2007	53,251	2.5%	1,762,840,708	67.2%	37,439	1,759,991,897	4,553,018	217,466,605	15,812	2,848,811
Ethnicity	All firms	2007	2,164,852		2,621,467,877		375,902	2,535,641,982	8,712,639	356,441,763	1,788,950	85,825,894
	Hispanic	2007	447,589	20.7%	61,895,886	2.4%	41,283	45,672,015	395,673	9,929,303	406,306	16,223,871
	Non-Hispanic	2007	1,630,116	75.3%	790,170,754	30.1%	292,511	724,786,274	3,715,788	127,820,447	1,337,604	65,384,481
	Publicly held and others	2007	53,251	2.5%	1,762,840,708	67.2%	37,439	1,759,991,897	4,553,018	217,466,605	15,812	2,848,811
Race	All firms	2007	2,164,852		2,621,467,877		375,902	2,535,641,982	8,712,639	356,441,763	1,788,950	85,825,894
	Minority	2007	723,057	33.4%	114,948,623	4.4%	78,918	91,263,385	690,956	17,594,910	644,139	23,685,239
	Equally minority/nonminority	2007	46,828	2.2%	10,795,099	0.4%	7,117	8,951,306	69,096	1,947,968	39,711	1,843,793
	Nonminority	2007	1,341,716	62.0%	732,883,447	28.0%	252,428	675,435,394	3,399,569	119,432,279	1,089,287	57,448,053
	Publicly held and others	2007	53,251	2.5%	1,762,840,708	67.2%	37,439	1,759,991,897	4,553,018	217,466,605	15,812	2,848,811

Travis County, TX Metro - Businesses by Gender, Ethnicity, and Race (NAICS 00)

Meaning of Gender code	Year	Number of firms with or without paid employees	Number of firms with or without paid employees (% of Total)	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Sales, receipts, or value of shipments of firms with or without paid employees (% of Total)	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)
All firms	2007	103,385		138,764,047		22,240	134,088,481	461,211	20,610,440	81,145	4,675,566
Female-owned	2007	29,183	28.2%	4,971,518	3.6%	3,916	4,129,097	32,865	1,156,065	25,267	842,421
Male-owned	2007	51,510	49.8%	37,391,361	26.9%	11,721	34,709,377	158,645	6,046,755	39,789	2,681,984
Equally male-/female-owned	2007	18,570	18.0%	5,974,041	4.3%	3,656	5,051,724	29,634	881,800	14,914	922,317
Publicly held and other firms not classifiable	2007	4,122	4.0%	90,427,127	65.2%	2,947	90,198,283	240,066	12,525,819	1,176	228,845
Meaning of Ethnicity code	Year	Number of firms with or without paid employees	Number of firms with or without paid employees (% of Total)	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Sales, receipts, or value of shipments of firms with or without paid employees (% of Total)	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)
All firms	2007	103,385		138,764,047		22,240	134,088,481	461,211	20,610,440	81,145	4,675,566
Hispanic	2007	13,676	13.2%	1,852,540	1.3%	1,587	1,275,434	12,380	347,638	12,089	577,106
Non-Hispanic	2007	84,232	81.5%	46,280,054	33.4%	17,563	42,482,485	207,647	7,701,759	66,669	3,797,569
Publicly held and other firms not classifiable	2007	4,122	4.0%	90,427,127	65.2%	2,947	90,198,283	240,066	12,525,819	1,176	228,845
Meaning of Race code	Year	Number of firms with or without paid employees	Number of firms with or without paid employees (% of Total)	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Sales, receipts, or value of shipments of firms with or without paid employees (% of Total)	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)
All firms	2007	103,385		138,764,047		22,240	134,088,481	461,211	20,610,440	81,145	4,675,566
Minority	2007	23,437	22.7%	7,351,262	5.3%	3,489	6,533,744	27,605	820,599	19,948	817,518
Equally minority/nonminority	2007	1,984	1.9%	430,324	0.3%	282	344,975	3,453	103,802	1,702	85,349
Nonminority	2007	73,841	71.4%	40,555,335	29.2%	15,522	37,011,480	190,087	7,160,219	58,319	3,543,855
Publicly held and other firms not classifiable	2007	4,122	4.0%	90,427,127	65.2%	2,947	90,198,283	240,066	12,525,819	1,176	228,845

Factoids

2007 Survey of Business Owners: Largest 20 Texas Metros

Gender, Ethnicity, or Race	Ranking Criteria	Metro	Data	
Female-owned	% of Total - (Number of firms)	McAllen-Edinburg-Mission, TX Metro Area	20,058	30.6%
	% of Total - (Sales, receipts, or value of shipments of firms)	College Station-Bryan, TX Metro Area	\$834,092	8.8%
Male-owned	% of Total - (Number of firms)	Laredo, TX Metro Area	11,573	54.5%
	% of Total - (Sales, receipts, or value of shipments of firms)	Laredo, TX Metro Area	\$4,774,194	46.2%
Equally male-/female-owned	% of Total - (Number of firms)	Abilene, TX Metro Area	3,679	24.2%
	% of Total - (Sales, receipts, or value of shipments of firms)	McAllen-Edinburg-Mission, TX Metro Area	\$2,516,639	9.3%
Hispanic	% of Total - (Number of firms)	Laredo, TX Metro Area	14,717	69.4%
	% of Total - (Sales, receipts, or value of shipments of firms)	Laredo, TX Metro Area	\$3,276,223	31.7%
Non-Hispanic	% of Total - (Number of firms)	Longview, TX Metro Area	17,953	91.3%
	% of Total - (Sales, receipts, or value of shipments of firms)	College Station-Bryan, TX Metro Area	\$4,977,873	52.6%
Minority	% of Total - (Number of firms)	Laredo, TX Metro Area	15,309	72.2%
	% of Total - (Sales, receipts, or value of shipments of firms)	Laredo, TX Metro Area	\$3,536,342	34.2%
Equally minority/nonminority	% of Total - (Number of firms)	Amarillo, TX Metro Area	811	3.6%
	% of Total - (Sales, receipts, or value of shipments of firms)	El Paso, TX Metro Area	\$395,788	0.8%
Nonminority	% of Total - (Number of firms)	Abilene, TX Metro Area	12,542	82.6%
	% of Total - (Sales, receipts, or value of shipments of firms)	Killeen-Temple-Fort Hood, TX Metro Area	\$10,189,240	49.9%
Publicly held and other firms not classifiable	% of Total - (Number of firms)	Wichita Falls, TX Metro Area	755	6.1%
	% of Total - (Sales, receipts, or value of shipments of firms)	Beaumont-Port Arthur, TX Metro Area	\$64,011,677	82.2%

So... What Else?

- Drill down to **more detailed industries, geographies, and products**
- Merge in **Population** and other demographic data
- Merge in data from **other sources**

Place-Level Data

2007 Economic Census: Selected Sectors for Austin Texas

2007 NAICS code	Meaning of 2007 NAICS code	Tax status	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000)	Annual payroll (\$1,000)	Number of paid employees for pay period including March 12	Value of sales, shipments, receipts, revenue, or business done per establishment (\$1,000)	Number of paid employees per establishment	Value of sales, shipments, receipts, revenue, or business done per employee (\$1,000)	Annual payroll per employee (\$)
31-33	Manufacturing		590	27,028,005	1,615,483	31,091	45,810	53	869.3	51,960
42	Wholesale trade	Merchant wholesalers, except manufacturers' sales branches and offices	918	12,730,488	1,254,541	17,256	13,868	19	737.7	72,702
44-45	Retail trade		3,094	13,493,511	1,300,669	51,460	4,361	17	262.2	25,275
51	Information		748	N	1,782,499	22,806		30		78,159
53	Real estate and rental and leasing		1,537	2,286,415	470,991	11,708	1,488	8	195.3	40,228
54	Professional, scientific, and technical services	All establishments	4,120	7,020,820	3,431,297	45,691	1,704	11	153.7	75,098
54	Professional, scientific, and technical services	Establishments subject to federal income tax	4,095	6,926,170	3,401,913	45,252	1,691	11	153.1	75,177
54	Professional, scientific, and technical services	Establishments exempt from federal income tax	25	94,650	29,384	439	3,786	18	215.6	66,934
56	Administrative and support and waste management and remediation services		1,240	2,665,802	1,406,746	45,972	2,150	37	58.0	30,600
61	Educational services	All establishments	315	295,901	89,970	2,836	939	9	104.3	31,724
61	Educational services	Establishments subject to federal income tax	253	202,014	61,509	2,102	798	8	96.1	29,262
61	Educational services	Establishments exempt from federal income tax	62	93,887	28,461	734	1,514	12	127.9	38,775
62	Health care and social assistance	All establishments	2,285	5,232,094	2,018,042	45,024	2,290	20	116.2	44,821
62	Health care and social assistance	Establishments subject to federal income tax	2,005	3,705,704	1,457,080	31,869	1,848	16	116.3	45,721
62	Health care and social assistance	Establishments exempt from federal income tax	280	1,526,390	560,962	13,155	5,451	47	116.0	42,642
71	Arts, entertainment, and recreation	All establishments	315	466,140	146,049	6,456	1,480	20	72.2	22,622
71	Arts, entertainment, and recreation	Establishments subject to federal income tax	255	388,803	115,816	4,457	1,525	17	87.2	25,985
71	Arts, entertainment, and recreation	Establishments exempt from federal income tax	60	77,337	30,233	1,999	1,289	33	38.7	15,124
72	Accommodation and food services		2,121	2,655,728	745,396	49,569	1,252	23	53.6	15,038
81	Other services (except public administration)	All establishments	1,757	1,940,057	590,490	17,366	1,104	10	111.7	34,003
81	Other services (except public administration)	Establishments subject to federal income tax	1,246	899,403	315,357	11,182	722	9	80.4	28,202
81	Other services (except public administration)	Establishments exempt from federal income tax	511	1,040,654	275,133	6,184	2,037	12	168.3	44,491

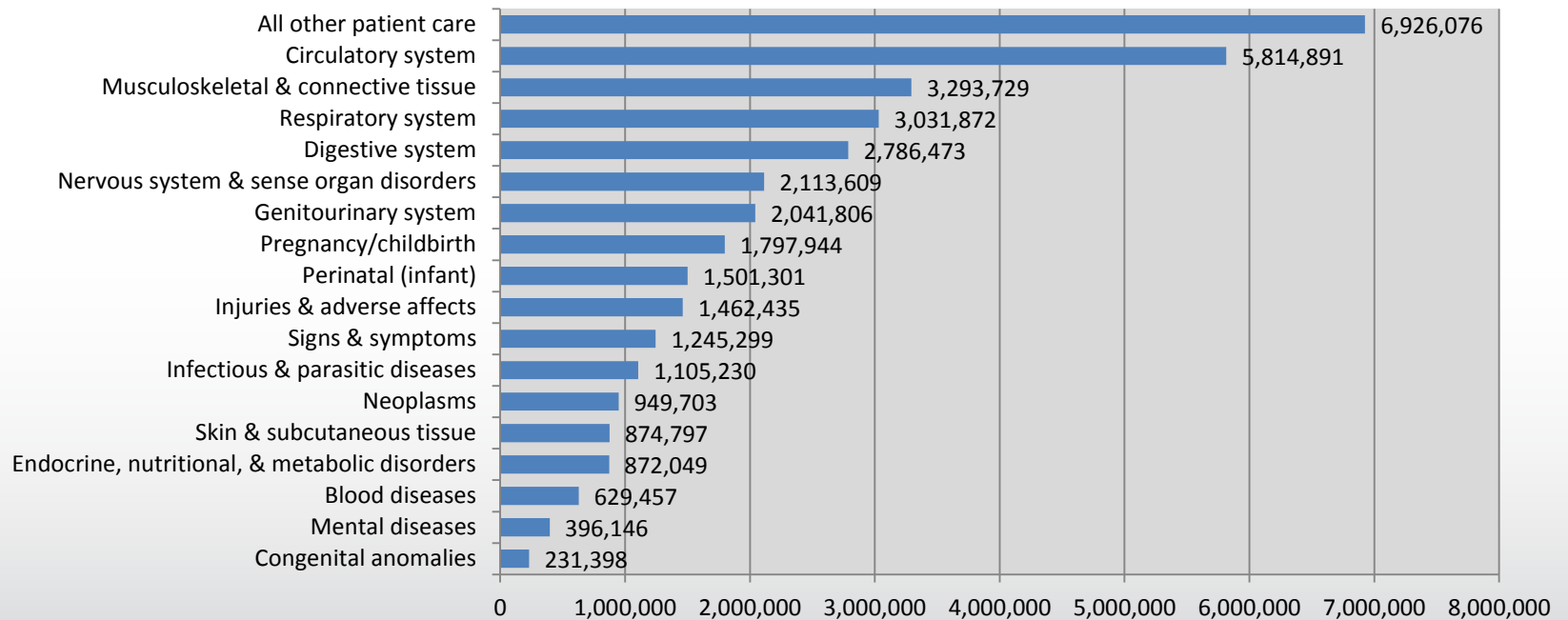
Product Lines

2007 Economic Census: Product Lines for NAICS 622110 (General medical and surgical hospitals) for Texas

Products and services code	Meaning of Products and services code	Number of establishments	Total sales, receipts, or revenue of establishments with the product line (\$1,000)	Receipts / Revenue (\$1,000)
30000	Industry total	408	X	43,452,302
30200	Patient care	401	41,364,337	37,074,215
39950	Appropriations from general gov rev & intergovernmental transfers	53	6,573,748	3,683,540
39700	All other operating receipts	156	19,333,717	964,578
39960	All other revenue	112	13,509,011	615,268
39600	Resale of merchandise	63	7,598,136	280,622
39920	Investment income, including interest & dividends	157	14,020,800	227,017
39910	Contributions, gifts, & grants - Private	125	12,450,816	119,994
39460	Meals & bev, prepared/served/dispensed, for immediate consumption	220	23,063,571	108,555
39900	Contributions, gifts, & grants - Government	91	7,659,450	86,016
30270	Traditional home health care services	74	4,017,843	65,856
30510	Inpatient skilled nursing services without rehabilitation srvcs	28	1,878,119	64,703
39940	Rents from depart/concessions not owned & op by this institution	45	6,904,418	42,296
30520	Inpatient skilled nursing services with rehabilitation services	34	1,543,176	35,823
39500	Rental or lease of goods and/or equipment	64	6,044,510	26,911
37190	Research & development services	6	2,004,744	25,881
30280	Home hospice care services	15	1,197,247	11,987
30540	Residential hospice care services	8	816,796	8,043
39930	Gains (losses) from assets sold	67	9,641,403	8,028

Product Lines

Detailed Receipts / Revenue for Patient Care in Texas Hospitals: 2007 (\$1,000)



Other Data User Tools

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People QuickFacts	Texas	USA
Population, 2013 estimate	26,448,193	316,128,839
Population, 2012 estimate	26,000,700	312,870,000
Population, 2010 (April 1) estimates base		
Population, percent change, April 1, 2010 to July 1, 2013		
Population, percent change, April 1, 2010 to July 1, 2012		
Population, 2010		
Persons under 5 years, percent, 2012		
Persons under 18 years, percent, 2012		
Persons 65 years and over, percent, 2012		
Female persons, percent, 2012		

Business QuickFacts	Texas	USA
Private nonfarm establishments, 2011	525,420 ¹	7,354,043
Private nonfarm employment, 2011	8,987,663 ¹	113,425,965
Private nonfarm employment, percent change, 2010-2011	2.3% ¹	1.3%
Nonemployer establishments, 2011	1,975,620	22,491,080

Total number of firms, 2007	2,164,852	27,092,908
Black-owned firms, percent, 2007	7.1%	7.1%
American Indian- and Alaska Native-owned firms, percent, 2007	0.9%	0.9%
Asian-owned firms, percent, 2007	5.3%	5.7%
Native Hawaiian and Other Pacific Islander-owned firms, percent, 2007	0.1%	0.1%
Hispanic-owned firms, percent, 2007	20.7%	8.3%
Women-owned firms, percent, 2007	28.2%	28.8%

Manufacturers shipments, 2007 (\$1000)	593,541,502	5,319,456,312
Merchant wholesaler sales, 2007 (\$1000)	424,238,194	4,174,286,516
Retail sales, 2007 (\$1000)	311,334,781	3,917,663,456
Retail sales per capita, 2007	\$13,061	\$12,990
Accommodation and food services sales, 2007 (\$1000)	42,054,592	613,795,732
Building permits, 2012	135,514	829,658

Another Data User Tool

The Industry Statistics Portal (<http://www.census.gov/econ/isp/index.php>)

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Industry Statistics Portal

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- 22 - Utilities
- 23 - Construction
- 31-33 - Manufacturing
- 42 - Wholesale trade
- 44-45 - Retail trade
- 48-49 - Transportation and warehousing
- 51 - Information
- 52 - Finance and insurance
- 53 - Real estate and rental and leasing
- 54 - Professional, scientific, and technical services
- 55 - Management of companies and enterprises
- 56 - Administrative and support and waste management and remediation services
- 61 - Educational services
- 62 - Health care and social assistance
- 71 - Arts, entertainment, and recreation
- 72 - Accommodation and food services
- 81 - Other services (except public administration)

2012 NAICS SEARCH
Enter a NAICS code or Title

This application provides access to the Census Bureau programs that provide economic data for a user-selected industry. To choose the industry you are interested in:

- Enter the **2012 North American Industry Classification System (NAICS) code or keyword** into the NAICS SEARCH box above, or
- Choose the industry from the **SELECT AN INDUSTRY** menu to the left.

For an overview of the information presented in the ISP, see [ISP Preview](#).
For tips on how to use the ISP, see [ISP Tips and Tricks](#)

Summary

- A wealth of data available from Census Bureau **Economic Programs**
- Some notable differences with **Economic Geographies**
- The Texas Economy **parallels the US** in some ways and **diverges** in others
- These other data user tools are helpful to **profile an industry** or view a **snapshot of a geography**

Questions?

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