

SBDC

NORTHWEST TEXAS
SMALL BUSINESS
DEVELOPMENT CENTER
NETWORK

ABILENE

AMARILLO

LUBBOCK

MIDLAND/ODESSA

GRANBURY

WICHITA FALLS



GEOGRAPHIC DOMAIN

95

COUNTIES

89,714

SQ. MILES

2,100,169

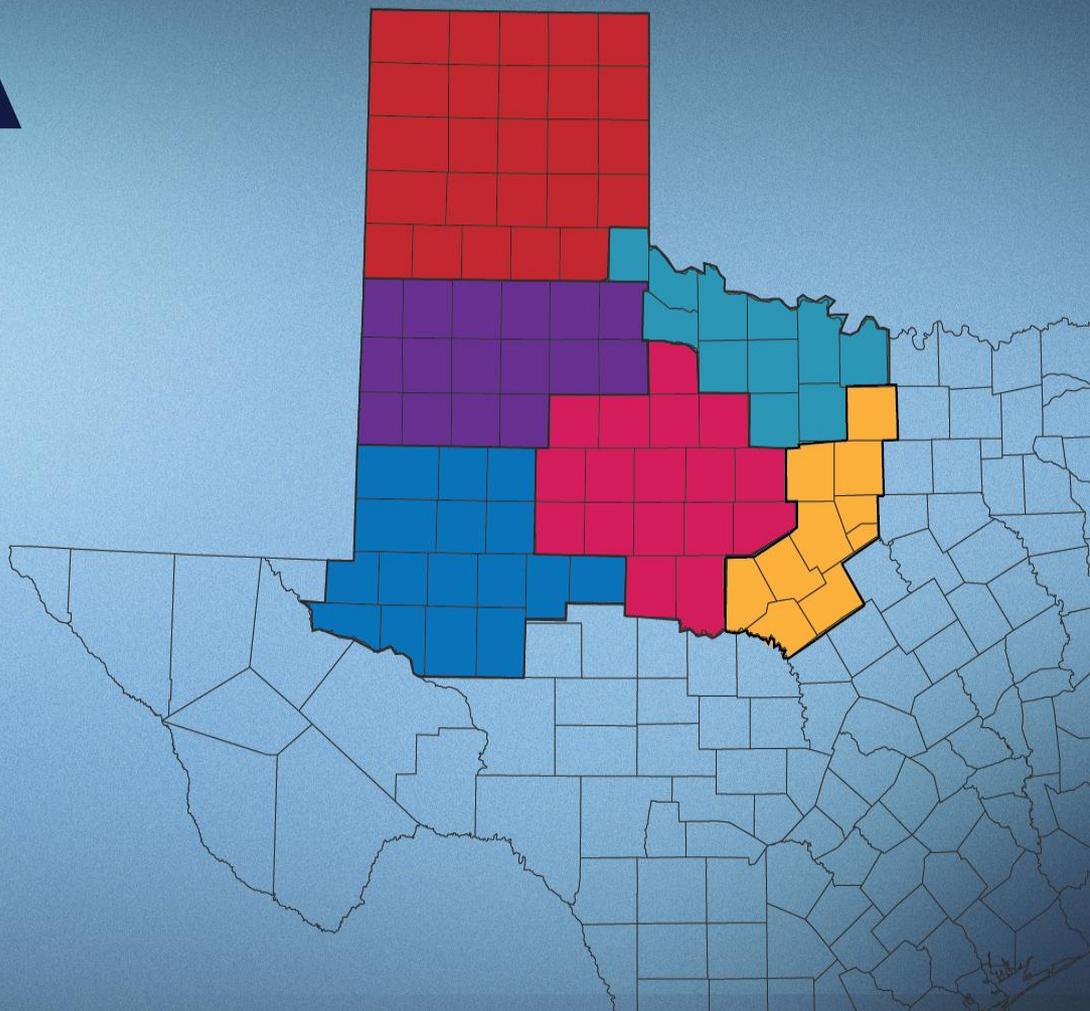
PEOPLE

5

METROPOLITAN STATISTICAL AREAS

6

FEDERAL CONGRESSIONAL DISTRICTS



NWTSBDC Region Demographics

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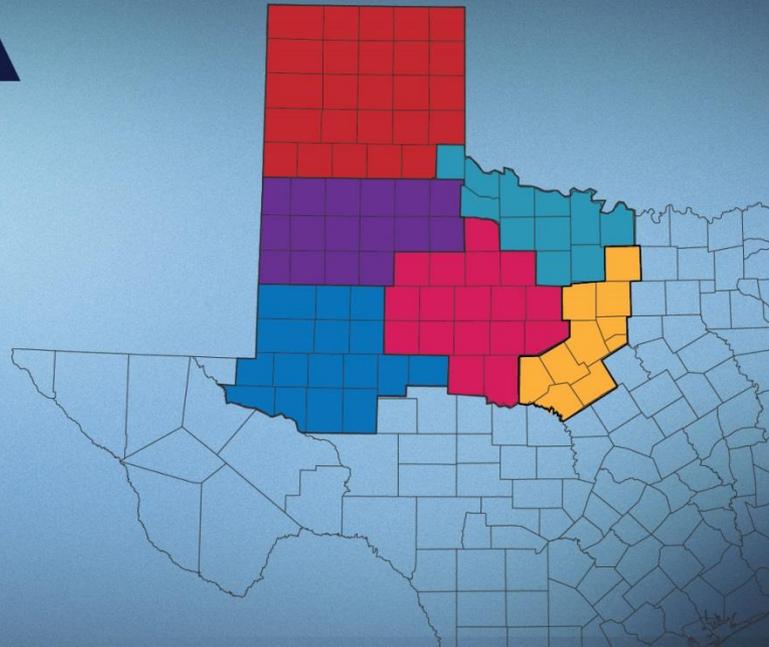
PEOPLE

5

METROPOLITAN STATISTICAL AREAS

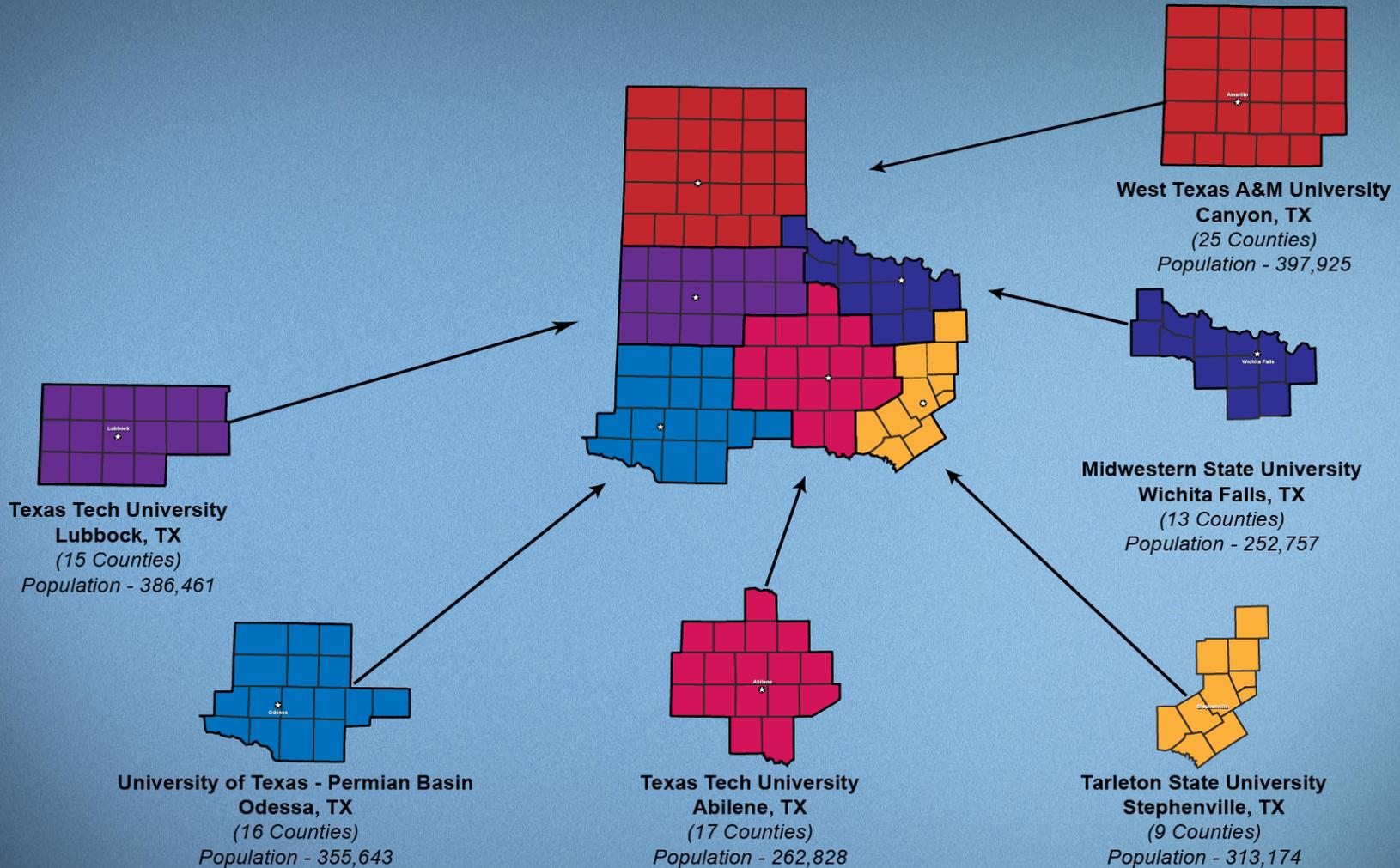
6

FEDERAL CONGRESSIONAL DISTRICTS



	Total	Anglo	Black	Other	Hispanic
2010	2,100,169	63%	5%	2%	30%

Northwest TX SBDC Region



NWTSBDC NETWORK RESOURCES

- **Six Region SBDC Centers**
- **West Texas Manufacturing Assist. Center**
- **Procurement Assist. Center**
- **Rural Export Assistance Program**
- **Business and Industry Data Center**

What can the SBDC Network do for me and my community?

- Assist your small business to compete more effectively in their market**
- Create sustainable jobs through entrepreneurial counseling and education**
- Establish improved business practices for greater job retention**
- Provide specialty assistance in procurement, manufacturing, demographic and research information**

ECONOMIC IMPACT

	BUSINESSES OPENED	EXPANSIONS	JOBS CREATED (FTE)
2009	430	80	1,561
2010	364	85	1,466
2011	328	65	1,129
2012	310	68	997
2013	329	70	1,087

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BUSINESS AND INDUSTRY DATA CENTER



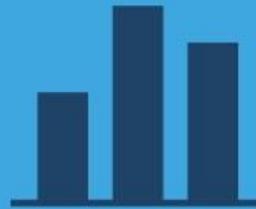
Applied Research

Information tailored for your needs

The Northwest Texas Business and Industry Data Center (NWTBIDC) is a service provided by the Northwest Texas Small Business Development Center (NWTSBDC) in conjunction with Texas Tech University, The State of Texas, and the Federal government. The NWTBIDC provides a variety of services to counselors in the NWTSBDC network. The NWTBIDC specializes in demographics, business statistics, and market research in order to compliment the services provided by NWTSBDC counselors.



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[What we do](#)



[Contact us](#)

Services

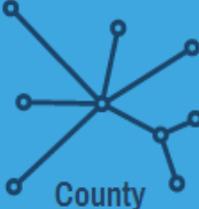
Click on the icons for a description of the services we provide.



Competition Analysis



RMA



County
Business Patterns



Comptroller Data



Demographics



Traffic Counts



IBIS World



Projected Growth



Market Information



Industry Trends



BIDC
northwest texas
business & industry
data center

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Resources

Demographic Websites

United States Bureau
of the Census

www.census.gov

Texas State
Data Center

www.txcdc.utsa.edu

The Texas Business &
Industry Data Center

www.bidc.state.tx.us

Texas Department of
Economic Development

www.governor.state.tx.us

Bureau of
Economic Analysis

www.bea.gov

Business and Industry

Workforce and Employment

The Texas Workforce
Commission

www.twc.state.tx.us

United States Bureau of
Labor Statistics

www.bls.gov

Other Northwest Texas SBDC Websites

Northwest Texas
SBDC Homepage

www.nwtsbdc.org

Procurement
Assistance Center

www.nwtpac.com

Texas Manufacturing
Assistance Center

nwtsbdc.org/tmac2.htm

Request

Fill out the form below and we will process your request as soon as possible

Counselor Name

Center Name

Business Type Existing Business Startup

Client

Business Description

Reports Requested

- **IBIS World**
Comprehensive industry reports
- **Projected Growth**
Articles on the predicted trends, revenues, or happenings in an industry
- **Market Information**
Information on the current state of an industry
- **Industry Trends**
Articles on how other companies are operating differently, new or different practices, or current issues
- **Custom Report**

Reports Requested

- **Competition Analysis**

Business listing for a particular geographic area

- **RMA**

Financial ratios and worksheets by NAICS code

- **County Business Patterns**

Employees, payroll (1st Qtr and Fiscal Year) and total establishments

- **Comptroller Data**

Gross sales, amount subject to sales tax and outlet count (by NAICS code)

- **Demographics**

Race/ethnicity, age, household income, employment, housing units, vehicles, marital status, and educational attainment

- **Traffic Counts**

Traffic counts for highways and highly trafficked intersections

Directors and Consultants:

Below is a list of current requests and the requests completed from Monday to today (05/05/14 - 05/09/14) listed by Consultant and IRN#:

Work in Progress:

IRN#	Counselor	Center	Client	Date Received
5975	Brittany Sotelo	UTPB	Esparza	5/15/14
5978	Susan Hoke	Lubbock	Borno/Ghandour	5/15/14
5979	Rick Palmer	WTAMU	Amarillo Area Foundation	5/16/14

Work Completed (05/12/14 – 05/16/14)

IRN#	Counselor	Center	Client	Time	Date Finished	Date Received
5918	Susan Hoke	Lubbock	Cuellar	3.00	05/12/14	4/17/14
5928	Ray Laurent	Lubbock	Butman	3.50	05/12/14	4/22/14
5930	Sara Carleton	Lubbock	Henly	3.50	05/15/14	4/24/14
5931	Tracy Shea	WTAMU	Murphey	2.00	05/13/14	4/24/14
5935	Brittany Sotelo	UTPB	Rubio	3.00	05/12/14	4/25/14
5941	Lynda Cannedy	MSU	Naselli	3.00	05/12/14	4/25/14
5943	Lynda Cannedy	MSU	Lyons	3.00	05/14/14	4/28/14
5945	Gina Woodward	WTAMU	Fiore	3.50	05/13/14	4/28/14
5948	Emily Weinberg	UTPB	Decker	2.00	05/13/14	4/30/14
5951	Lynda Cannedy	MSU	Dennis	6.00	05/15/14	5/1/14
5974	Brittany Sotelo	UTPB	Proctor	2.50	05/15/14	5/15/14
5976	Brittany Sotelo	UTPB	Ambore	3.50	05/16/14	5/15/14
5977	Brittany Sotelo	UTPB	Chiwawa	2.00	05/16/14	5/15/14

If you submitted a request before 4:30 pm today and do not see it above, please let me know. Have a great weekend!



ALEC ALDACO

RESEARCH ANALYST

NOAH MCCULLOUGH

RESEARCH ANALYST

ASHLEY ZIMPEL

RESEARCH ANALYST

SYLVIA RODRIGUEZ

RESEARCH ANALYST

JOHNNY HERNANDEZ

RESEARCH ANALYST

LINDSAY LANGFORD

RESEARCH ANALYST

HOW WE CAN HELP

- Demographic information including Census 2010 data and current population information
- Market research information
- Access to the SBDC National Information Clearing House
- Geographic Information System (GIS) Capabilities for mapping and graphical representation of data