

# 2016 Texas Demography Conference



Susana Privett  
Data Dissemination Branch  
US Census Bureau

April 1, 2016

“We are now more than halfway to the 2020 Census,” *Census Bureau Director John H. Thompson said.* “Our research and testing have leveraged the best resources and experience inside and outside of the government to ensure that we produce a high quality census in 2020 that is the most technologically advanced and automated census in history while also easy and secure to complete.”

United States  
**Census**  
**2020**



### Spread the Word about the Savannah Test



### 2015 Census Test



2016 Census Test



Los Angeles County

2016 Census Test



Harris County

# 2017 Puerto Rico Census Test



# Address Canvassing Census Test

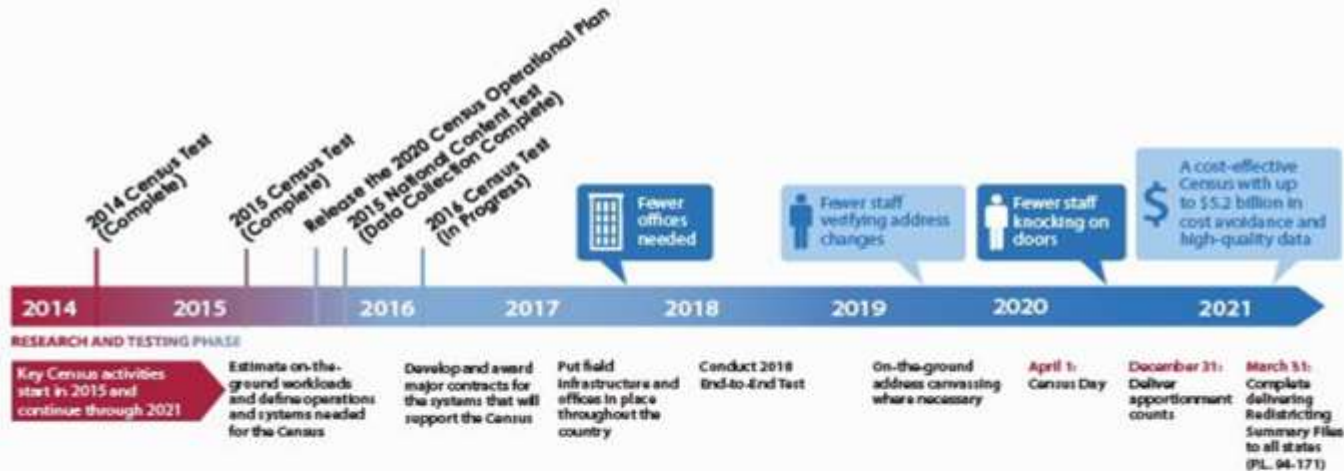




# The 2020 Census

Where are we today?

## 2020 Census Lifecycle



United States<sup>™</sup>  
**Census**  
Bureau

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](http://census.gov)

# American Community Survey



# TEXAS

Keeps Getting Bigger

## Lone Star State Metro Areas Lead U.S. in Population Gain

Numeric Population Change  
from July 1, 2014 to July 1, 2015



United States™  
**Census**  
Bureau

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](http://census.gov)

Source: Vintage 2015 Population Estimates  
Some metro area titles have been abbreviated.  
Metro areas are delineated by the Office of  
Management and Budget as of February 2013.

United States™  
**Census**  
Bureau

# Census Application Programming Interface (API)



# Voting-Age Population



**Texas**  
19,841,344

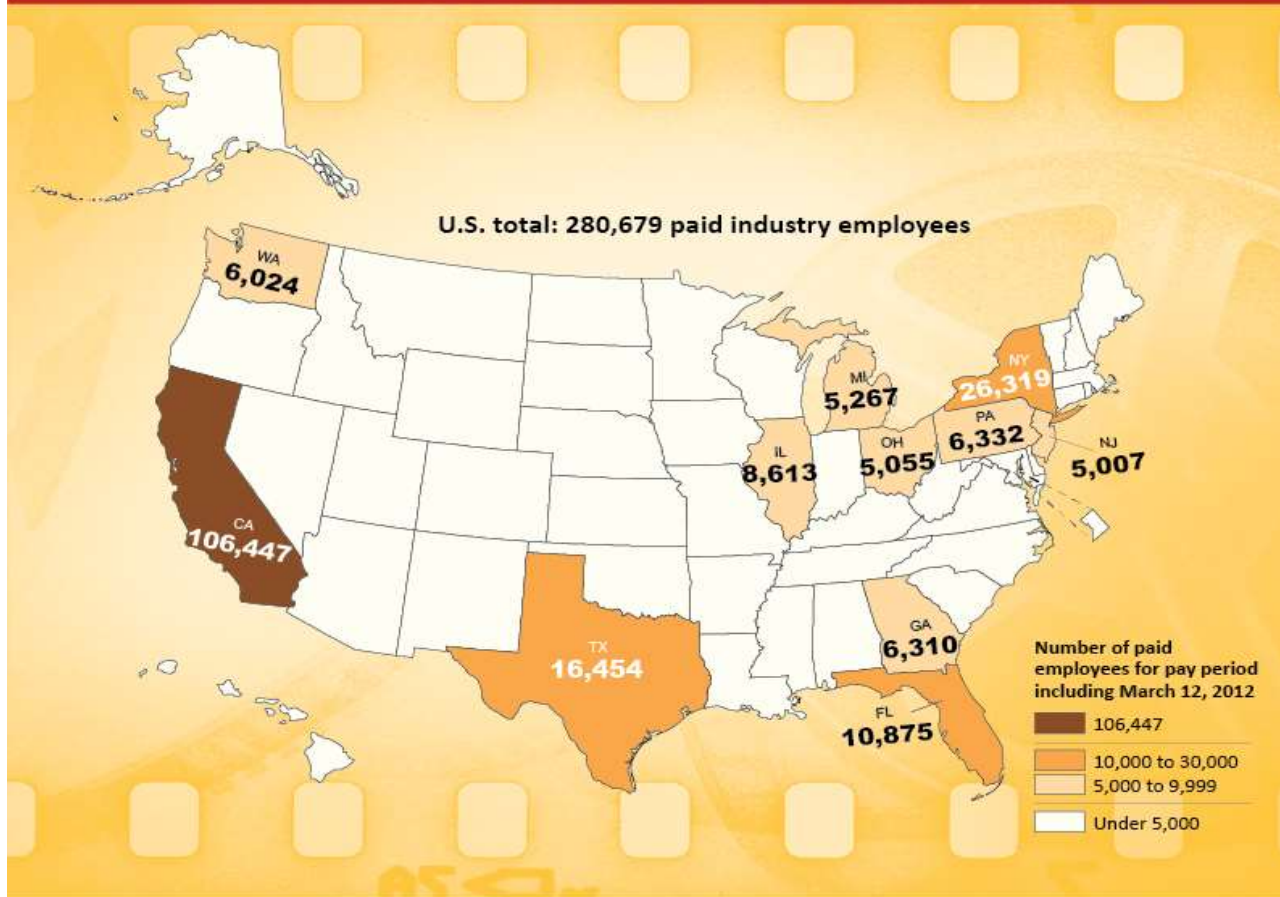
United States™  
**Census**  
Bureau

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](https://www.census.gov)

Source: Vintage 2014  
Population Estimates

# Motion Picture and Video Industries

States With More Than 5,000 Paid Industry Employees



United States<sup>™</sup>  
**Census**  
Bureau

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](http://census.gov)

These figures reflect the total number of paid employees at employer establishments classified as Motion Picture and Video Industries (NAICS 5121), regardless of employee occupations which vary across industries.

Source: U.S. Census Bureau, 2012 Economic Census, Geographic Area Series: Information Sector, AFF Table EC1251A1, [www.census.gov/econ/census/](http://www.census.gov/econ/census/)

