

# Conference Agenda

## Day One: Workshops and Training (May 23rd)

Participants may bring a laptop to better experience the examples provided in training sessions during both days of the conference. Wireless Internet will be available in all conference rooms. [WIRELESS CODE: 612199]

08:00 – 08:30 a.m.	<b>Registration and Continental Breakfast</b> – SALON A-D	
08:30 – 08:45 a.m.	<b>Welcome</b> – SALON A-D <i>Lila Valencia, Texas Demographic Center</i>	
08:45 – 10:00 a.m.	<b>Plenary Speakers</b> – SALON A-D <b>Texas Demographic Center Updates</b> <i>Lloyd Potter, State Demographer</i> <b>2020 Census: Counting Texas - Challenges and a Call to Action</b> <i>Rebecca Briscoe, U.S. Census Bureau</i> <b>The State of the 2020 Census and Latinos</b> <i>Jose Carrillo, National Association of Latino Elected Officials</i>  <i>Moderator: Lila Valencia</i>	
10:00 – 10:15 a.m.	<b>Break and Networking</b> – SALON A-D	
10:15 – 11:15 a.m.	<b>Census Bureau</b> (SALON E) <b>BYOD</b> <b>Census Data Overview: Basics, American Community Survey, and American FactFinder Training</b> <i>Lacey Loftin, U.S. Census Bureau</i>  <i>Moderator: Helen You</i>	<b>Data Visualizations</b> (SALON F-H) <b>BYOD</b> <b>Towards Standards in Mapping American Community Survey Data</b> <i>Joel Alvarez, New York City Department of City Planning</i>  <i>Moderator: Jeff Jordan</i>
11:15 – 12:00 p.m.	<b>Census Bureau</b> (SALON E) <b>BYOD</b> <b>2017 Economic Census</b> <i>Charles Brady, U.S. Census Bureau</i>  <i>Moderator: Janine Geppert</i>	<b>Census Bureau</b> (SALON F-H) <b>BYOD</b> <b>Rural Texas</b> <i>Jennifer Zanoni, U.S. Census Bureau</i>  <i>Moderator: David Kruse</i>
12:00 – 01:00 p.m.	<b>Lunch: Topic Tables and Networking</b> – SALON A-D <i>Moderator: Lila Valencia</i>	

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# Conference Agenda

## Day One: Workshops and Training (May 23rd - continued)

01:00 – 01:30 p.m.	<u>Census Bureau</u> (SALON E) <b>Census Geography and Defining Census Tracts</b> <i>Jim Castagneri, U.S. Census Bureau</i>	<b>BYOD</b> <u>Data Visualizations</u> (SALON F-H) <b>Data Visualization Approaches from the U.S. Census Bureau: Past and Present</b> <i>Jeff Meisel, U.S. Census Bureau</i>  <i>Moderator: Lila Valencia</i>
01:30 – 02:00 p.m.	<i>Moderator: Janine Geppert</i>	<u>Data Visualizations*</u> (SALON F-H) <b>Visualizing Your Data with Tableau</b> <i>Kyle Cook, Teknion Data Solutions</i> <i>PJ Hook, Teknion Data Solutions</i>
02:00 – 03:00 p.m.	<u>Census Bureau</u> (SALON E) <b>OnTheMap and OnTheMap for Emergency Management: Essential Census Data Tools during Natural Disasters</b> <i>Lacey Loftin, U.S. Census Bureau</i>  <i>Moderator: Janine Geppert</i>	<i>*Download and install Tableau trial prior to workshop.</i> <a href="https://www.tableau.com/partner-trial?id=19536">https://www.tableau.com/partner-trial?id=19536</a>  <i>Moderator: Lila Valencia</i>
03:00 – 03:15p.m.	<b>Break and Networking – SALON A-D</b>	
03:15 – 04:15 p.m.	<u>Census Bureau</u> (SALON E) <b>Census Low Response Score and the New ROAM Application</b> <i>Rebecca Briscoe, U.S. Census Bureau</i>  <i>Moderator: Helen You</i>	<u>Demography</u> (SALON F-H) <b>Demography 101</b> <i>Lloyd Potter, State Demographer</i>  <i>Moderator: David Kruse</i>
04:15 – 05:00 p.m.	<u>TDC Affiliates Meeting</u> – SALON E	
06:00 p.m.	<b>Group Dinner</b> — Meet at hotel lobby for a “going Dutch” dinner outing.	

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# Conference Agenda

## Day Two: Main Conference (May 24th)

08:00 – 8:30 a.m.	<b>Registration and Continental Breakfast – SALON A-D</b>	
08:30 – 08:45 a.m.	<b>Welcome</b> – SALON A-D <i>Lila Valencia, Texas Demographic Center</i>	
08:45 – 10:15 a.m.	<b>Plenary Speakers</b> – SALON A-D  <b>State of the State: Texas Demographic Trends</b> , <i>Lloyd Potter, State Demographer</i> <b>TDC 2016 Population Estimates</b> , <i>Helen You, Texas Demographic Center</i> <b>Census Data and Product Updates</b> , <i>Lacey Loftin, U.S. Census Bureau</i>  <i>Moderator: Lila Valencia</i>	
10:15 - 10:30 a.m.	<b>Break and Networking – SALON A-D</b>	
10:30 - 11:45 a.m.	<b>Natural Disasters</b> (SALON E) <b>Leveraging Vital Statistics to Assess the Impact of Environmental Disasters: the Case of Puerto Rico</b> <i>Alexis Santos, Penn State University</i> <b>Assessing the Impact of Hurricane Harvey Through Twitter Data</b> <i>Matthew Martinez, Rice University</i>  <i>Moderator: Lila Valencia</i>	<b>Demographics</b> (SALON F-H) <b>Methods and Data for Developing Projections for the State Water Plan</b> <i>Yun Cho, Texas Water Development Board</i> <b>2018 TDC Population Projections</b> <i>Helen You, Texas Demographic Center</i>  <i>Moderator: Janine Geppert</i>
11:45 -1:15 p.m.	<b>Lunch: Keynote Speaker</b> – SALON A-D <b>Agility in Action: Research to Enhance the American Community Survey</b> <i>Jennifer Ortman, Assistant Chief for Survey Methods and Measures, American Community Survey Office, U.S. Census Bureau</i>	

# Conference Agenda

## Day Two: Main Conference (May 24th - continued)

<p>01:15 - 02:15 p.m.</p>	<p><b><u>Natural Disasters</u></b> (SALON E) <b>Migration from Sea Level Rise Projected to Impact Texas</b> <i>Mathew Hauer, University of Georgia</i></p> <p>Moderator: Lloyd Potter</p>	<p><b><u>Online Dashboard Applications</u></b> (SALON F-H) <b>Development of Texas Water Development Board's New Application to Display Water Service Boundaries</b> <i>Taylor Christian, Texas Water Development Board</i></p> <p><b>Exploring Texas Demographic, Socioeconomic, and Transportation Indicators with the One-Stop Dashboard</b> <i>Saloni Rajput, Texas Demographic Center</i> <i>Jeff Jordan, Texas Demographic Center</i></p> <p>Moderator: Helen You</p>
<p>02:15 - 03:00 p.m.</p>	<p><b><u>Natural Disasters</u></b> (SALON E) <b>Social Vulnerability to Hurricane Disasters: Exploring the Effect of Place as a Mediating Factor</b> <i>Lorenzo Sanchez, The University of Texas at San Antonio</i></p> <p>Moderator: Lila Valencia</p>	<p><b><u>Demographics</u></b> (SALON F-H) <b>Migration and Mobility in Texas</b> <i>Lloyd Potter, Texas Demographic Center</i></p> <p>Moderator: Janine Geppert</p>
<p>03:00 - 03:15 p.m.</p>	<p><b>Break and Networking – SALON A-D</b></p>	
<p>03:15 - 04:15 p.m.</p>	<p><b><u>Natural Disasters</u></b> (SALON E) <b>Impact of Hurricane Harvey on the Texas Economy</b> <i>Jesse Thompson, Federal Reserve Bank of Dallas</i></p> <p>Moderator: Jeff Jordan</p>	<p><b><u>Natural Disasters</u></b> (SALON F-H) <b>Hurricane Harvey Damage Assessment for the Houston-Galveston Area</b> <i>David Dang, Houston-Galveston Area Council</i></p> <p>Moderator: David Kruse</p>
<p>04:15 - 04:45 p.m.</p>	<p><b><u>Open Session</u></b> – SALON A-D <b>Lightning Round:</b> Participants are invited to make brief (under 5 minutes) presentations on their current products and/or discuss their data needs.</p> <p>Moderator: Lila Valencia</p>	
<p>04:45 - 05:00 p.m.</p>	<p><b><u>Adjourn Meeting</u></b> – SALON A-D</p>	