

Accessing Census Data in 2019: The Transition to data.census.gov

Texas State Data Center Annual Meeting

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Center for Enterprise Dissemination (CED)

U.S. Census Bureau

Outline

- Why? and How?
- Current Snapshot
- Using data.census.gov: Tips/tricks & live demo
- Customer-Driven Design/Looking Ahead
- Q&A



U.S. Census Bureau Releases Revised Economic Indicator Calendar

[Read More](#) >

The U.S. Census Bureau announced updates to the 2019 economic indicator release schedule through the March statistical month.

POPULATION CLOCK March 02, 2019



USA
328,511,321

World
7,556,229,680

[>](#)

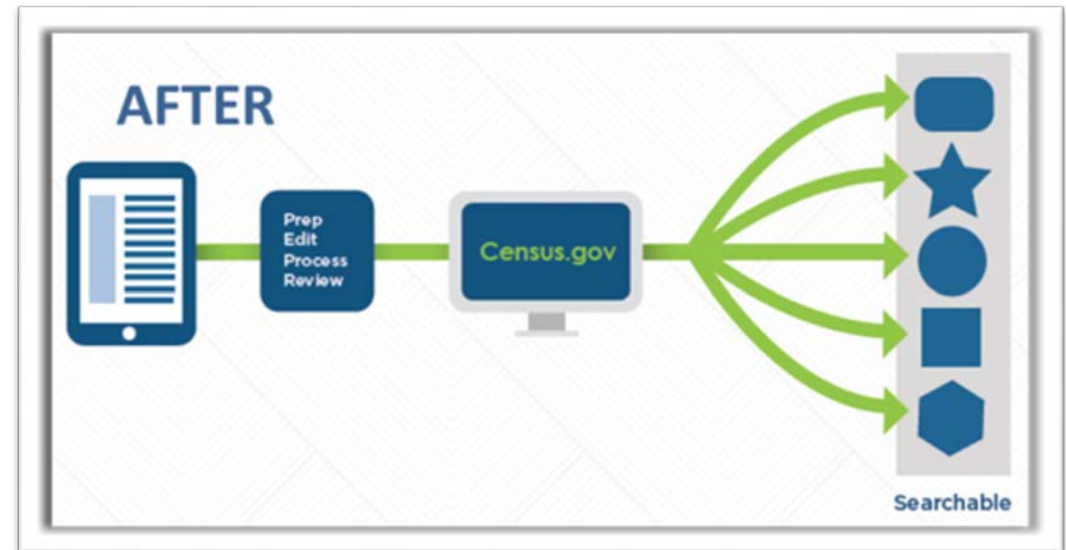
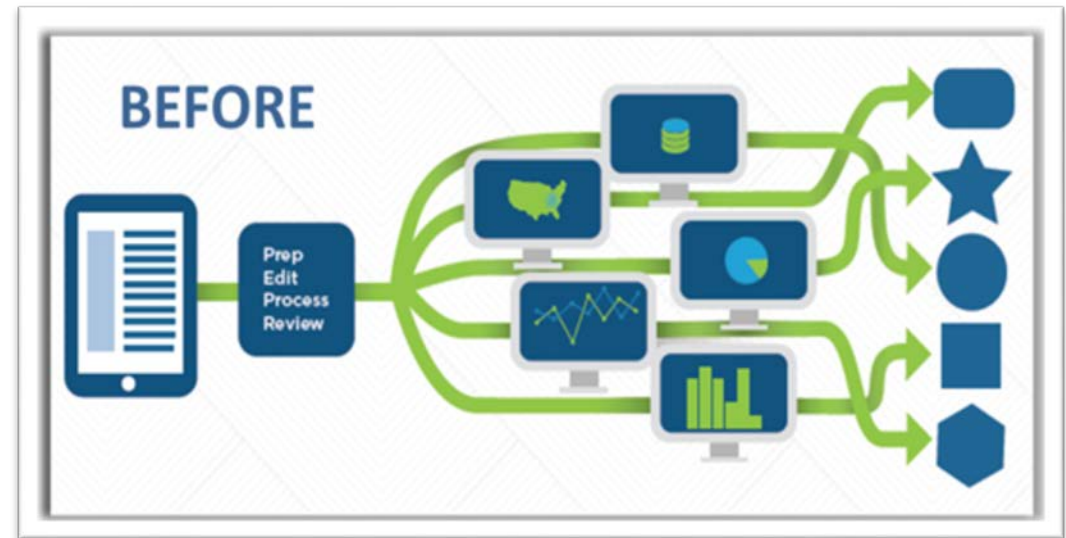
U.S. CENSUS BUREAU ECONOMIC INDICATORS

Homeownership Rate 64.8% ↑*
4th Quarter 2018 Report
Released 10:00 AM EST, 2/28/19 0.6%PTS

Rental Vacancy Rate 6.6% ↓*
4th Quarter 2018 Report
Released 10:00 AM EST, 2/28/19 -0.3%PTS

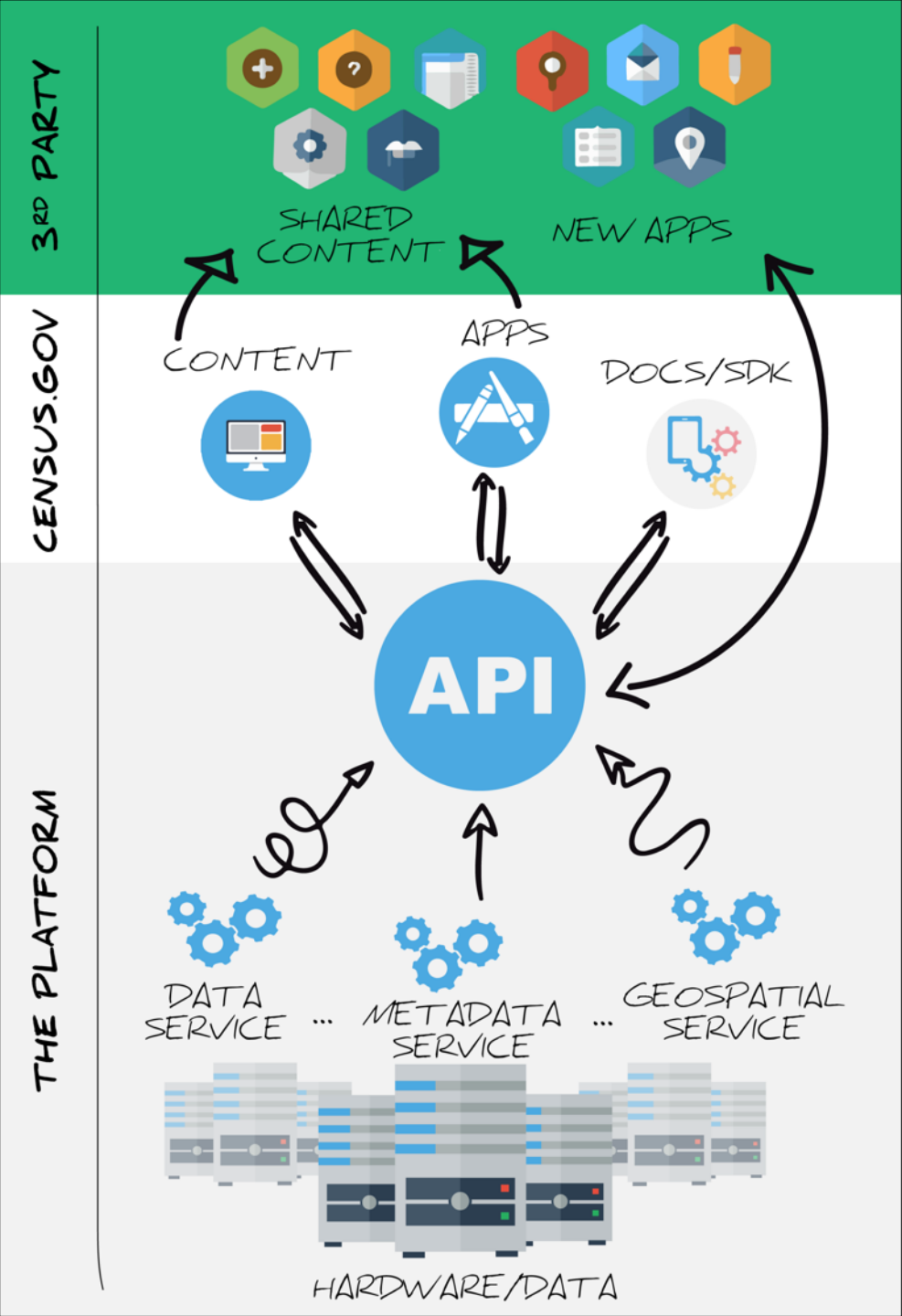
Enterprise Dissemination

- ✓ Streamline access to data
- ✓ Maintain the best of our current tools
- ✓ Reduce redundancies and operational costs
- ✓ Provide greater access to Census Bureau API



The New Dissemination Platform:

How It All Works



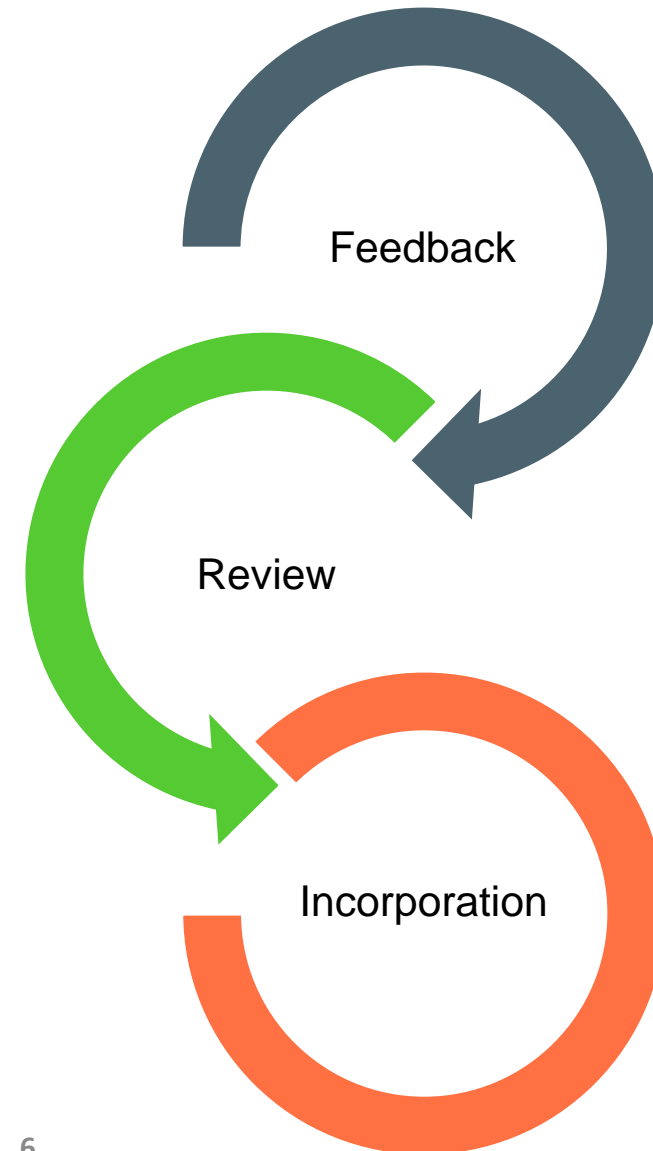
Feedback is **KEY** to Our Development

40 day development cycles

- Allows for Feedback, Review, Incorporation of Feedback

Feedback collected:

- National Conferences
- State Agencies and Affiliate Meetings
- Webinars and other outreach
- Internal Stakeholders and Data Providers
- cedsci.feedback@census.gov emails
- Usability Sessions



Current Snapshot

Data in the New Platform: American Community Survey

| Data Product | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
|---|------|------|------|------|------|------|------|------|
| Detailed Tables | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Subject Tables | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Supplemental Tables | – | – | – | – | ✓ | ✓ | ✓ | ✓ |
| Selected Population Profiles | | | | | | | ✓ | ✓ |
| Data Profiles | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Comparison Profiles | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Selected Population Tables (5-Year) | | – | – | – | – | | – | – |
| American Indian Alaska Native Tables (5-Year) | | – | – | – | – | | – | – |

ACS data back to 2005 will be added to the API

✓: Available now
Blank cell: Coming soon

Data in the New Platform: Decennial and Econ

| Data Product | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
|---|------|------|------|------|------|------|------|------|
| Decennial Census (Summary File 1, 113 th & 115 th Congress Detailed Tables) | ✓ | – | – | – | – | – | – | – |
| Economic Census US Basic Data | – | – | ✓ | – | – | – | – | |
| County Business Patterns | – | – | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Non-Employer Statistics | – | – | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Survey of Business Owners (Company Summary & Characteristics of Business Owners) | – | – | ✓ | – | – | – | – | – |

✓: Available now

Blank cell: Coming soon

Learn More – New FAQs & Updated Notes

| | |
|---|-----------|
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| What is data.census.gov? | 1 |
| Why did the Census Bureau develop data.census.gov? | 1 |
| When will data.census.gov be fully operational?..... | 1 |
| Is there an Advanced Search feature?..... | 1 |
| Can I search by Table ID? | 1 |
| How do I modify tables, download data, and print data?..... | 1 |
| What data are available in data.census.gov?..... | 2 |
| When will American FactFinder go away?..... | 3 |
| Why is AFF being retired..... | 3 |
| How far back will the data go?..... | 3 |
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Includes:

- Answers to common questions
- Chart of available data
- List of features and functionality
- Known Issues



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

2019 Milestones

Summer 2019

- **End of new data releases on American FactFinder**
- **First data releases exclusively on new platform (Nonemployer, Public Sector)**

Fall 2019

Major data releases:

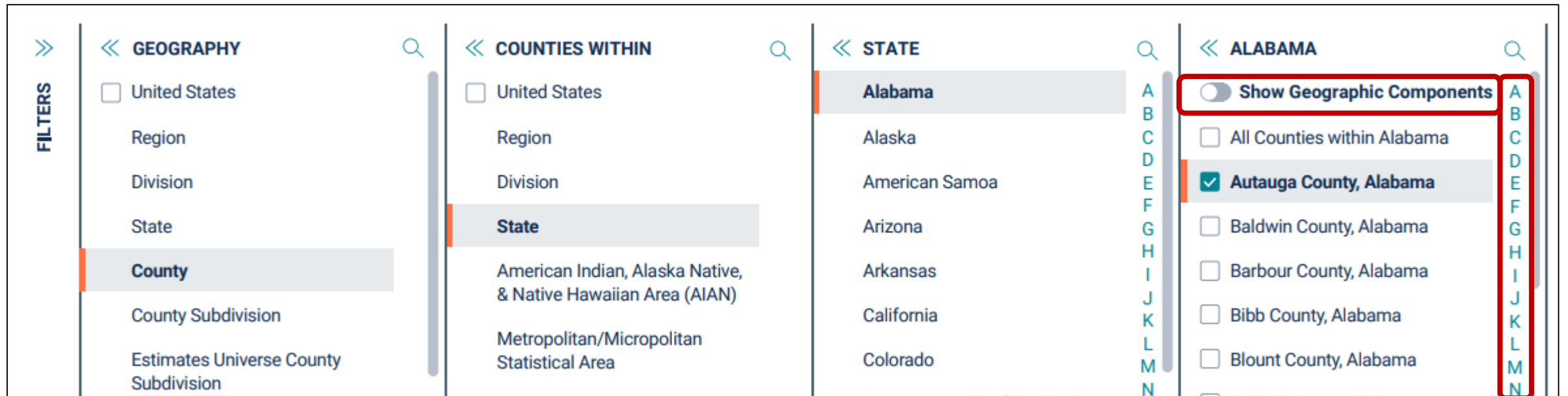
- **2018 ACS**
- **2017 Economic Census**

Live Demo

Looking Ahead

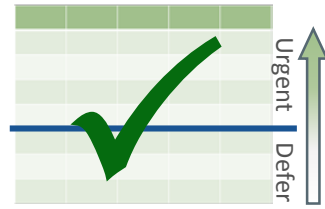
Coming Later: Another filtering option

- **New filtering option:** Choose your geography through a series of clicks instead of complex labels
- **Geographic components (urban/rural) hidden from default view**
- **A to Z**





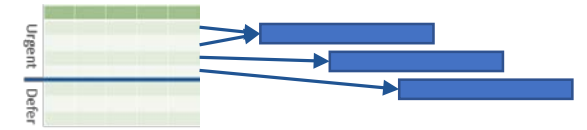
Receive Feedback



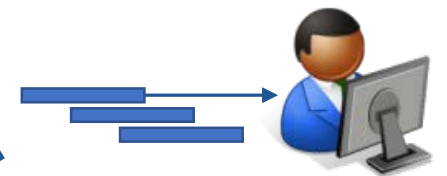
Validate and Prioritize Issues



Discuss Issues with Developers



Distribute Issues to Value Team for Prioritization and Incorporation in Next PI or on the Roadmap



Developers Address Issues



Testing Conducted Internally



Release to the Public

Collect Feedback to see if Original Concern was Remedied



Feedback Process

Tell Us What You Think

Email your comments to
cedsci.feedback@census.gov

Learn More and Share

June 20 Webinar:
[census.gov/data/academy/webinars/
2019/census-website-updates.html](https://census.gov/data/academy/webinars/2019/census-website-updates.html)

Release Notes & FAQs:
[data.census.gov/assets/faqs-
release-notes.pdf](https://data.census.gov/assets/faqs-release-notes.pdf)

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