Census Bureau Product Update

Texas Demographic Conference
July 27-29, 2020

Presented by: Lacey Loftin & Eric Coyle
Data Dissemination Specialists
U.S. Census Bureau
Agenda

American Community Survey
  • 2019 ACS Release Schedule

Pulse Survey

Census Academy & Additional Resources

Q&A
## The American Community Survey

### 2019 Data Release Schedule

<table>
<thead>
<tr>
<th>Estimated Population of Geographic Area</th>
<th>1-Year Estimates</th>
<th>1-Year Supplemental Estimates</th>
<th>5-Year Estimates</th>
</tr>
</thead>
<tbody>
<tr>
<td>65,000 or more</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>20,000 to 64,999</td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Less than 20,000</td>
<td></td>
<td></td>
<td>X</td>
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</tbody>
</table>

| Release Date                           | September 17, 2020 | October 15, 2020 | December 10, 2020 |

Pulse Survey
Responses by Geography and Sector

Overall impact - Overall, how has this business been affected by the COVID-19 pandemic?

Data Collected 5/24 to 5/30

https://portal.census.gov/pulse/data/#downloads
The new Household Pulse Survey is designed to deploy quickly, and efficiently collect data to measure household experiences during the Coronavirus (COVID-19) pandemic.

Data will be disseminated in near real-time to inform federal and state response and recovery planning.

https://www.census.gov/programs-surveys/household-pulse-survey/data.html

https://www.census.gov/data-tools/demo/hhp/#/
Census Academy & Additional Resources
Data Dissemination and Training: census.gov/academy

- Bring our data experts to you. Request a free data training for your organization.
- Subscribe to Census.gov/academy. Join our educational hub to receive our updates and training products
  - Receive our Data Gems. These short “how-to” videos are an easy and quick way to increase your knowledge of Census data. Get them in your inbox!
  - Get access to our data courses. You will learn-at-your-own-pace with these video-tutorials designed for different skill levels.
  - Interact with our instructors via webinars. Learn about our data releases and tools while attending these live virtual classes.

Contact us: census.askdata@census.gov
1-844-ASK-DATA

Connect with us on Social Media
Interactive Maps

census.gov/geography/interactive-maps
Stay Current

**NEWSROOM**

The latest news releases and statements from the U.S. Census Bureau. Also, find upcoming events, and useful information for media.

[census.gov/newsroom.html](http://census.gov/newsroom.html)

**DIRECTOR’S BLOG**

This blog gives the director’s point of view on everything from Census Bureau news to how we measure America’s people, places and economy.

[census.gov/newsroom/blogs/director.html](http://census.gov/newsroom/blogs/director.html)

**AMERICA COUNTS**

Featured stories on various topics such as families, housing, employment, business, education, the economy, emergency preparedness, and population.

[census.gov/AmericaCounts](http://census.gov/AmericaCounts)

**STATS FOR STORIES**

Provides links to timely story ideas highlighting the Census Bureau's newsworthy statistics that relate to current events, observances, holidays, and anniversaries.

[census.gov/newsroom/stories.html](http://census.gov/newsroom/stories.html)
[census.gov/newsroom/facts-for-features.html](http://census.gov/newsroom/facts-for-features.html)
Stay Connected #CensusData

Sign up for and manage alerts at https://public.govdelivery.com/accounts/USCENSUS/subscriber/new

More information on the American Community Survey: https://www.census.gov/acs

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Public Information Office (Media) 301-763-3030

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1-844-ASK-DATA (1-844-275-2342)
census.askdata@census.gov

Additional Resources:
Want Free Training?
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Q&A and Thank You!