

Texas Demographic Trends & the Upcoming 2020 Census

Metropolitan Breakfast Club

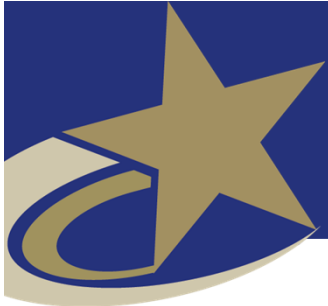
Austin, TX

March 4, 2020

 @TexasDemography



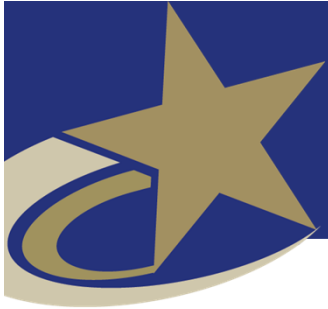




Population Growth of Select States, 2000-2019

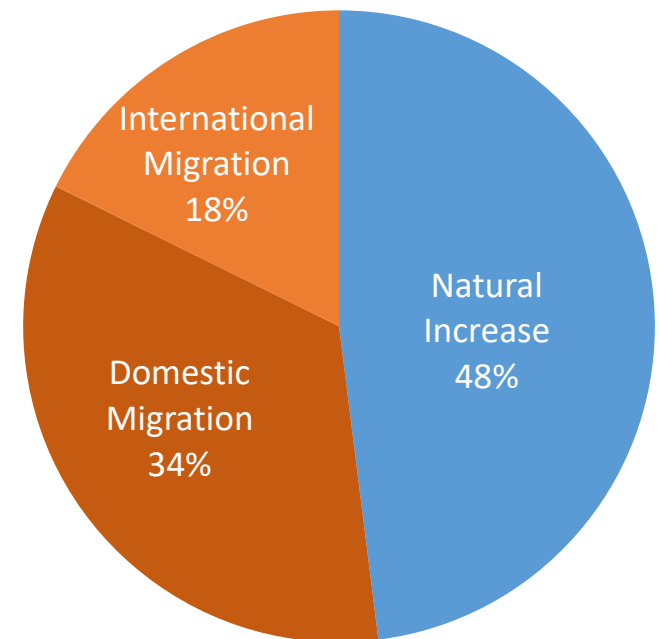
	2000 Population	2010 Population	2019 Population	Numeric Change 2010-2019	Percent Change 2010-2019
United States	281,421,906	308,745,538	32,823,9523	19,481,418	6.3%
Texas	20,851,820	25,145,561	28,995,881	3,849,790	15.3%
California	33,871,648	37,253,956	39,512,223	2,257,704	6.1%
Florida	15,982,378	18,801,310	21,477,737	2,673,173	14.2%
Georgia	8,186,453	9,687,653	10,617,423	928,694	9.6%
North Carolina	8,049,313	9,535,483	10,488,084	952,333	10.0%
Washington	5,894,121	6,724,540	7,614,893	890,353	13.2%
Arizona	5,130,632	6,392,017	7,278,717	886,429	13.9%
Colorado	5,029,196	5,029,196	5,758,736	729,417	14.5%

Source: U.S. Census Bureau. 2000 and 2010 Census Count, 2019 Population Estimates.



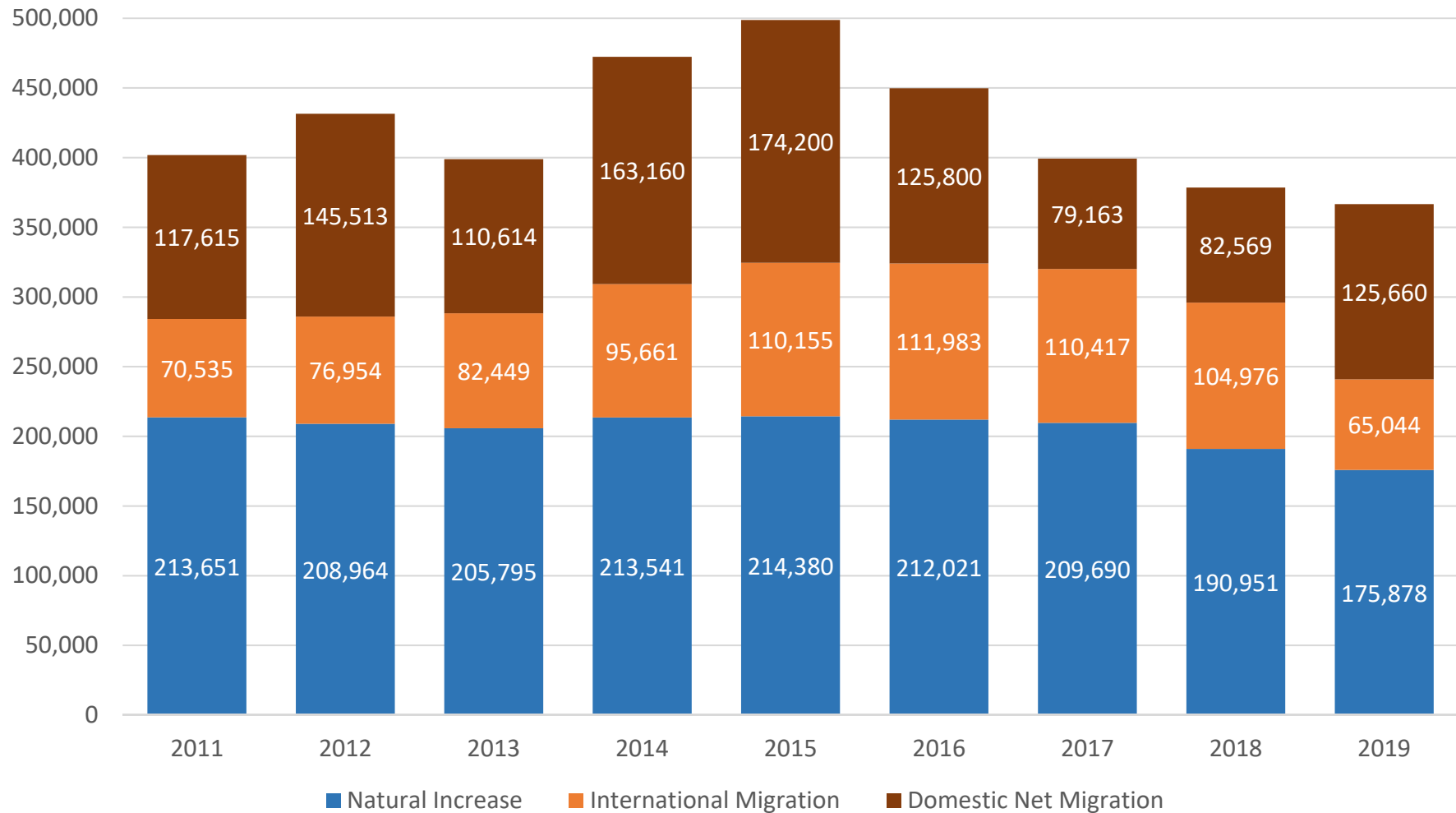
Texas added 367,215 people between July 1, 2018 and July 1, 2019.

- About 1,006 people per day added to our population.
 - About 483 persons per day from natural increase (more births than deaths)
 - About 523 per day from net migration (178 international and 345 domestic migrants per day).



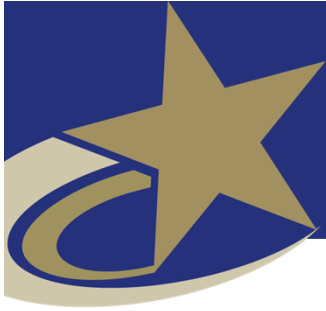


Estimates of Components of Population Change, Texas, 2011-2019



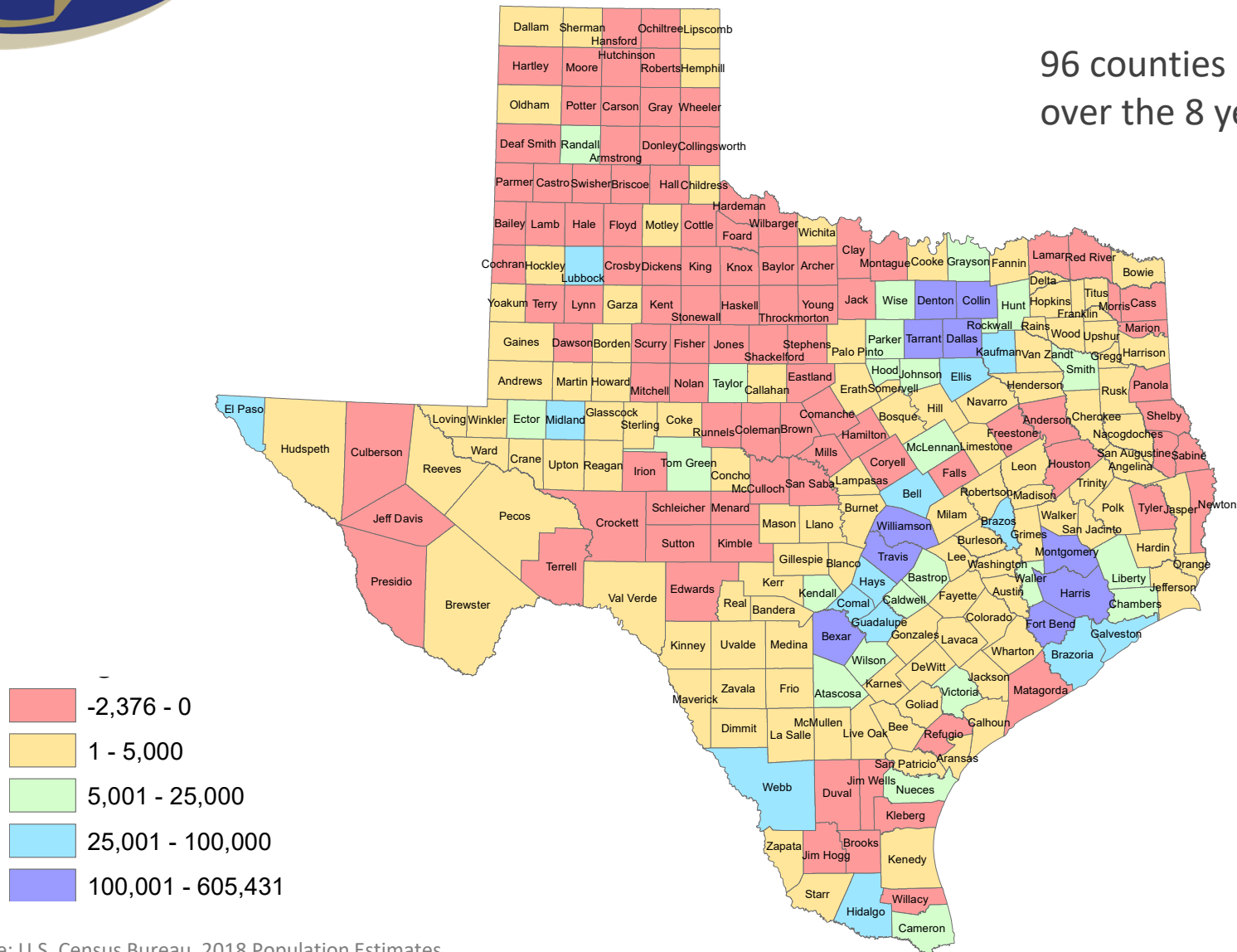
Source: U.S. Census Bureau, 2019 Vintage population estimates

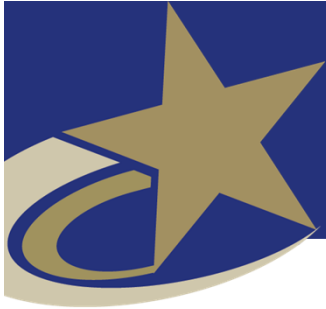




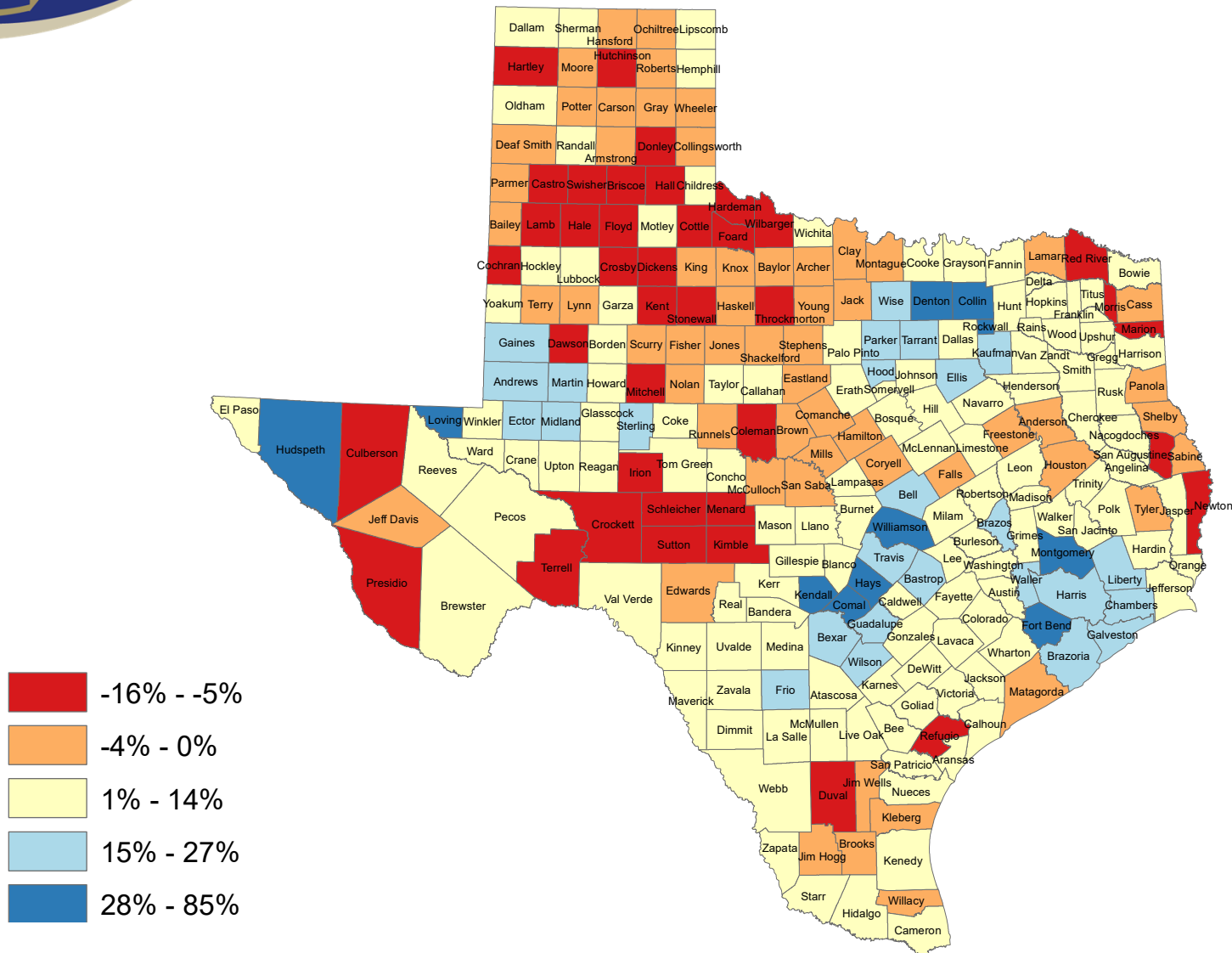
Estimated Population Change, Texas Counties, 2010 to 2018

96 counties lost population over the 8 year period.





Estimated Percent Change of the Total Population by County, Texas, 2010 to 2018



Source: U.S. Census Bureau, 2018 Population Estimates



Largest U.S. Cities, 2018

Rank	Place	Census 2010	2011	2012	2013	2014	2015	2016	2017	2018
1	New York , NY	8,175,133	8,272,963	8,348,032	8,398,739	8,437,387	8,468,181	8,475,976	8,438,271	8,398,748
2	Los Angeles , CA	3,792,621	3,821,136	3,852,532	3,883,916	3,913,260	3,943,215	3,969,262	3,982,002	3,990,456
3	Chicago , IL	2,695,598	2,708,209	2,719,735	2,726,772	2,728,524	2,726,215	2,718,946	2,713,067	2,705,994
4	Houston , TX	2,099,451	2,124,143	2,160,086	2,198,280	2,240,982	2,286,630	2,309,752	2,317,445	2,325,502
5	Phoenix , AZ	1,445,632	1,470,052	1,499,839	1,527,336	1,556,552	1,584,927	1,613,581	1,634,984	1,660,272
6	Philadelphia , PN	1,526,006	1,540,322	1,551,797	1,558,371	1,565,604	1,571,258	1,576,390	1,580,221	1,584,138
7	San Antonio , TX	1,327,407	1,357,536	1,383,608	1,408,787	1,435,839	1,464,531	1,488,512	1,511,409	1,532,233
8	San Diego , CA	1,307,402	1,319,697	1,337,149	1,355,951	1,376,725	1,388,674	1,403,865	1,414,427	1,425,976
9	Dallas , TX	1,197,816	1,218,320	1,242,344	1,259,239	1,279,679	1,301,794	1,324,477	1,343,087	1,345,047
10	San Jose , CA	945,942	969,948	983,322	1,001,253	1,014,418	1,026,099	1,030,359	1,032,136	1,030,119
11	Austin , TX	790,390	828,694	854,841	875,463	901,734	921,545	939,768	951,750	964,254
12	Jacksonville , FL	821,784	829,554	836,997	842,762	852,560	865,835	880,495	891,736	903,889
13	Fort Worth , TX	741,206	764,034	781,059	796,175	815,135	835,950	856,902	875,456	895,008
14	Columbus , OH	787,033	800,522	812,711	827,824	841,740	855,012	866,918	881,763	892,533
15	San Francisco , CA	805,235	815,677	829,027	839,841	851,116	863,836	872,795	879,166	883,305

Source: U.S. Census Bureau, 2018 Vintage Population Estimates



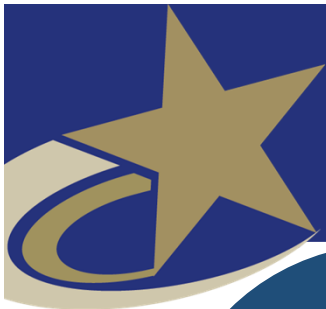
County to County Migration Flows, Travis County, 2013-2017

- Travis County

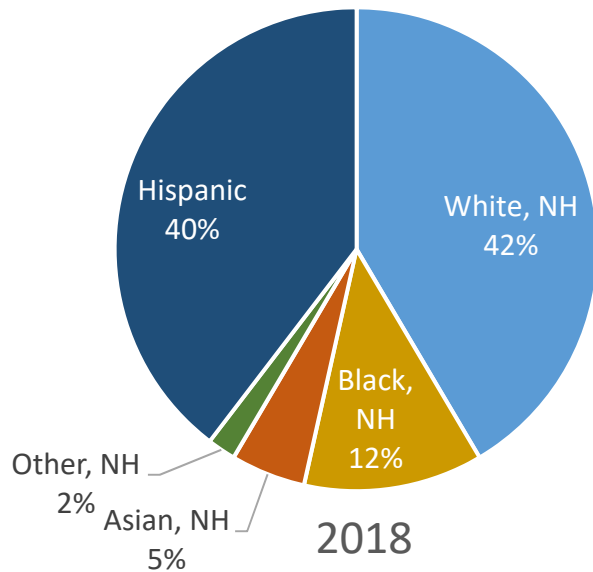
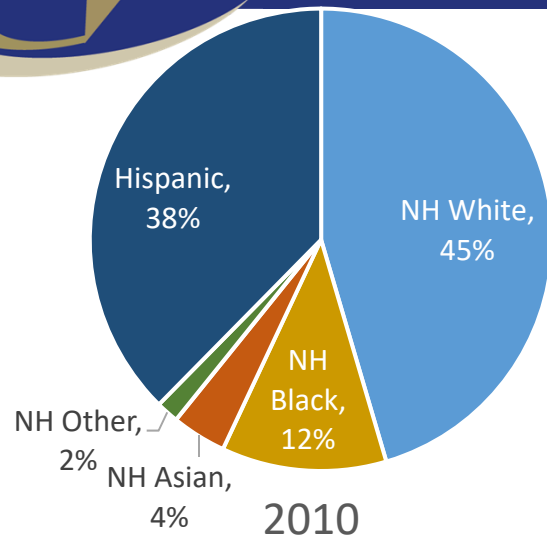
	In-Flows	Net Migration
Williamson County	10,439	-7,587
Harris County	6,021	1,738
Asia	4,984	
Hays County	4,084	-3,046
Bexar County	3,846	632
Dallas County	3,447	1,418
Central America	2,164	
Tarrant County	1,914	322
Los Angeles County, CA	1,385	562
Fort Bend County	1,242	267
Bastrop County	1,228	-1,416
El Paso County	1,220	921
Bell County	1,052	-509
Collin County	1,003	349
Maricopa County, AZ	923	164

As Texas grows, it becomes older and increasingly diverse.

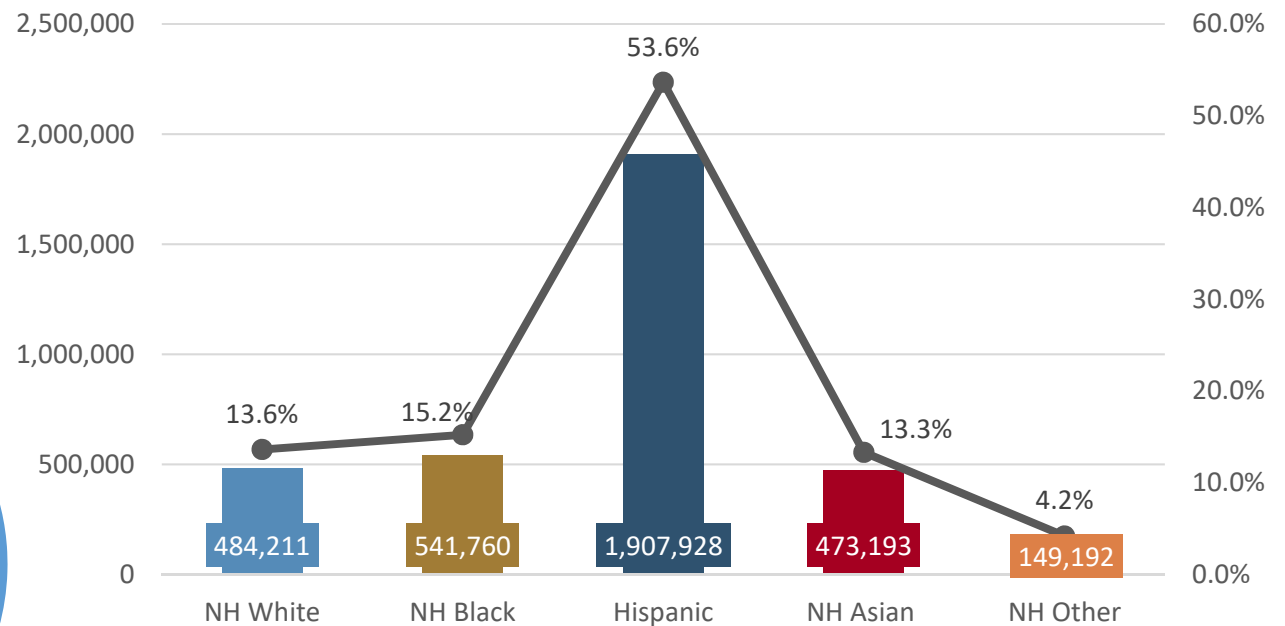




Texas Racial and Ethnic Composition, 2010 and 2018



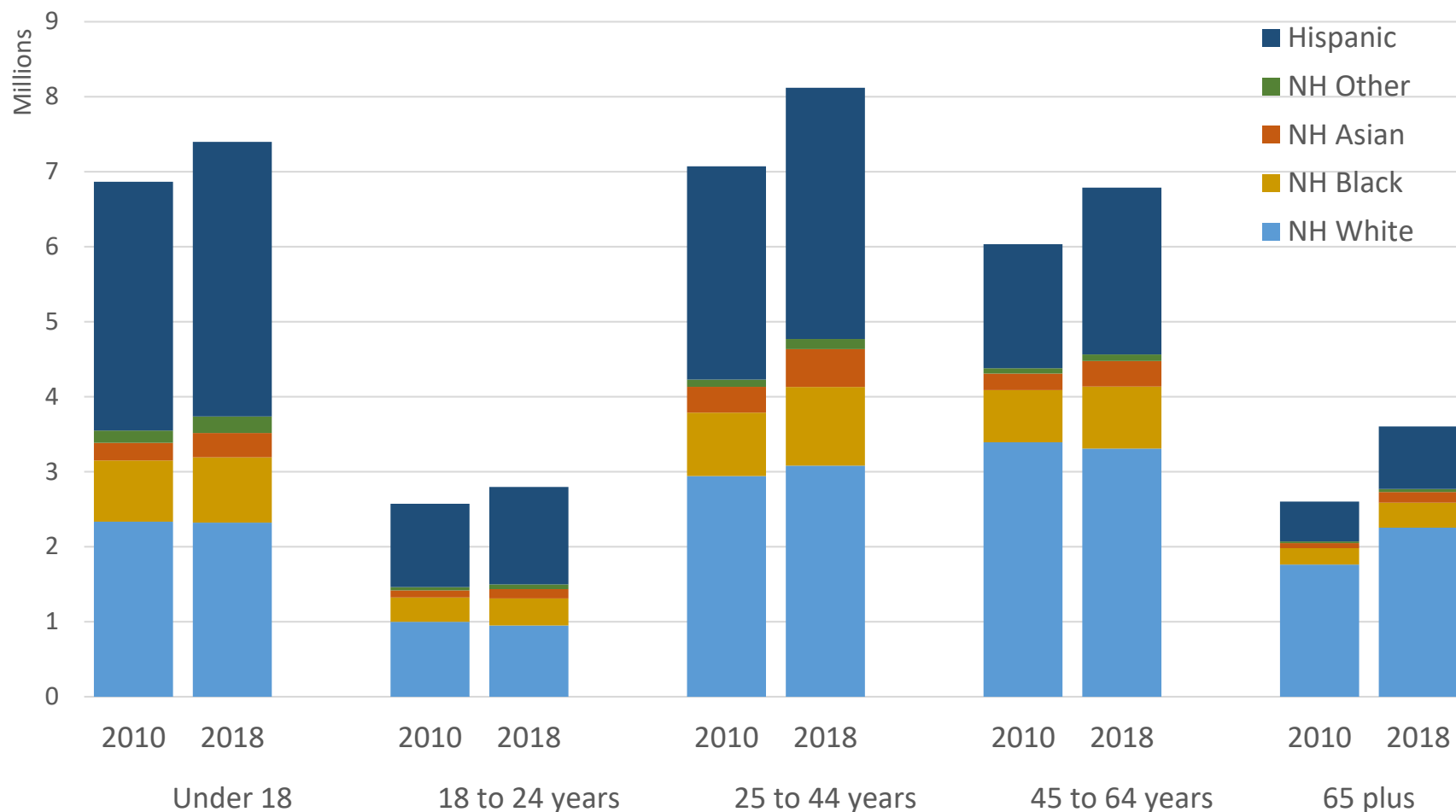
Percent Contribution by Race/Ethnicity to Total Population Change, 2010 to 2018

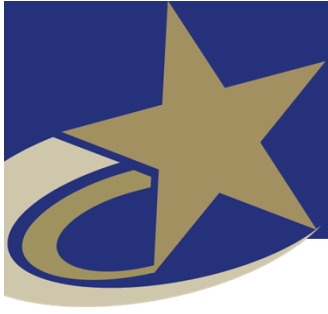


Source: U.S. Census Bureau. 2018 Population Estimates



Race-Ethnicity Composition by Age Group, 2010 to 2018, Texas





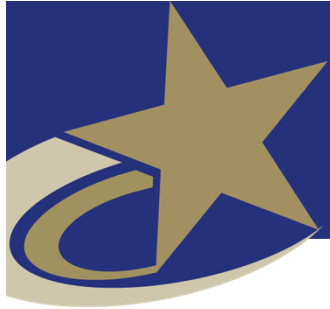
Population by Age Group, Texas, 2010, 2017, 2018

	2010	2017	2018	Numeric Change, 2010-2018	Numeric Change, 2017-2018	Percent Change, 2010-2018	Percent Change, 2017-2018
Under 18	6,865,824	7,365,879	7,398,099	532,275	32,220	7.75%	0.44%
18 to 24	2,572,969	2,775,029	2,796,079	223,110	21,050	8.67%	0.76%
18 to 64	15,677,851	17,493,434	17,701,426	2,023,575	207,992	12.91%	1.19%
65 plus	2,601,886	3,463,404	3,602,320	1,000,434	138,916	38.45%	4.01%
85 plus	305,179	391,668	400,499	95,320	8,831	31.23%	2.25%

Source: U.S. Census Bureau, 2018 Population Estimates



Census 2020



CENSUS 2020

- Every ten years, the country conducts a census to count every person in the United States.
- The next count will take place **April 1, 2020**.
- Census counts used to reapportion the U.S. House of Representatives, determining how many seats each state gets.
- Census counts also used to determine the number of electoral college votes a state gets.
- Census counts used by state officials to redraw congressional and state legislative boundaries to account for population shifts.



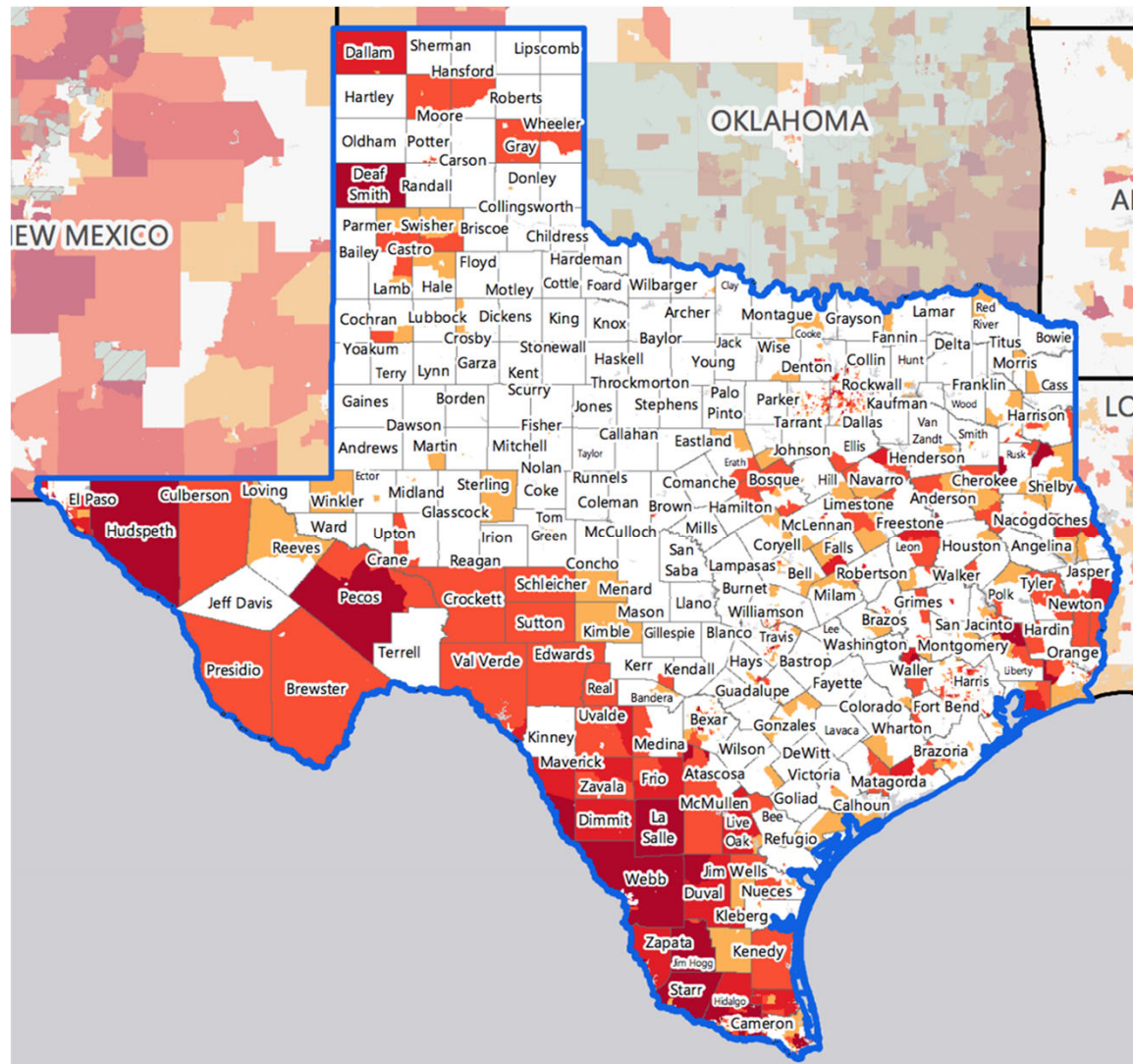
What's at Stake?

- In FY 2016, 55 large federal programs relied on 2010 Census-derived data to distribute **\$883 billion** to state and local governments, non-profits, businesses, and households.
- Texas received **\$59.4 billion** of this funding for programs including:
 - Medicaid >> \$23.7 B
 - Federal Student Loans >> \$5.2 B
 - SNAP >> \$5.3 B
 - Highway Planning and Construction >> \$3.3 B
 - Federal Pell Grants >> \$2.1 B
 - Title I Grants >> \$1.4 B
 - CHIP >> \$1.3 B
 - School Meals Programs >> \$1.9 B
 - Special Education Grants >> \$1.0 B
- An undercount of 1% could result in a lost of **\$300 million** per year for the next 10 years.

Source: Counting for Dollars, Andrew Reamer, George Washington Institute of Public Policy at George Washington University.

https://gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/downloads/IPP-1819-3%20CountingforDollars_TX.pdf

Texas Hard to Count Populations



In 2010, an estimated 240,000 Texans were undercounted in the Census.

An estimated 7 million, or nearly 25%, of Texans live in hard to count neighborhoods.

Some projections indicate up to 500,000 Texans could be undercounted in 2020.

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Source: Center for Urban Research of the City University of New York (CUNY) Graduate Center.

Texas Hard to Count Populations

Census research has identified populations that are more difficult for the Census Bureau to count. These include:

- **People of Color**
 - Texas has the second largest number of Hispanics and African Americans and third largest number of Asian populations of all states in the U.S.
- **Immigrants**
 - An estimated 4.85 million foreign born reside in Texas.
- **Children under 5**
 - An estimated 5 percent, or about 2.2 million, of kids under the age of 5 were not counted in the 2010 Census, including about 75,000 Texas children. Children who are not biologically related, Hispanic, live in complex households, live in rented housing, and who have very young parents are even more likely not to be counted.

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Texas Hard to Count Populations

- **Single-Parent Households**
 - An estimated 1.2 million Texas households are single-parent households, and all of these households are households with children under 18 years of age.
- **People with Limited English Proficiency**
 - Approximately 8% of Texas households are limited English speaking households, with 85% of these households speaking Spanish, 9% speaking an Asian or Pacific Islander language, 4% speaking Indo-European languages, and 2% speaking other languages.
- **People living in Multi-Family Housing**
 - Nearly 1 in 4 Texas housing units are in buildings with 2 or more units and 15% of Texas housing units are in buildings with 10 or more units.

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Texas Hard to Count Populations

- **Renters**
 - Over 1 in 3 Texas households are renter occupied.
- **Larger Households**
 - Approximately 5% of Texas households are considered crowded households, where more than 1 person per room is living in the household.
- **Low Income Populations**
 - Approximately 16% (or 4.2 million) of the Texas population lives below the poverty level.

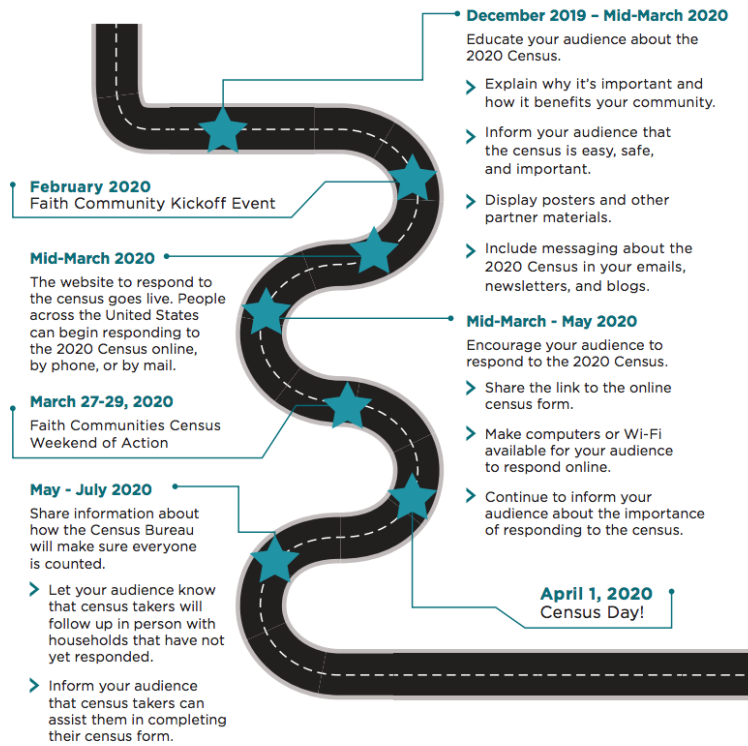
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Census Messaging

Road to the 2020 Census.

A timeline and guide to action for partners and stakeholders.



For more information, visit:
2020CENSUS.GOV

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Awareness

January 14-March 12

Motivation

March 13-May 12

Reminder

May 13-June 28

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Respond your way to the 2020 Census.

By April 1, 2020, every home will receive an invitation to participate in the 2020 Census. You will have three options for responding. All of them are easy!



Online



By Phone



By Mail

The 2020 Census marks the first time you will be invited to respond online—even on your mobile device. The online form is available in many different languages. Visit 2020CENSUS.GOV for more information about responding online.

2020CENSUS.GOV

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2020 Census Timeline

What we will send you in the mail:



March 12-20

An invitation to respond online to the 2020 Census.

(Some households will also receive paper questionnaires.)



March 16-24

A reminder letter.



March 26-April 3

A reminder postcard.



April 8-16

A reminder letter and paper questionnaire.



April 20-27

A final reminder postcard before we follow up in person.

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The Sample Invitation:

Dear Resident:

This is your invitation to respond to the **2020 Census**. We need your help to count everyone in the United States by providing basic information about all adults, children, and babies living or staying at this address.

Results from the 2020 Census will be used to:

- Direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Help your community prepare to meet transportation and emergency readiness needs.
- Determine the number of seats each state has in the U.S. House of Representatives and your political representation at all levels of government.

Respond by April 1 at [url removed]	Your Census ID is: [Census ID removed]
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The Census Bureau is using the internet to securely collect your information. Responding online helps us conserve natural resources, save taxpayer money, and process data more efficiently. If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back.

The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free [phone number removed].

Thank you for your prompt response.

Sincerely,

Steven D. Dillingham
Director

Enclosures

Mensaje importante: Para completar su cuestionario del Censo del 2020, visite [url removed] o llame gratis al [phone number removed].

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**FOR
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Person 1

5. Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1.

What is Person 1's name? *Print name below.*

First Name

MI

Last Name(s)

6. What is Person 1's sex? Mark ☒ ONE box.

☐ Male ☐ Female

7. What is Person 1's age and what is Person 1's date of birth? For babies less than 1 year old, do not write the age in months. Write 0 as the age.

Print numbers in boxes.

Age on April 1, 2020

Month Day

Day


Year of birth

			years
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→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?


☐ No, not of Hispanic, Latino, or Spanish origin☐ Yes, Mexican, Mexican Am., Chicano☐ Yes, Puerto Rican☐ Yes, Cuban

☐ Yes, another Hispanic, Latino, or Spanish origin – *Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.* 

9. What is Person 1's race?

Mark ☒ one or more boxes **AND** print origins.

☐ White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc. \bar{x}

 Black or African Am. – *Print*, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. ➤

☐ American Indian or Alaska Native – *Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow, Inupiat Traditional Government, Nome Eskimo Community, etc.*

☐ Chinese ☐ Vietnamese ☐ Native Hawaiian☐ Filipino ☐ Korean ☐ Samoan☐ Asian Indian ☐ Japanese ☐ Chamorro

☐ Other Asian –
Print, for example,
Pakistani, Cambodian,
Hmong, etc. ☒

☐ Other Pacific Islander –
Print, for example,
Tongan, Fijian,
Marshallese, etc. ☒

☐ Some other race – *Print race or origin.* ↗

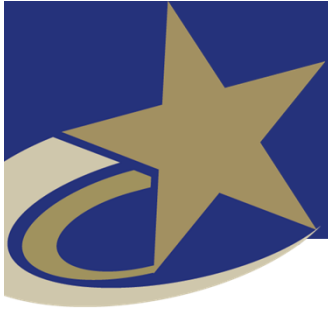
→ If more people were counted in Question 1 on the front page, continue with Person 2 on the next page.



Population Growth and Projected Congressional Seats of Select States

	2010 Population	2019 Population	Numeric Change 2010-2019	Percent Change 2010-2019	Projected Congressional Seats Added
United States	308,745,538	328,239,523	19,481,418	6.3%	
Texas	25,145,561	28,995,881	3,849,790	15.3%	3
Florida	18,801,310	21,477,737	2,673,173	14.2%	2
North Carolina	9,535,483	10,488,084	952,333	10.0%	1
Arizona	6,392,017	7,278,717	886,429	13.9%	1
Colorado	5,029,196	5,758,736	729,417	14.5%	1
Oregon	3,831,074	4,217,737	386,658	10.1%	1
Montana	989,415	1,068,778	79,371	8.0%	1
California	37,253,956	39,512,223	2,257,704	6.1%	-1
Minnesota	5,303,925	5,639,632	335,705	6.3%	-1

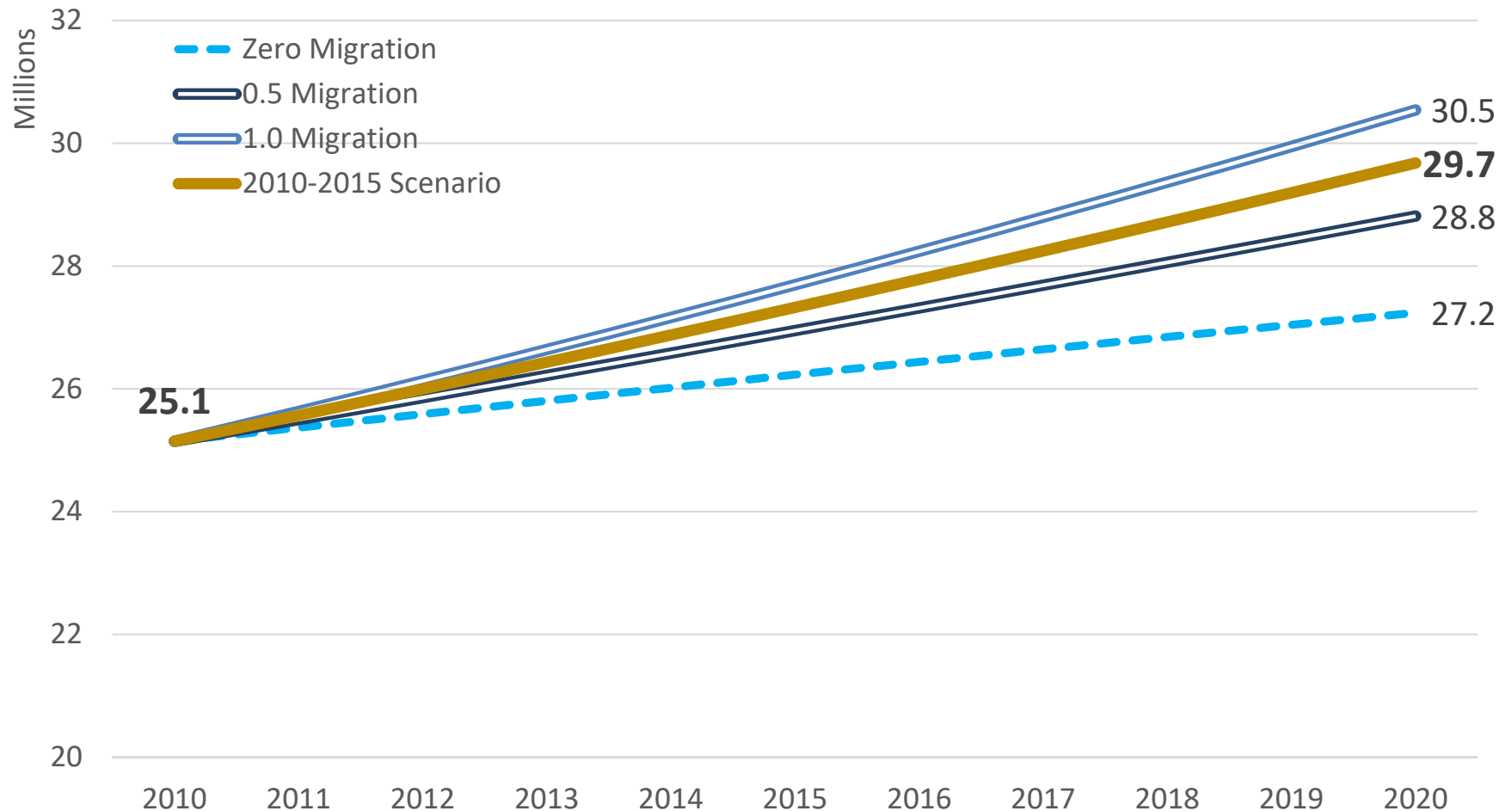
Source: U.S. Census Bureau. 2000 and 2010 Census Count, 2019 Population Estimates; Brookings Institute.

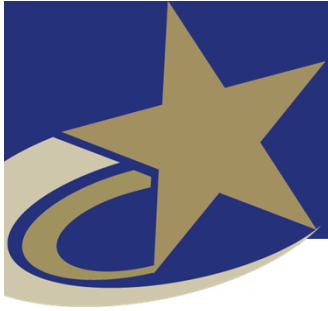


Projected Population, 2010-2020, Texas

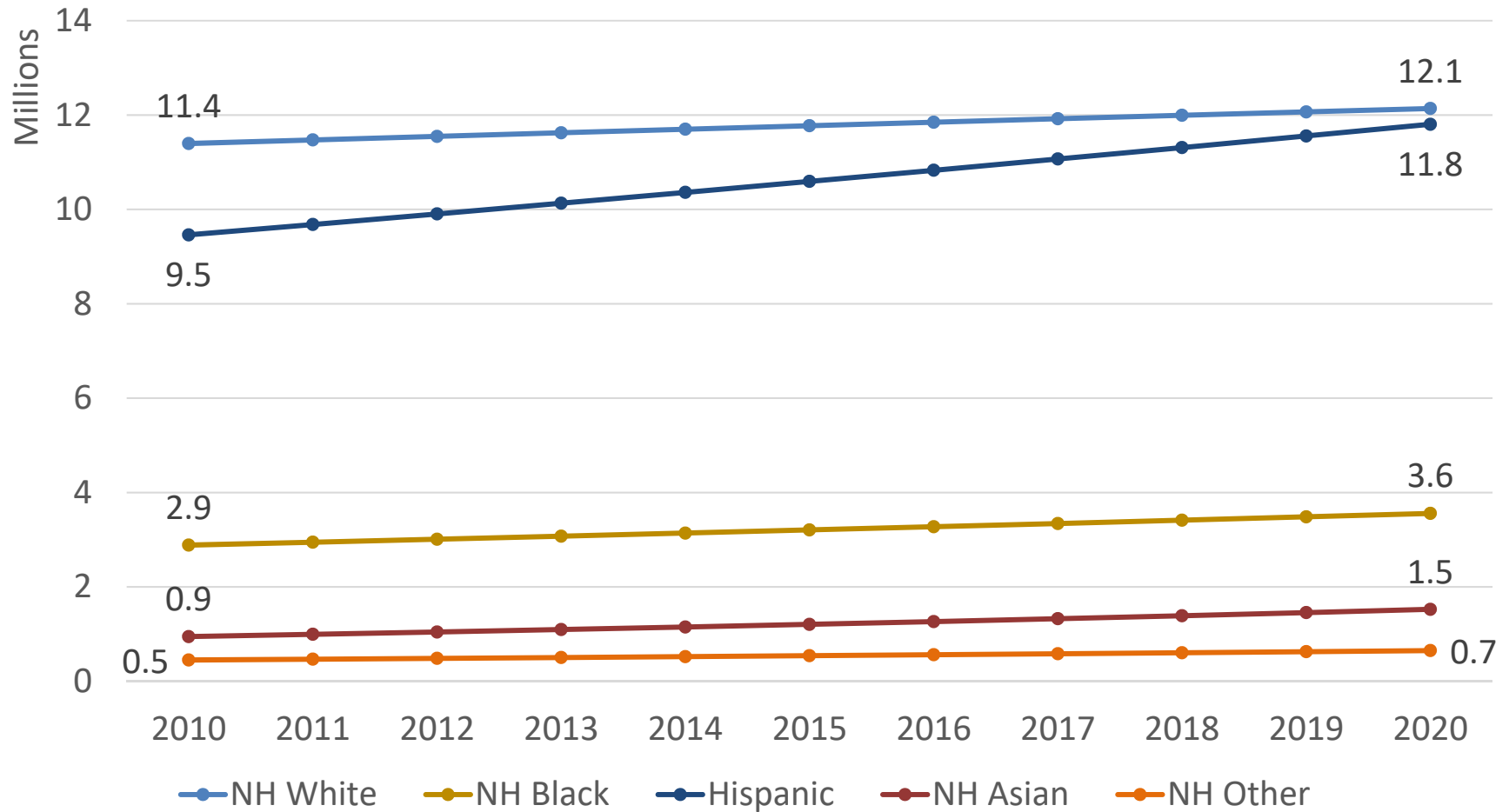
Ideal House District Size = 197,384 to 197,851

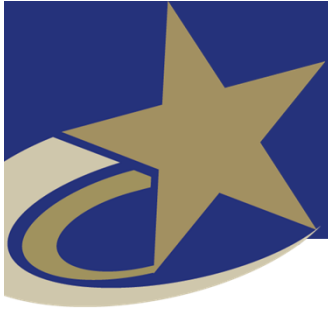
Ideal Senate District Size = 955,086 to 957,345



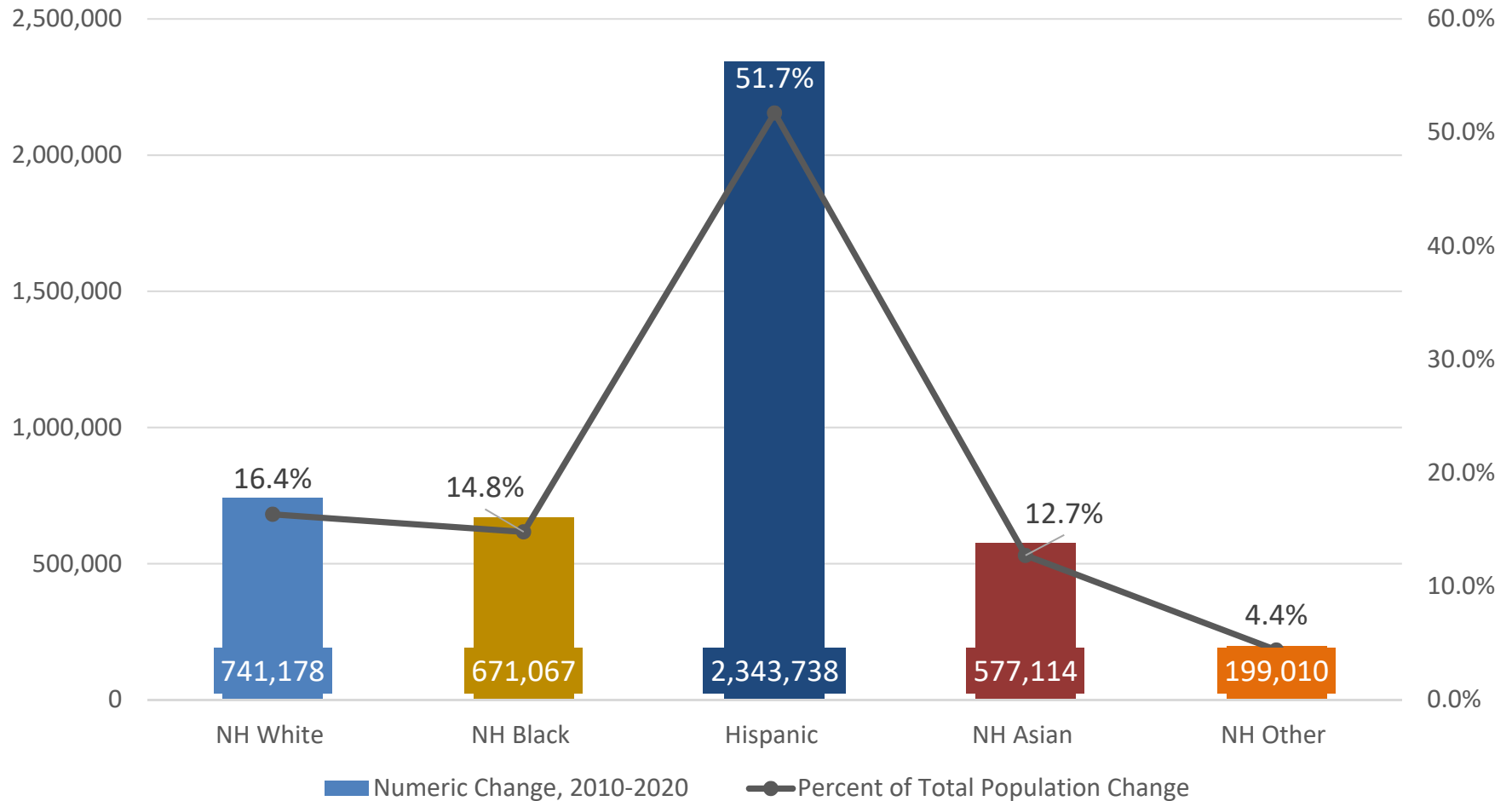


Projected Population by Race and Ethnicity, Texas 2010-2020





Projected Population Change and Percent of Total Projected Change by Race/Ethnicity, 2010-2020, Texas



To get involved:

Austin-Travis County Complete Count Committee

Atxcensus2020.com

Texas Counts

texascounts.org

Census Bureau

2020census.gov

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