The 2020 Census in Texas: Why It Matters and Where We Are in the Count

Presented to

ynpn™ austin
young nonprofit professionals network™

September 16, 2020

TEXAS DEMOGRAPHIC CENTER
A complete 2020 Census count is critical to Texas.
What is the Census?

• Every ten years, the country conducts a census to count every person in the United States.

• April 1, 2020 is the official Census date.

• Census counts used to reapportion the U.S. House of Representatives, determining how many seats each state gets.

• Census counts also used to determine the number of electoral college votes a state gets.

• Census counts used by state and local officials to redraw congressional, legislative, and local boundaries to account for population shifts.

• Businesses rely on Census data for market research, locations, and economic development.

• Census derived data are used to allocate over $1.5 trillion in federal funds to support healthcare, education, transportation, or other service programs.*

*Source: Reamer, Andrew; George Washington Institute of Public Policy, Counting for Dollars
In FY 2017, Texas received $101 billion in federal funding for programs that use Census derived data.

Source: Reamer, Andrew; George Washington Institute of Public Policy, Counting for Dollars
In 2010, an estimated 240,000 Texans were undercounted in the Census.

An estimated 7 million, or nearly 25%, of Texans live in hard to count neighborhoods.

Some projections indicate more than 500,000 Texans could be undercounted in 2020.

Source: Center for Urban Research of the City University of New York (CUNY) Graduate Center. [https://www.censushardtocountmaps2020.us](https://www.censushardtocountmaps2020.us)
Texas Hard to Count Populations

Census research has identified populations that are more difficult for the Census Bureau to count. These include:

- **People of Color**
  - Texas has the second largest number of Hispanics and African Americans and third largest number of Asian populations of all states in the U.S.

- **Immigrants**
  - An estimated 4.85 million foreign born reside in Texas.

- **Children under 5**
  - An estimated 5 percent, or about 2.2 million, of kids under the age of 5 were not counted in the 2010 Census, including about 75,000 Texas children. Children who are not biologically related, Hispanic, live in complex households, live in rented housing, and who have very young parents are even more likely not to be counted.
Texas Hard to Count Populations

- **Single-Parent Households**
  - An estimated 1.2 million Texas households are single-parent households, and all of these households are households with children under 18 years of age.

- **People with Limited English Proficiency**
  - Approximately 8% of Texas households are limited English speaking households, with 85% of these households speaking Spanish, 9% speaking an Asian or Pacific Islander language, 4% speaking Indo-European languages, and 2% speaking other languages.

- **People living in Multi-Family Housing**
  - Nearly 1 in 4 Texas housing units are in buildings with 2 or more units and 15% of Texas housing units are in buildings with 10 or more units.
Texas Hard to Count Populations

- **Renters**
  - Over 1 in 3 Texas households are renter occupied.

- **Larger Households**
  - Approximately 5% of Texas households are considered crowded households, where more than 1 person per room is living in the household.

- **Low Income Populations**
  - Approximately 16% (or 4.2 million) of the Texas population lives below the poverty level.

- **LGBTQ+**
  - Those who are LG BTQ+ experience huge disparities in income, health, housing, and more that places them in many of the above listed HTC categories. For instance as many as 20 to 45% of homeless youth identify as LG BTQ+.
Respond your way to the 2020 Census.

By April 1, 2020, every home will receive an invitation to participate in the 2020 Census. You will have three options for responding. All of them are easy!

By Phone  
By Mail

The 2020 Census marks the first time you will be invited to respond online—even on your mobile device. The online form is available in many different languages. Visit 2020CENSUS.GOV for more information about responding online.

2020CENSUS.GOV

Shape your future 
START HERE

United States Census 2020

September 30th is the last day you can respond to the Census.
Who to count!

Start here or go online at [url removed] to complete your 2020 Census questionnaire.

Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines:
- Count all people, including babies, who live and sleep here most of the time.
- If one person lives at this address most of the time, go online at [url removed] or call the number on page 8.

The census must also include people without a permanent place to live, etc.:
- If someone does not have a permanent place to live, mark that person.

The Census Bureau also conducts counts in institutions and other places, etc.:
- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc. on April 1, 2020.

Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people =

[Form number removed]

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

Mark X if all apply:
- Children, unrelated, such as newborn babies, grandchildren, or foster children
- Relatives, such as adult children, cousins, or in-laws
- Nonsisters, such as roommates or live-in baby-sitters
- People staying here temporarily
- Non-relationship members

3. Is this house, apartment, or mobile home — Mark X ONE box:

- Owned by you or someone in this household with a mortgage or loan. Include home equity loans.
- Owned by you or someone in this household free and clear (without a mortgage or loan).
- Rented?
- Occupied without payment of rent?

4. What is your telephone number?

We will only contact you if needed for official Census Bureau business.

Telephone Number

[Form number removed]

5. Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1.

What is Person 1’s name? Print name below:
First Name
Last Name(s)

6. What is Person 1’s sex? Mark X ONE box.

- Male
- Female

7. What is Person 1’s age and what is Person 1’s date of birth? For babies less than 1 year old, do not write the age in months. Write 2 as the age.

Age on April 1, 2020
Print numbers in boxes.

[Form number removed]

Year of birth

8. Is Person 1 of Hispanic, Latino, or Spanish origin?

- Yes, both Hispanic, Latino, or Spanish origin
- Yes, Hispanic, Latino, or Spanish origin
- Yes, Latino, or Spanish origin
- Yes, White, or Asian origin
- Yes, Non-Hispanic, or Other
- Yes, Other
- Yes, Not Hispanic, Latino, or Spanish origin
- Yes, American Indian
- Yes, Other
- Yes, Native Hawaiian
- Yes, Other Pacific Islander
- Yes, Not Hispanic, Latino, or Spanish origin

9. What is Person 1’s race?

- White, or more than one race
- Black, or African Am.
- American Indian, or Alaska Native
- Asian
- Native Hawaiian, or Other Pacific Islander
- American Indian, or Alaska Native
- Black or African Am.
- American Indian, or Alaska Native
- Asian
- Native Hawaiian, or Other Pacific Islander
- White, or more than one race

Sex
Age
Hispanic
Race

If more people were counted in Question 1 on the front page, continue with Person 2 on the next page.
### Person 4

**Print name of Person 4**

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Does this person usually live or stay somewhere else?**

Mark X all that apply:
- Yes, for college
- Yes, for a military assignment
- Yes, for a job or business
- Yes, in a nursing home
- Yes, for another reason

**How is this person related to Person 1?** Mark X ONE box.

- Opposite-sex husband/wife/spouse
- Same-sex husband/wife/spouse
- Opposite-sex unmarried partner
- Same-sex unmarried partner
- Biological son or daughter
- Adopted son or daughter
- Brother or sister
- Other relative

**What is this person's sex?** Mark X ONE box.

- Male
- Female

**What is this person's age and what is this person's date of birth?** For babies less than 1 year old, do not write the age in months. Write D as the age.

<table>
<thead>
<tr>
<th>Age on April 1, 2020</th>
<th>Month</th>
<th>Day</th>
<th>Year of birth</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Is this person of Hispanic, Latino, or Spanish origin?**

- No, not of Hispanic, Latino, or Spanish origin
- Yes, Mexican, Mexican Am., Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, another Hispanic, Latino, or Spanish origin — Print, for example, Salvadoran, Dominican, Guatemalan, Spanish, Ecuadorian, etc.

If more people were counted in Question 1 on the front page, continue with Person 5 on the next page.

### Person 5

**Print name of Person 5**

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Does this person usually live or stay somewhere else?** Mark X all that apply:
- Yes, for college
- Yes, for a military assignment
- Yes, for a job or business
- Yes, in a nursing home
- Yes, for another reason

**How is this person related to Person 1?** Mark X ONE box.

- Opposite-sex husband/wife/spouse
- Same-sex husband/wife/spouse
- Opposite-sex unmarried partner
- Same-sex unmarried partner
- Biological son or daughter
- Adopted son or daughter
- Brother or sister
- Other relative

**What is this person’s sex?** Mark X ONE box.

- Male
- Female

**What is this person’s age and what is this person’s date of birth?** For babies less than 1 year old, do not write the age in months. Write D as the age.

<table>
<thead>
<tr>
<th>Age on April 1, 2020</th>
<th>Month</th>
<th>Day</th>
<th>Year of birth</th>
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<tbody>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

**Is this person of Hispanic, Latino, or Spanish origin?**

- No, not of Hispanic, Latino, or Spanish origin
- Yes, Mexican, Mexican Am., Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, another Hispanic, Latino, or Spanish origin — Print, for example, Salvadoran, Dominican, Guatemalan, Spanish, Ecuadorian, etc.

If more people were counted in Question 1 on the front page, continue with Person 6 on the next page.
1. Print name of
   First Name
   Last Name

2. Does this person usually live or stay somewhere else?
   Yes, for work
   Yes, for education
   Yes, for military assignment
   Yes, for a job or business
   Yes, in a group household
   Yes, for another reason

3. How is this person related to Person 1?
   Son or daughter
   Grandchild
   Parent or stepparent
   Adopted son or daughter
   Stepson or stepdaughter
   Brother or sister

4. What is this person’s sex?
   Male
   Female

5. What is this person’s age and what is this person’s date of
   Birth? For people 8 years old, do not write the age in
   months. Write 0 on the age.
   Age on April 1, 2020: Month
   Day
   Year

6. Is this person of Hispanic, Latino, or Spanish origin?
   Yes
   No

7. What is this person’s race?
   Mark X, one or more boxes AND print origins.
   Asian
   Native Hawaiian
   Other Pacific Islander
   Other Asian
   Mixed
   American Indian or Alaska Native
   Native American
   Black or African American
   White
   Hispanic or Latino
   Other race

8. Is this person of Hispanic, Latino, or Spanish origin?
   Yes
   No

9. Does this person usually live or stay somewhere else?
   Yes, for work
   Yes, for education
   Yes, for military assignment
   Yes, for a job or business
   Yes, in a group household
   Yes, for another reason

10. How is this person related to Person 1?
    Son or daughter
    Grandchild
    Parent or stepparent
    Adopted son or daughter
    Stepson or stepdaughter
    Brother or sister

11. What is this person’s sex?
    Male
    Female

12. What is this person’s age and what is this person’s date of
    Birth? For people 8 years old, do not write the age in
    months. Write 0 on the age.
    Age on April 1, 2020: Month
    Day
    Year

13. Is this person of Hispanic, Latino, or Spanish origin?
    Yes
    No
How is Texas doing with the 2020 Census count?

Texas is 92.4% enumerated.

Self-Response + Non-Response Follow-Up = Total Enumeration

We still need to count about 1 million households.
Travis, Texas
2020 Self-Response
Total: 66.2%
Internet: 61.1%
Final 2010 Self-Response: 66.2%
How to Identify a Census Worker

- Visit between 9AM-9PM
- Photo ID badge with U.S. Dept. of Commerce watermark
- May also carry a Census Bureau branded bag and other equipment with Census logo
- A phone number will be made available to verify their employment.
- Required to wear mask and maintain social distance
How Can You Help

- **Complete the Census.**
  - My2020census.gov or call 844-330-2020

- **Get friends and family to do the same.**
  - Make a goal to get 10 friends or family members to complete the census.

- **Reach out to your networks.**
  - Post on social media
  - Ask your employer to encourage staff to complete the Census

- **Volunteer**
Let’s Keep Counting in Every Corner of Texas!

As we neared the halfway mark for the 2020 Census Count, we embarked on an informative and inspiring tour of Texas for a Virtual Road Trip! With over 60 socially distanced in-person and virtual/media events taking place throughout the week and the participation of hundreds of organizations, agencies, and community groups, we saw an immense variety of creative Get Out the Count events that we hope will in turn inspire efforts throughout the rest of the year.

https://docs.google.com/document/d/1R00IYSHMCCleATKqG9ITv0_T1VAwtAWLkiWi4pxxW/edit?usp=sharing

https://hagasecontar.org/resources/

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