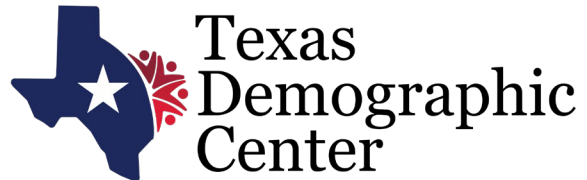


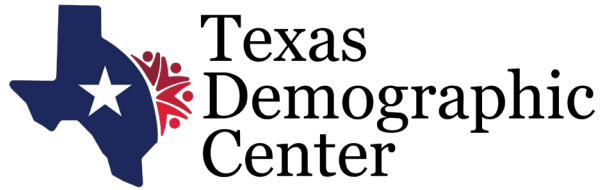
Demographic Trends in Texas and the Austin Region

Presented to



February 4, 2025

Austin, Texas



State Demographer

Dr. Lloyd B. Potter

Affiliated with

The University of Texas
at San Antonio

Major Function

Produce annual population estimates and biennial population projections

Other Services

- Disseminate demographic and socioeconomic information from the Census Bureau and other reliable sources.
 - ✓ Publications
 - ✓ Presentations
 - ✓ The annual conference
 - ✓ Webinars
 - ✓ Social Media
 - ✓ Newsletter
- Provide training and technical expertise.
- Custom data analyses.

Partnerships

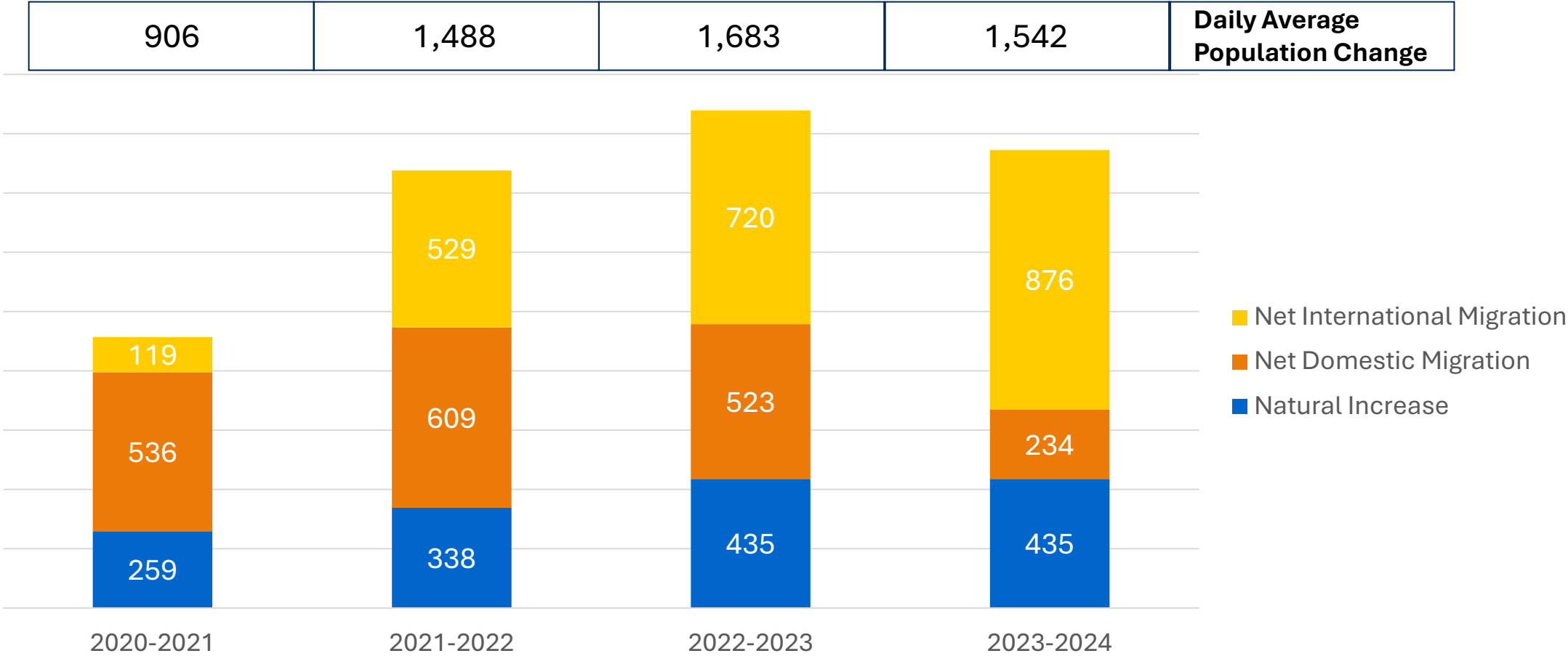
- U.S. Census Bureau
- TDC Affiliates

States with Most Population Growth, 2020 to 2024

Geographic Area	Population Estimate (as of July 1)					Change 23-24	Rank Change 23-24	Pct. Change 23-24	Rank Pct. Change 23-24
	2020	2021	2022	2023	2024				
United States	331,577,720	332,099,760	334,017,321	336,806,231	340,110,988	3,304,757		1.0%	
Texas	29,239,570	29,570,351	30,113,488	30,727,890	31,290,831	562,941	1	1.8%	2
Florida	21,592,035	21,831,949	22,379,312	22,904,868	23,372,215	467,347	2	2.0%	1
California	39,521,958	39,142,565	39,142,414	39,198,693	39,431,263	232,570	3	0.6%	33
North Carolina	10,449,652	10,564,320	10,710,793	10,881,189	11,046,024	164,835	4	1.5%	7
New York	20,105,171	19,848,276	19,703,747	19,737,367	19,867,248	129,881	5	0.7%	28
New Jersey	9,272,794	9,270,541	9,295,227	9,379,642	9,500,851	121,209	6	1.3%	10
Georgia	10,732,888	10,792,060	10,931,805	11,064,432	11,180,878	116,446	7	1.1%	13
Arizona	7,187,135	7,274,078	7,377,566	7,473,027	7,582,384	109,357	8	1.5%	9
Washington	7,727,209	7,743,760	7,794,123	7,857,320	7,958,180	100,860	9	1.3%	11
South Carolina	5,132,249	5,194,274	5,287,935	5,387,830	5,478,831	91,001	10	1.7%	4

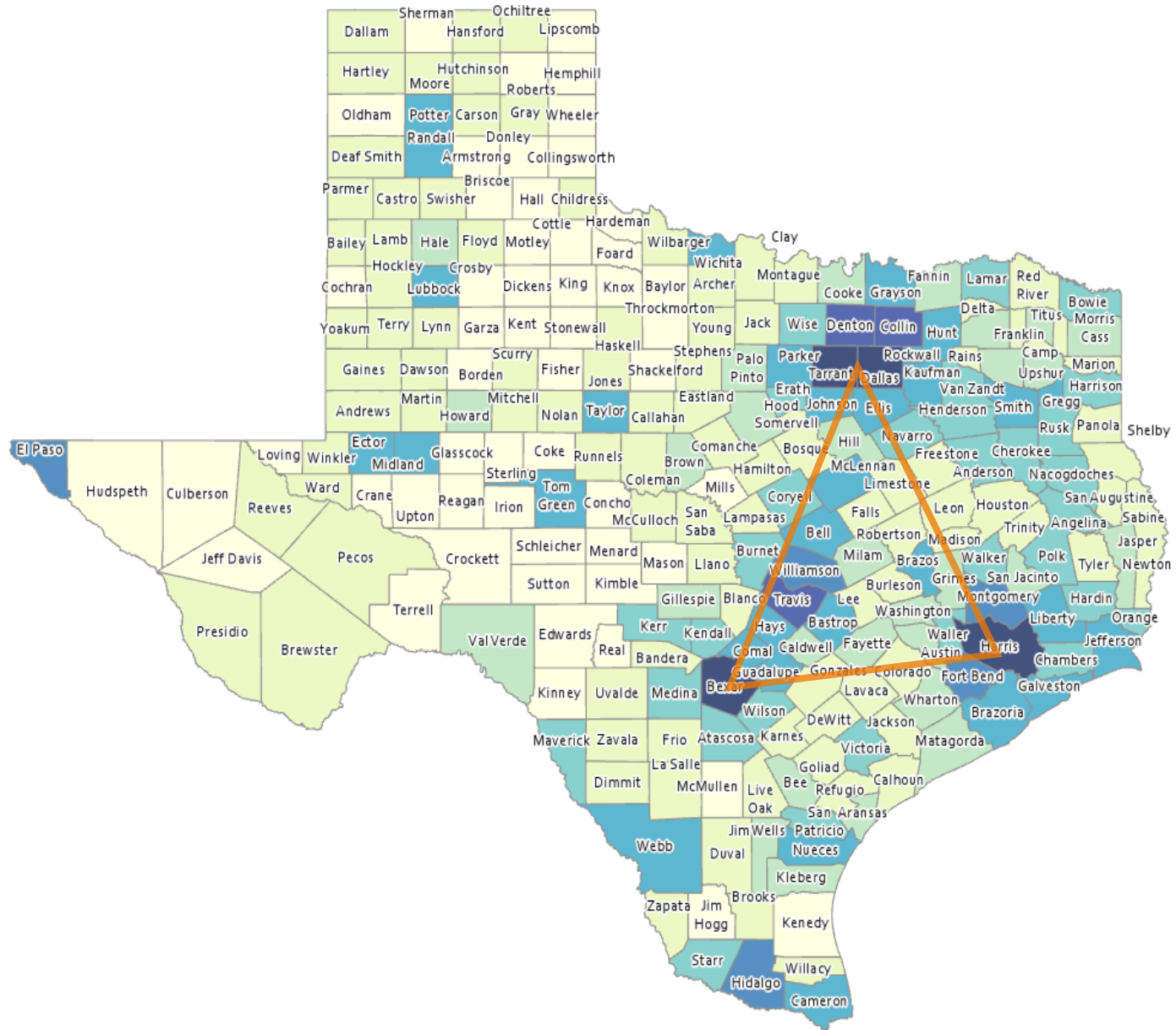
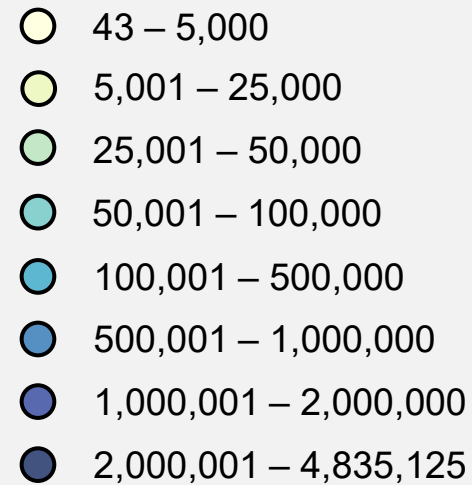
New Texans per day 2020-2021 → **906** 2021-2022 → **1,488** 2022-2023 → **1,683** 2023-2024 → **1,542**

Texas' Daily Population Growth and Components of Change 2020-2024



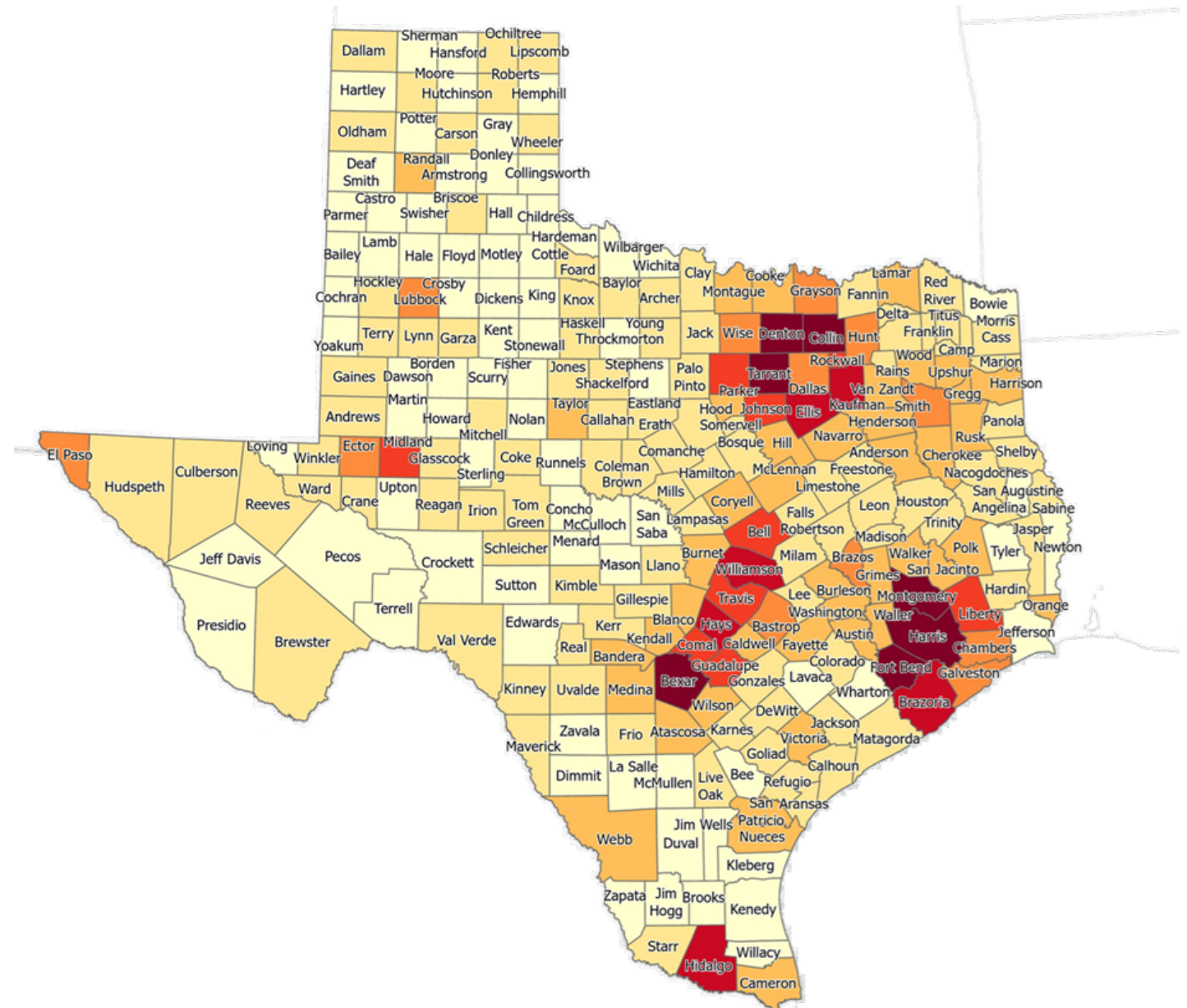
Source: U.S. Census Bureau, Vintage 2024 Population Estimates

Estimated Population, Texas Counties, 2023



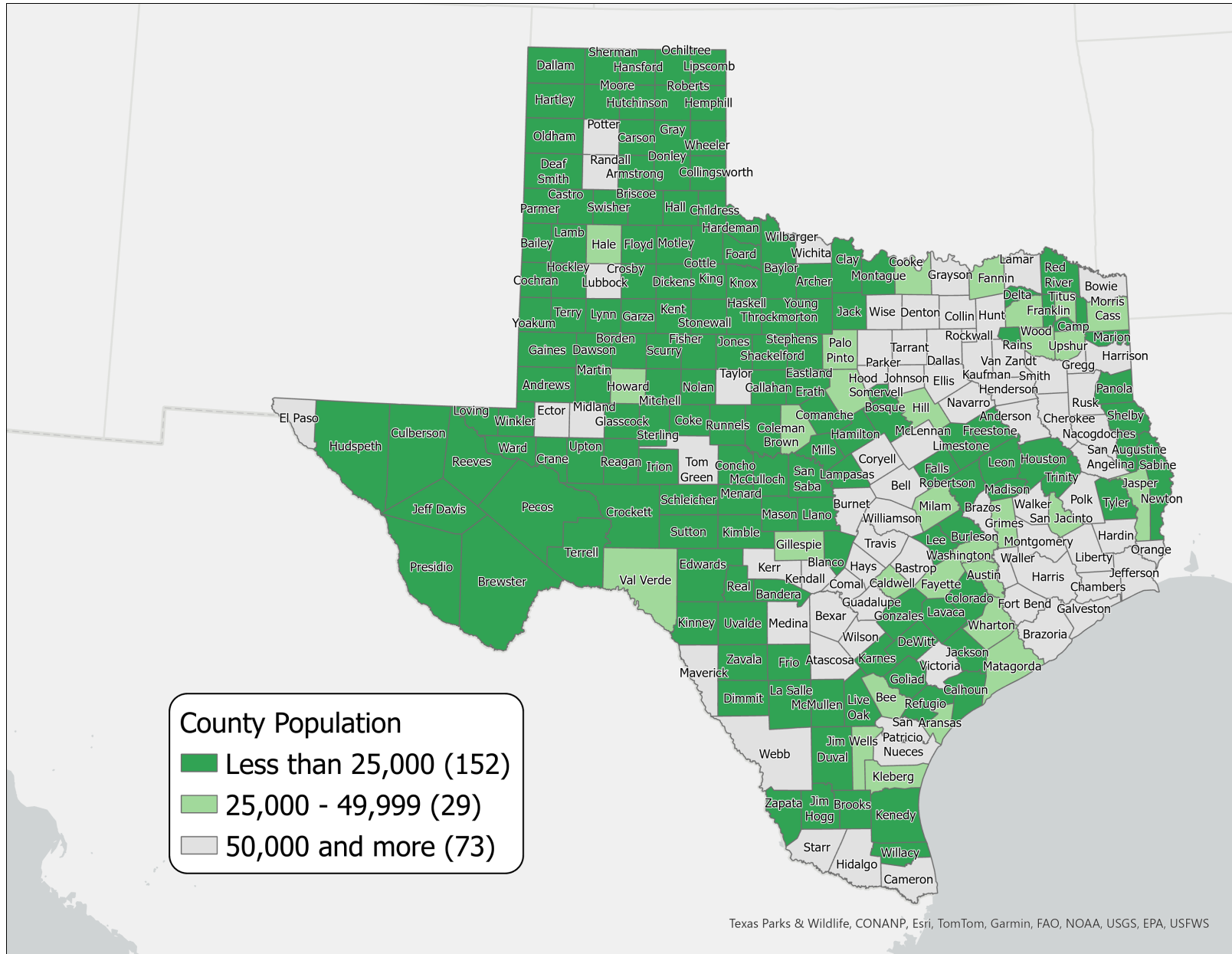
75 of Texas counties lost population

- -307 – 0 (77)
- 1 – 500 (101)
- 2,501 – 5,000 (12)
- 5,001 – 10,000 (9)
- 10,001 – 25,000 (6)
- 25,001 – 53,788 (7)



Texas Parks & Wildlife, CONANP, Esri, TomTom, Garmin, FAO, NOAA, USGS, EPA, USFWS

Texas Rural Counties by Population, 2023

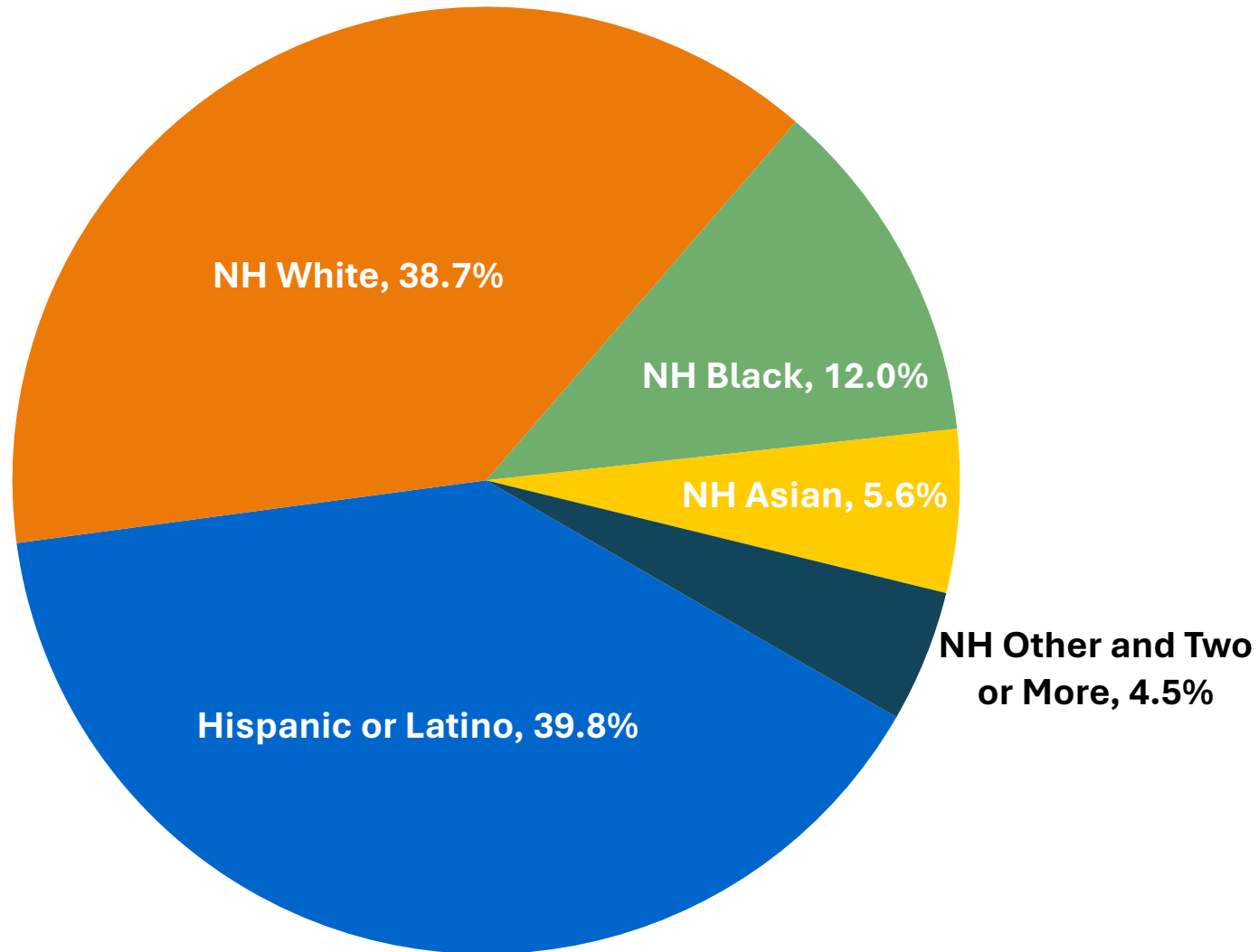


181 Rural Counties

➤ **Total pop.= 2.4 million
(8.1% of Texas pop.)**

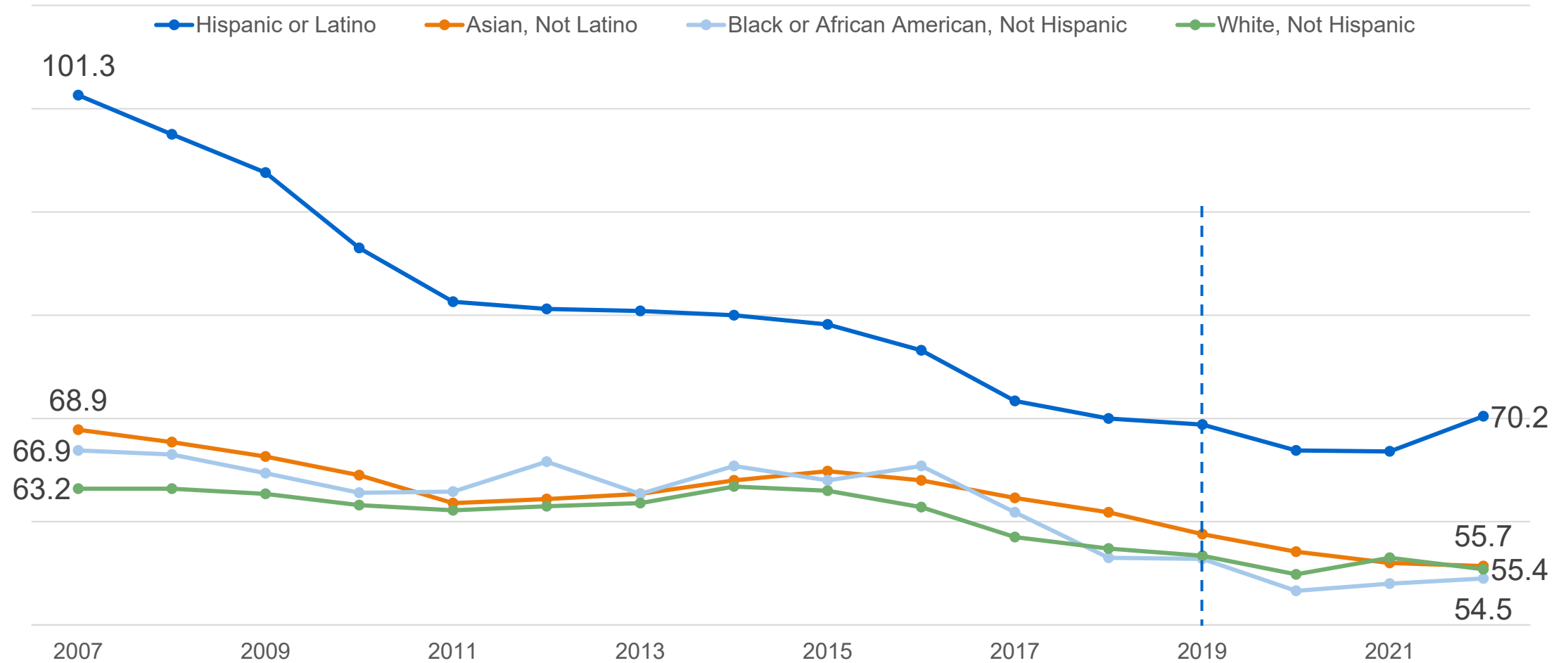
➤ **88 of these counties
lost population
between 2020-2023**

Estimated Racial/Ethnic Composition of Texas Population, 2023



Texas Birth Rates, 2007-2022

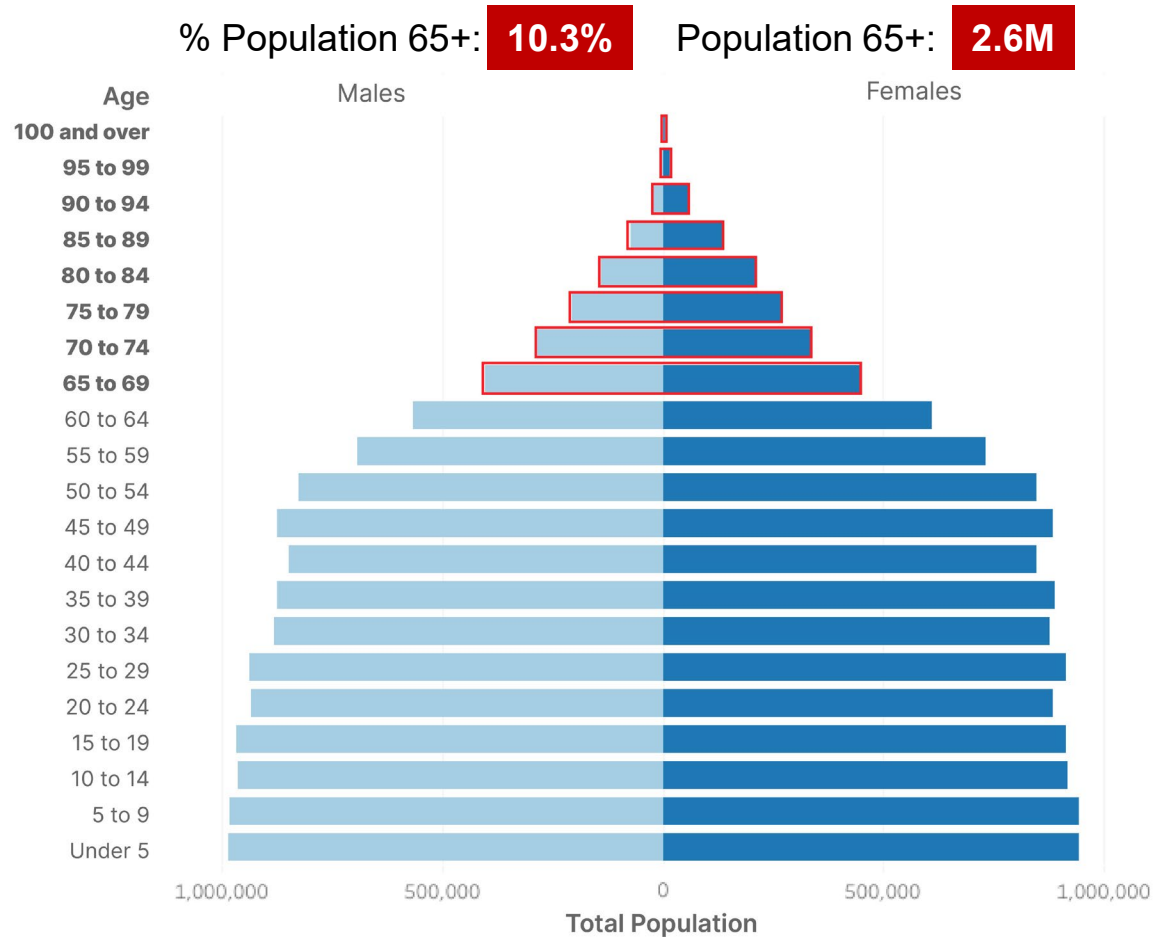
Births per 1,000 women aged 15-44



Source: Centers for Disease Control and Prevention, National Center for Health Statistics. Natality on CDC WONDER Online Database, 2007-2022.

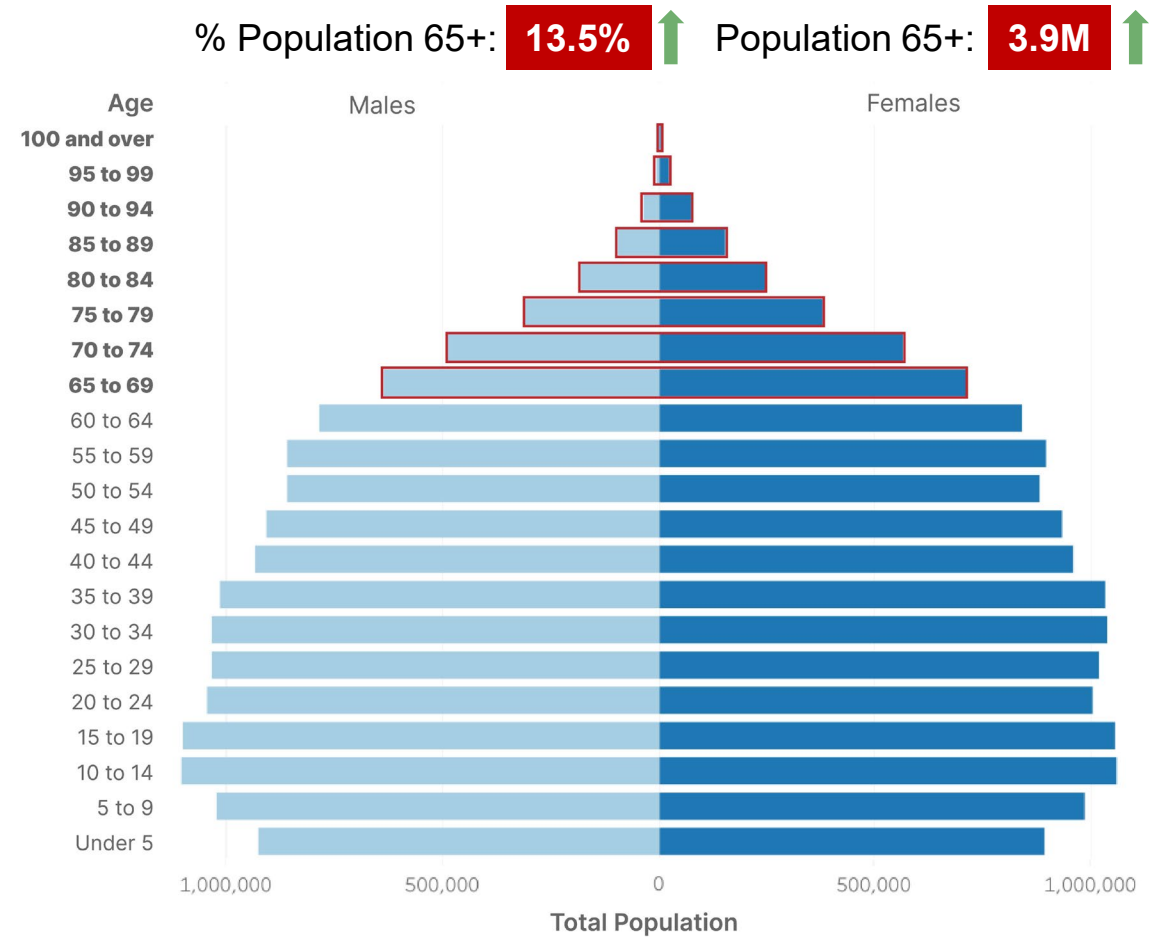
Texas Population Pyramid

2010



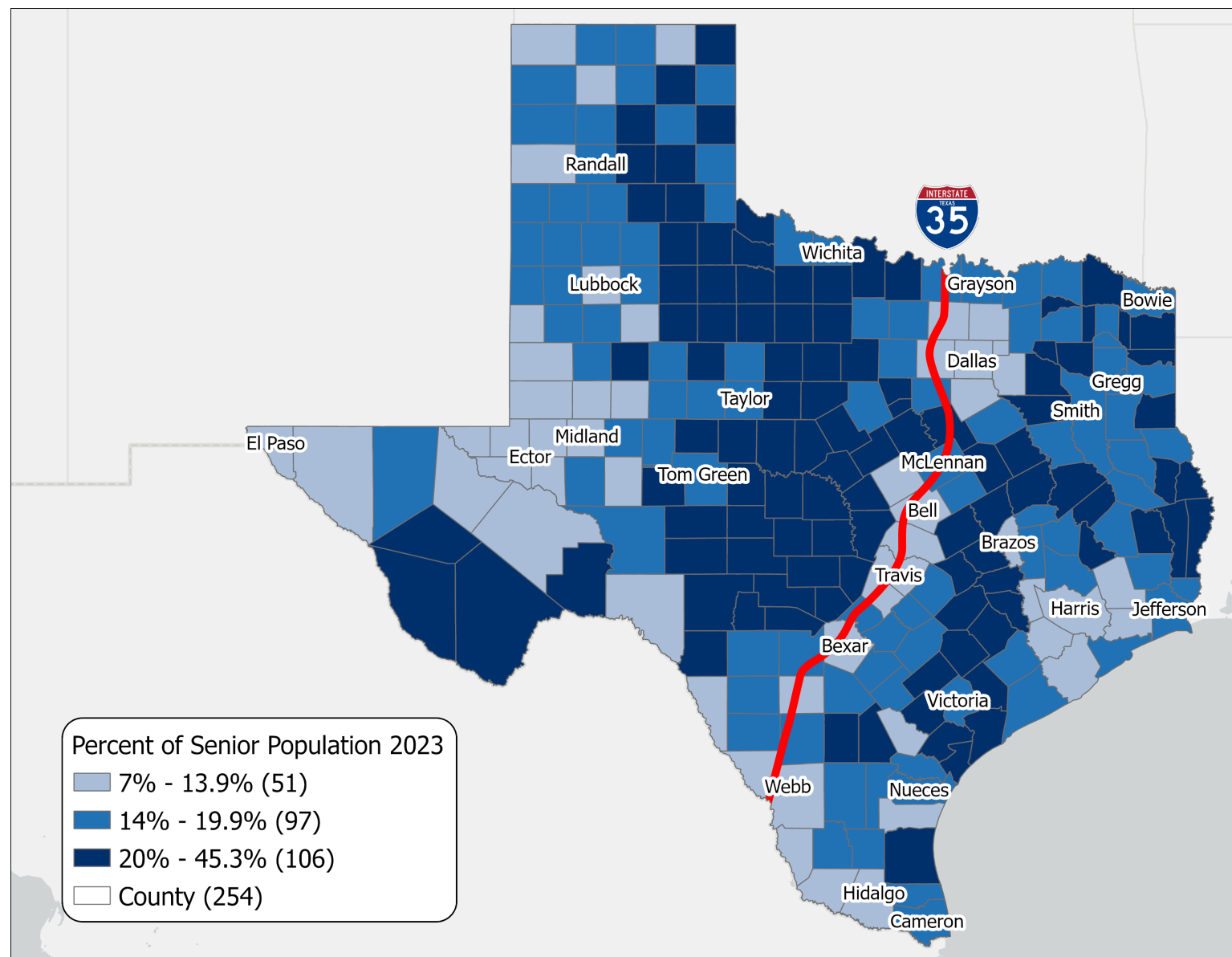
Population: 25,145,561 | Median Age: 33.6 | % under 18 years: 27.3

2020

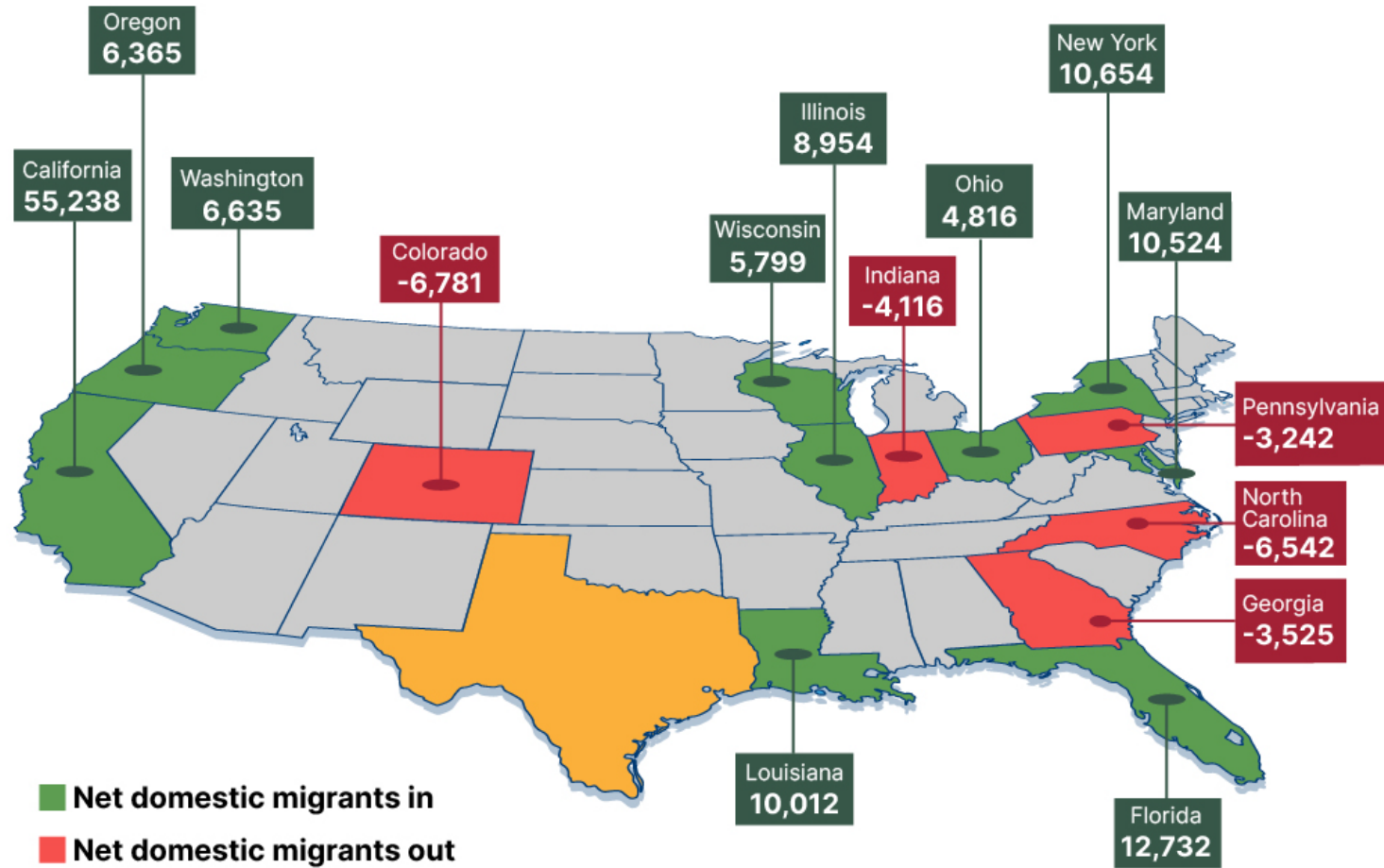


Population: 29,145,505 | Median Age: 35.6 | % under 18 years: 25.0

Percent of Senior Population 65+ in Texas, 2023



Texas State-to-State Net Domestic Migration, 2023



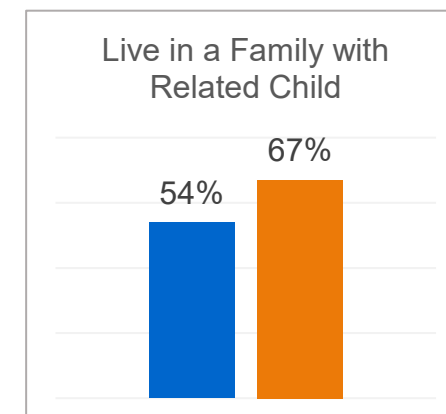
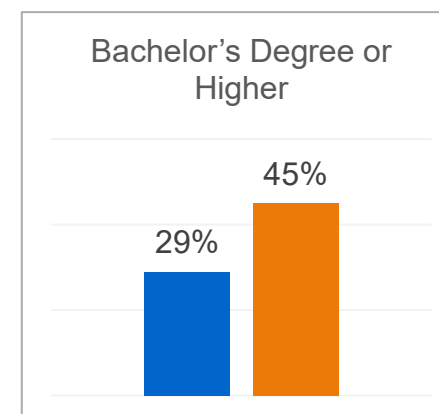
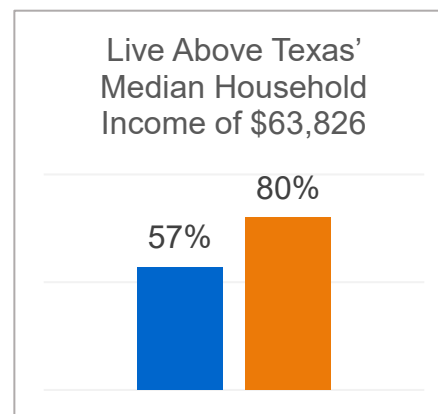
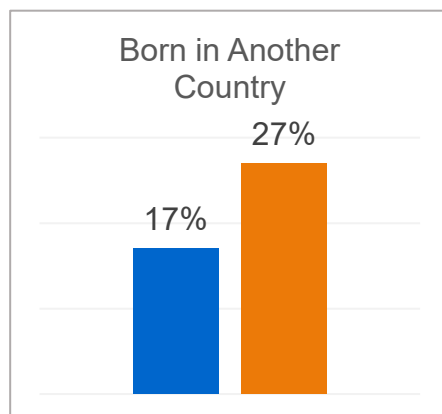
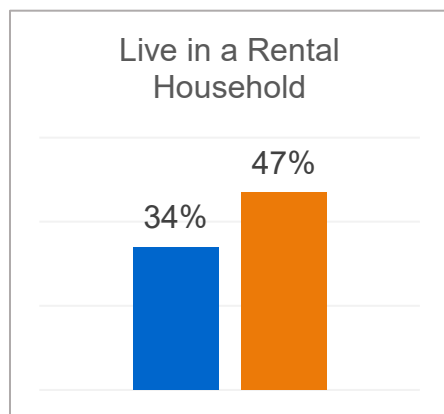
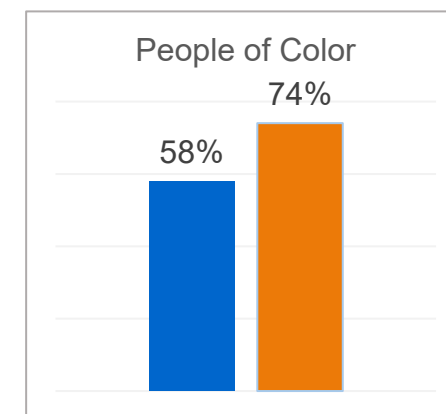
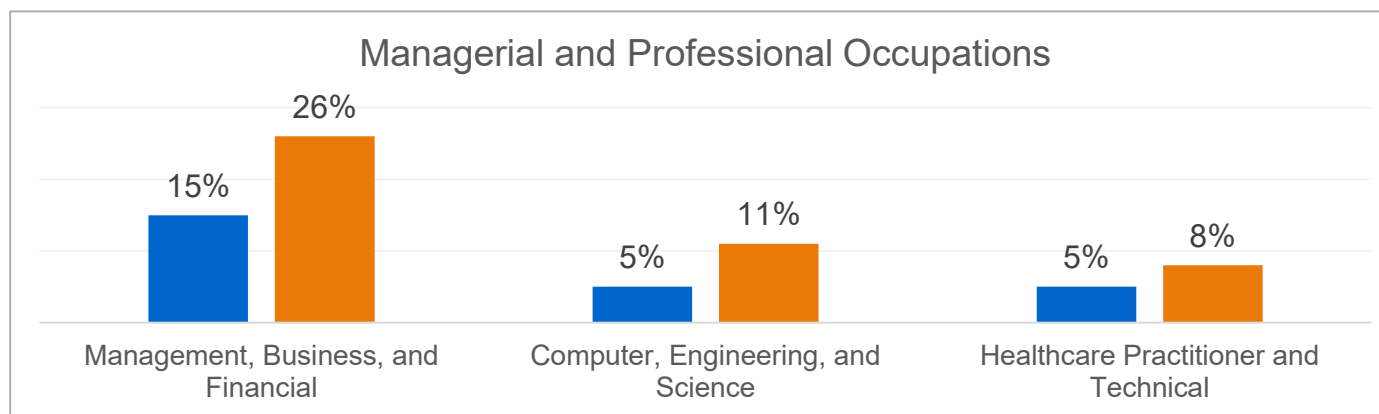
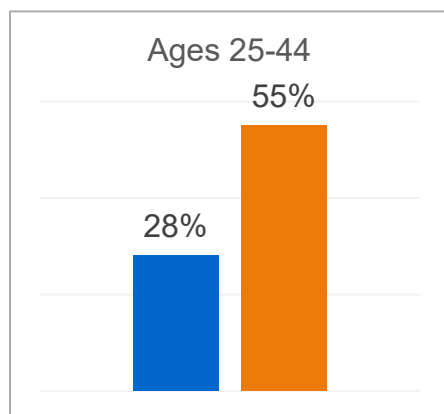
Note: Data displayed are estimates based on a sample survey and are subject to error.

Source: U.S. Census Bureau, 2023 State-to-State Migration Flows Statistics

Texas Residents and Newcomers from other States

Residents: Current Texas residents who have lived in Texas for a year or more.

Net Domestic Migrants: The difference in the number of people who moved to Texas from another state in the U.S. and those who moved out of Texas in the last year.



Texas Places With the Largest Numerical Growth From 2022 to 2023 and Ranks in the U.S.

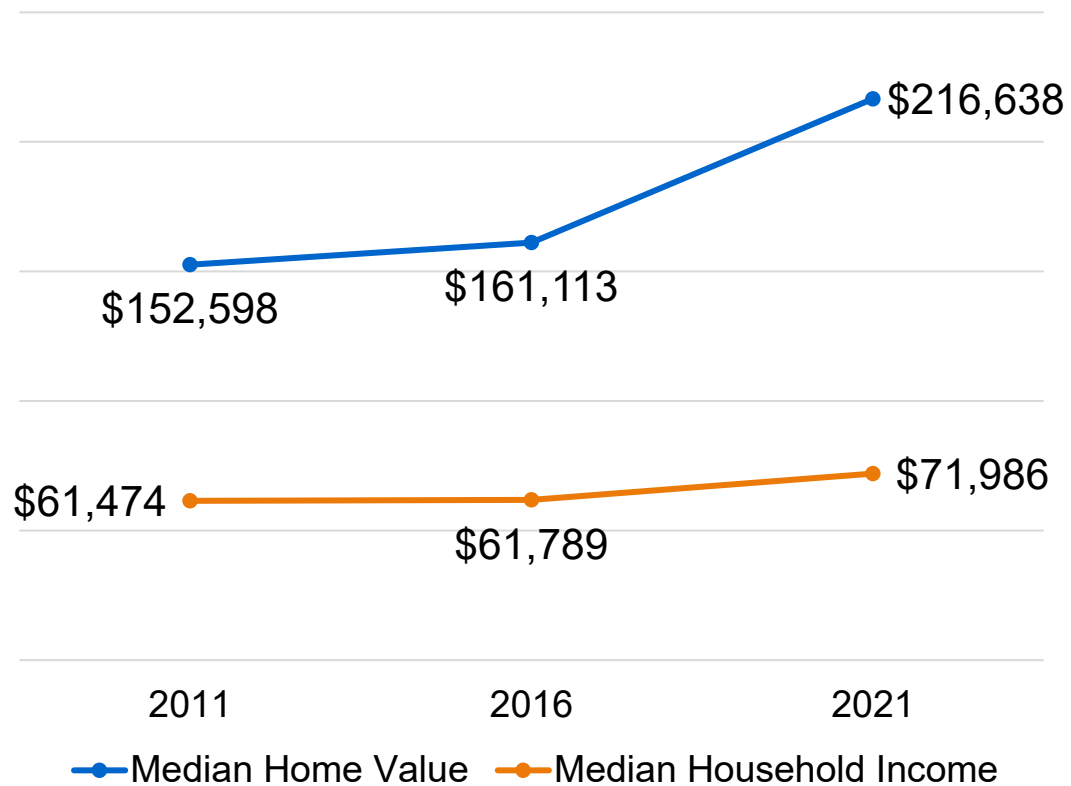
National Ranking	City	
1	San Antonio	21,970
2	Fort Worth	21,365
7	Houston	11,669
8	Georgetown	9,250
9	Celina	9,110
11	Fulshear	8,678
13	Denton	7,914
16	Conroe	6,689
18	New Braunfels	6,229
23	McKinney	5,906

Texas Places With the Fastest Growth Rate From 2022 to 2023 and Ranks in the U.S.

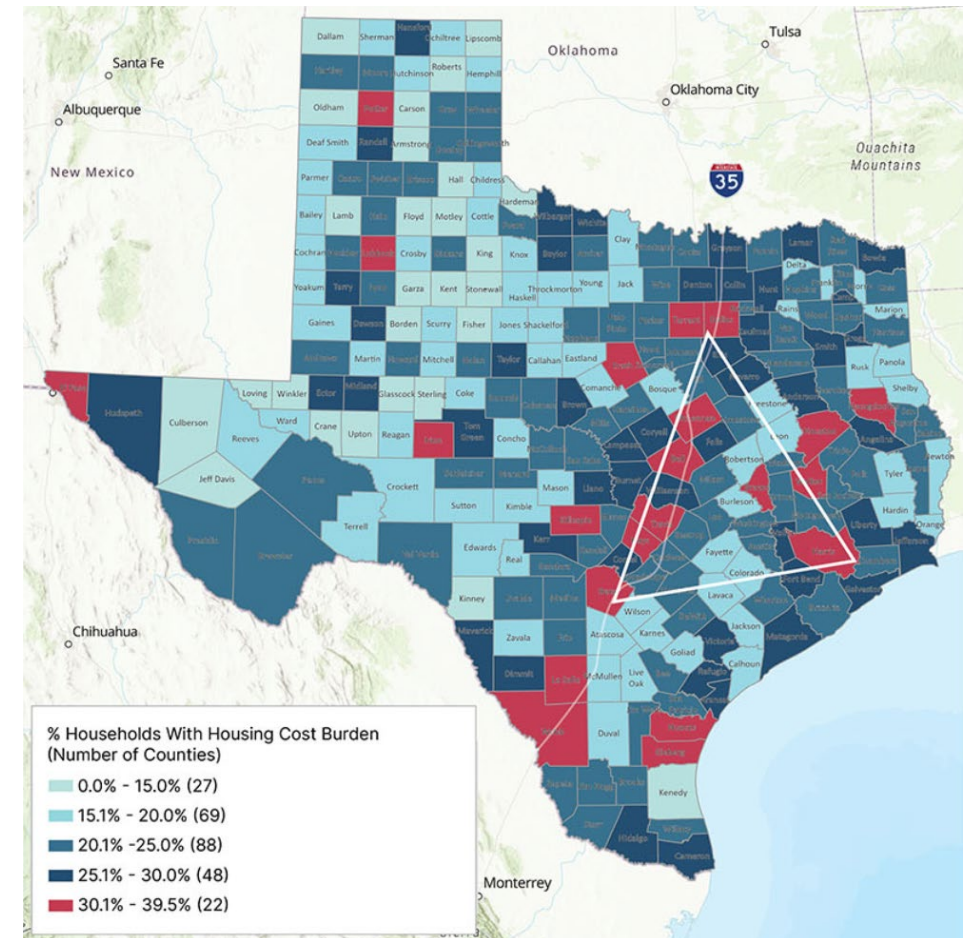
National Ranking	City	
1	Celina	26.6%
2	Fulshear	25.6%
3	Princeton	22.3%
4	Anna	16.9%
8	Georgetown	10.6%
9	Prosper	10.5%
10	Forney	10.4%
11	Kyle	9.0%
18	Fate	7.9%
21	Seguin	7.8%

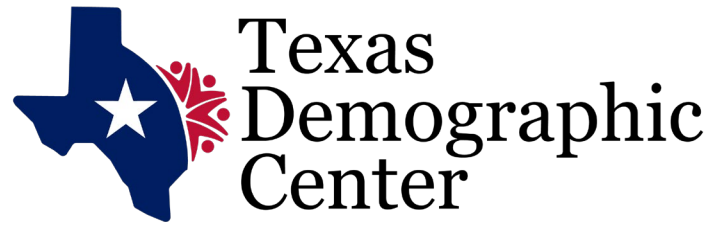
Housing Cost Burden in Texas, 2017-2021

Median Home Value and Median Household Income in Texas, 2011-2021



Housing Cost Burden in Texas, 2017-2021





Demographic Indicators

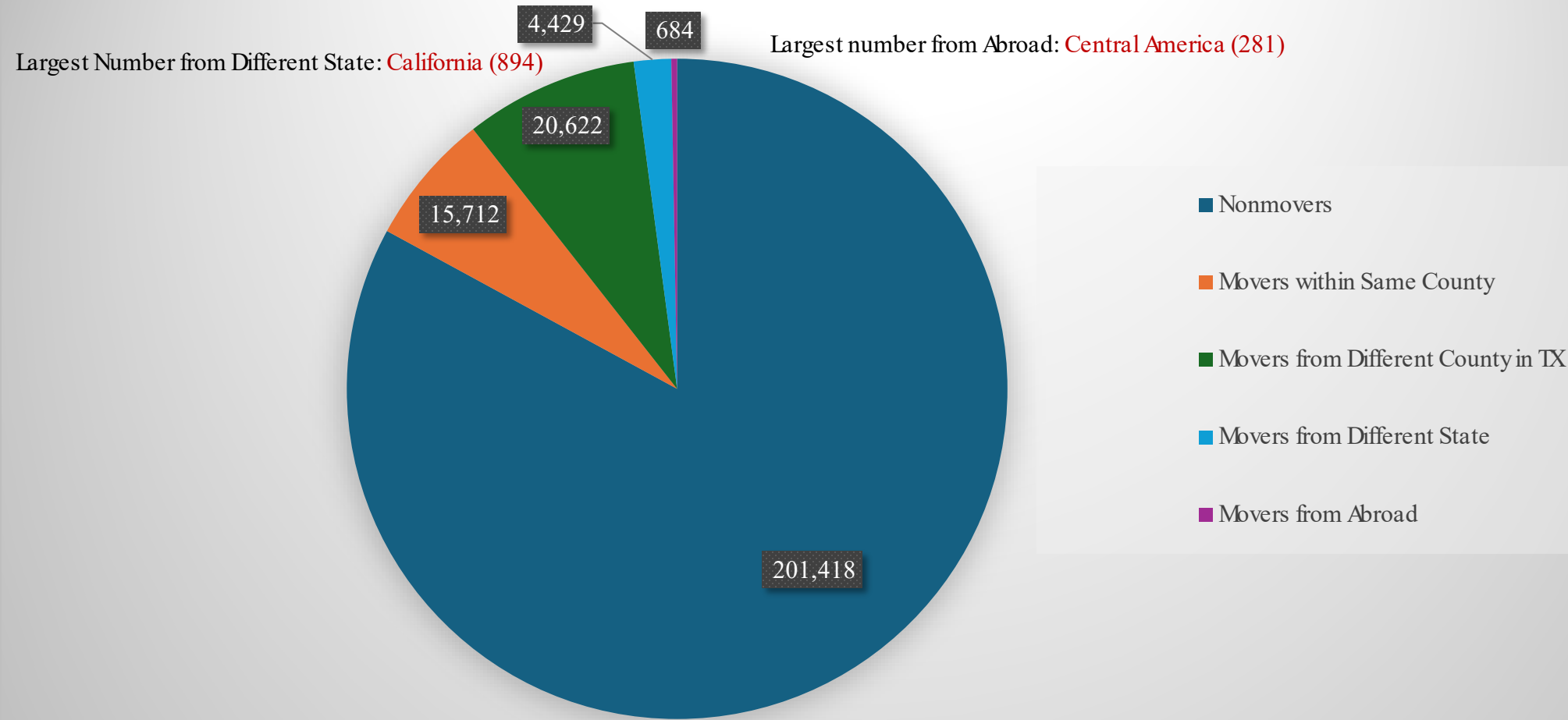
Austin MSA



Components of Population Change, 2020-2023, Counties in the Austin-Round Rock-Georgetown MSA

County Pop. 2023	Total Population Change 2020-2023	Natural Change	International Net Migration	Domestic Net Migration
Bastrop (110,778)	13,560	9%	1%	90%
Caldwell (49,859)	3,979	12%	5%	83%
Hays (280,486)	39,429	12%	3%	86%
Travis (1,334,961)	44,743	64%	40%	-4%
Williamson (697,191)	88,185	14%	6%	81%

Hays County Migration Flows

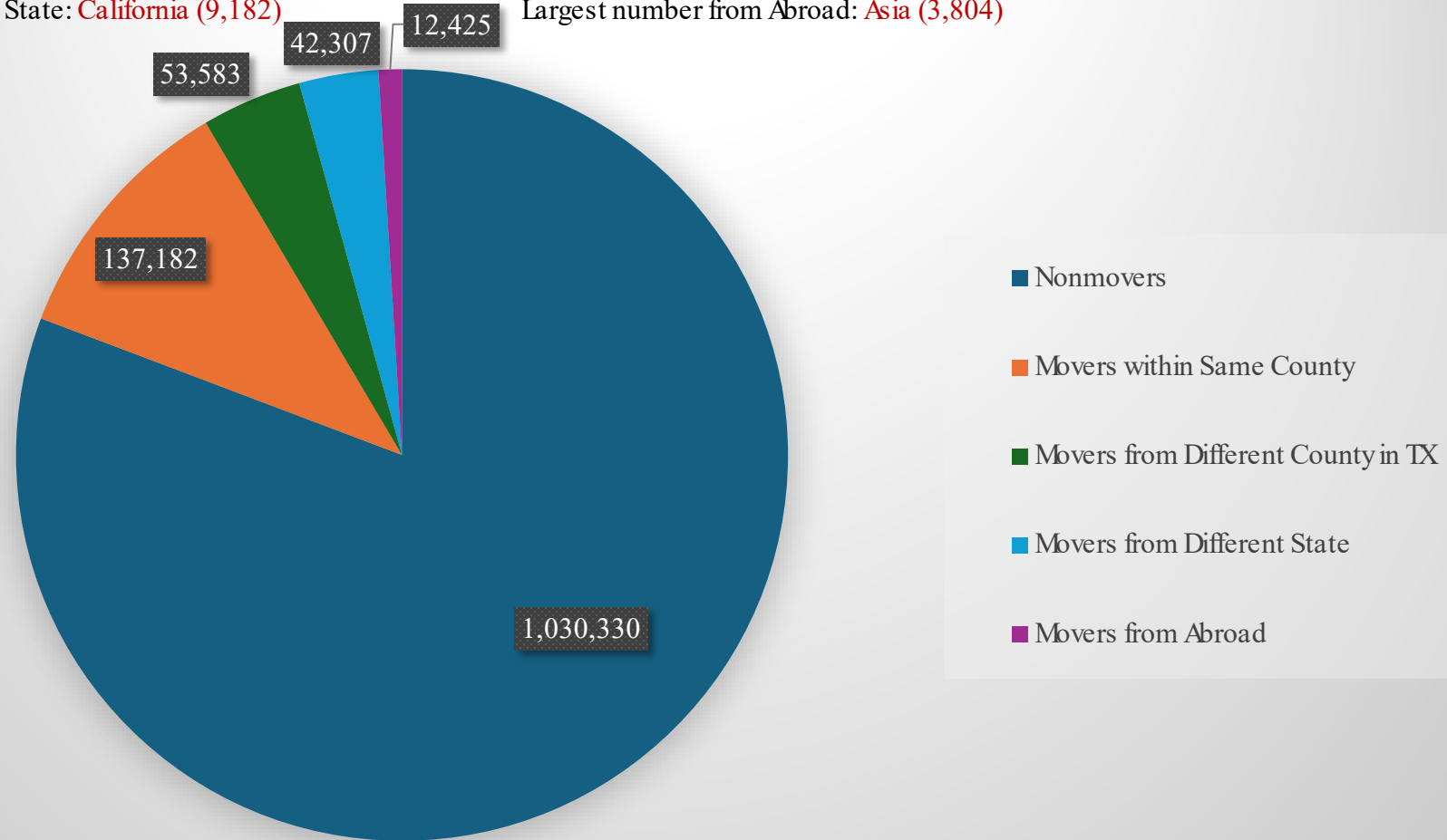


Source: U.S. Census Bureau, 2018-2022 ACS 5-year State-to-County Migration Flows

Travis County Migration Flows

Largest Number from Different State: **California (9,182)**

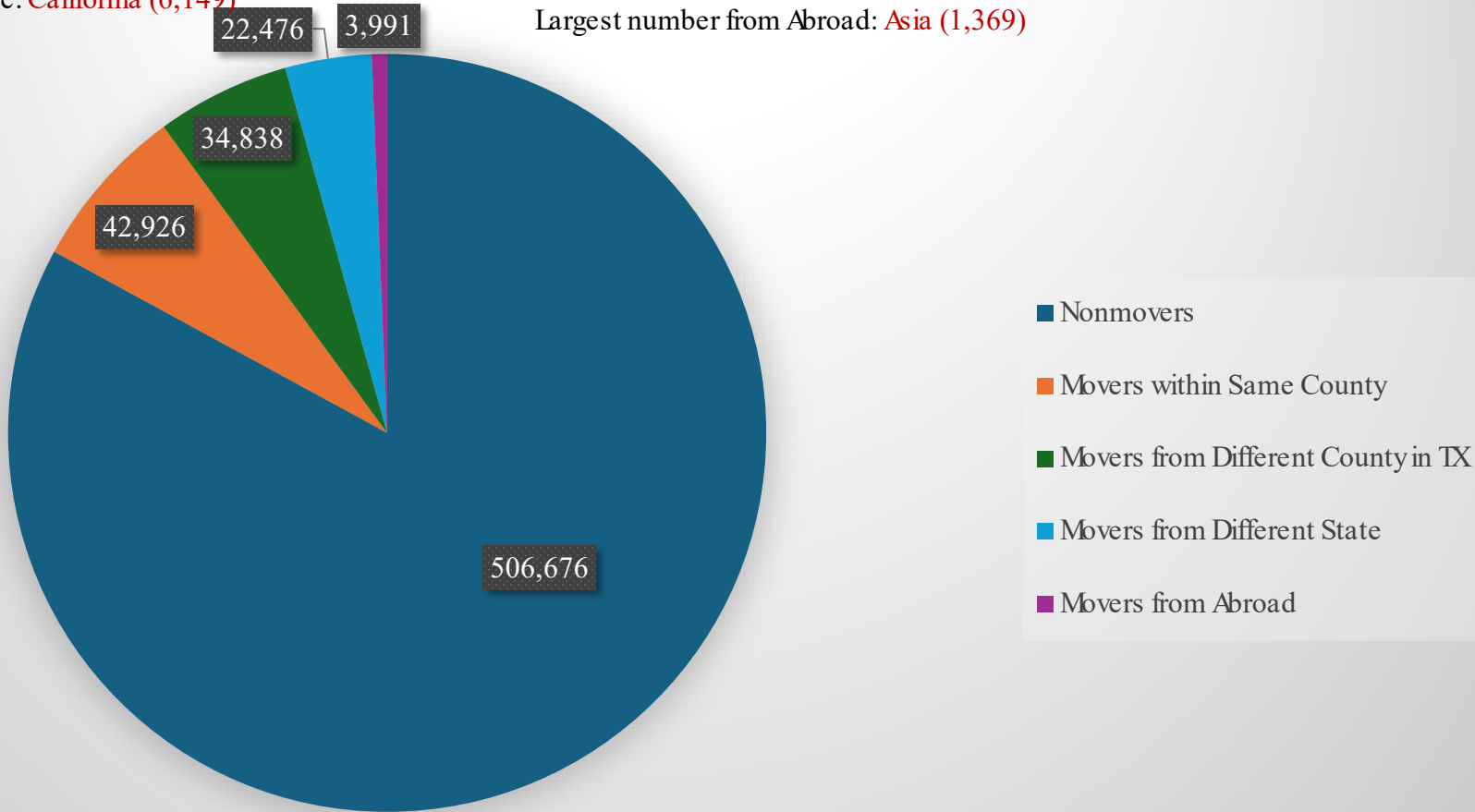
Largest number from Abroad: **Asia (3,804)**



Williamson County Migration Flows

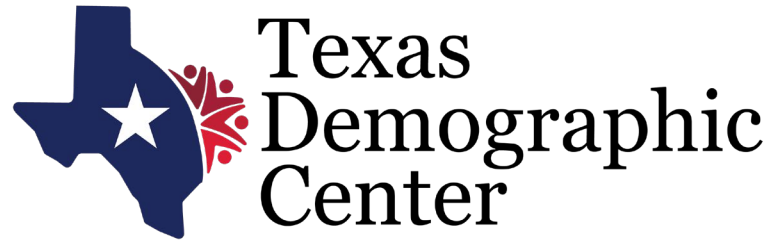
Largest Number from Different State: **California (6,149)**

Largest number from Abroad: **Asia (1,369)**



Projected Population Growth, Austin Region, 2020-2060

County	2020	2040	2020-2040	2060	2020-2060
Bastrop	97,216	150,018	54%	223,711	130%
Caldwell	45,883	61,689	34%	76,291	66%
Hays	241,067	513,812	113%	1,003,130	316%
Travis	1,290,188	1,820,417	41%	2,252,137	75%
Williamson	609,017	1,065,394	75%	1,682,556	176%

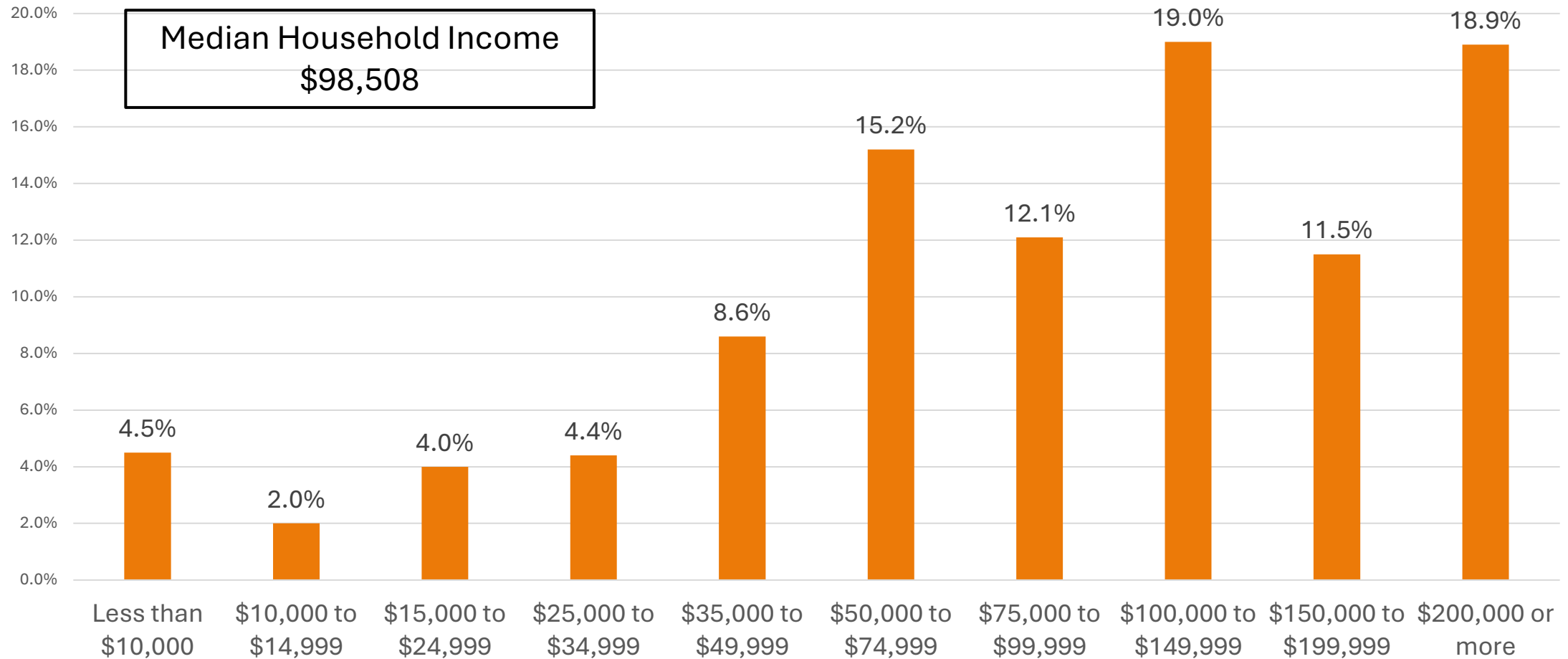


Socioeconomic and Business Industry Characteristics Austin MSA

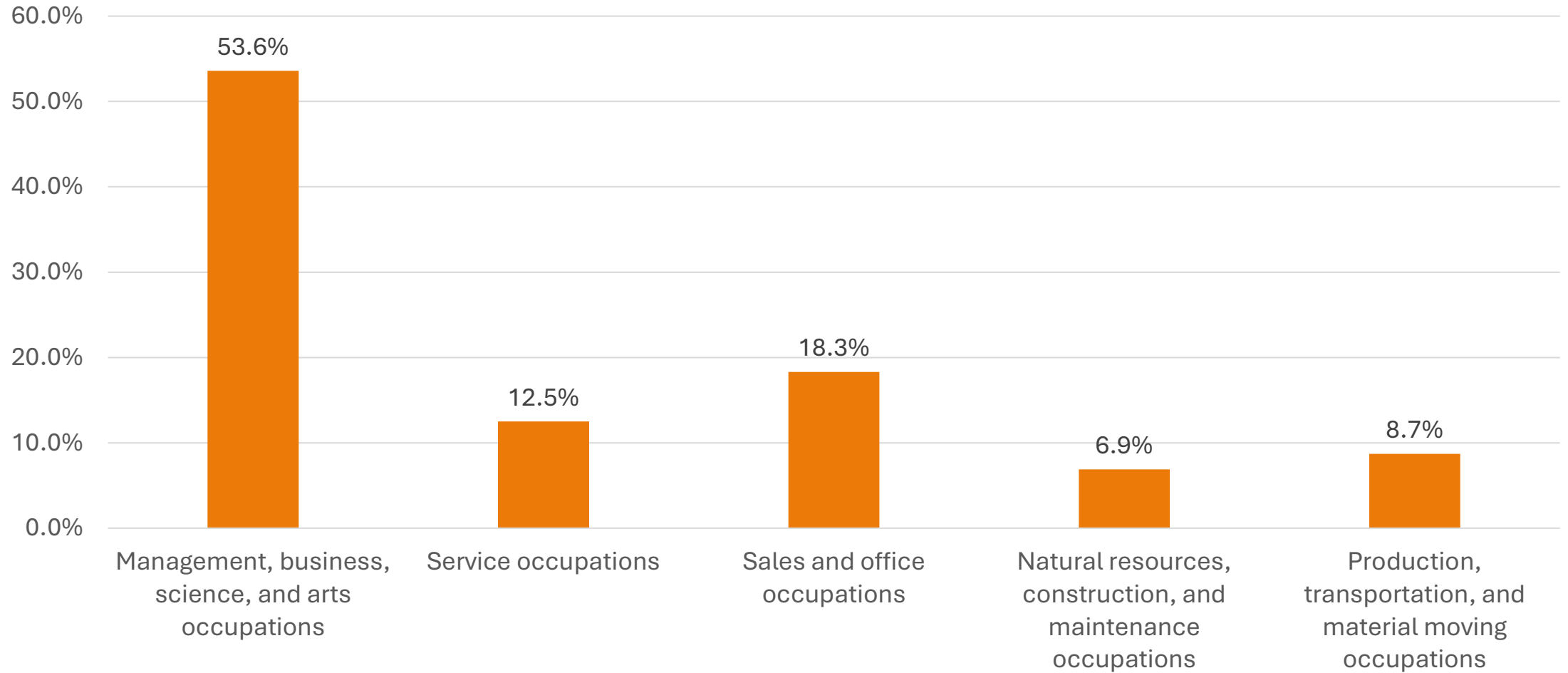


Household Income

Austin-Round Rock-San Marcos Metro Area



Civilian Employed Occupation 16 yrs and over Austin-Round Rock-San Marcos Metro Area

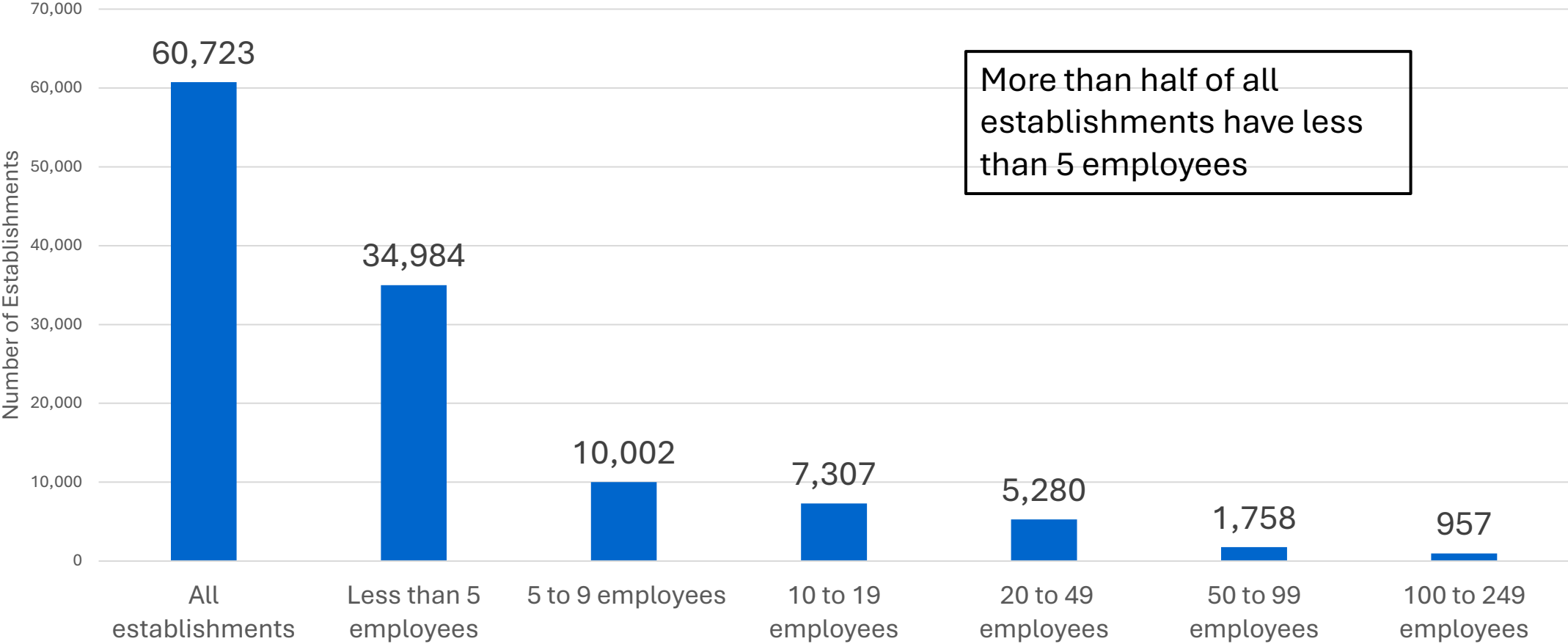


Business Dynamics Statistics

Austin-Round Rock-San Marcos Metro Area

	Number of establishments	Number of establishments born during the last 12 months	Number of establishments exited during the last 12 months	Number of net jobs created from expanding/contracting and opening/closing establishments during the last 12 months
Professional, scientific, and technical services	9,688	1,669	1,205	12,647
Health care and social assistance	6,171	765	531	2,209
Retail trade	6,121	660	476	4,123
Accommodation and food services	5,250	679	419	15,709
Construction	5,076	800	480	5,091
Other services (except public administration)	4,888	645	411	3,812
Real estate and rental and leasing	3,787	713	400	4,088
Finance and insurance	3,470	412	403	1,912
Administrative and support and waste management and remediation services	2,930	470	316	18,070

Employment Size Class for Establishments less than 250 Employees Austin-Round Rock-San Marcos Metro Area



Source: U.S. Census Bureau, County Business Patterns, 2021

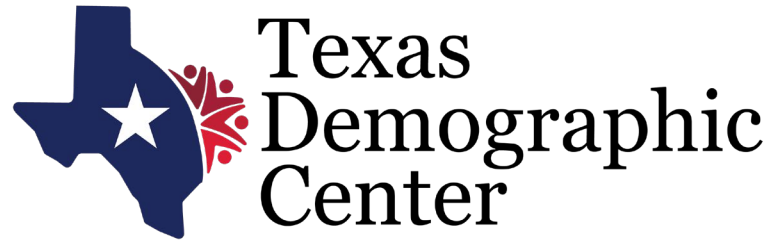
Nonemployer and Employer Firms and Total Sales Receipts Austin-Round Rock-San Marcos Metro Area



Source: U.S. Census Bureau, U.S. Department of Commerce. Nonemployer Statistics by Demographics series (NES-D): Receipts Size of Firm Statistics for Employer and Nonemployer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, and Counties: 2021

Dallas Federal Reserve Economic Summary Eleventh District Region

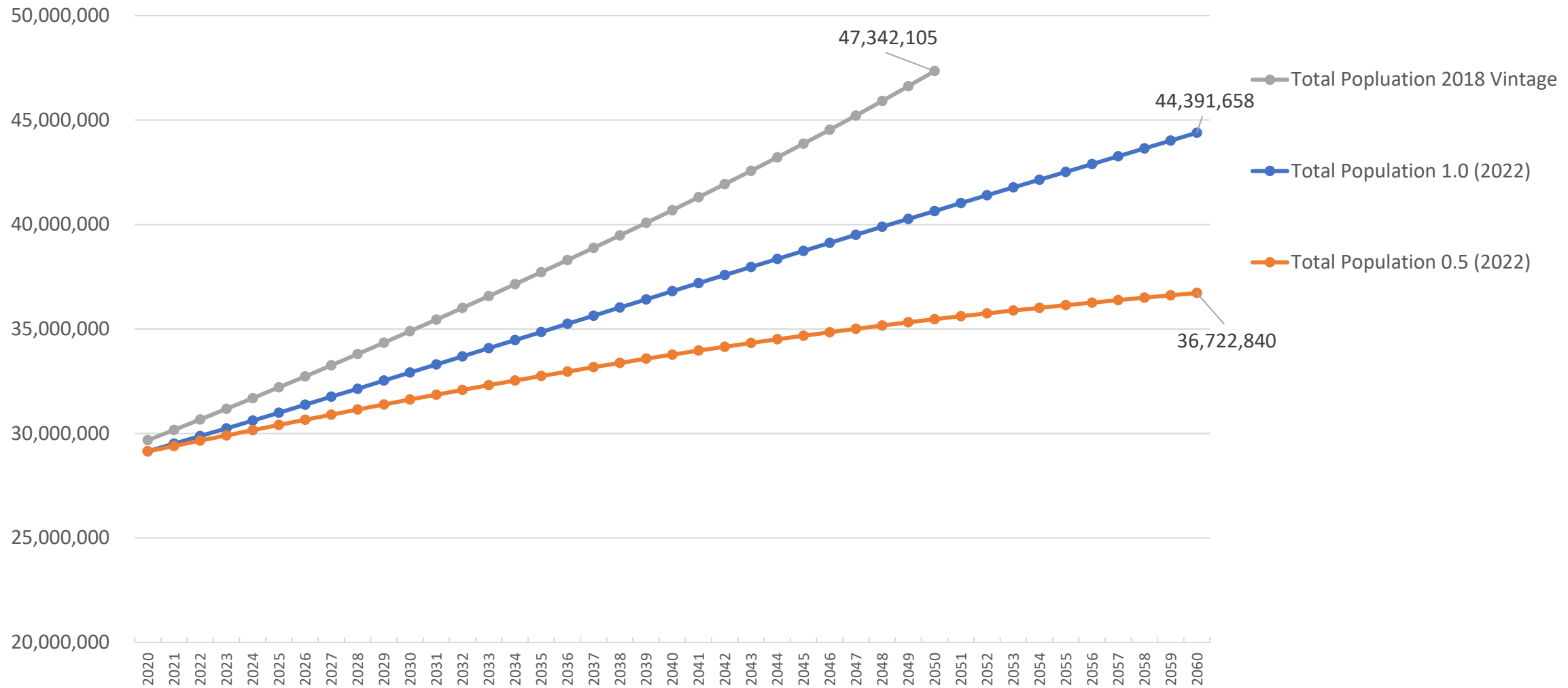
- The Eleventh District economy continued to expand moderately
- **Growth resumed in manufacturing output** and activity picked up in nonfinancial services and retail.
- **Bank loan volume expanded**, and banks reported increased demand for loans despite continued credit tightening.
- **Home sales increased slightly**, while energy activity was steady.
- **Overall employment rose slightly in December**, although manufacturing employment was flat.
- **Wages and prices grew moderately.**
- **Demand for nonprofit services remained high** amid uncertainty regarding government funding.
- Outlooks continued to improve although there was concern regarding potentially adverse effects of future immigration and trade policies.



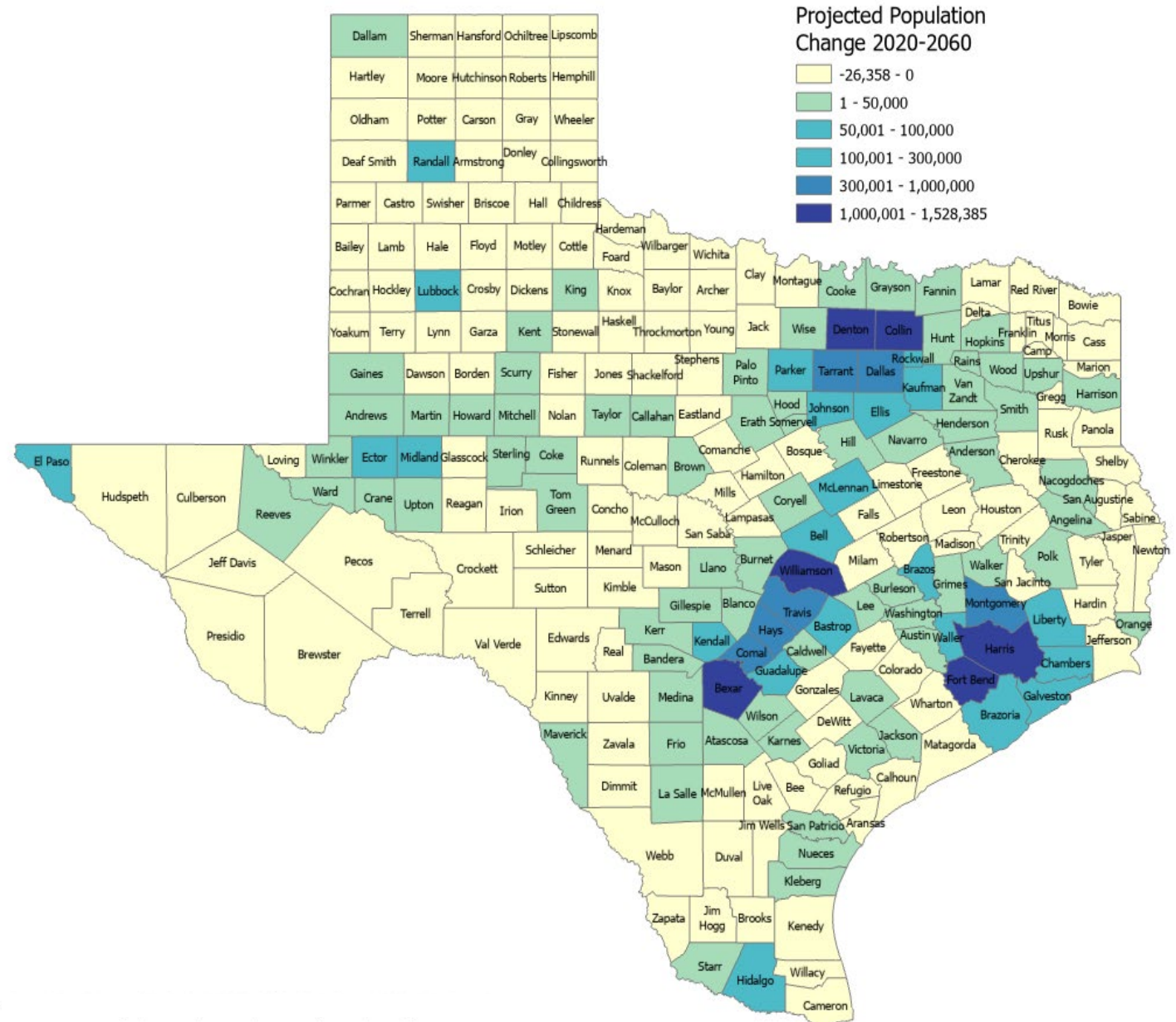
A Look into the Future



Projected Population Growth in Texas, 2020-2060



Projected Population Change, Texas Counties, 2020-2060



Source: Texas Demographic Center, 2022 Population Projections, 1.0 Migration Scenario



Visit our website
demographics.texas.gov





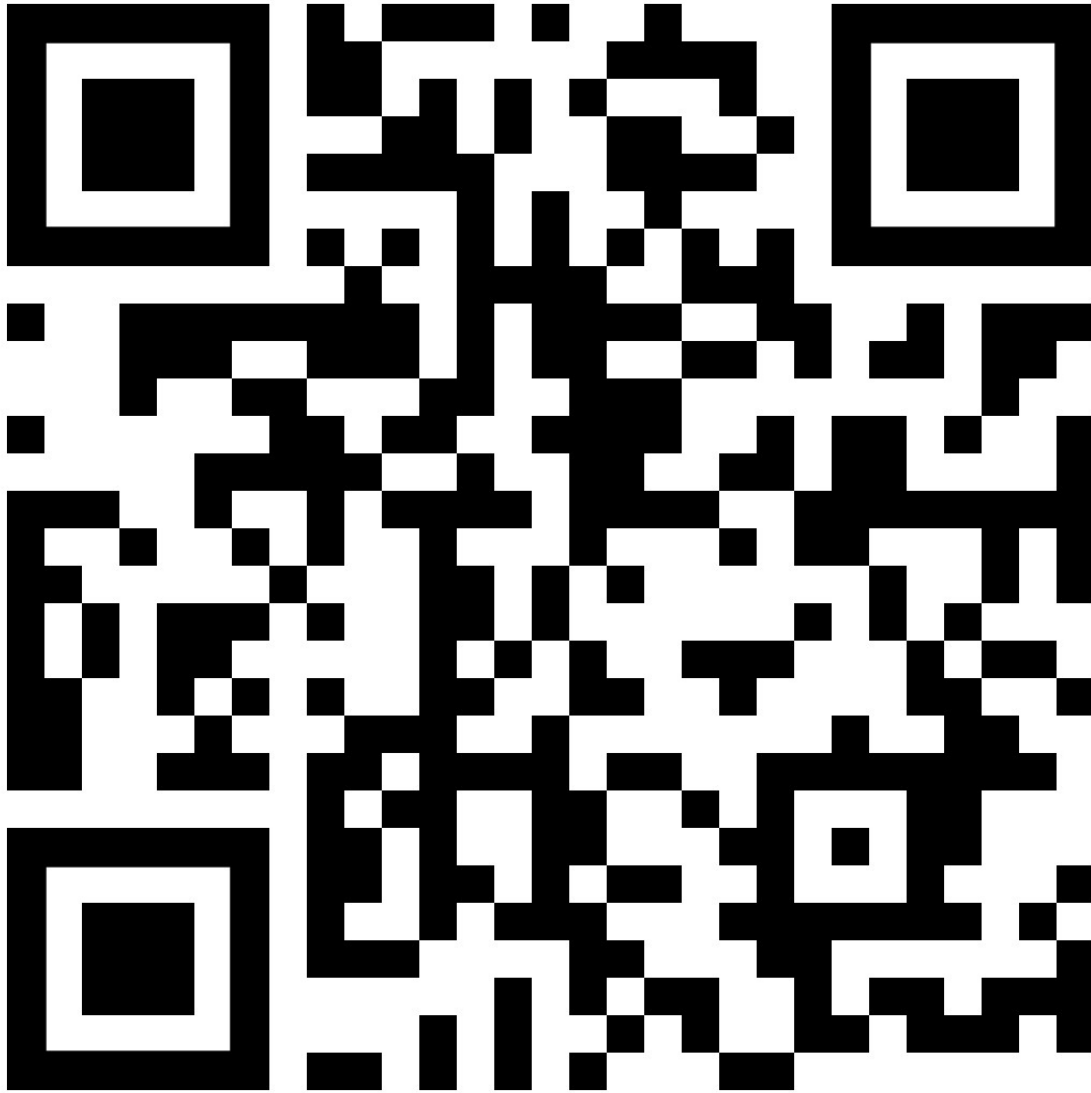
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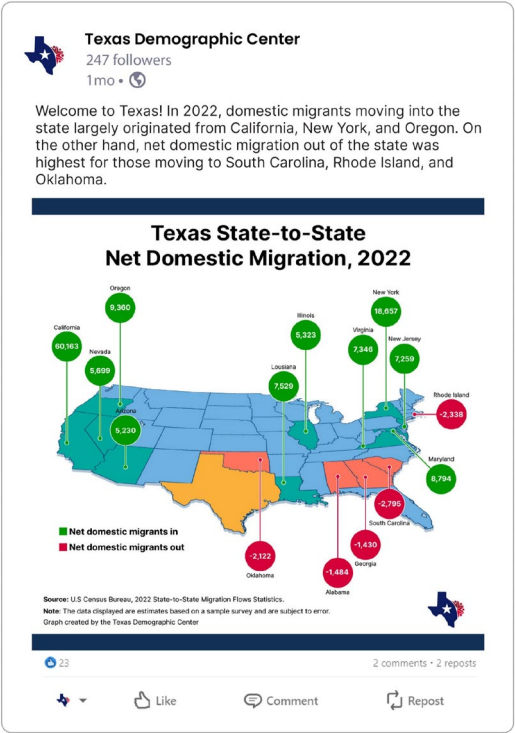
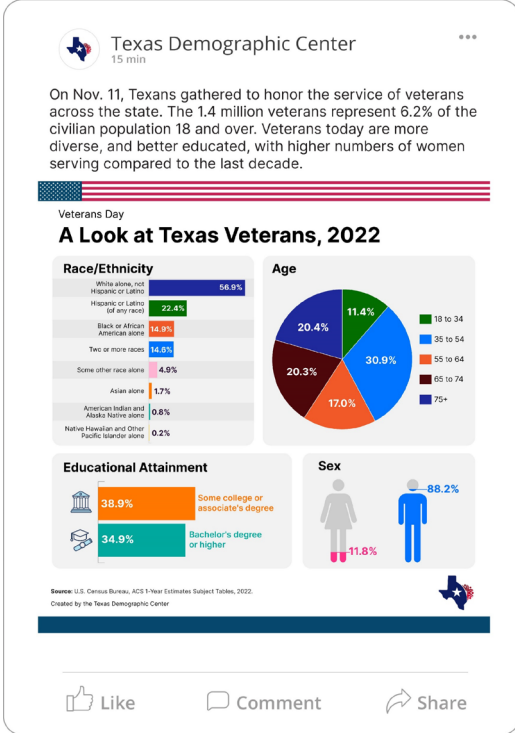
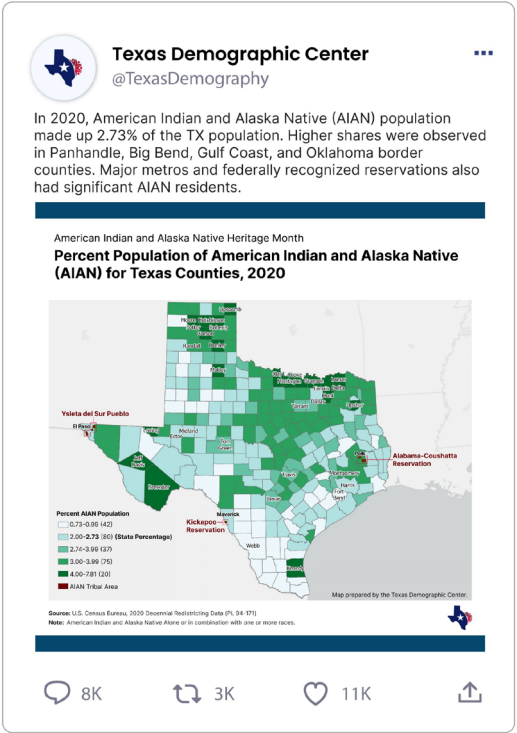
Texas Demographic Center



texasdemographiccenter



Texas Demographic Center





Texas Demographic Conference



Shaping Tomorrow's Communities




May 21-22, 2025



Dallas, Texas

**Save
the
Date**

Monica Cruz, Ph.D.

 (210) 458-6543

 TDC@UTSA.edu

 demographics.texas.gov/

