

# **From Growth to Change:**

## ***A Look at Demographic Trends in Texas***

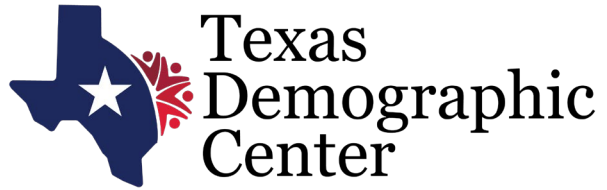
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November 20, 2025

Texas General Counsel Forum

San Antonio, Texas





## State Demographer

Lloyd B. Potter, Ph.D.

## Affiliated with

The University of Texas  
at San Antonio

## Major Function

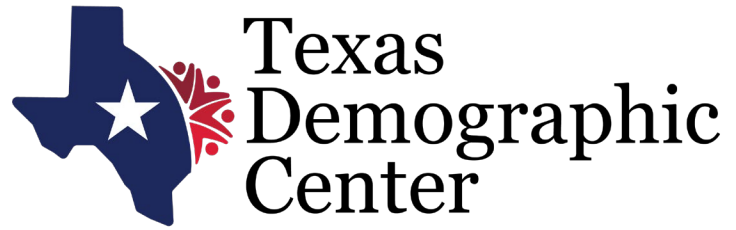
Produce annual population estimates and biennial population projections

## Other Services

- Disseminate demographic and socioeconomic information from the Census Bureau and other reliable sources.
- Provide training and technical expertise.
- Custom data analyses.

## Partnerships

- U.S. Census Bureau
- TDC Affiliates



# Population Growth

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In 2024, the Texas population reached  
**31.2 million**  
and ranked 1st in the U.S. in numeric growth.

Source: U.S. Census Bureau, Vintage 2024 Population Estimates

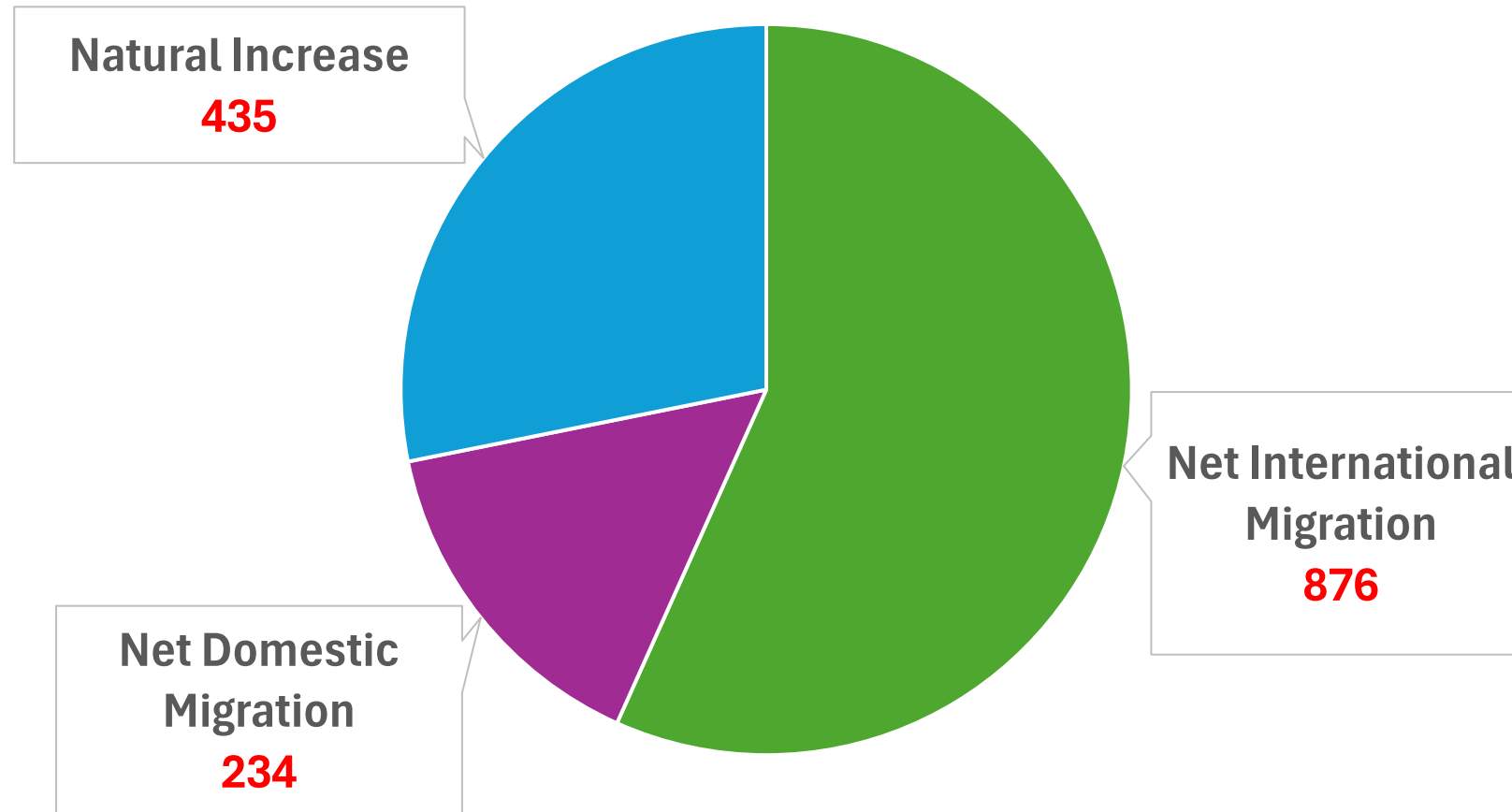


Population increased by  
**1,542 new Texans**  
**daily**  
between 2023 and 2024.



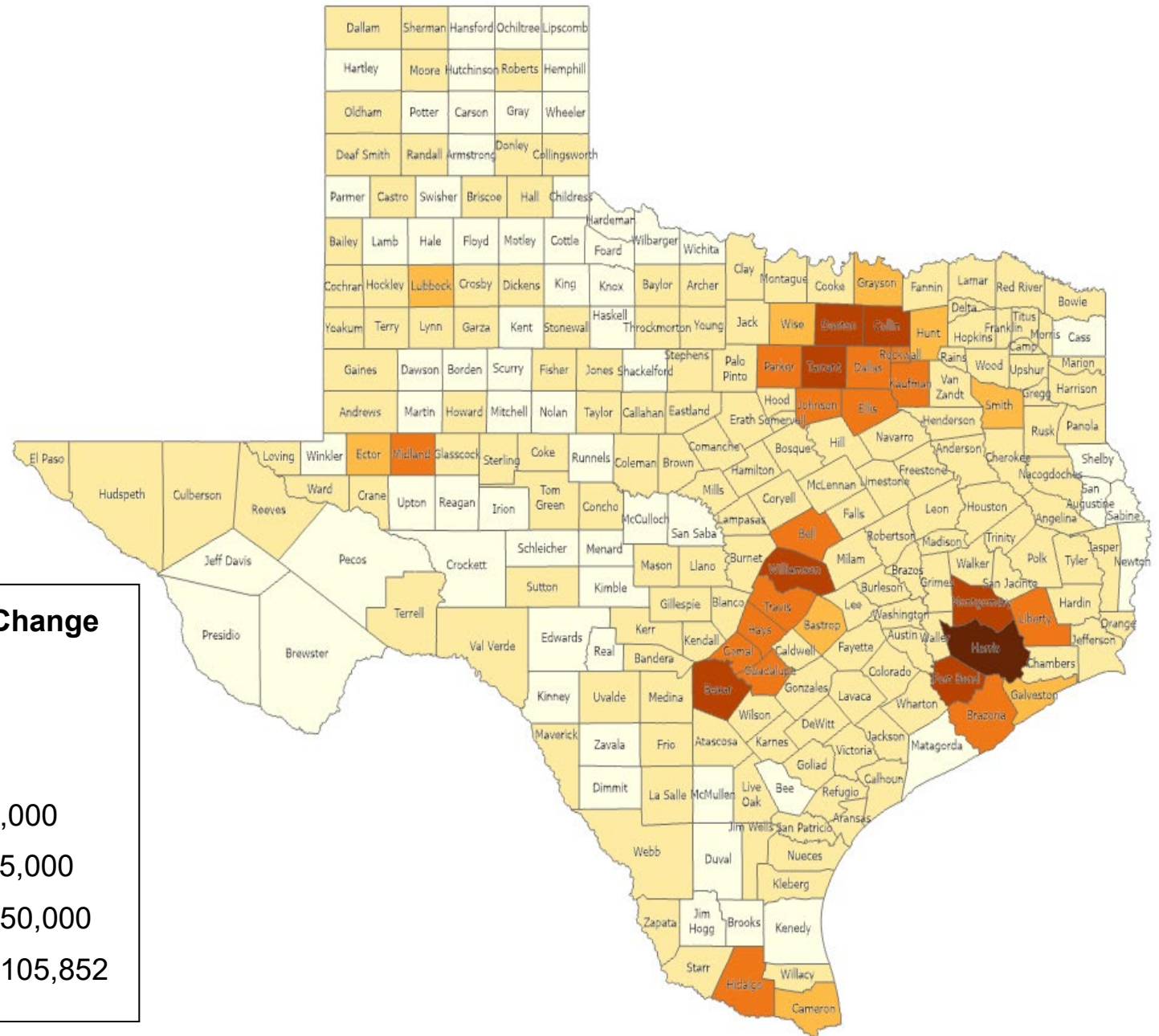
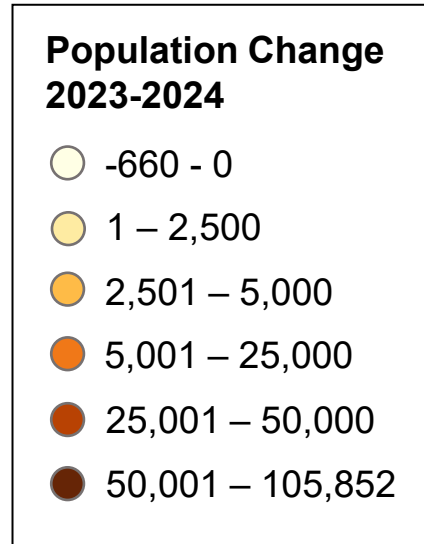
# Texas Components of Population Change 2023-2024

## 1,542 New Texans Daily

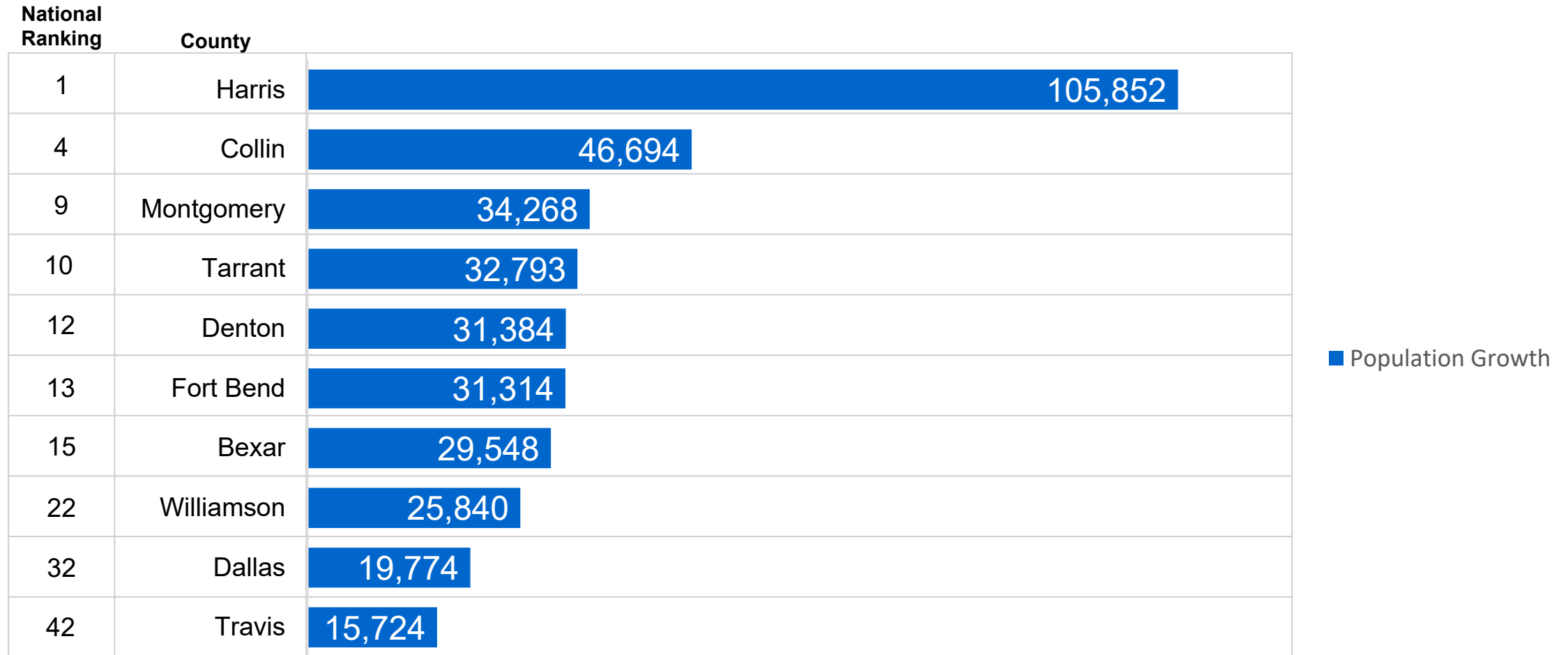


# Estimated Numeric Change, Texas Counties, 2023-2024

**65 (26.5%)** of Texas counties lost population



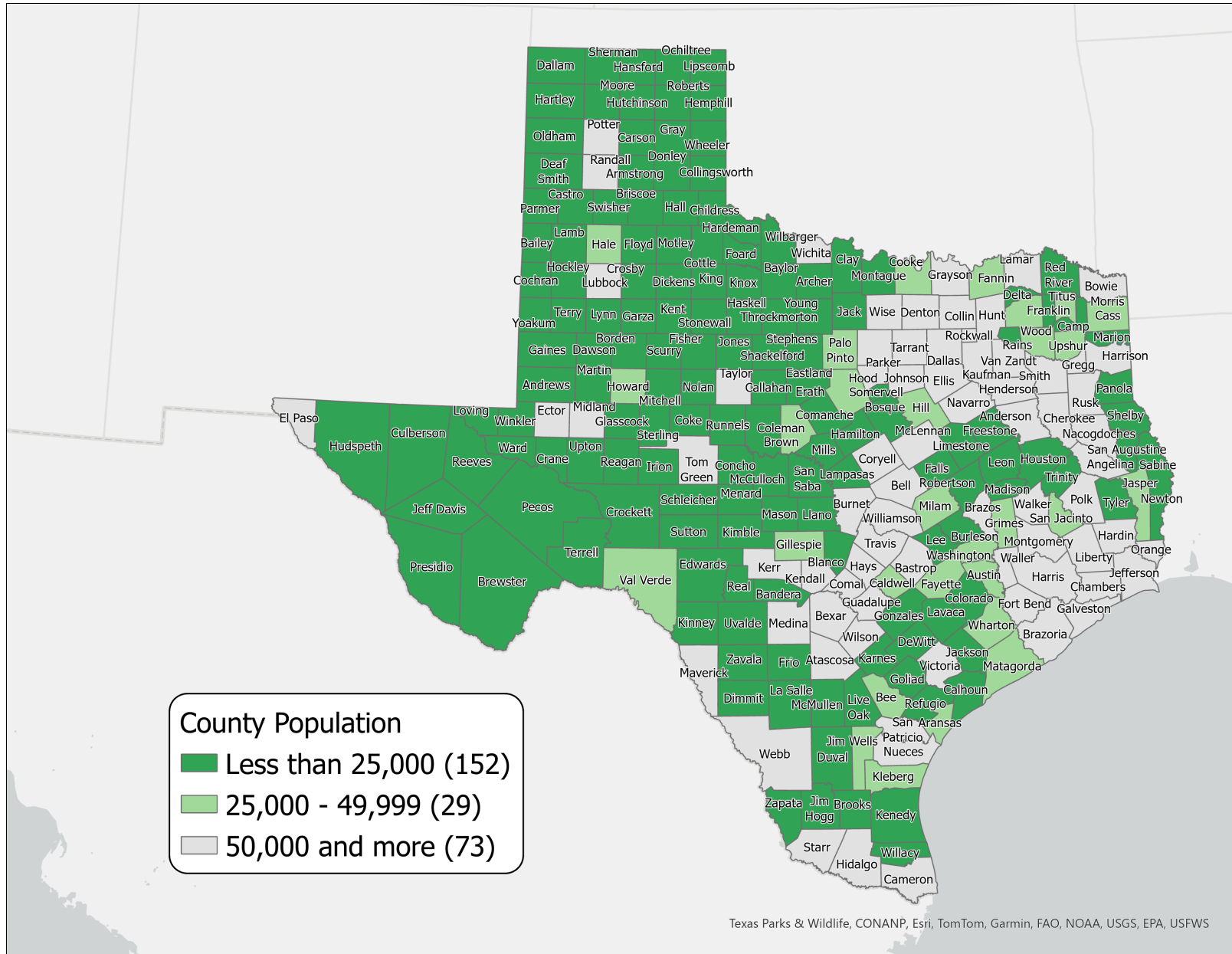
# Texas **Counties** With the Largest Numeric Growth From 2023 to 2024 and their National Ranking



# Texas **Cities** by Largest Numeric Growth from 2023 to 2024 and National Ranking

| National Ranking | City        |        |
|------------------|-------------|--------|
| 1                | Houston     | 43,217 |
| 2                | San Antonio | 23,945 |
| 3                | Fort Worth  | 23,442 |
| 4                | McKinney    | 11,664 |
| 8                | Fulshear    | 11,596 |
| 9                | Dallas      | 8,924  |
| 10               | Princeton   | 8,683  |
| 11               | Frisco      | 8,203  |
| 18               | Celina      | 7,961  |
| 21               | Leander     | 7,004  |

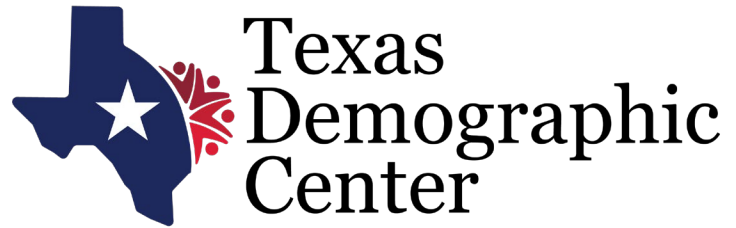
# Texas Rural Counties by Population, 2023



## 181 Rural Counties

➤ Total pop.= 2.4 million  
(8.1% of Texas pop.)

➤ 88 of these counties lost  
population between  
2020-2023

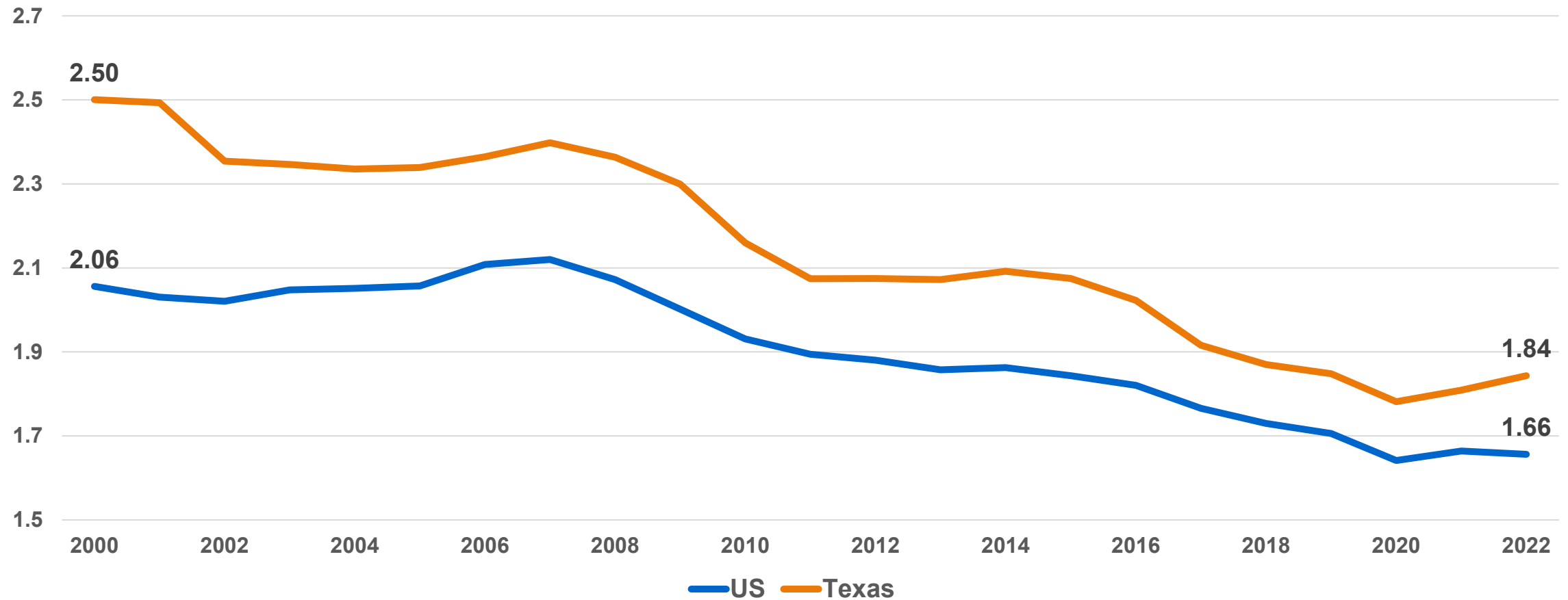


# The Drivers of Population Growth

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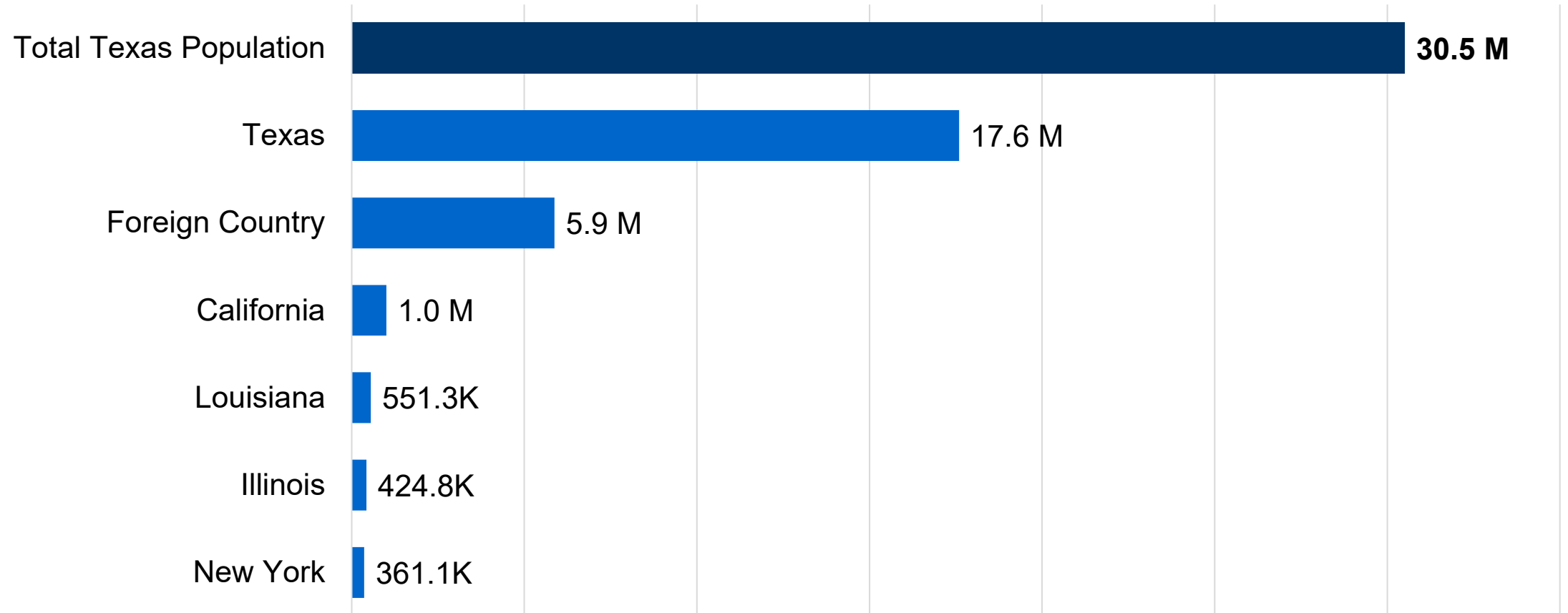
# Total Fertility Rate Trends of the U.S. and Texas, 2000-2022



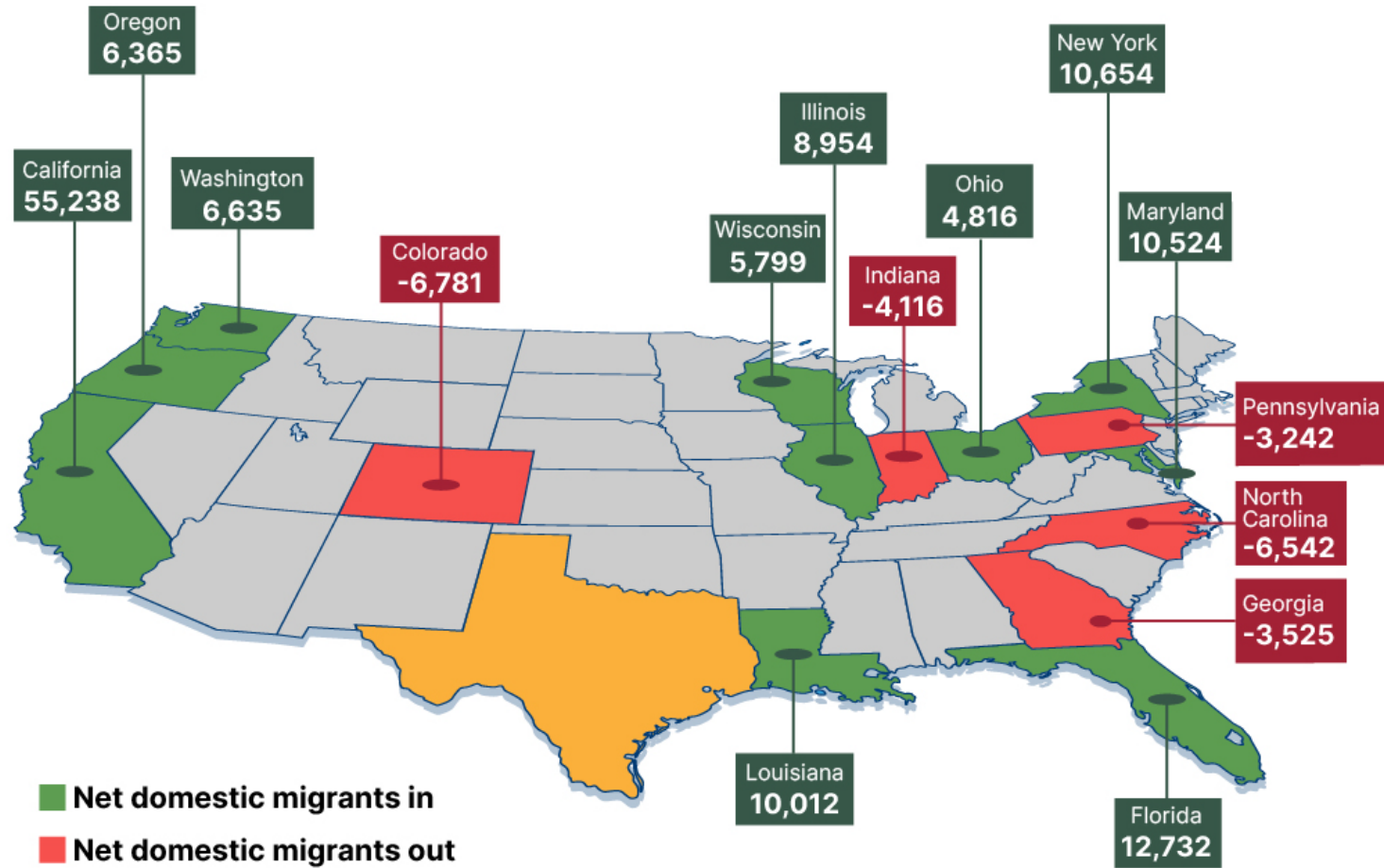
**Source:** National Vital Statistics Reports, Centers for Disease Control and Prevention

**Note:** The total fertility rate is a demographic indicator that estimates the average number of children a woman will have during her childbearing years..

# Place of Birth of Texas Residents, 2023

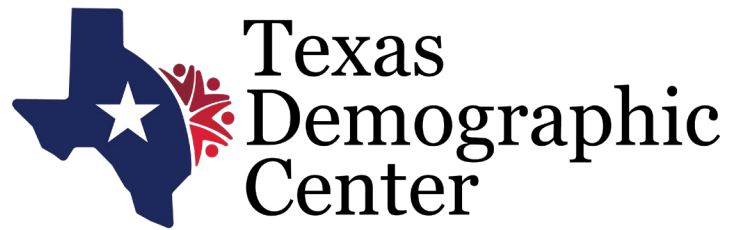


# Texas State-to-State Net Domestic Migration, 2023



**Note:** Data displayed are estimates based on a sample survey and are subject to error.

**Source:** U.S. Census Bureau, 2023 State-to-State Migration Flows Statistics



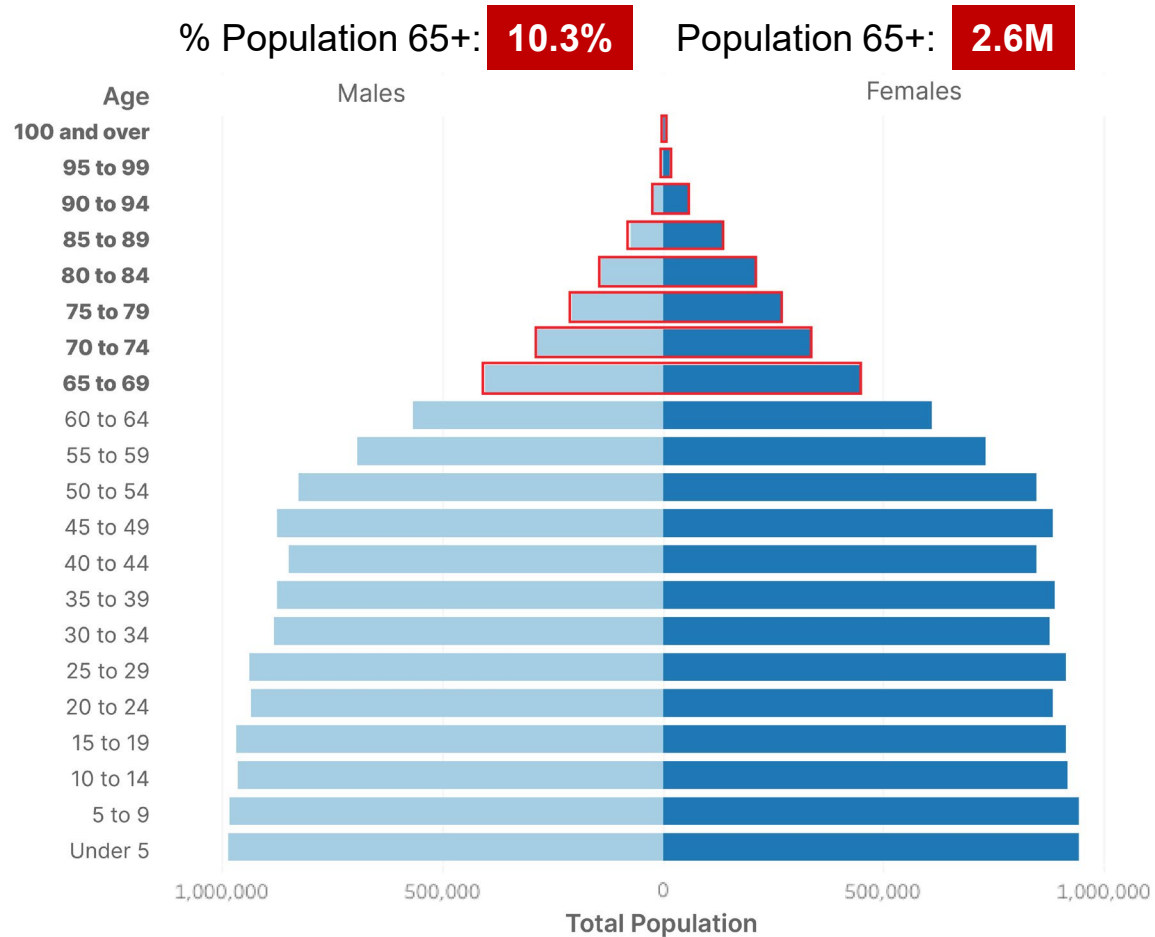
# **Demographic Change and Demand for Services**

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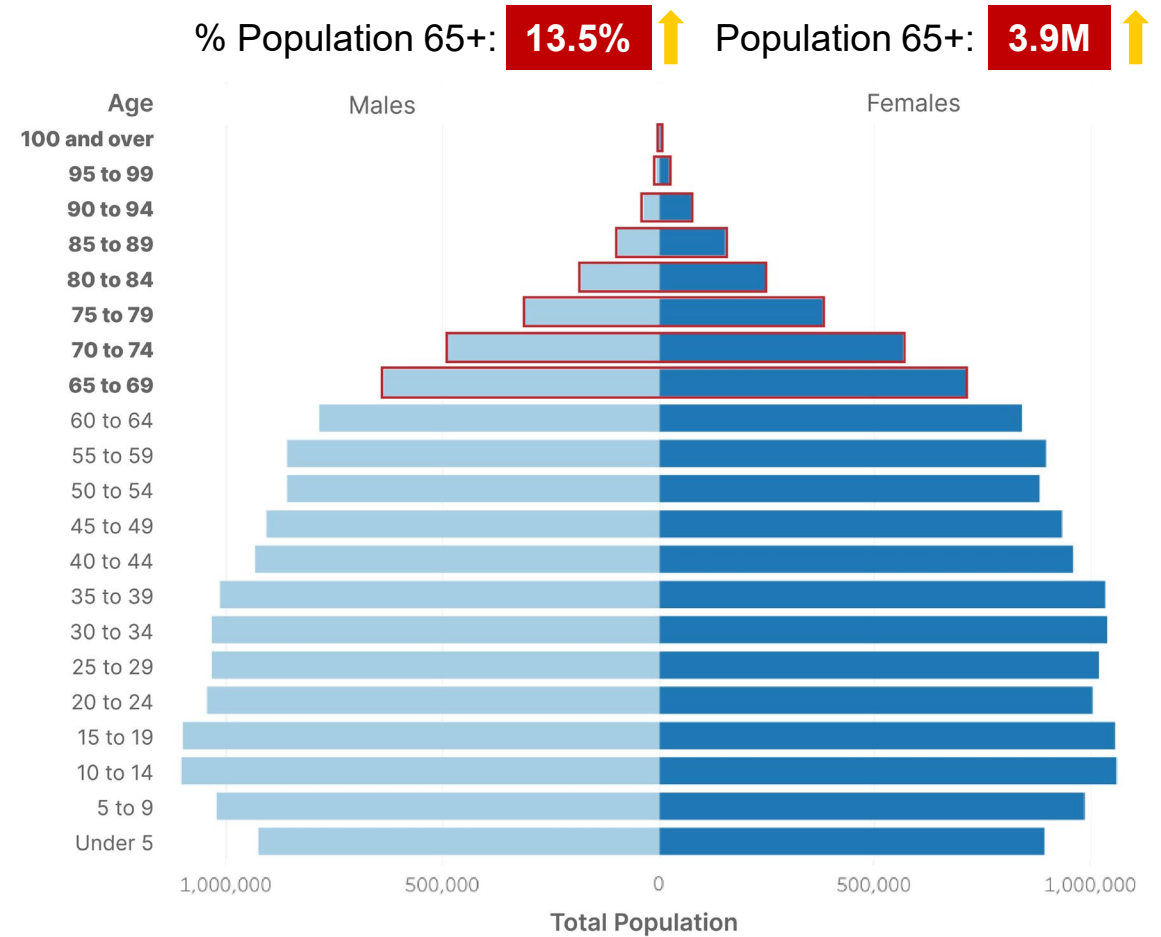
# Texas Population Pyramid

## 2010



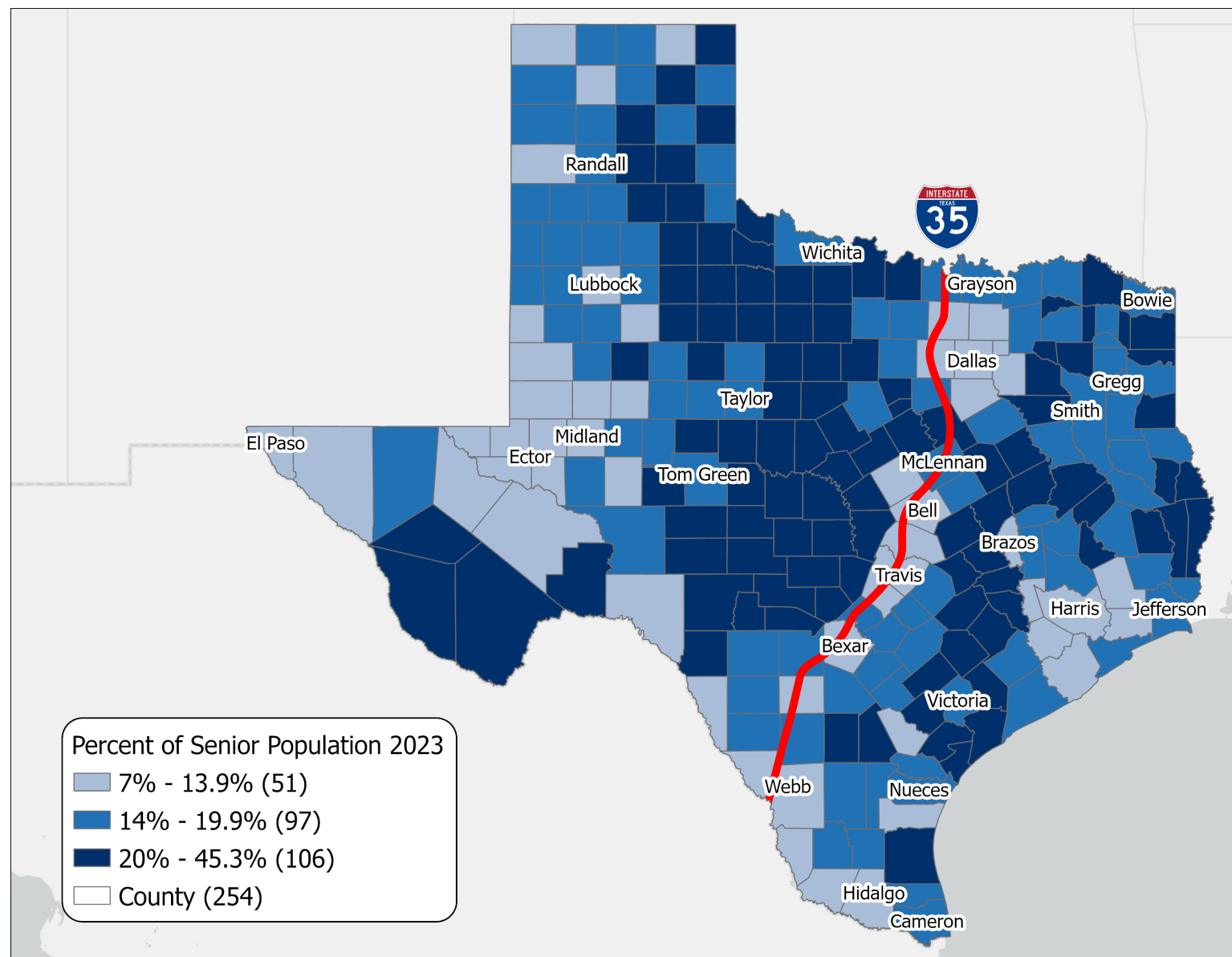
Population: 25,145,561 | Median Age: 33.6 | % under 18 years: 27.3

## 2020

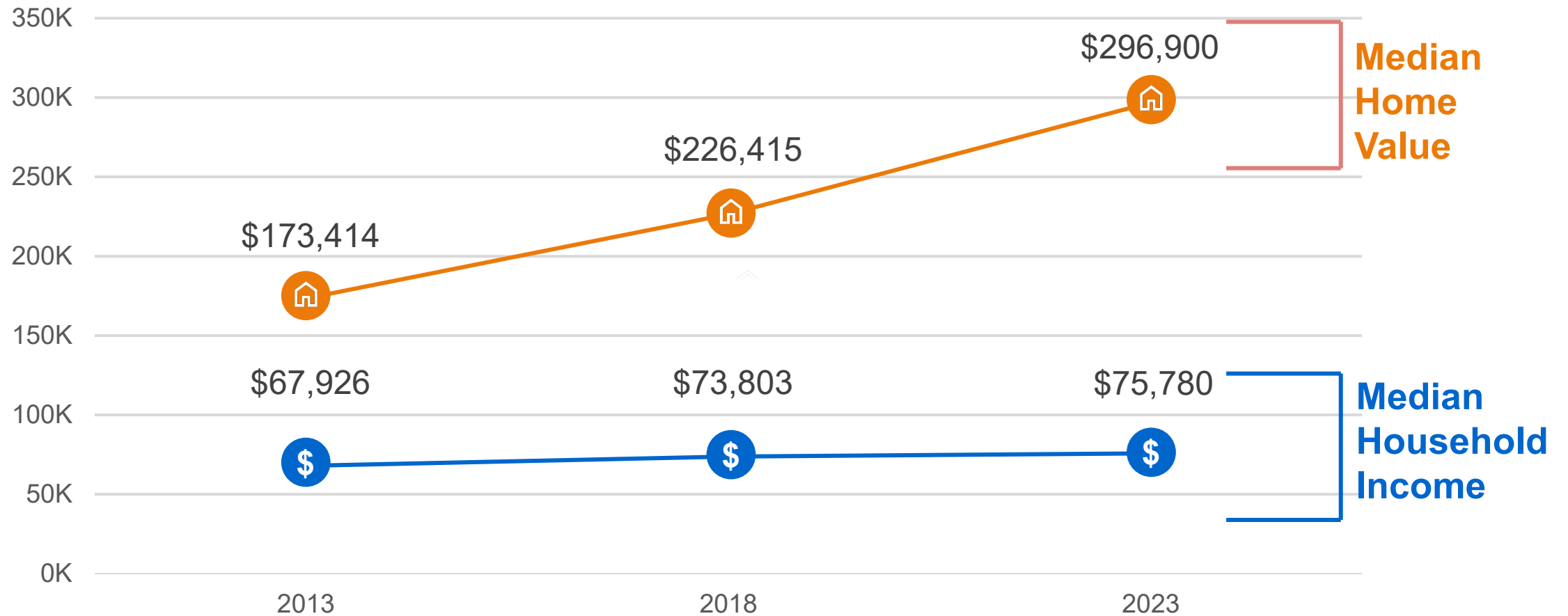


Population: 29,145,505 | Median Age: 35.6 | % under 18 years: 25.0

# Percent of Senior Population 65+ in Texas, 2023



# Median Household Income and Home Value Gap Widens in Texas, 2013-2023



**Source:** U.S. Census Bureau, American Community Survey, 1-Year, 2013, 2018, and 2023.

**Note:** 2023 Inflation-Adjusted Dollars.

# Housing Tenure and Costs in Texas

11.2 million occupied housing units



 **62.6%** homeowners in Texas

 Median mortgage: **\$2,071/month**

 Cost burden: **30%**

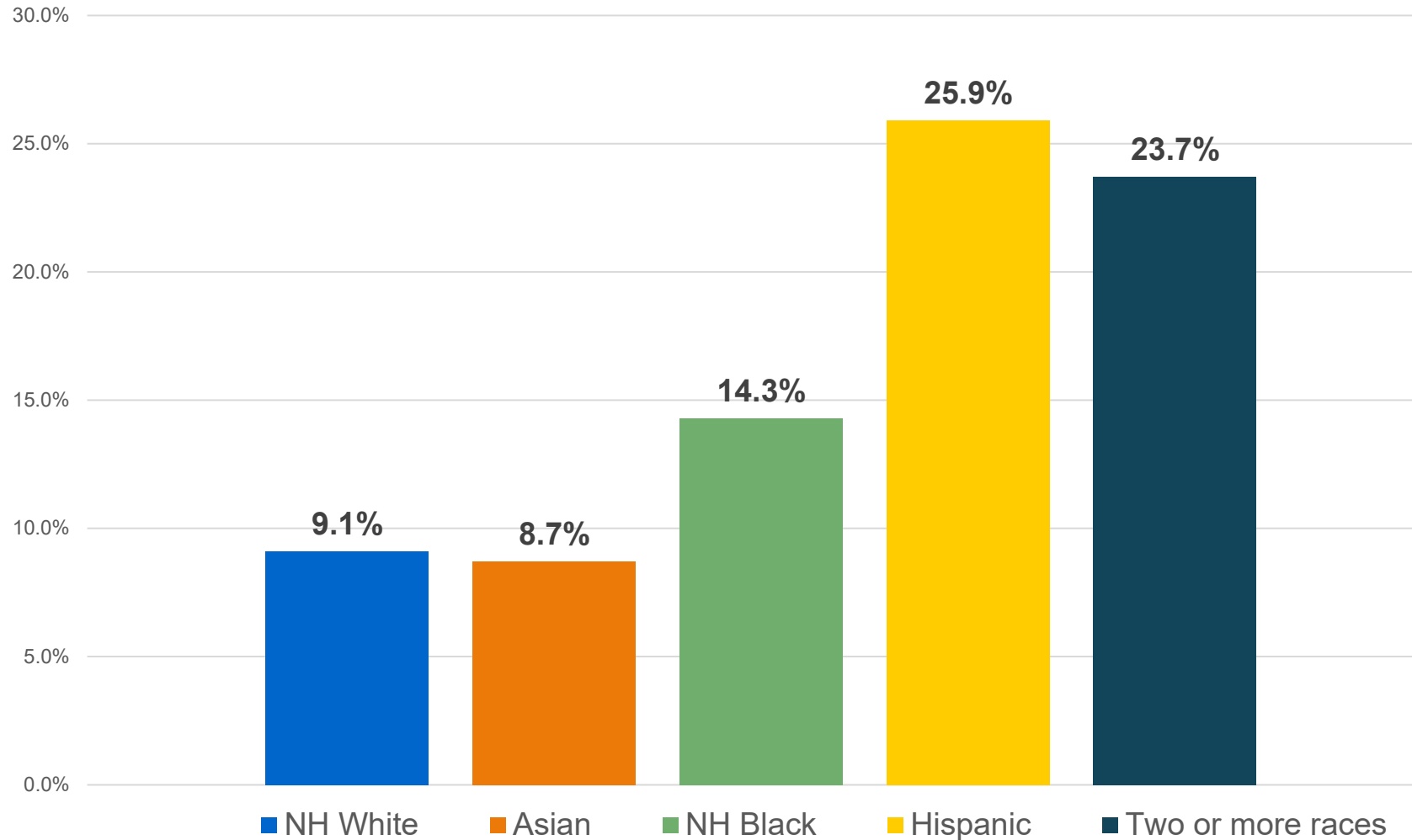


 **37.4%** renters in Texas

 Median rent: **\$1,471/month**

 Cost burden: **53%**

# Percent Uninsured by Race/Ethnicity, Texas 2022

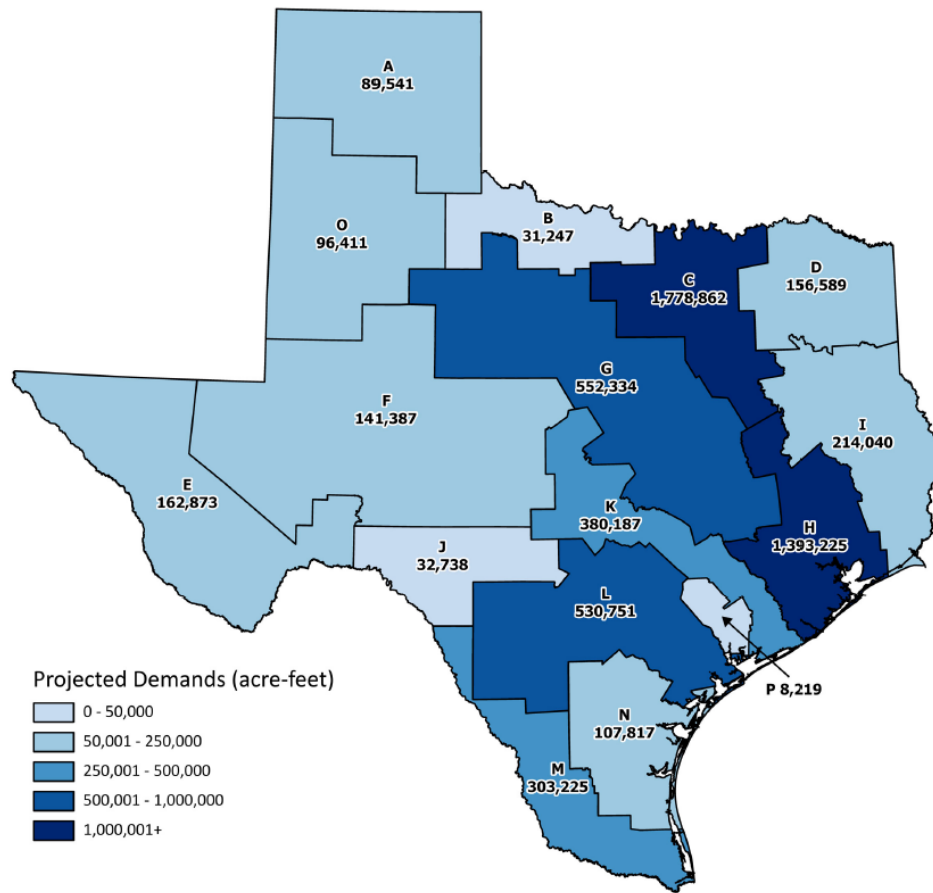


**16.6% of  
Texans are  
uninsured**

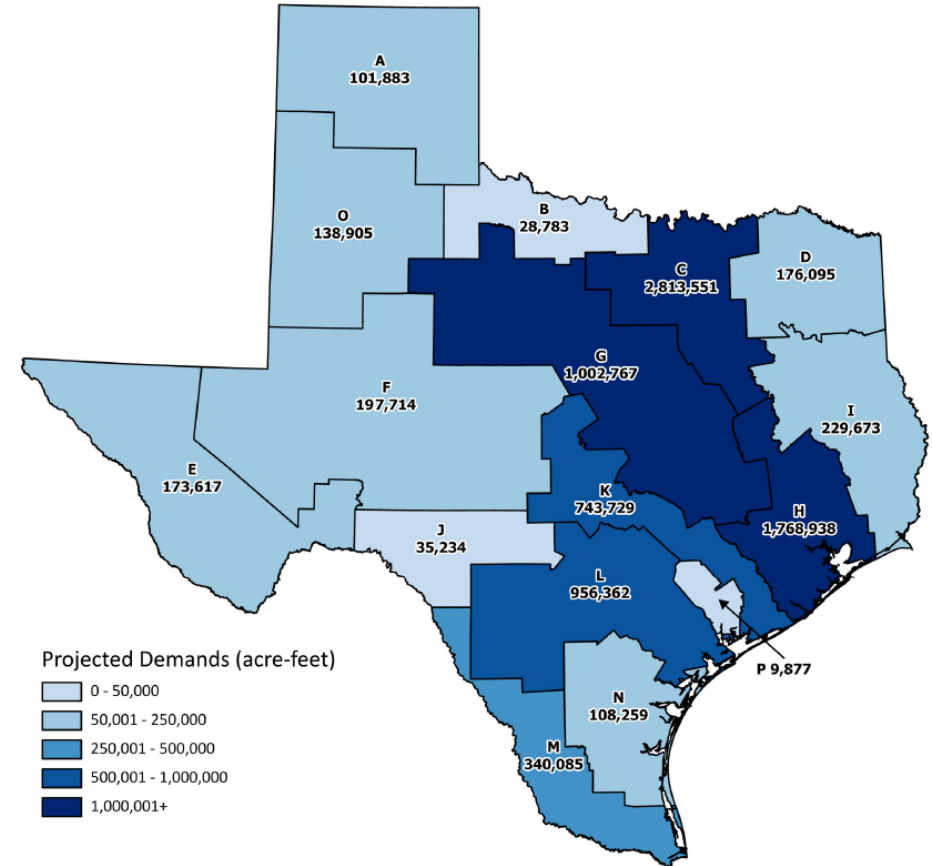
**Texas ranks #1  
in the U.S. in  
uninsured  
population.**

# Projected Municipal Water Demands

## 2030



## 2080

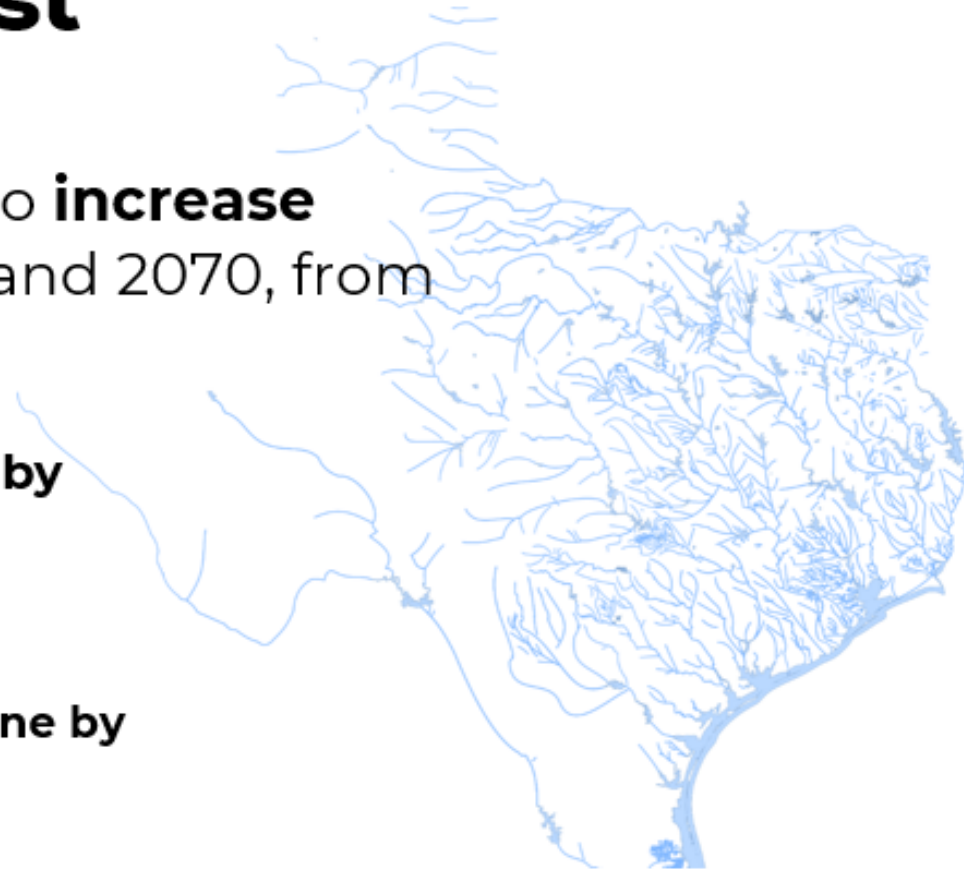


# Texas Water Forecast

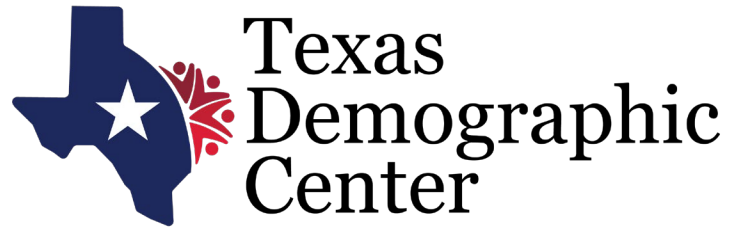
**Texas' population** is expected to **increase more than 70%** between 2020 and 2070, from **29.5 million to 51 million**

**Water demands** are projected to **increase by approximately 17%**

**Existing water supplies** are expected to **decline by approximately 18%**



*Compiled from data found in the 2022 State Water Plan*

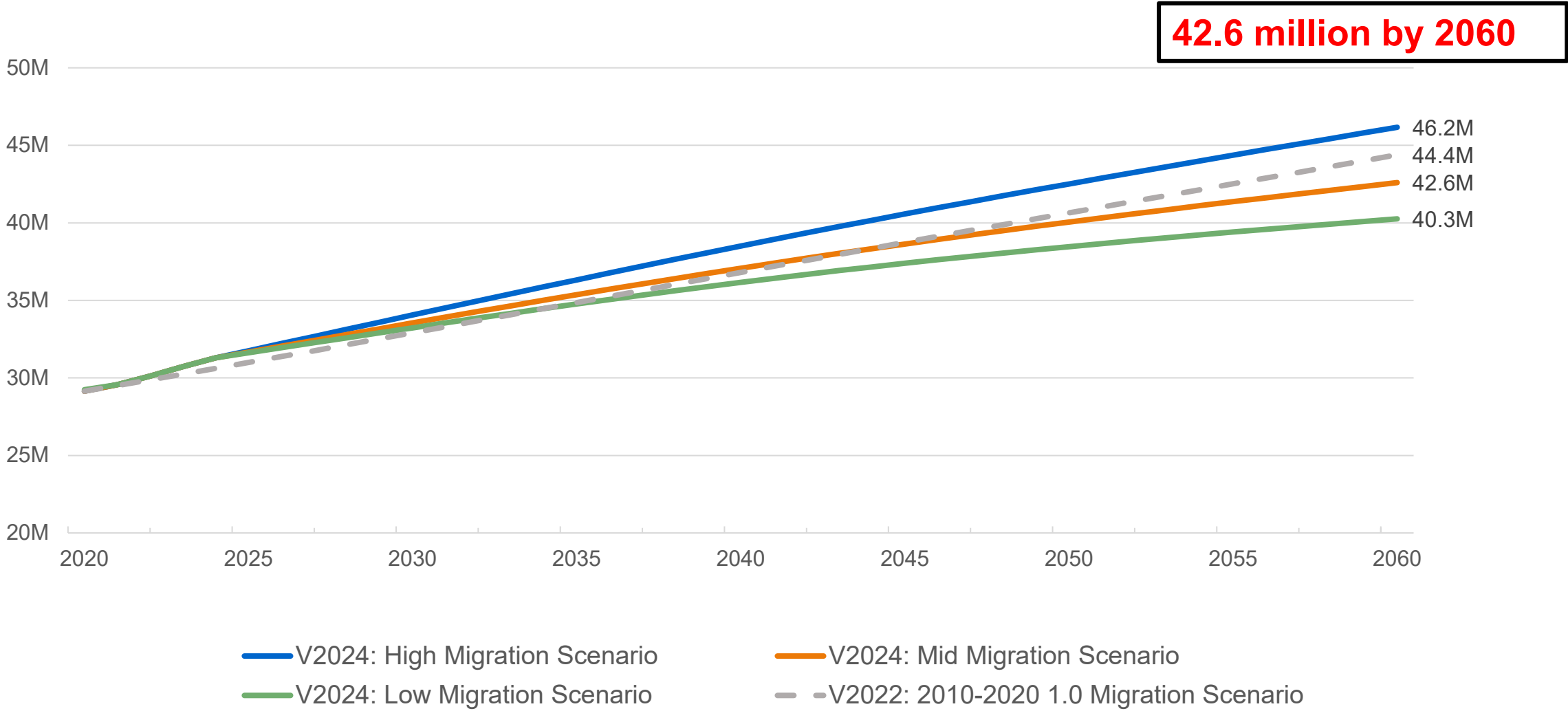


# A Look into the Future

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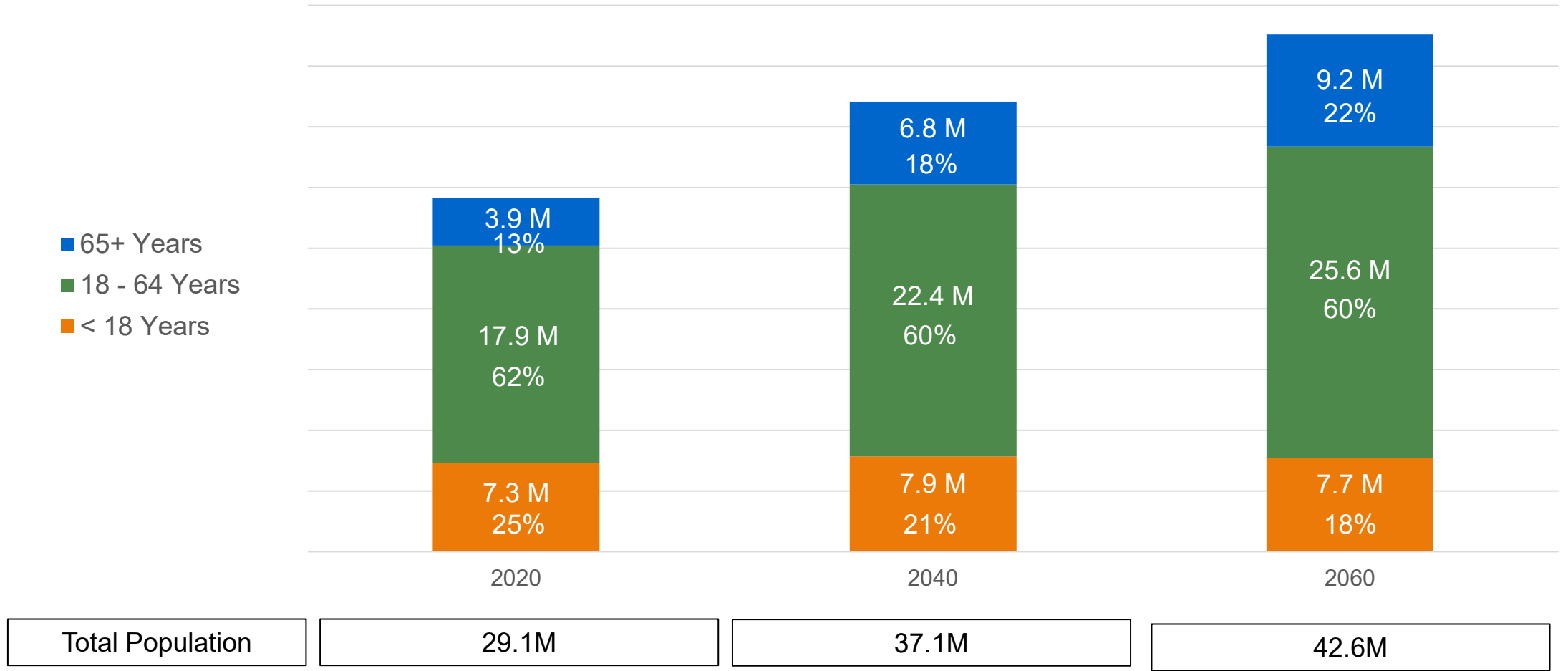
# Projected Population Growth in Texas with Various Migration Scenarios 2020-2060



Source: Texas Demographic Center, Vintage 2022 and 2024 Population Projections

# Texas Projected Population by Age, 2020-2060

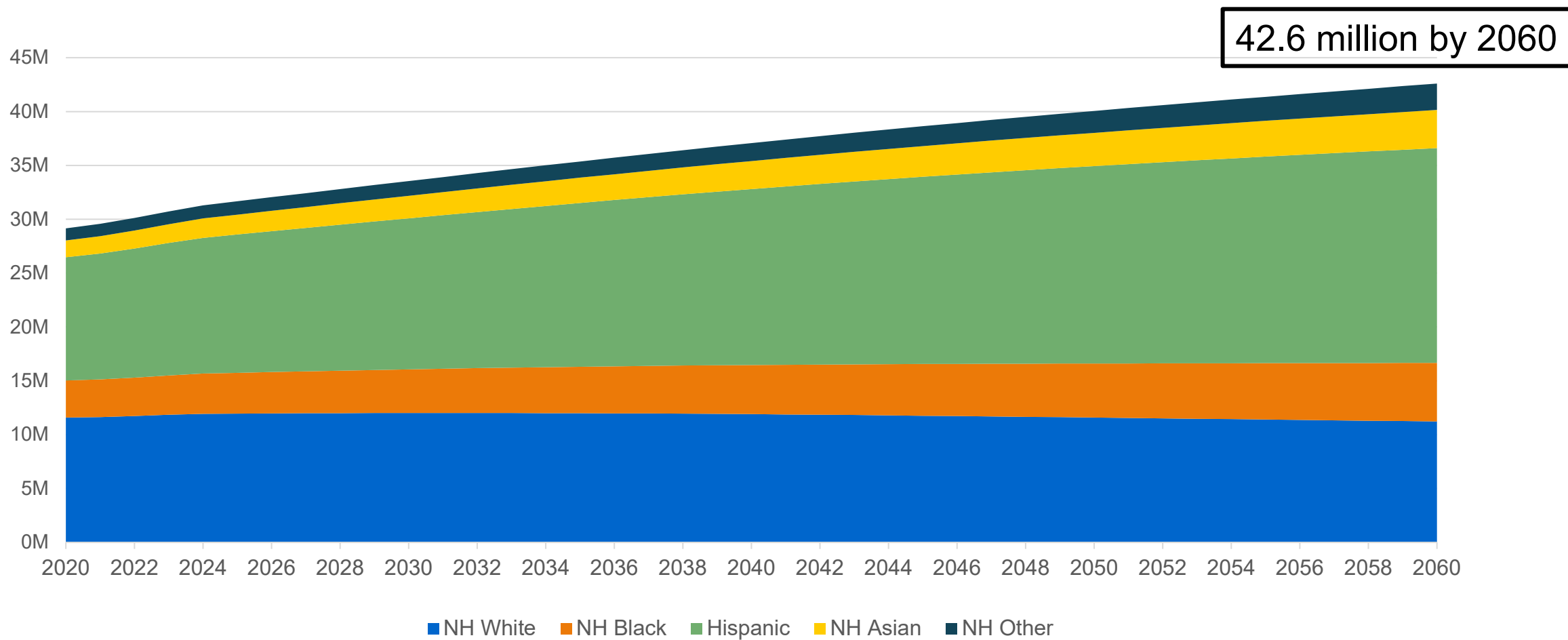
## Share of population 65+ will continue to increase



Source: Texas Demographic Center, Vintage 2024 Population Projections, Mid-Migration Scenario.

# Projected Population by Race/Ethnicity in Texas

## Share of Hispanic population will continue to increase



## In summary:



- ❖ Since the 2020 Decennial Census, Texas has consistently ranked #1 in the country in numeric growth.
- ❖ Population growth has been driven by migration (international and domestic).
- ❖ The Texas population is getting older, but at a slower rate than other states in the U.S.
- ❖ Hispanics make up the greatest share of the population.
- ❖ Monitoring demographic growth and trends will help us:
  - ❖ Manage our natural resources;
  - ❖ Develop infrastructure to support the economy;
  - ❖ Expand vital services for the well-being of all Texans.



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