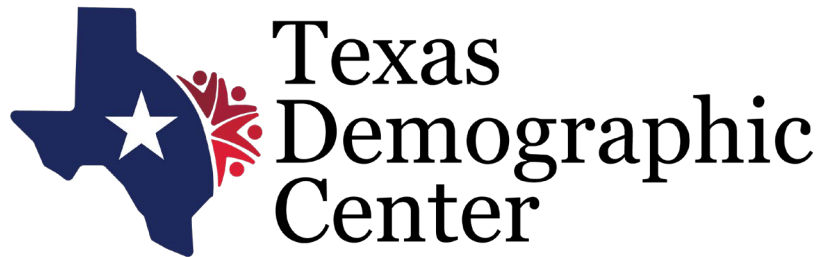
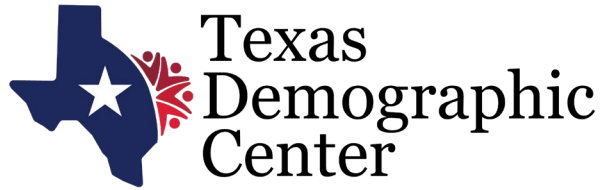


The Changing Landscape of Texas Demographics

Presented to
Texas Electric Cooperatives



January 15, 2025



State Demographer

Dr. Lloyd B. Potter

Affiliated with

The University of Texas
at San Antonio

Major Function

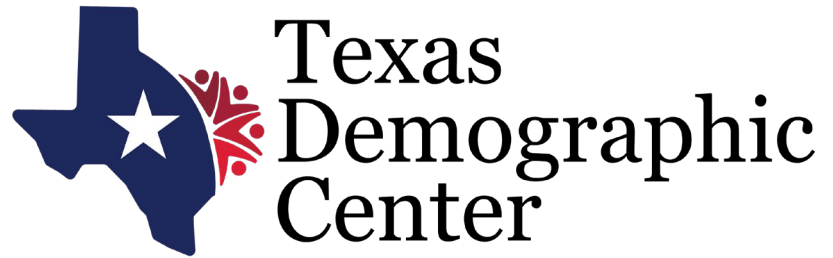
Produce annual population estimates and biennial population projections

Other Services

- Disseminate demographic and socioeconomic information from the Census Bureau and other reliable sources.
 - ✓ Publications
 - ✓ Presentations
 - ✓ The annual conference
 - ✓ Webinars
 - ✓ Social Media
 - ✓ Newsletter
- Provide training and technical expertise.
- Custom data analyses.

Partnerships

- U.S. Census Bureau
- TDC Affiliates



Demographic Trends in Texas

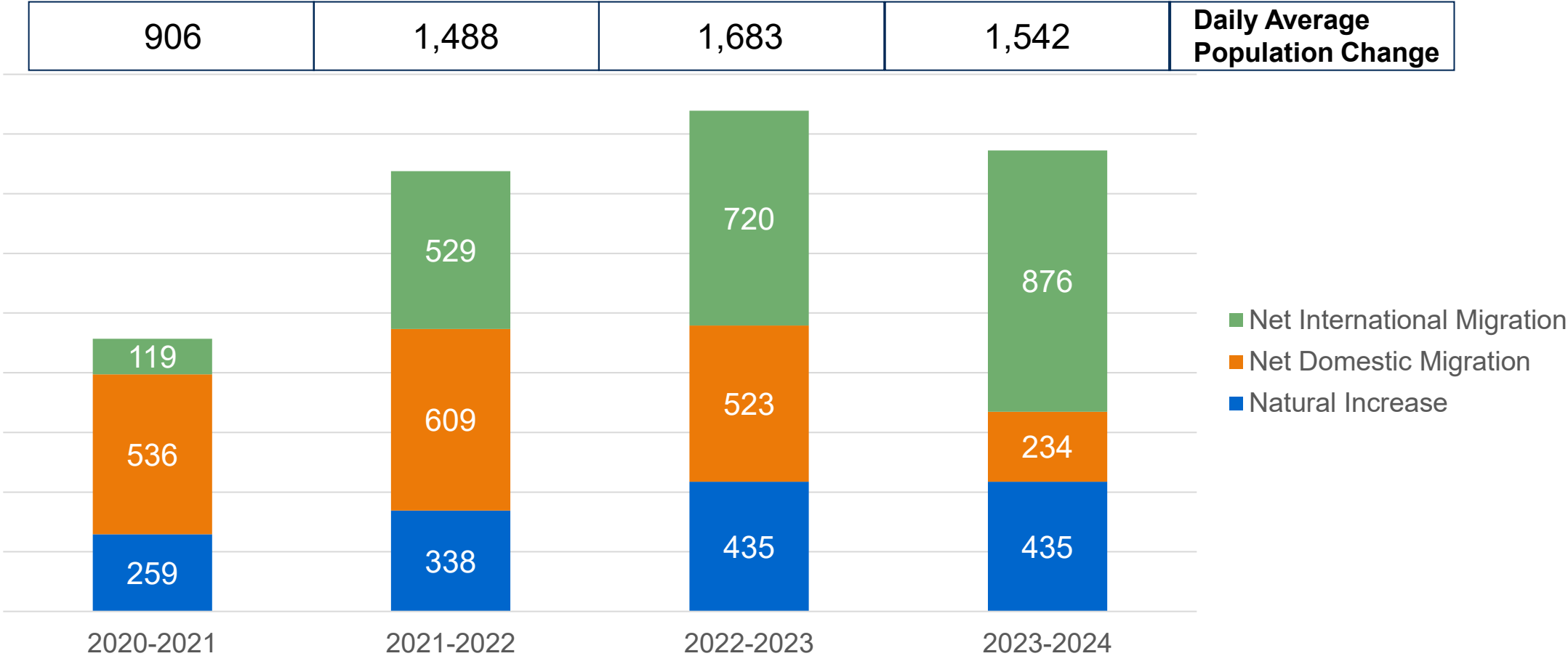


States with Most Population Growth, 2020 to 2024

Geographic Area	Population Estimate (as of July 1)					Change 23-24	Rank Change 23-24	Pct. Change 23-24	Rank Pct. Change 23-24
	2020	2021	2022	2023	2024				
United States	331,577,720	332,099,760	334,017,321	336,806,231	340,110,988	3,304,757		1.0%	
Texas	29,239,570	29,570,351	30,113,488	30,727,890	31,290,831	562,941	1	1.8%	2
Florida	21,592,035	21,831,949	22,379,312	22,904,868	23,372,215	467,347	2	2.0%	1
California	39,521,958	39,142,565	39,142,414	39,198,693	39,431,263	232,570	3	0.6%	33
North Carolina	10,449,652	10,564,320	10,710,793	10,881,189	11,046,024	164,835	4	1.5%	7
New York	20,105,171	19,848,276	19,703,747	19,737,367	19,867,248	129,881	5	0.7%	28
New Jersey	9,272,794	9,270,541	9,295,227	9,379,642	9,500,851	121,209	6	1.3%	10
Georgia	10,732,888	10,792,060	10,931,805	11,064,432	11,180,878	116,446	7	1.1%	13
Arizona	7,187,135	7,274,078	7,377,566	7,473,027	7,582,384	109,357	8	1.5%	9
Washington	7,727,209	7,743,760	7,794,123	7,857,320	7,958,180	100,860	9	1.3%	11
South Carolina	5,132,249	5,194,274	5,287,935	5,387,830	5,478,831	91,001	10	1.7%	4

New Texans per day 2020-2021 → **906** 2021-2022 → **1,488** 2022-2023 → **1,683** 2023-2024 → **1,542**

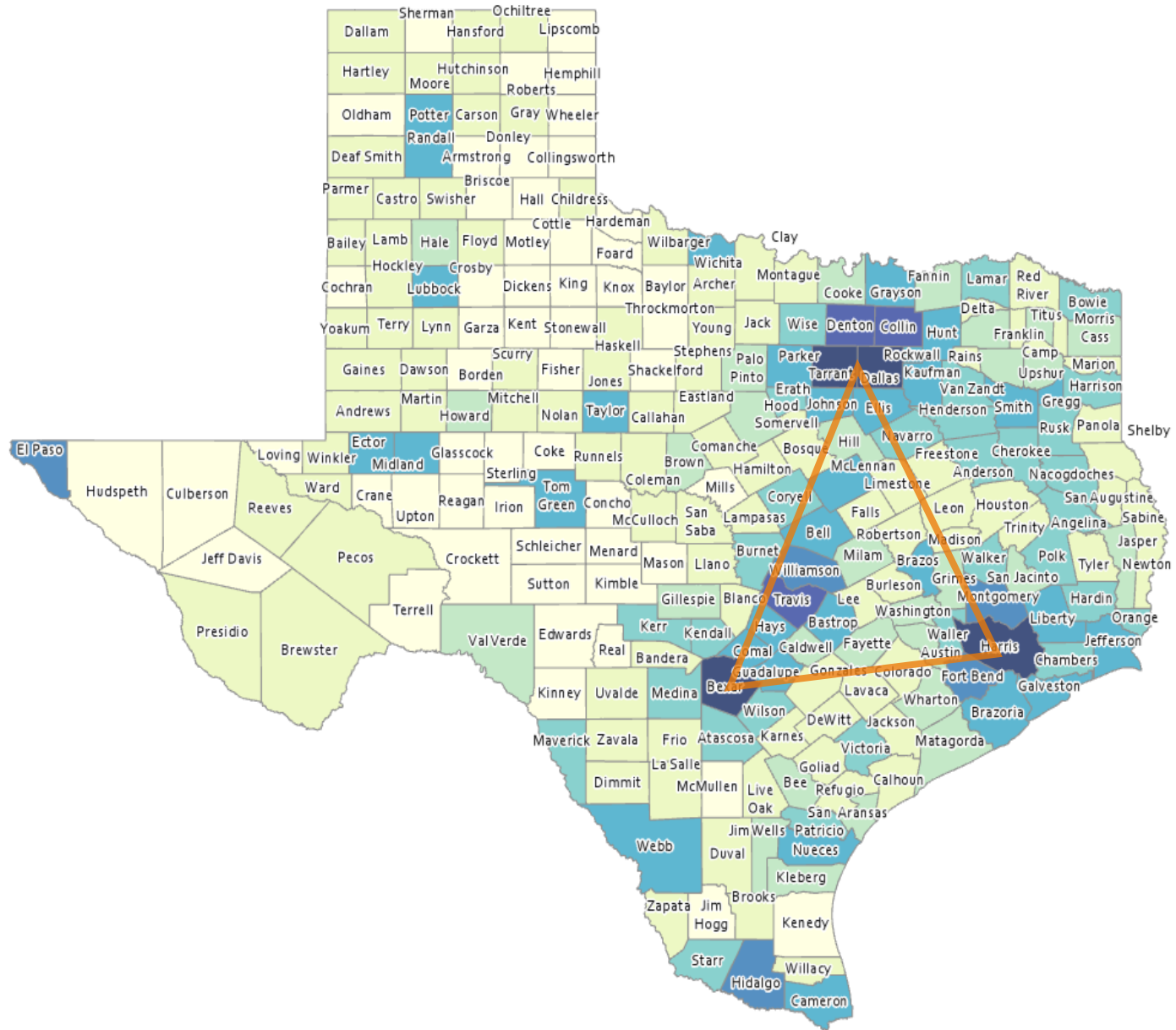
Texas' Daily Population Growth and Components of Change 2020-2024



Source: U.S. Census Bureau, Vintage 2024 Population Estimates

Estimated Population, Texas Counties, 2023

- 43 – 5,000
- 5,001 – 25,000
- 25,001 – 50,000
- 50,001 – 100,000
- 100,001 – 500,000
- 500,001 – 1,000,000
- 1,000,001 – 2,000,000
- 2,000,001 – 4,835,125

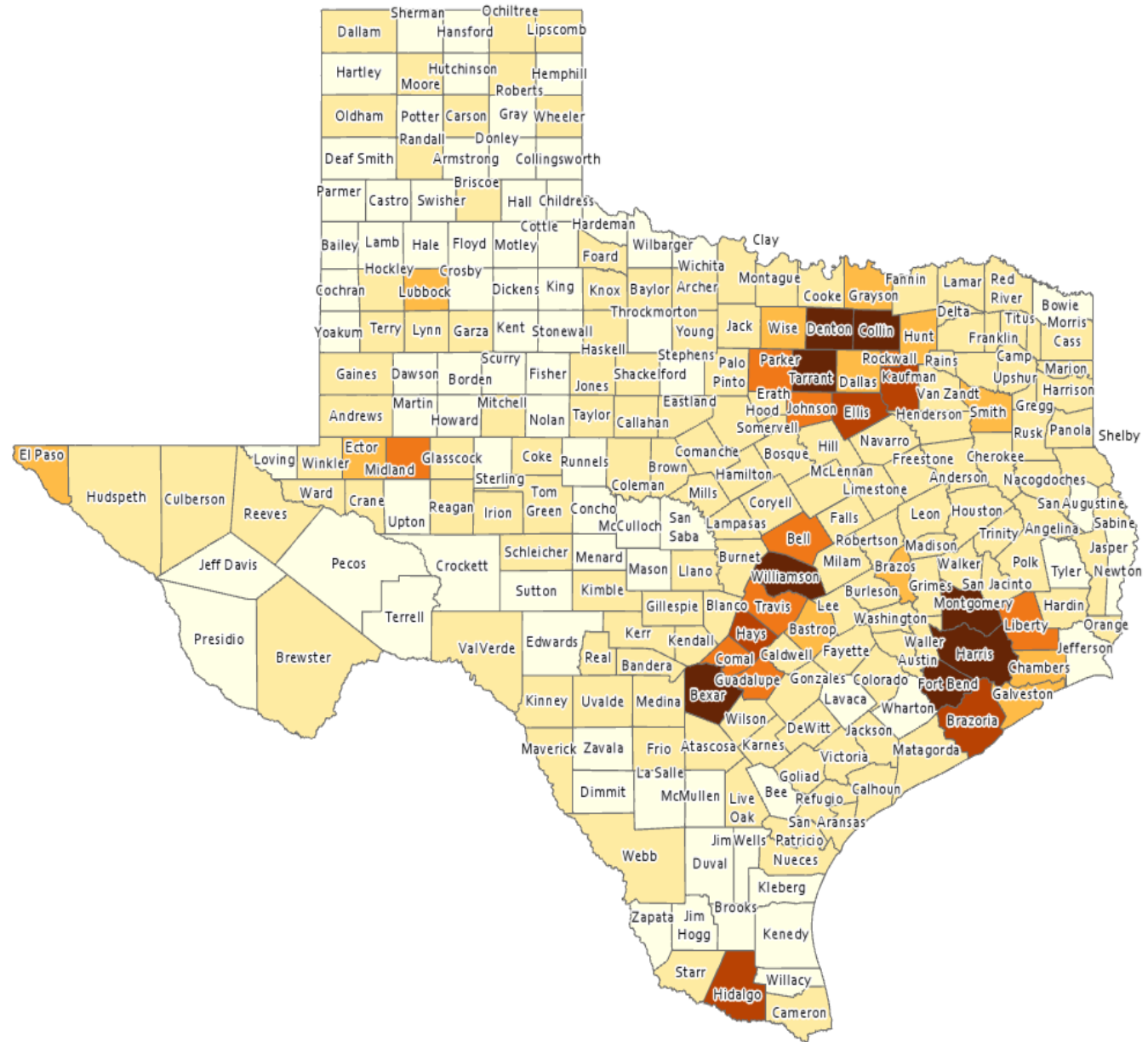


Estimated Numeric Change, Texas Counties, 2022-2023

75 (35%) of Texas counties
lost population

Population Change 2022-2023

- -307 - 0
- 1 – 2,500
- 2,501 – 5,000
- 5,001 – 10,000
- 10,001 – 20,000
- 20,001 – 53,788

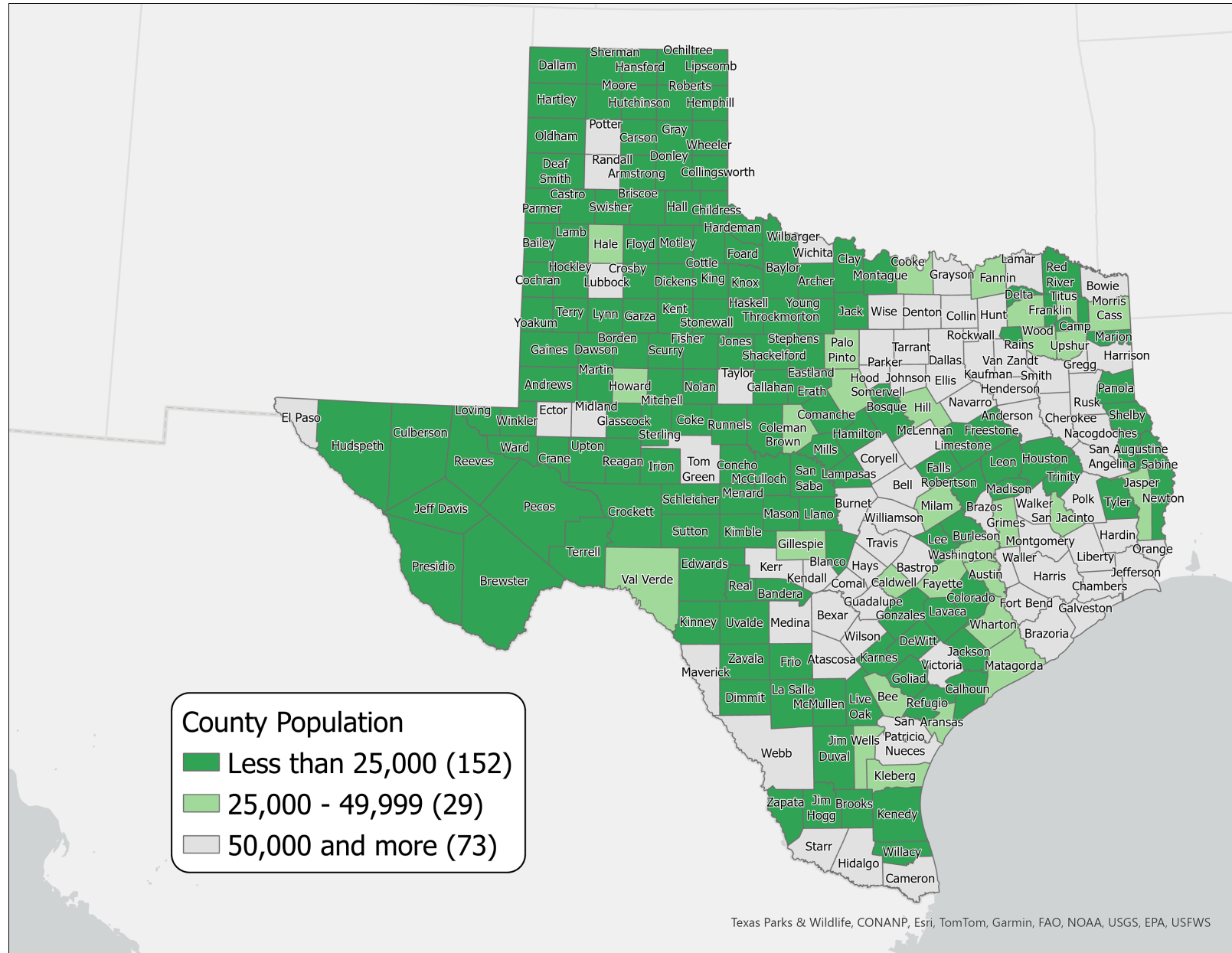


Texas Rural Counties by Population, 2023

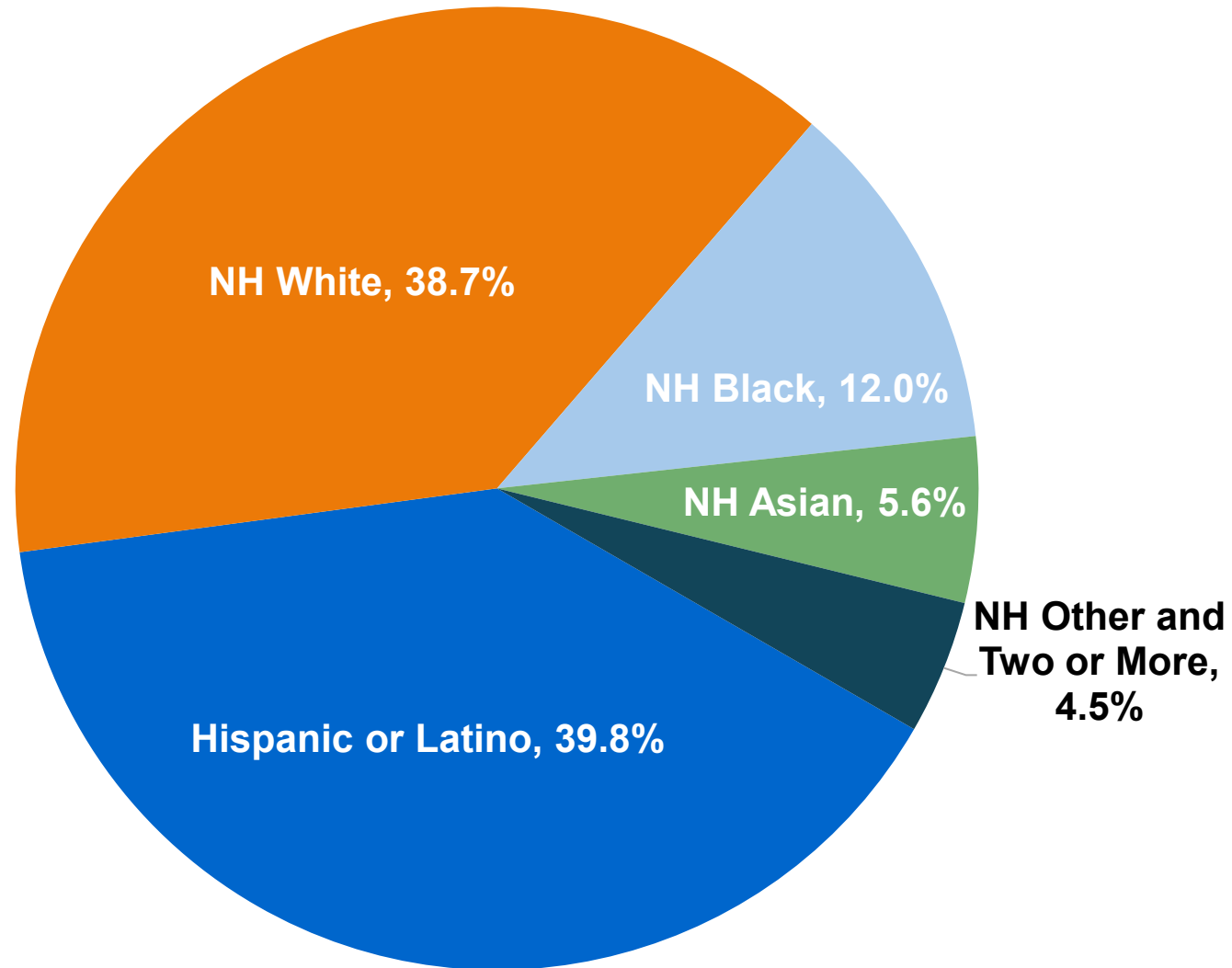


181 Rural Counties

- Total pop.= 2.4 million (8.1% of Texas pop.)
- 88 of these counties lost population between 2020-2023

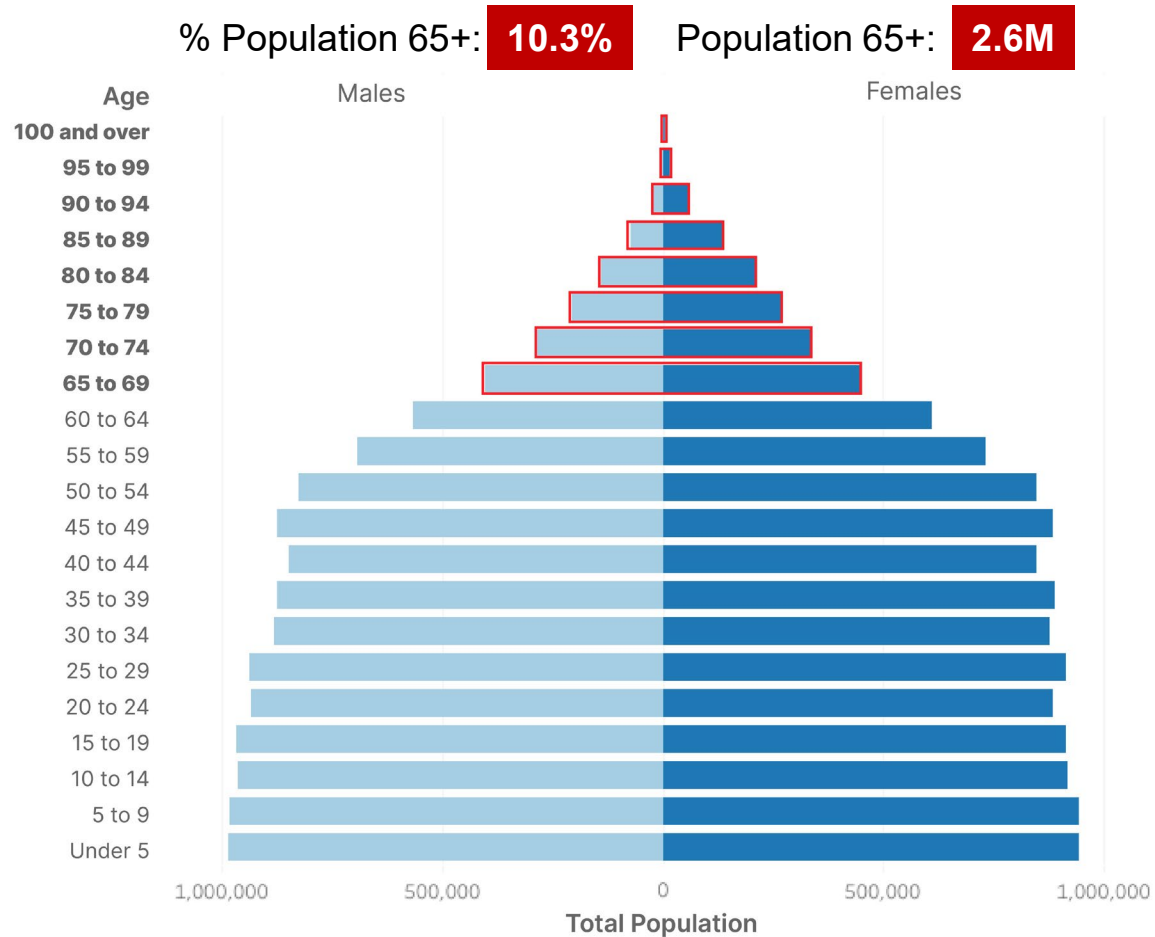


Estimated Racial/Ethnic Composition of Texas Population, 2023



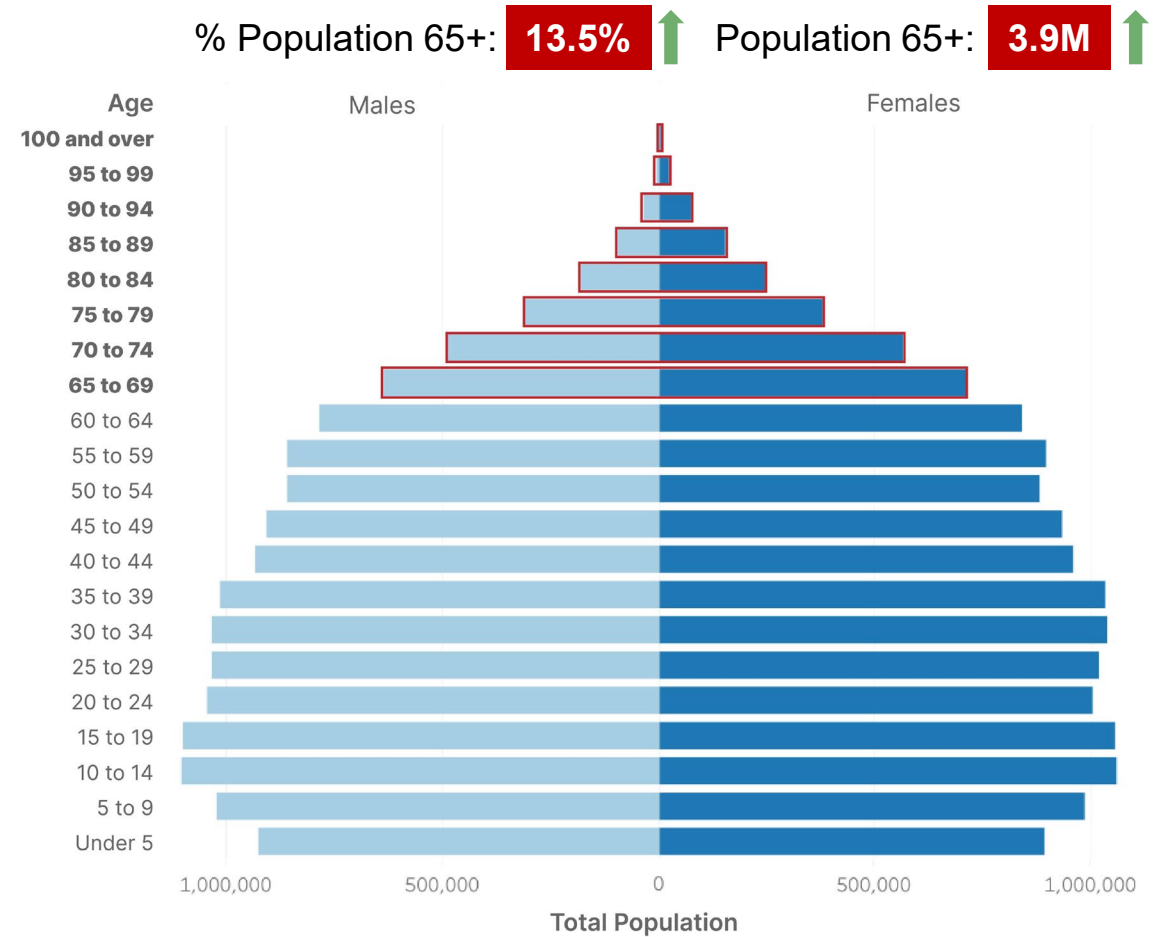
Texas Population Pyramid

2010



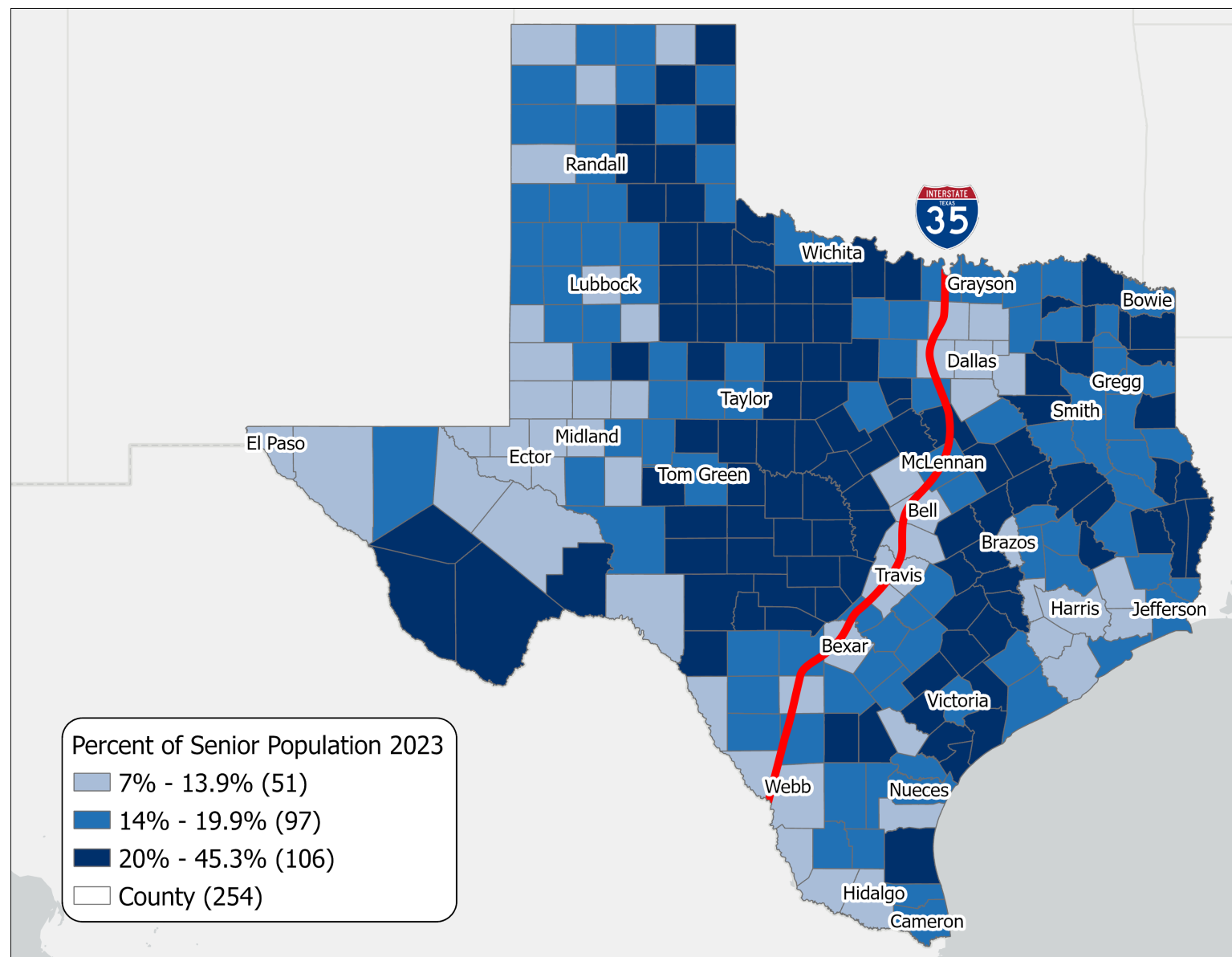
Population: 25,145,561 | Median Age: 33.6 | % under 18 years: 27.3

2020

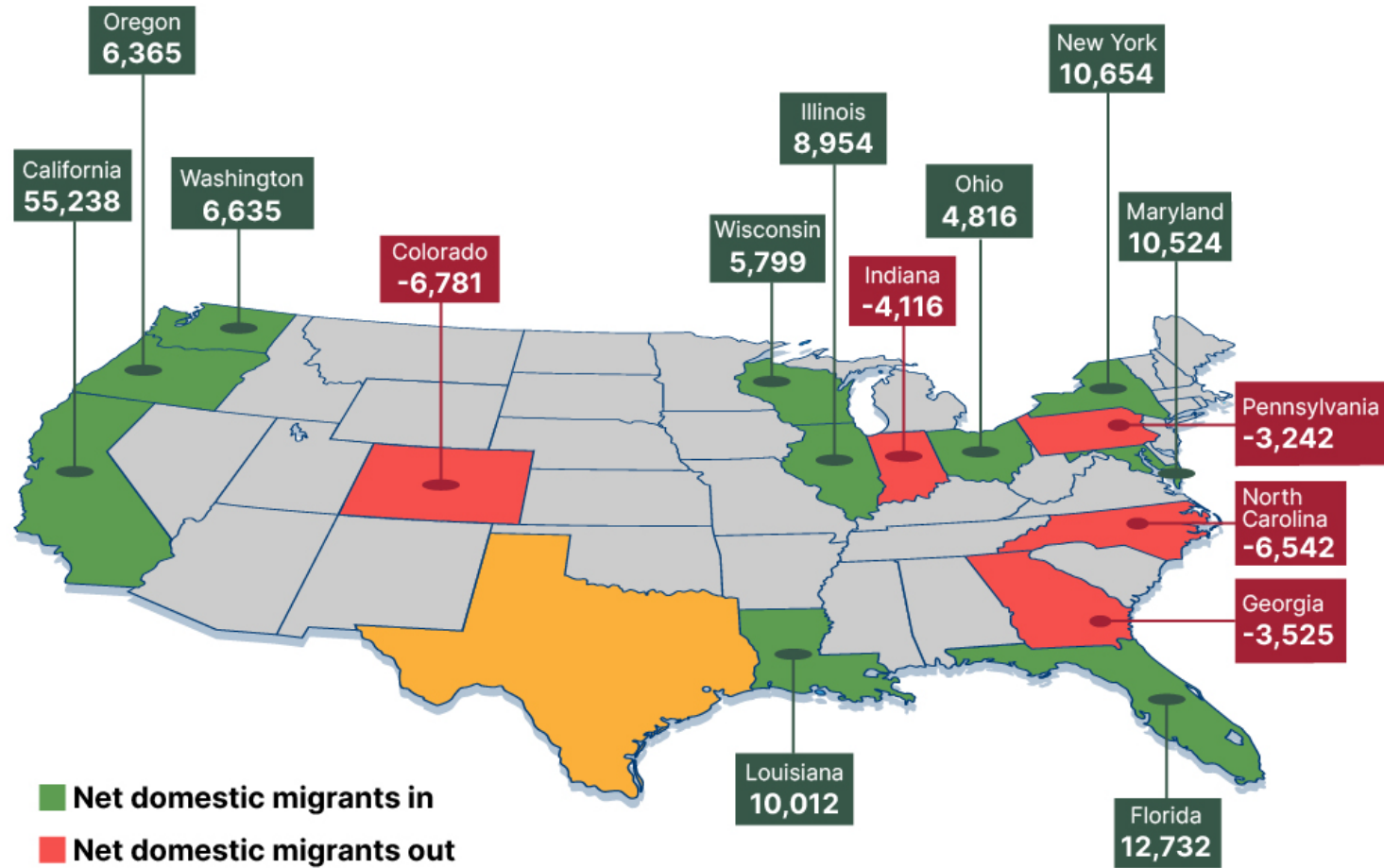


Population: 29,145,505 | Median Age: 35.6 | % under 18 years: 25.0

Percent of Senior Population 65+ in Texas, 2023



Texas State-to-State Net Domestic Migration, 2023



Note: Data displayed are estimates based on a sample survey and are subject to error.

Source: U.S. Census Bureau, 2023 State-to-State Migration Flows Statistics

88 (35%) of counties had net out domestic migration

88 (35%) of counties had net out domestic migration

- -34,330 - -20,000
- -19,999 - 0
- 1 - 5,000
- 5,001 - 10,000
- 10,001 - 25,001



Texas Places With the Largest Numerical Growth From 2022 to 2023 and Ranks in the U.S.

National Ranking	City	
1	San Antonio	21,970
2	Fort Worth	21,365
3	Houston	11,669
4	Georgetown	9,250
8	Celina	9,110
9	Fulshear	8,678
10	Denton	7,914
11	Conroe	6,689
18	New Braunfels	6,229
21	McKinney	5,906

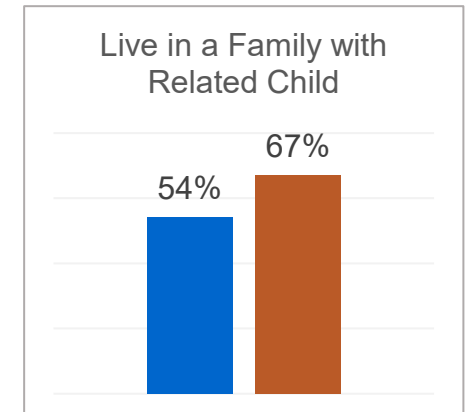
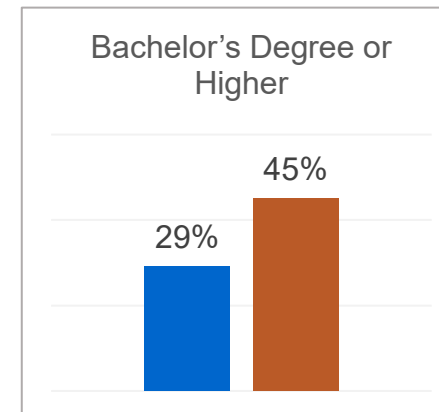
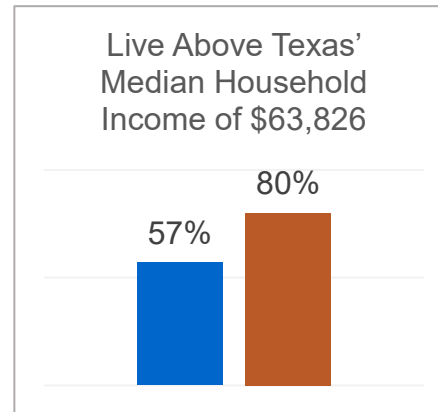
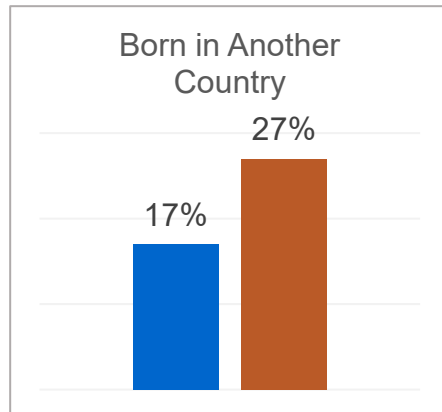
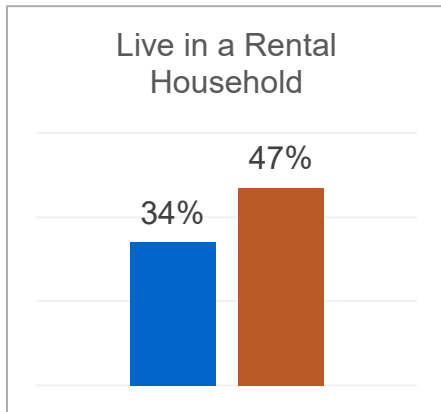
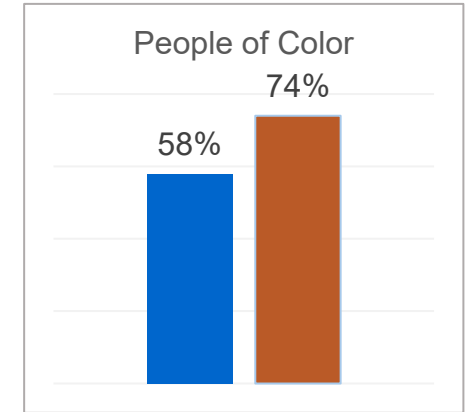
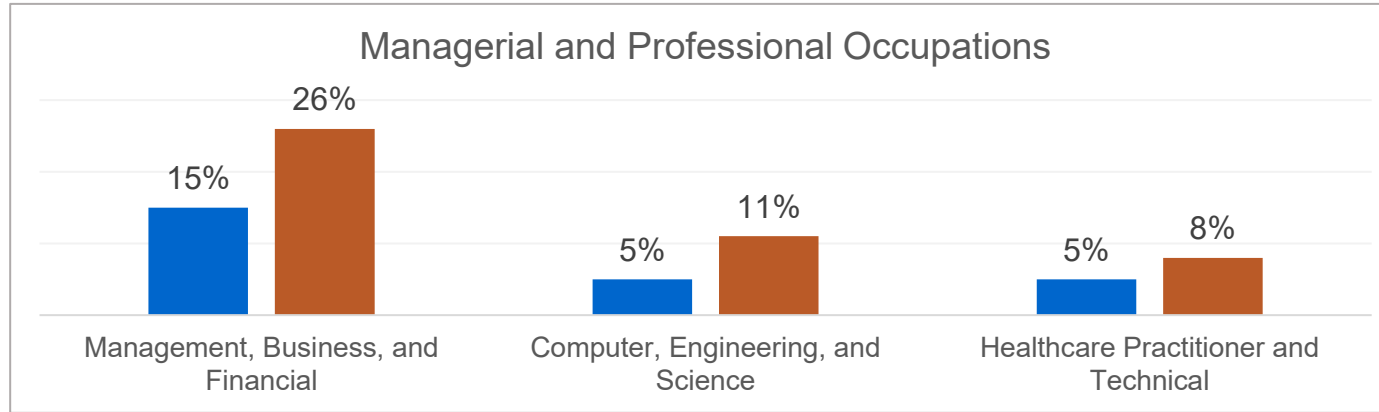
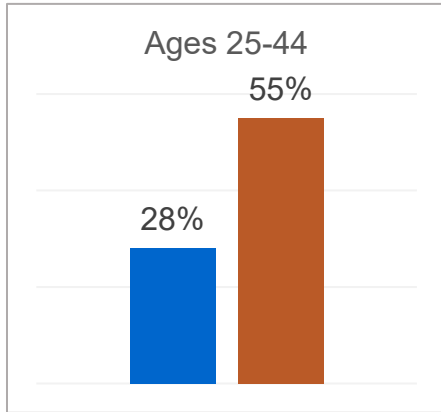
Texas Places With the Fastest Growth Rate From 2022 to 2023 and Ranks in the U.S.

National Ranking	City	
1	Celina	26.6%
2	Fulshear	25.6%
3	Princeton	22.3%
4	Anna	16.9%
8	Georgetown	10.6%
9	Prosper	10.5%
10	Forney	10.4%
11	Kyle	9.0%
18	Fate	7.9%
21	Seguin	7.8%

Texas Residents and Newcomers from other States

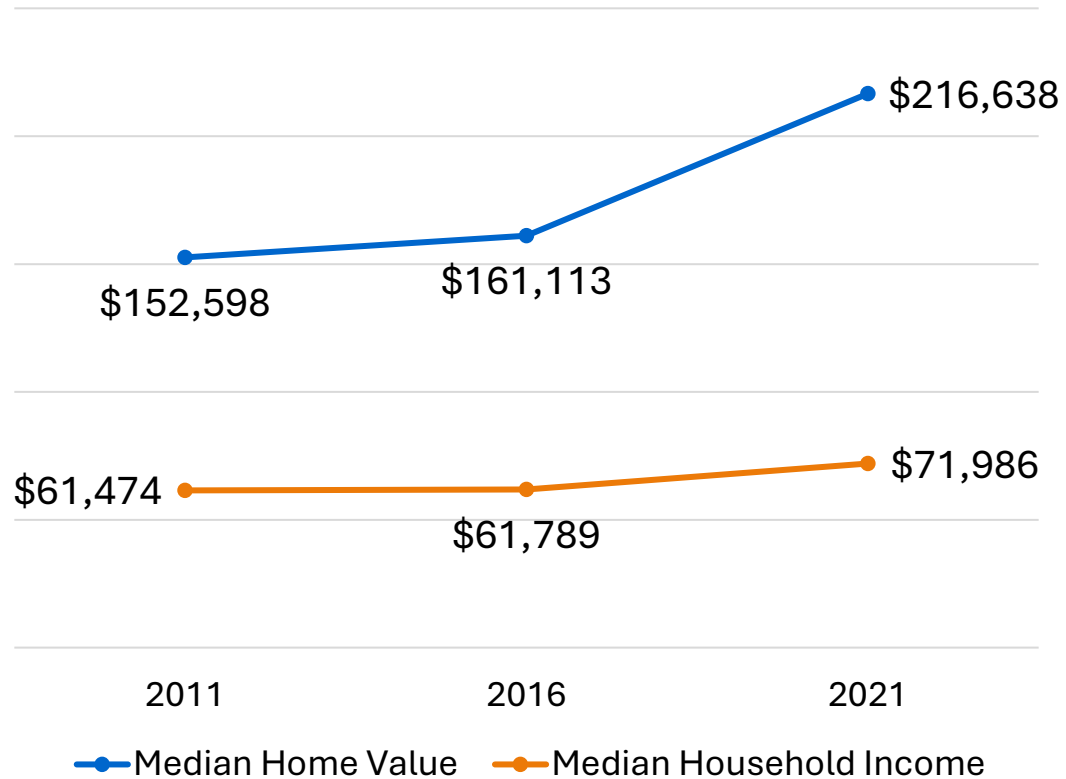
Residents: Current Texas residents who have lived in Texas for a year or more.

Net Domestic Migrants: The difference in the number of people who moved to Texas from another state in the U.S. and those who moved out of Texas in the last year.

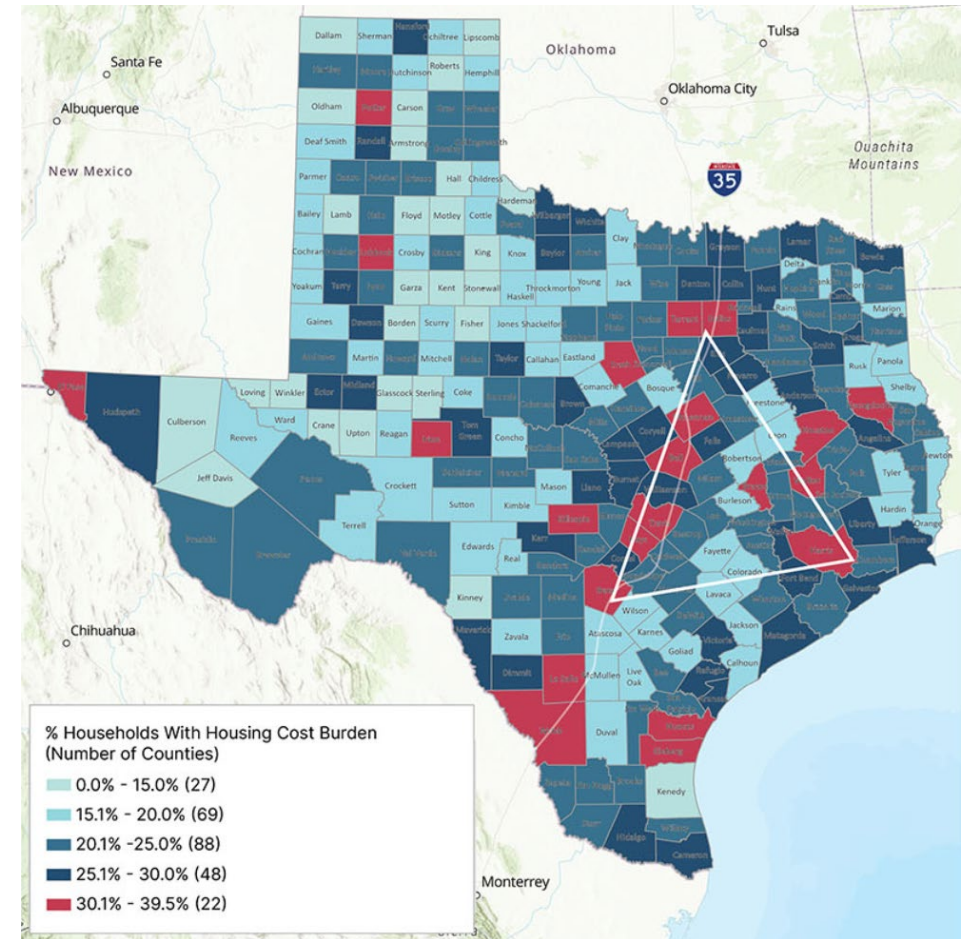


Housing Cost Burden in Texas, 2017-2021

Median Home Value and Median Household Income in Texas, 2011-2021

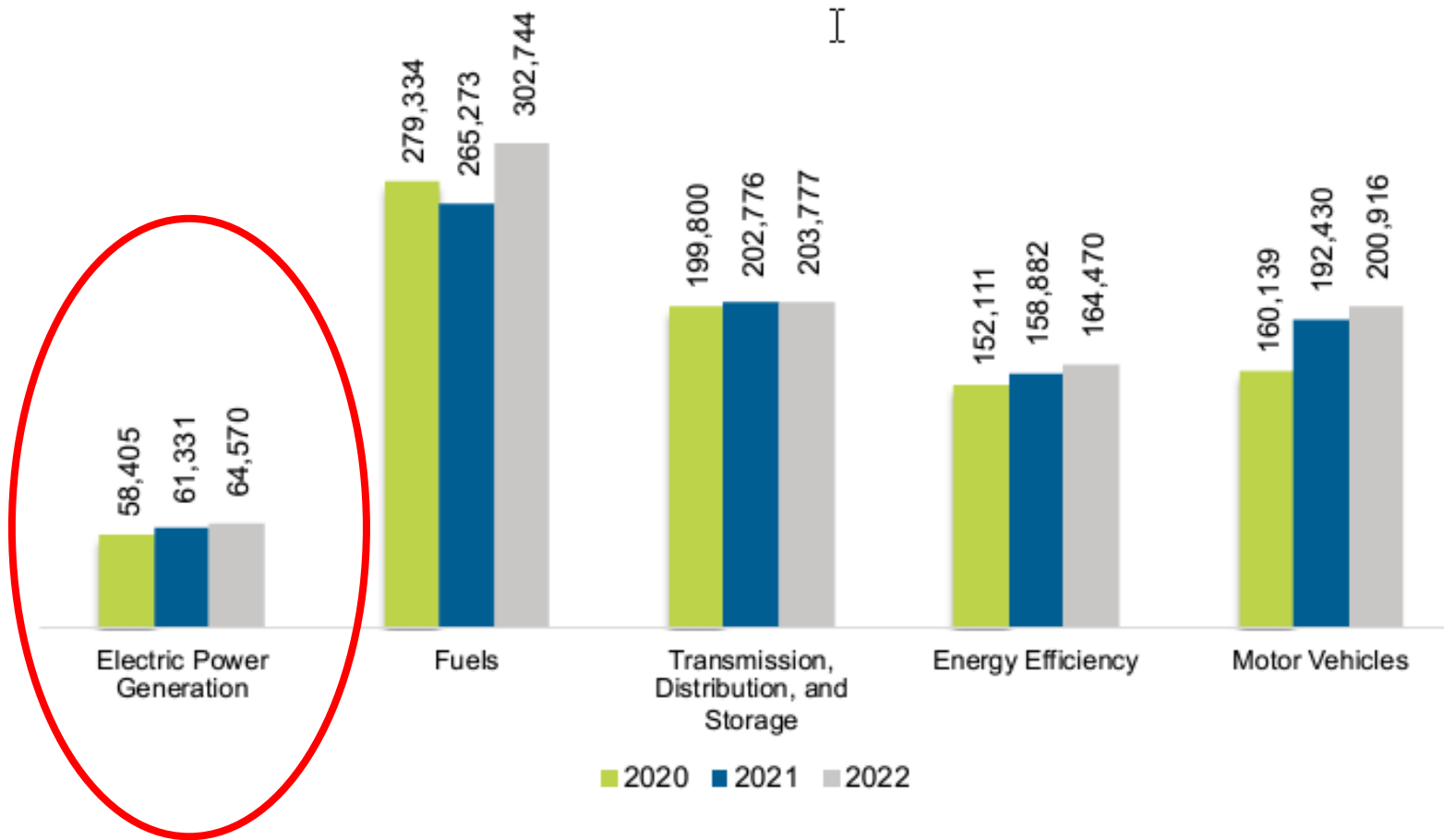


Housing Cost Burden in Texas, 2017-2021



Texas Energy and Employment, 2022

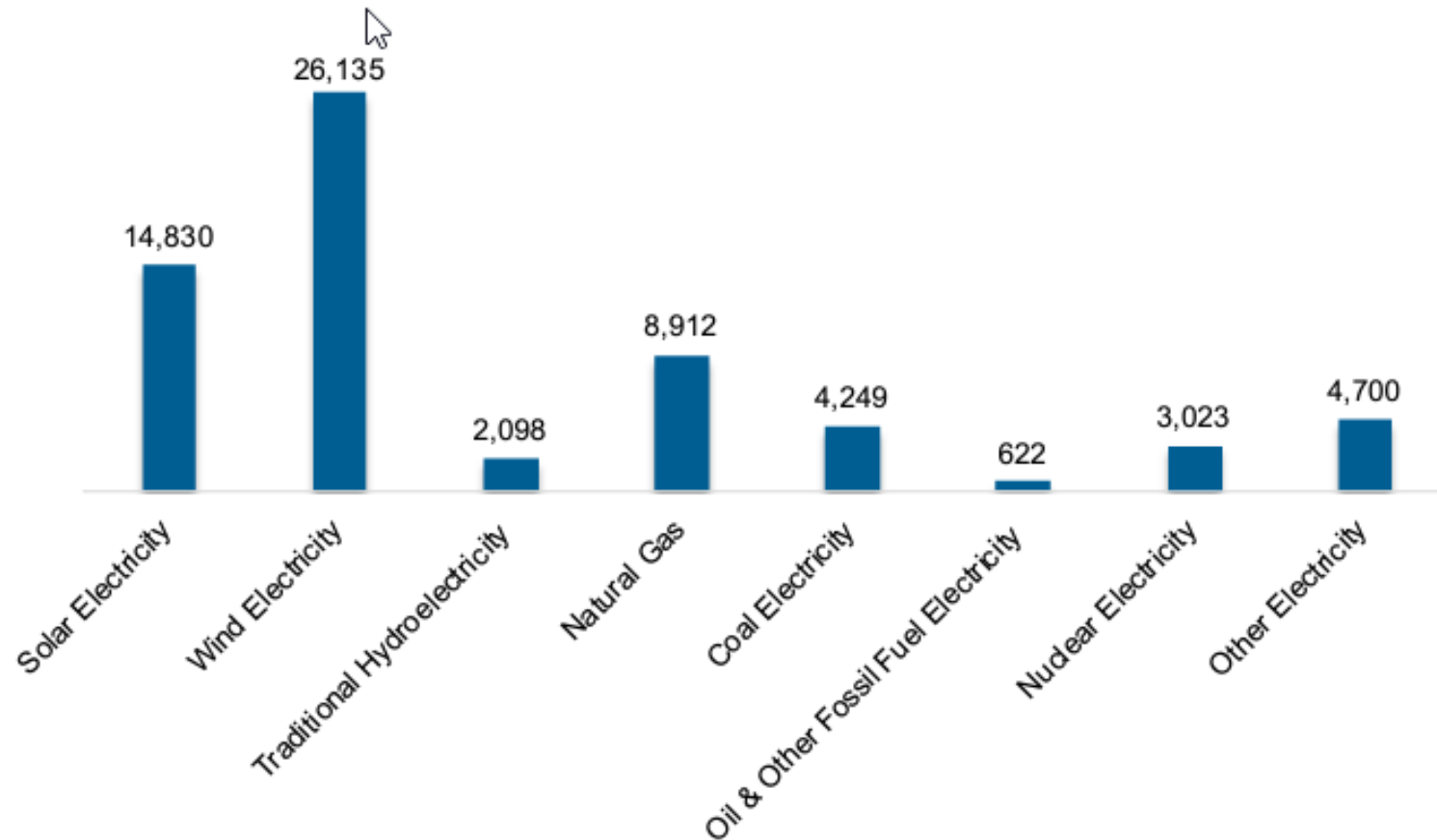
Figure TX-1. Employment by Major Energy Technology Application



Electric Power Generation Sector employed **64,570 workers**, in 2022 representing 7.3% of the national electricity total.

Texas Energy and Employment, 2022

Figure TX-2. Electric Power Generation Employment by Detailed Technology Application

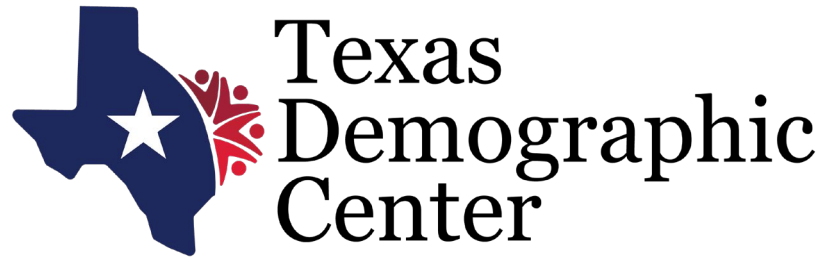


Top 3 Electric Power Employment Applications

- 1) Wind
- 2) Solar
- 3) Natural Gas

Energy Indicators, 2024

Electricity	Texas	U.S. Average
Residential	14.96 cents/kWh	16.83 cents/kWh
Commercial	8.93 cents/kWh	13.47 cents/kWh
Industrial	6.26 cents/kWh	8.51 cents/kWh



TDC Population Estimates Results



TDC Population Estimates, 2023

MSA TOTAL



MSA (July 2023)	2020 April Census Count	2023 July TDC Estimates	2023 Pop as Share of TX	2020-2023 Growth as Share of TX
Dallas-Fort Worth-Arlington	7,637,387	8,108,518	27%	34%
Houston-Pasadena-The Woodlands	7,149,642	7,488,332	25%	25%
San Antonio-New Braunfels	2,558,143	2,698,652	9%	10%
Austin-Round Rock-San Marcos	2,283,371	2,494,648	8%	15%
McAllen-Edinburg-Mission	870,781	903,213	3%	2%
El Paso	868,859	873,709	3%	0%
Killeen-Temple	475,367	495,341	2%	1%
Corpus Christi	445,763	447,500	1%	0%
Brownsville-Harlingen	421,017	426,062	1%	0%
Beaumont-Port Arthur	397,565	396,624	1%	0%
...				
New MSA Eagle Pass	57,887	57,775	0%	0%
All MSAs	26,249,929	27,558,902	90.3%	95.5%
Texas	29,145,505	30,516,398		

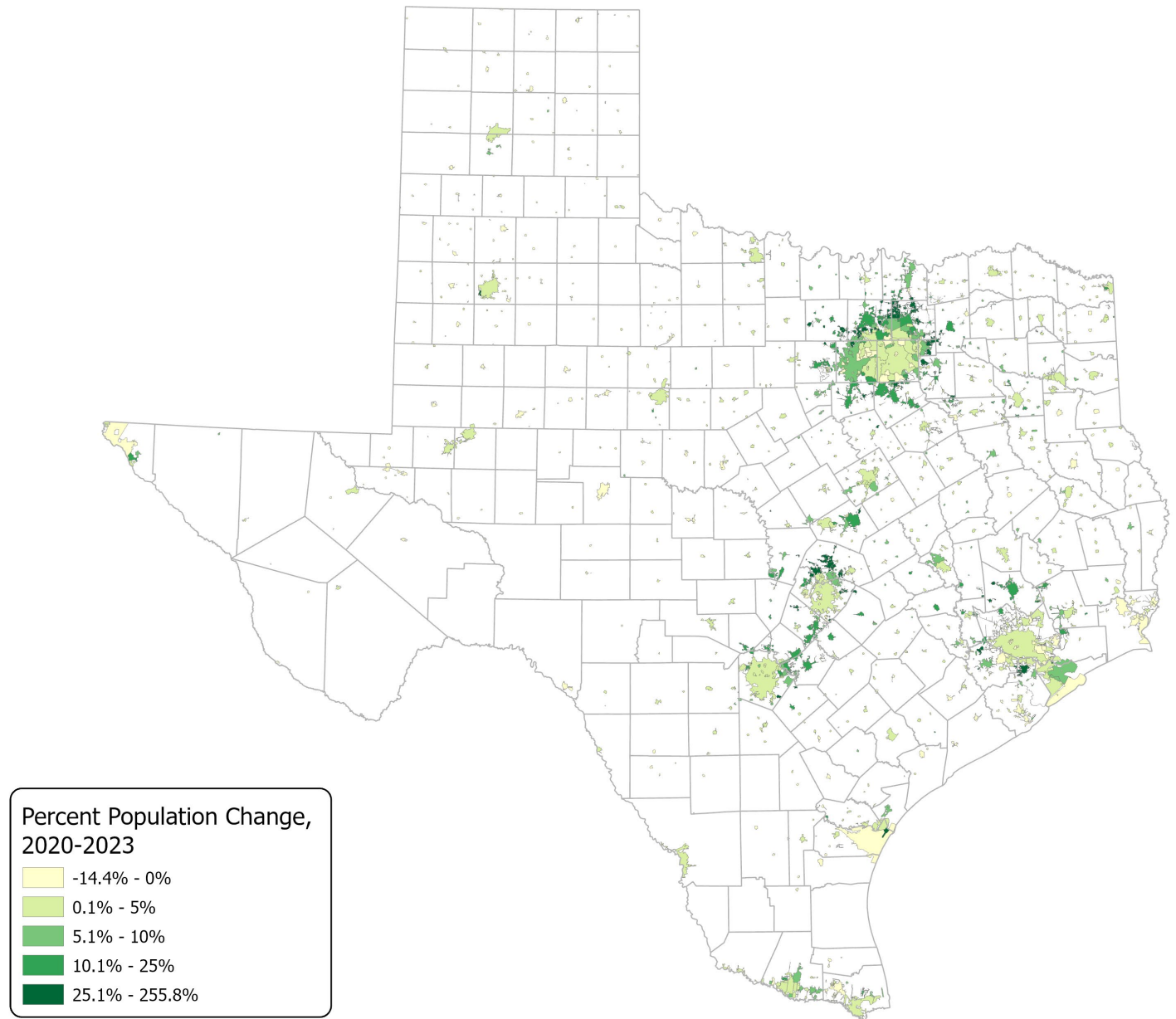
Source: Texas Demographic Center, Vintage 2023 Population Estimates. U. S. Census Bureau, 2020 Decennial Census.

PLACE TOTAL

Estimated Percent Population Change, 2020-2023

- Estimated Population for 1,228 incorporated places in Texas;
- 2023 Population # of Cities

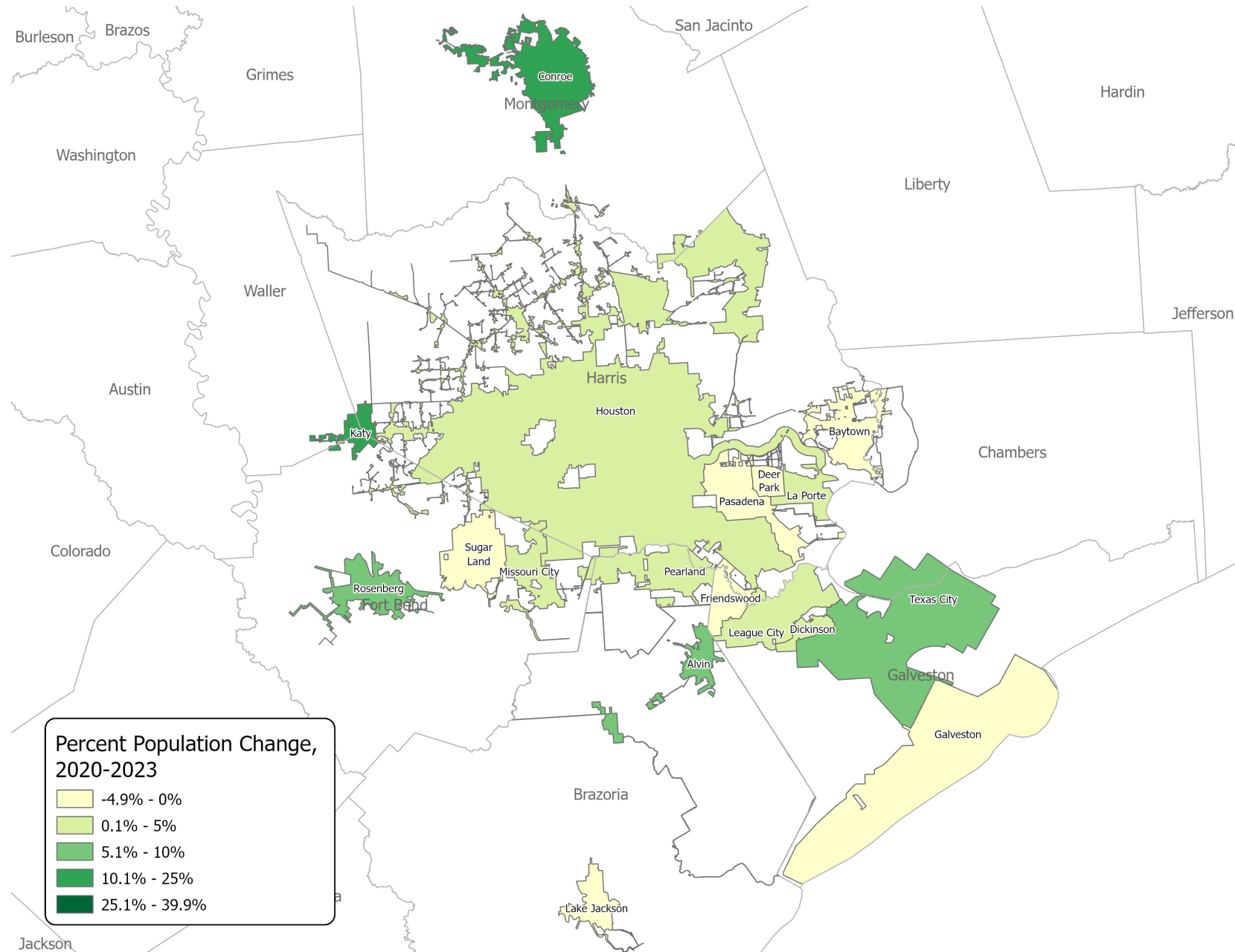
<999	430
1,000 – 9,999	552
10,000 – 19,999	97
20,000 – 99,999	107
100,000 +	42



PLACE TOTAL

Estimated Percent Population Change, 2020-2023, Houston

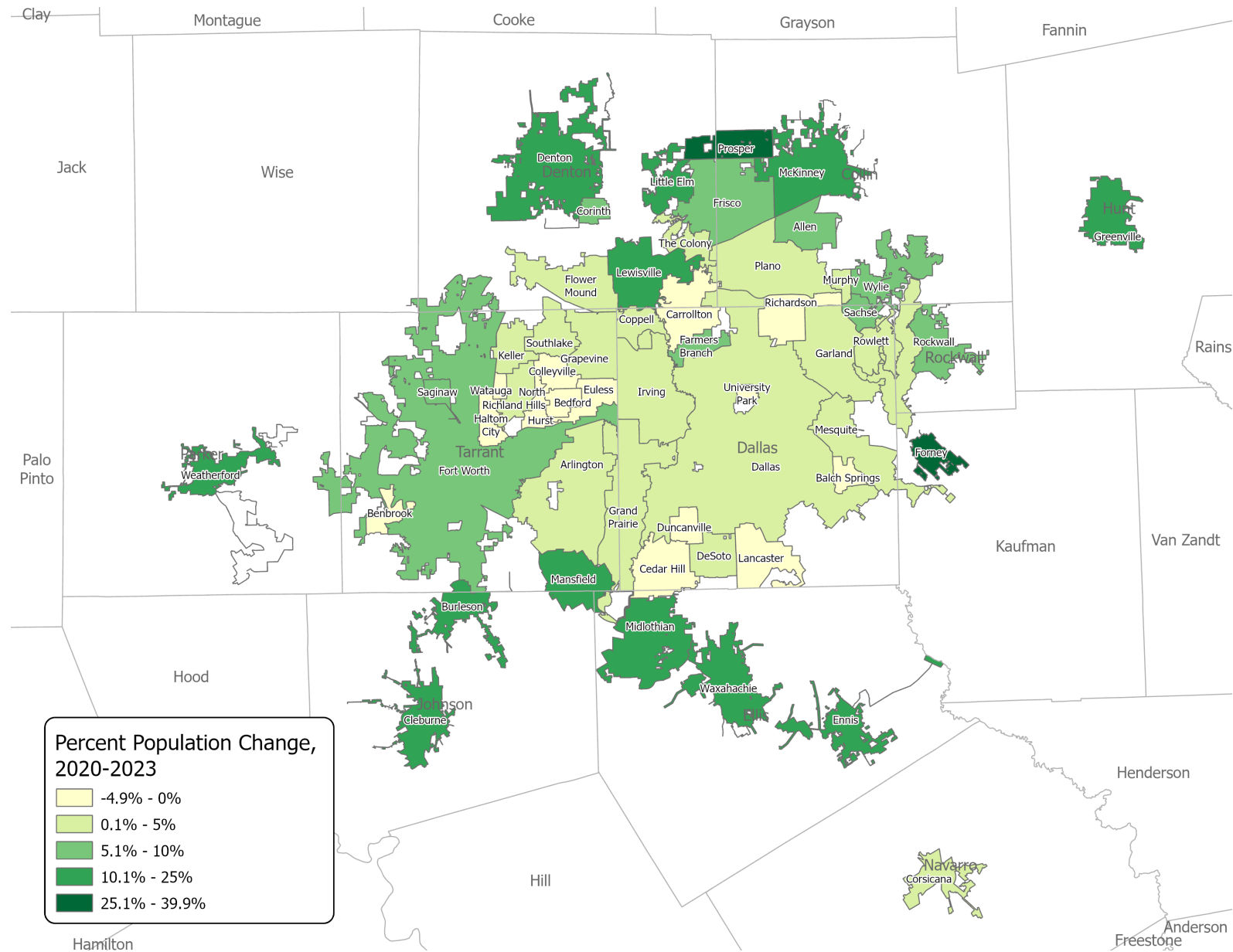
Note: Only cities with a population over 20,000 in 2020 are displayed.



PLACE TOTAL

Estimated Percent Population Change, 2020-2023, Dallas-Fort Worth

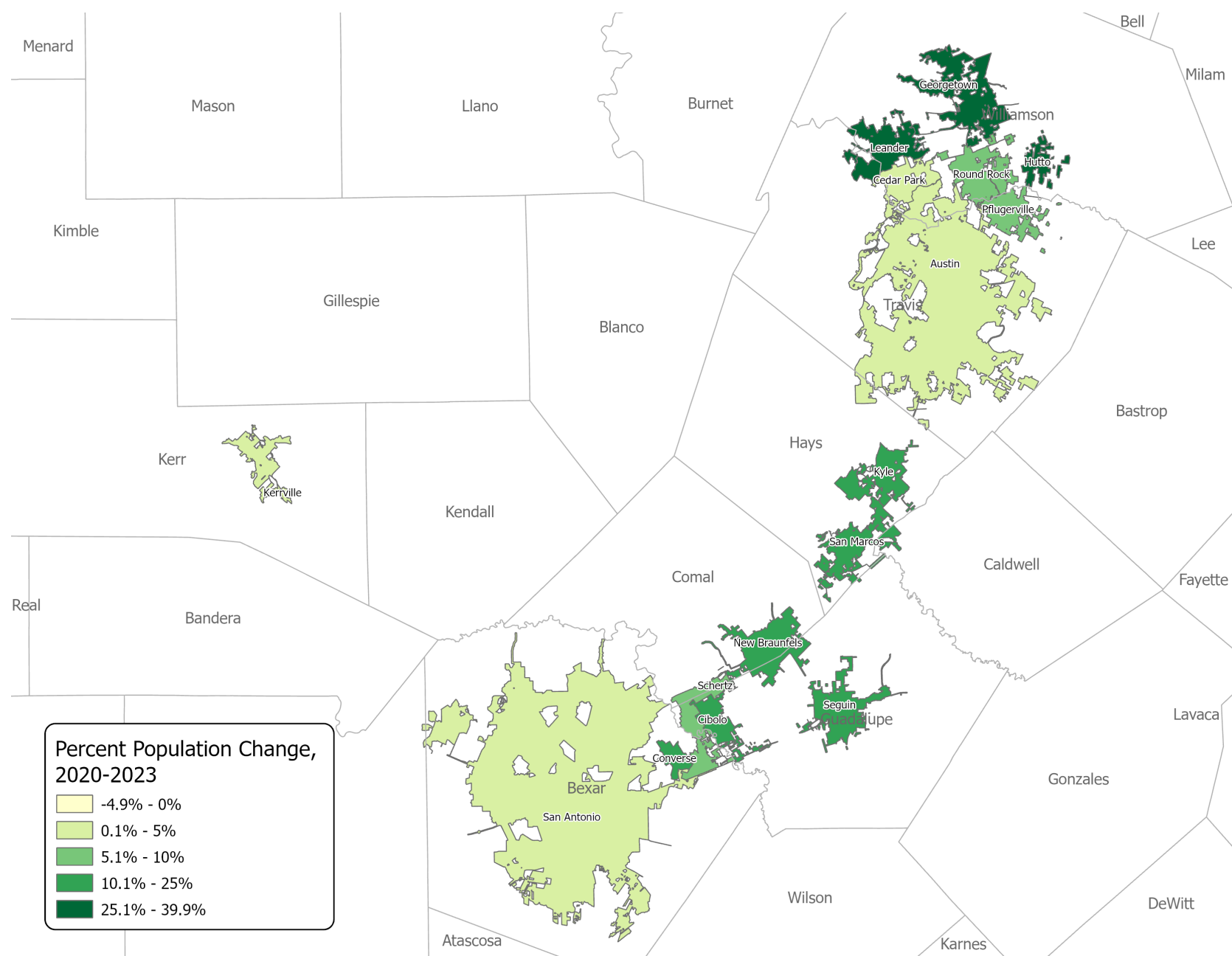
Note: Only cities with a population over 20,000 in 2020 are displayed.



PLACE TOTAL

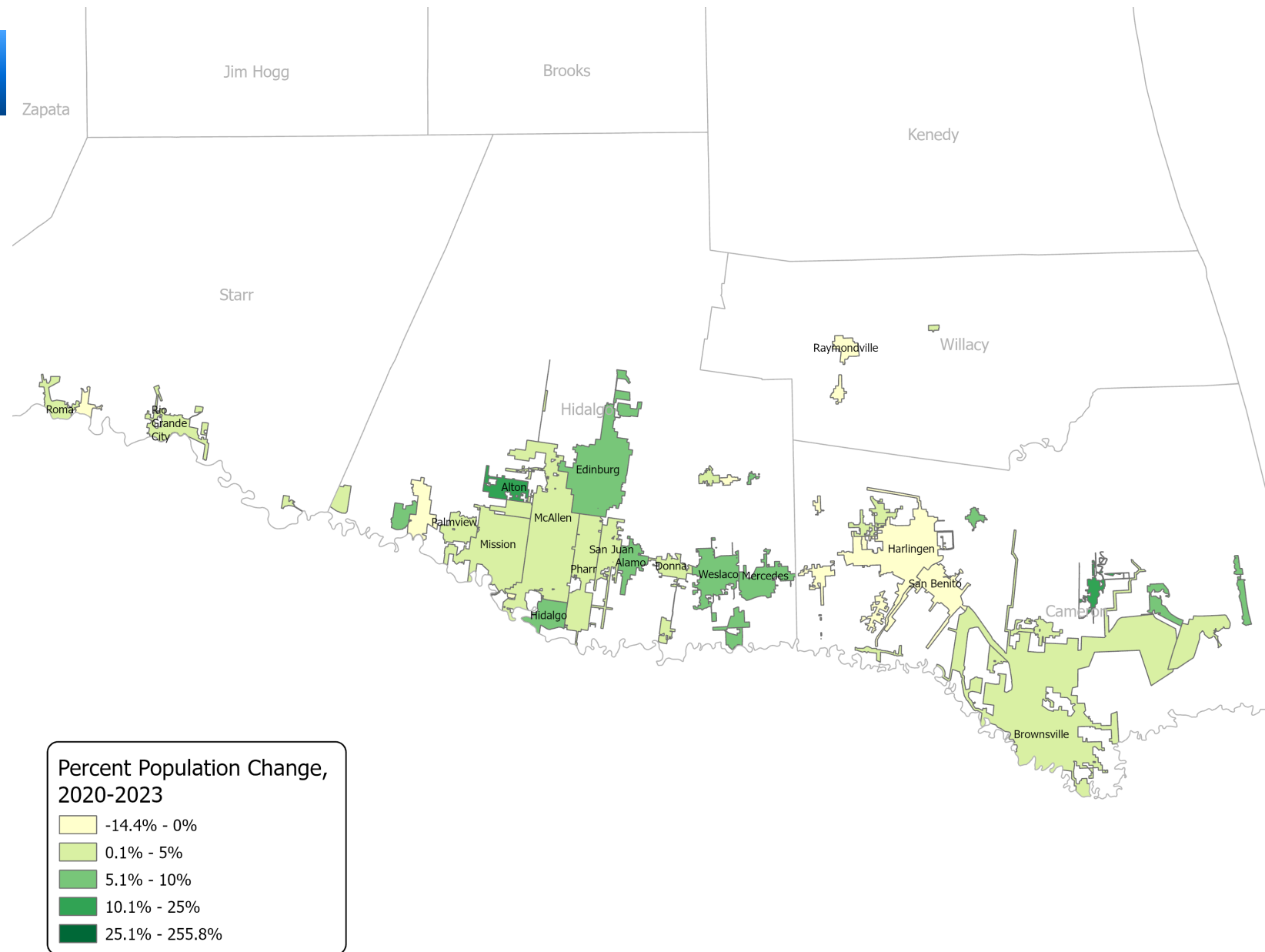
Estimated Percent Population Change, 2020-2023, San Antonio-Austin

Note: Only cities with a population over 20,000 in 2020 are displayed.

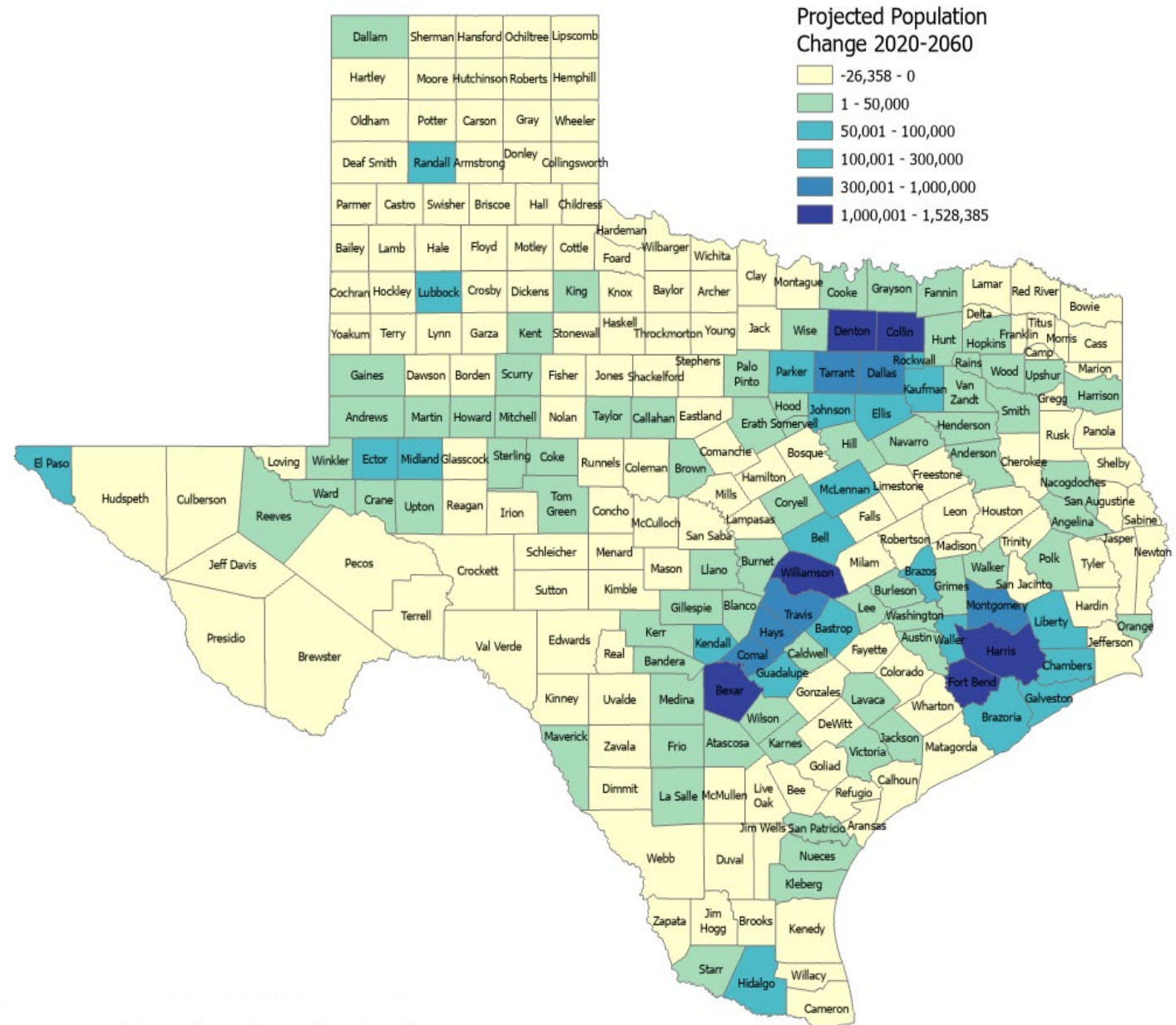


PLACE TOTAL

Estimated Percent Population Change, 2020-2023, Rio Grande Valley



Projected Population Change, Texas Counties, 2020-2060



Source: Texas Demographic Center, 2022 Population Projections, 1.0 Migration Scenario

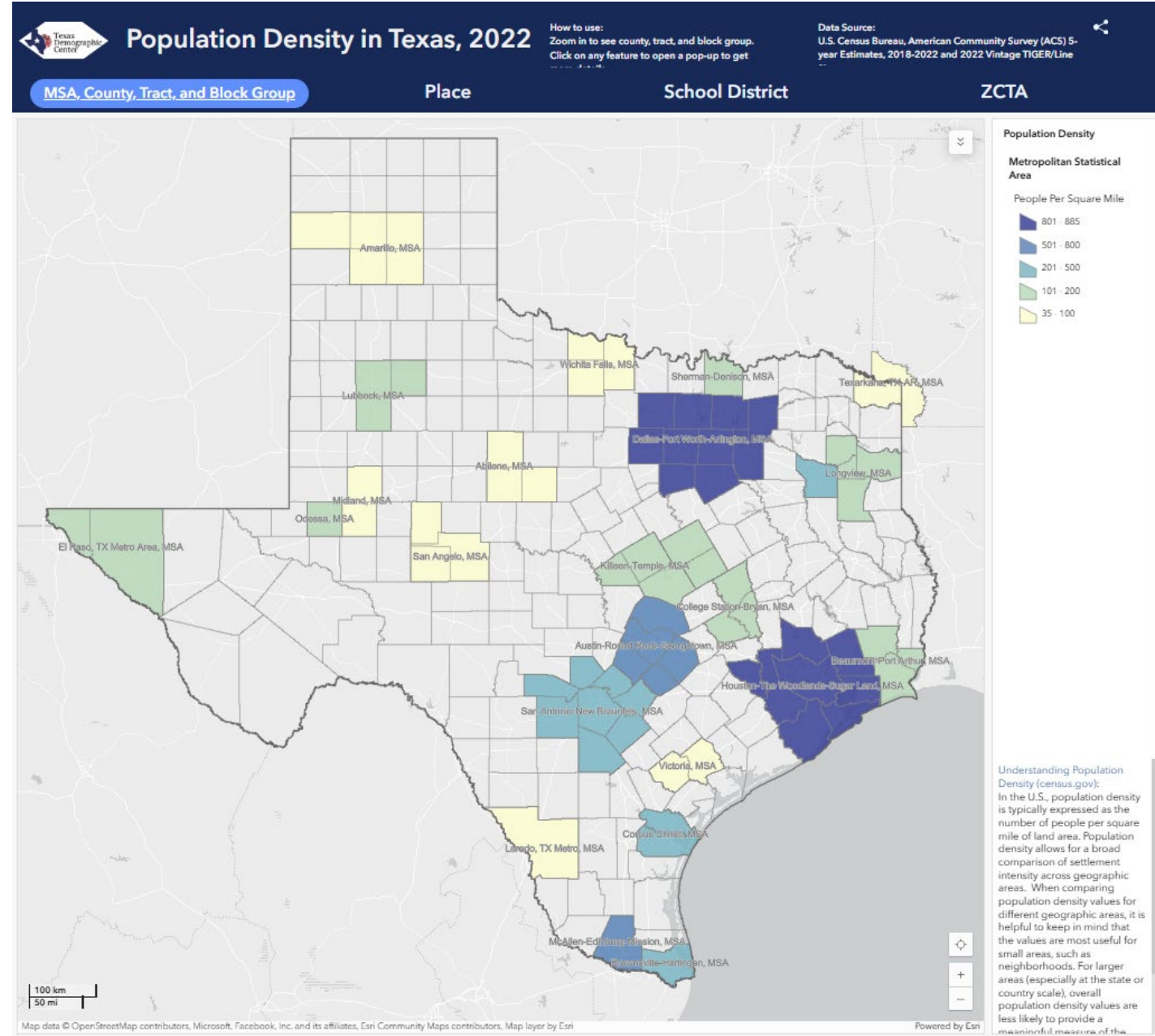


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demographics.texas.gov



Population Density in Texas, 2022

These population density maps are based on the latest ACS 5-Year estimates and TIGER/Line data.





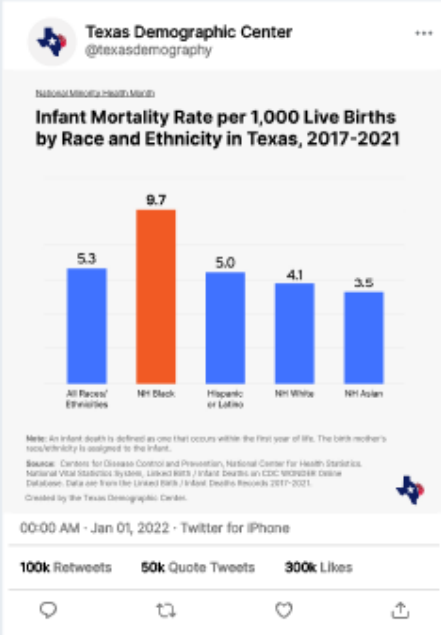
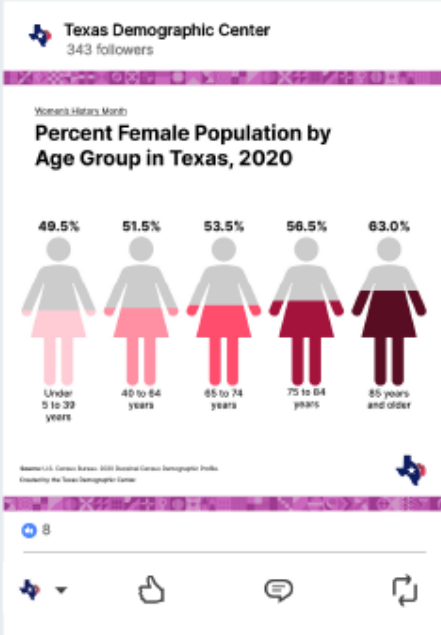
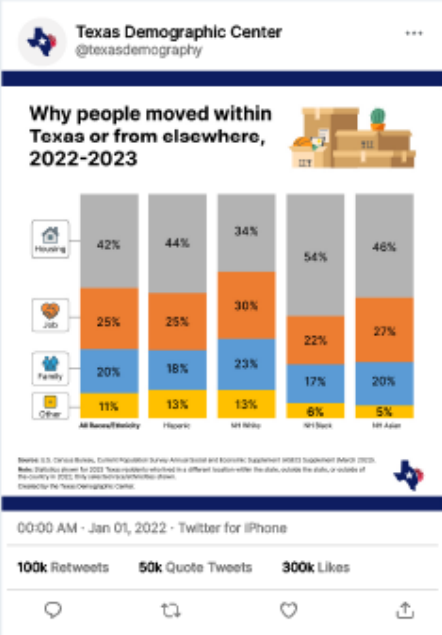
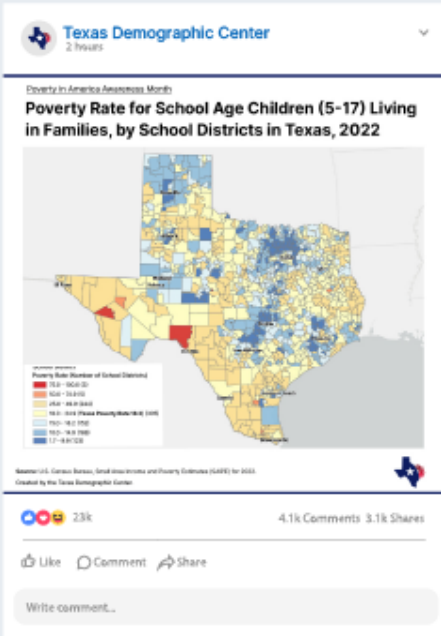
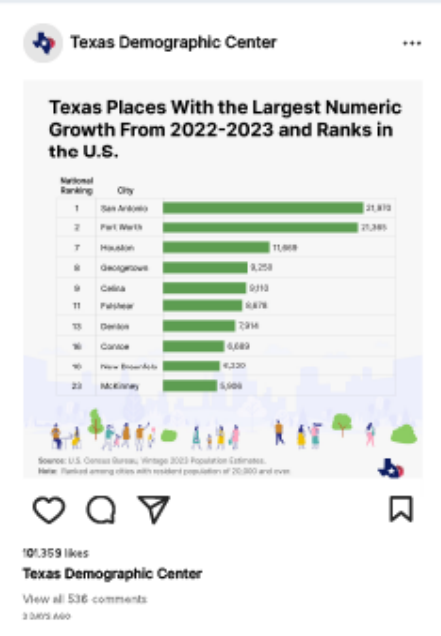
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