Texas Demographic Center

Demographic Trends in Texas: Implications for Higher Education Institutions

Stephen F Austin State University
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Texas Demographic Center

State Demographer

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Affiliated with

The University of Texas at San Antonio

Major Function

Produce annual population estimates and biennial population projections

Other Services

- Disseminate demographic and socioeconomic information from the Census Bureau and other reliable sources.
- Provide training and technical expertise.
- Custom data analyses.

Partnerships

- U.S. Census Bureau
- TDC Affiliates

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Population Growth and the Drivers of Growth

States with Most Population Growth, 2020 to 2024

Geographic Area	Population Estimate (as of July 1) 2020	2021	2022	2023	2024	Change 23-24	Rank Change 23-24	Pct. Change 23-24	Rank Pct. Change 23-24
United States	331,577,720	332,099,760	334,017,321	336,806,231	340,110,988	3,304,757		1.0%	
Texas	29,239,570	29,570,351	30,113,488	30,727,890	**31,290,831**	562,941	**1**	1.8%	**2**
Florida	21,592,035	21,831,949	22,379,312	22,904,868	23,372,215	467,347	2	2.0%	1
California	39,521,958	39,142,565	39,142,414	39,198,693	39,431,263	232,570	3	0.6%	33
North Carolina	10,449,652	10,564,320	10,710,793	10,881,189	11,046,024	164,835	4	1.5%	7
New York	20,105,171	19,848,276	19,703,747	19,737,367	19,867,248	129,881	5	0.7%	28
New Jersey	9,272,794	9,270,541	9,295,227	9,379,642	9,500,851	121,209	6	1.3%	10
Georgia	10,732,888	10,792,060	10,931,805	11,064,432	11,180,878	116,446	7	1.1%	13
Arizona	7,187,135	7,274,078	7,377,566	7,473,027	7,582,384	109,357	8	1.5%	9
Washington	7,727,209	7,743,760	7,794,123	7,857,320	7,958,180	100,860	9	1.3%	11
South Carolina	5,132,249	5,194,274	5,287,935	5,387,830	5,478,831	91,001	10	1.7%	4

New Texans per day 2020-2021 → **906** 2021-2022 → **1,488** 2022-2023 → **1,683** 2023-2024 → **1,542**

Source: U.S. Census Bureau, Vintage 2024 Population Estimates

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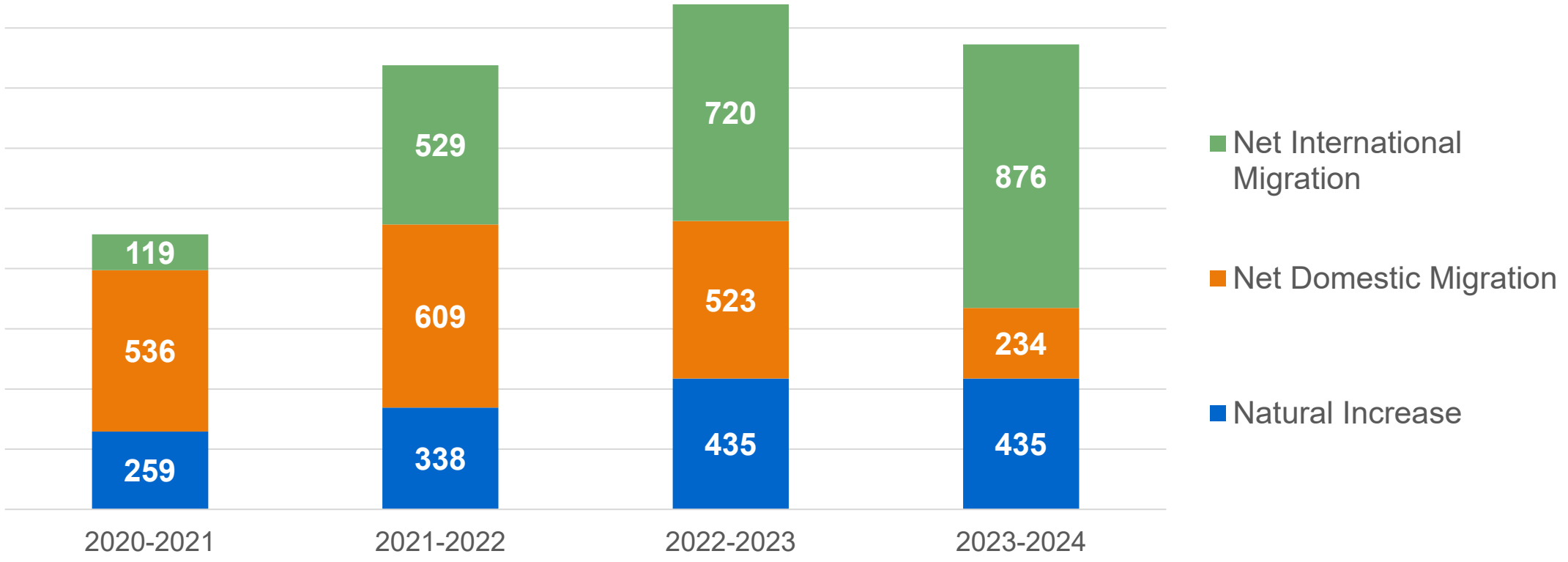
Texas Daily Population Growth and Components of Change 2020-2023

906	1,488	1,683	1,542	**Daily Average Population Change**



Source: U.S. Census Bureau, Vintage 2024 Population Estimates

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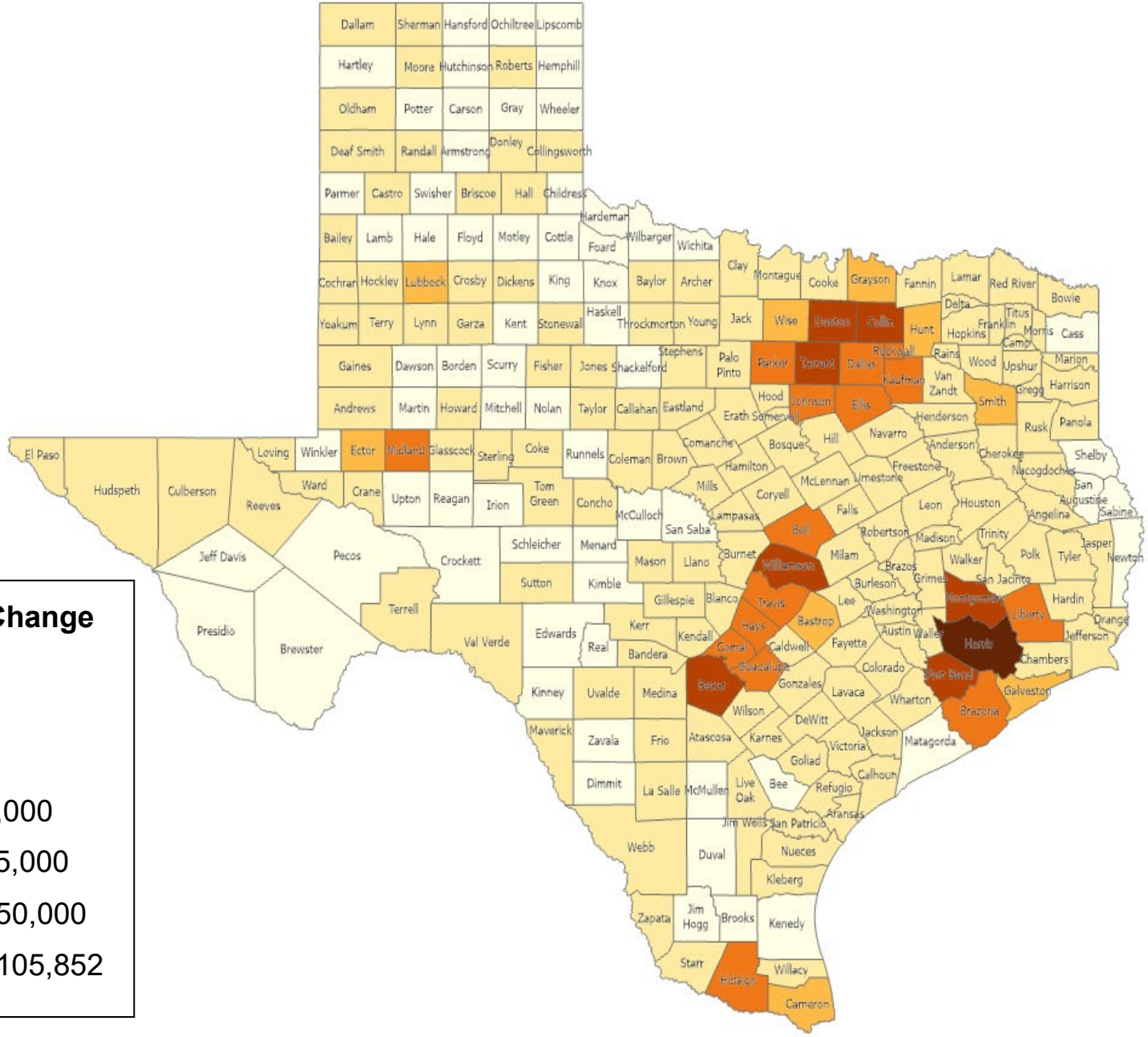
Estimated Numeric Change, Texas Counties, 2023-2024

65 (26.5%) of Texas counties lost population



Source: U.S. Census Bureau, Vintage 2023 and 2024 Population Estimates

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Top Counties for Numeric Growth in Texas, 2023-2024

County	US Rank	2024 Population Estimate	Population Change 2023-2024	Change from Natural Increase	Change from International Migration	Change from Domestic Migration
Harris	1	5,009,302	105,852	35,833	101,126	-31,165
Collin	4	1,254,658	46,694	7,142	20,237	19,426
Montgomery	9	749,613	34,268	3,956	6,480	23,919
Tarrant	10	2,230,708	32,793	13,170	22,666	-3,163
Denton	12	1,045,120	31,384	6,579	9,456	15,331
Fort Bend	13	958,434	31,314	5,174	15,769	10,467
Bexar	15	2,127,737	29,548	11,145	15,324	2,970
Williamson	22	727,480	25,840	4,202	6,663	14,980
Dallas	32	2,656,028	19,774	19,625	47,564	-47,168
Travis	42	1,363,767	15,724	9,730	19,522	-13,504
Hidalgo	56	914,820	12,377	9,208	4,679	-1,562
Brazoria	60	413,224	11,802	2,021	2,427	7,382

Source: U.S. Census Bureau, Vintage 2022 and 2023 Population Estimates

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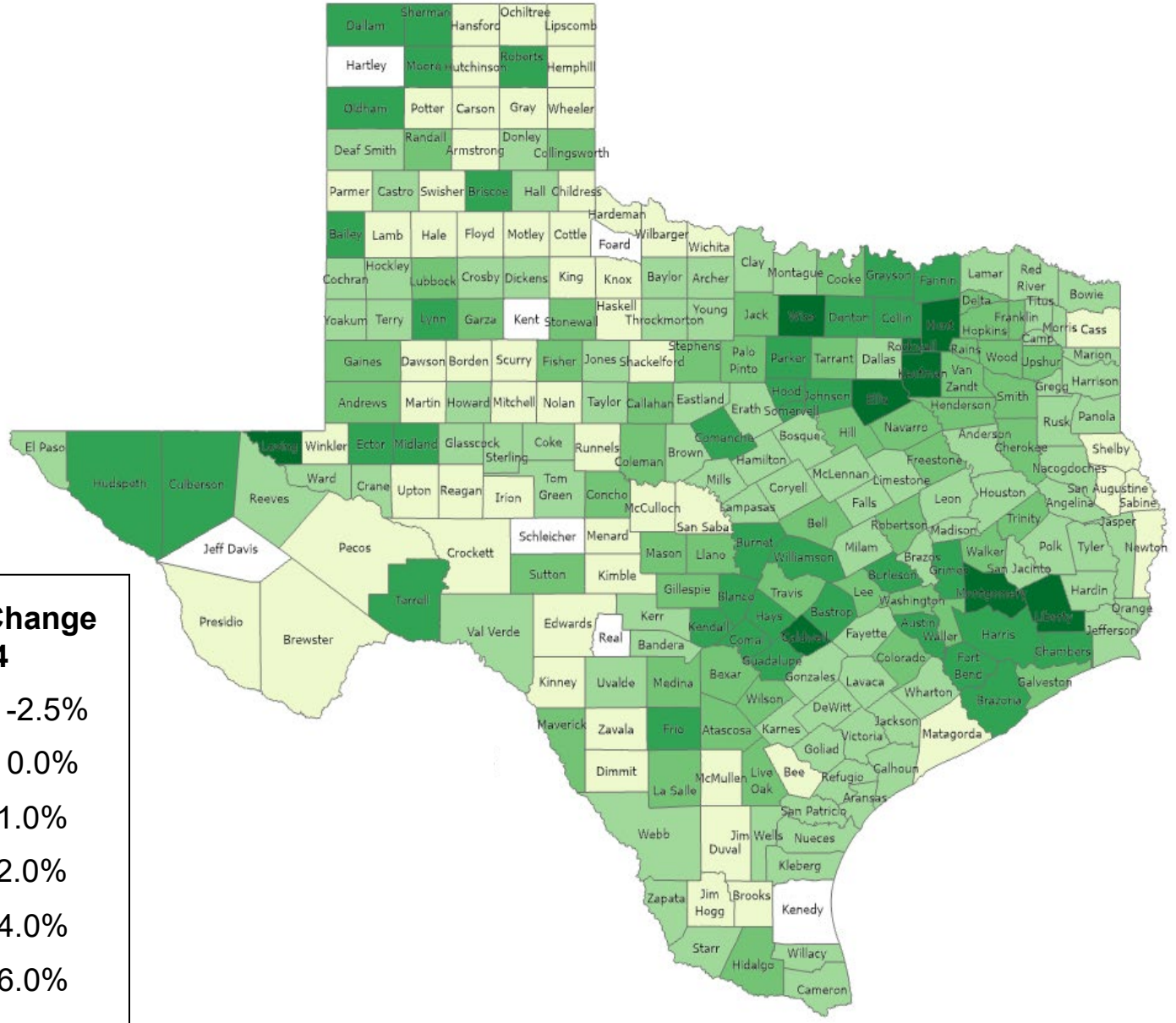
Estimated Percent Population Change, Texas Counties, 2023-2024



Source: U.S. Census Bureau, Vintage 2024 Population Estimates

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Top Counties for Percent Growth in Texas, 2023-2024*

County	US Rank	2024 Population Estimate	Population Change 2023-2024	Percent Population Change 2023-2024	Percent of Population Change from Natural Increase	Percent of Population Change from International Migration	Percent of Population Change from Domestic Migration
Kaufman	2	197,829	11,114	6.0%	13%	5%	**82%**
Liberty	6	115,042	5,870	5.4%	9%	5%	**86%**
Montgomery	7	749,613	34,268	4.8%	12%	19%	**70%**
Caldwell	9	52,430	2,323	4.6%	8%	9%	**83%**
Hunt	12	118,729	4,975	4.4%	7%	7%	**86%**
Wise	14	81,275	3,224	4.1%	2%	3%	**95%**
Rockwall	15	137,044	5,408	4.1%	9%	7%	**84%**
Ellis	17	232,387	9,063	4.1%	13%	6%	**81%**
Comal	20	201,628	7,531	3.9%	3%	3%	**94%**
Collin	21	1,254,658	46,694	3.9%	15%	43%	**42%**
Williamson	30	727,480	25,840	3.7%	16%	26%	**58%**

*Among counties with populations of 20,000 or more in 2024

Source: U.S. Census Bureau, Vintage 2023 and 2024 Population Estimates

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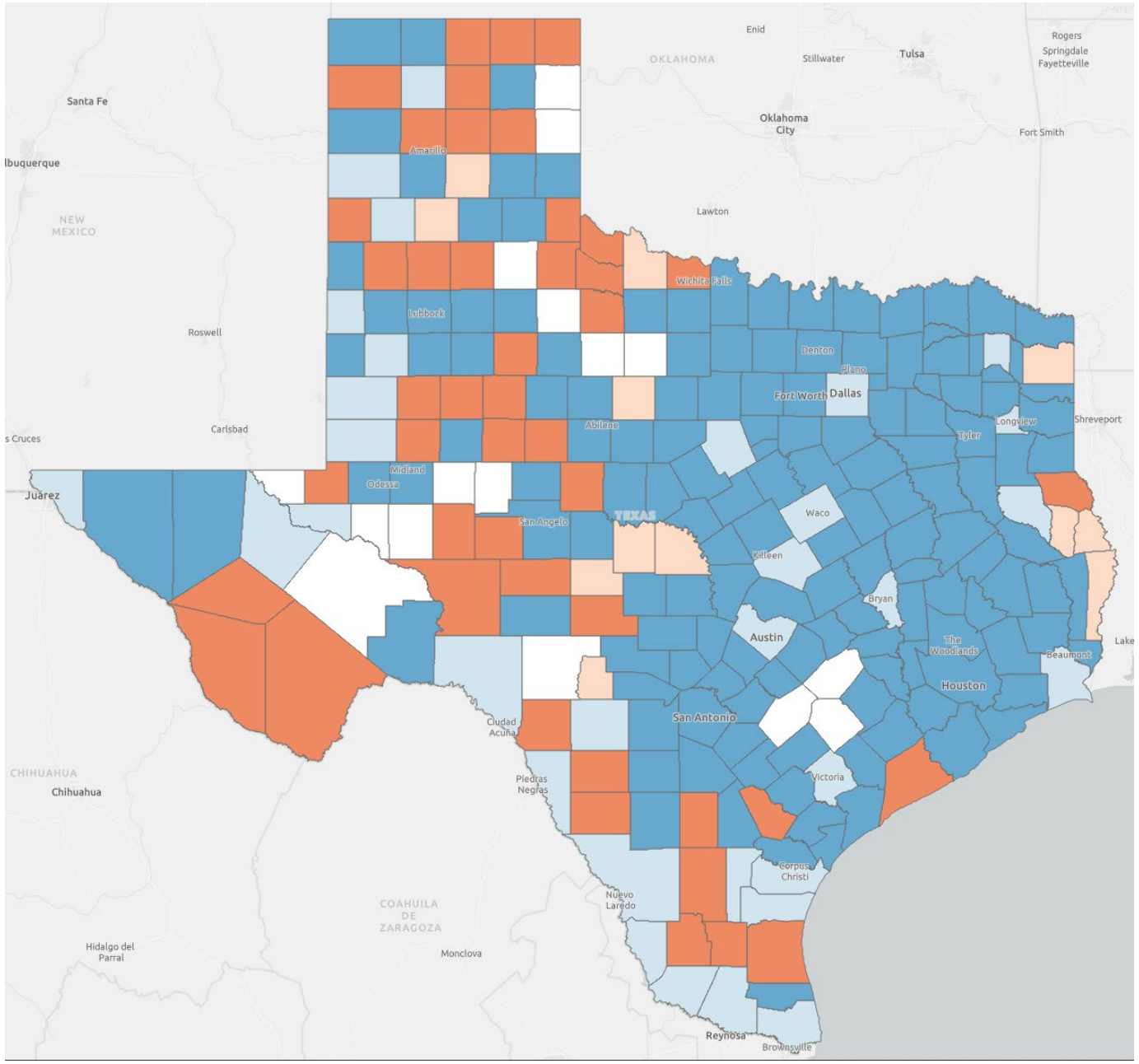
Estimated Drivers of Population Change, Texas Counties, 2023-2024

- Population decline driven by out-migration
- Population decline driven by natural decrease
- Population change less than 10
- Population increase driven by natural increase
- Population increase driven by in-migration

Interactive Map: https://bit.ly/40tJ1t3



Source: U.S. Census Bureau. Vintage 2024 Population Estimates.

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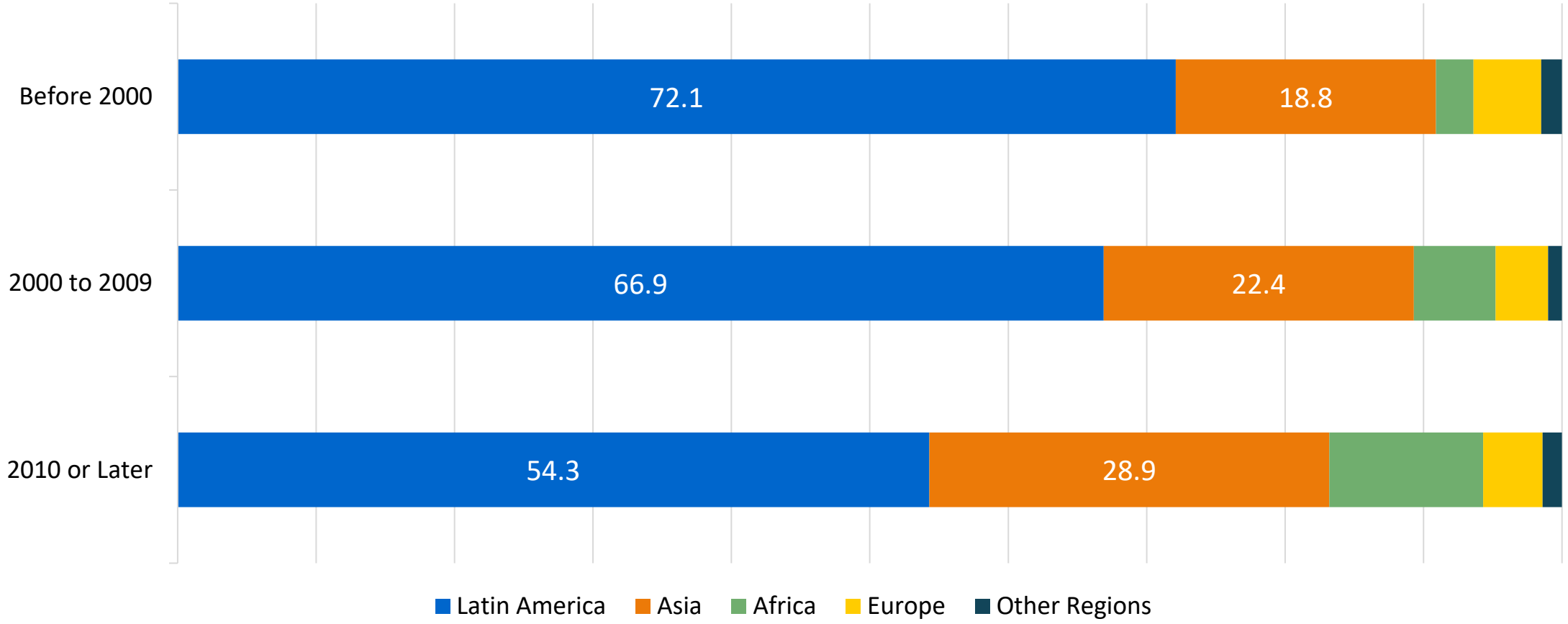
Foreign-Born Population in Texas: World Region of Birth by Year of Entry



Source: U.S. Census Bureau, American Community Survey (ACS), 2021 1-Year Estimates Subject Tables

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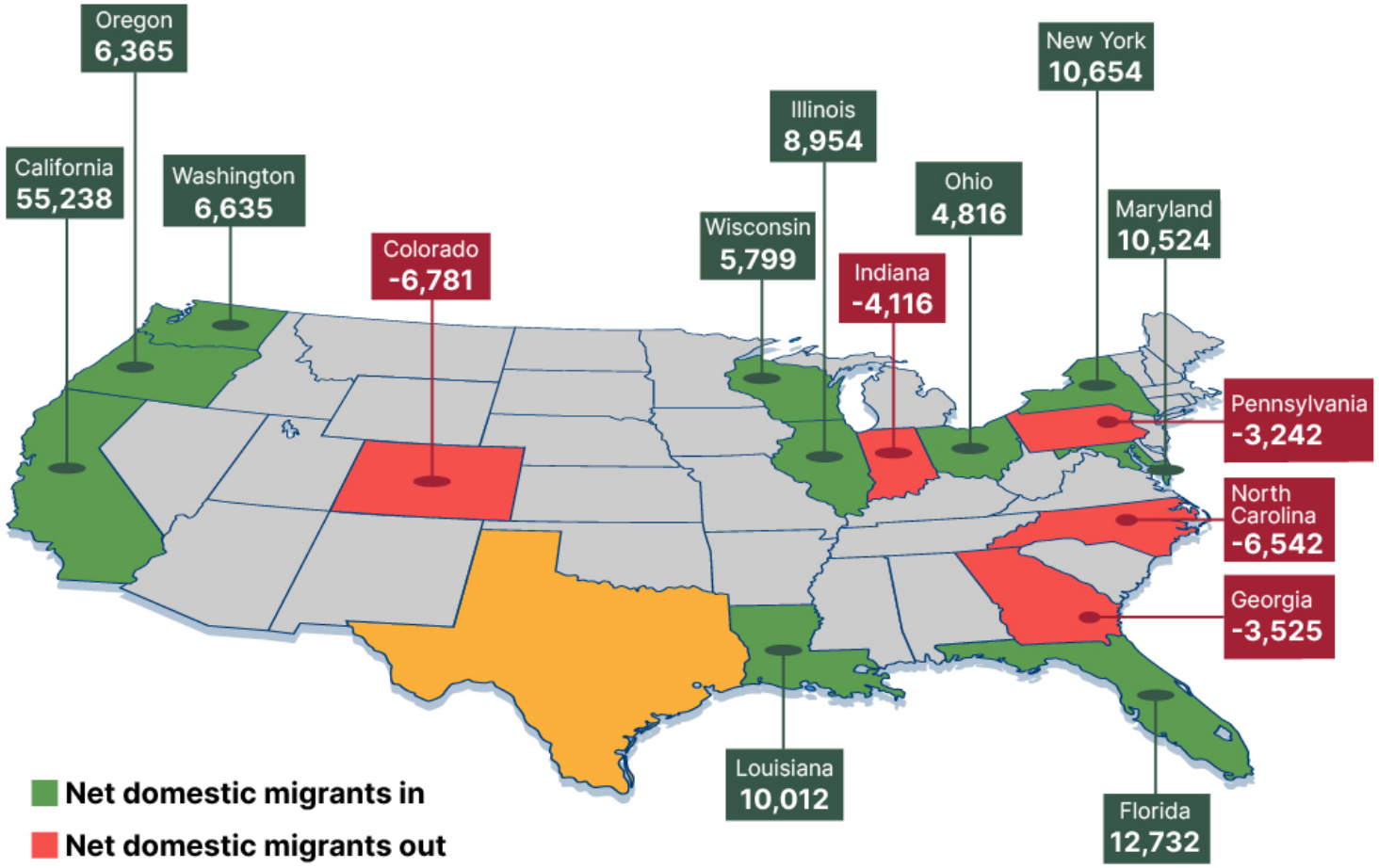
Texas State-to-State Net Domestic Migration, 2023



Note: Data displayed are estimates based on a sample survey and are subject to error.

Source: U.S. Census Bureau, 2023 State-to-State Migration Flows Statistics

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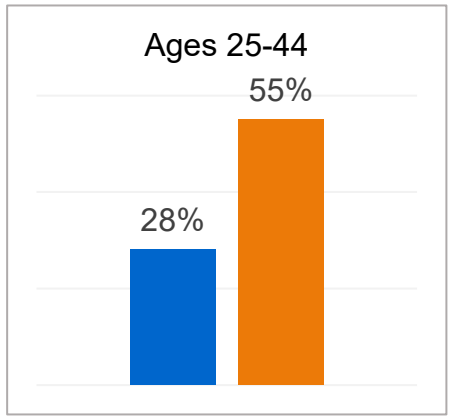
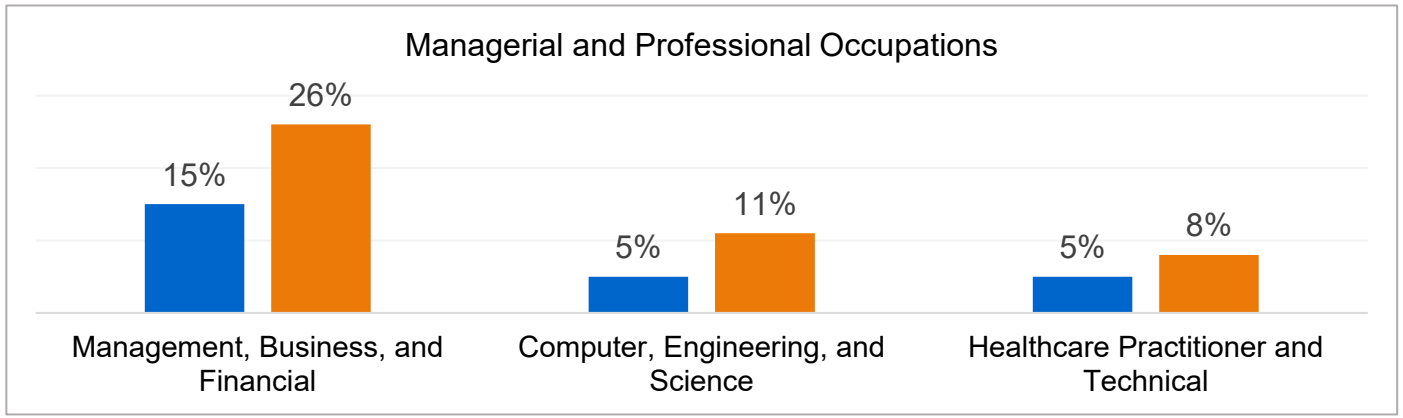
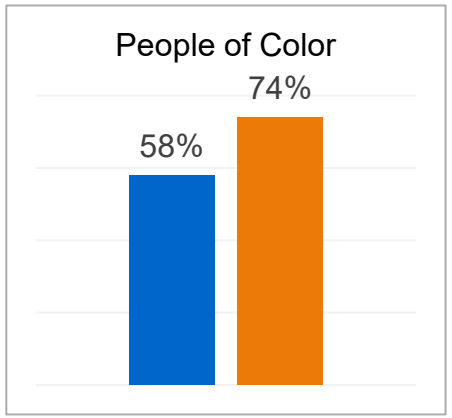
Migration in Texas

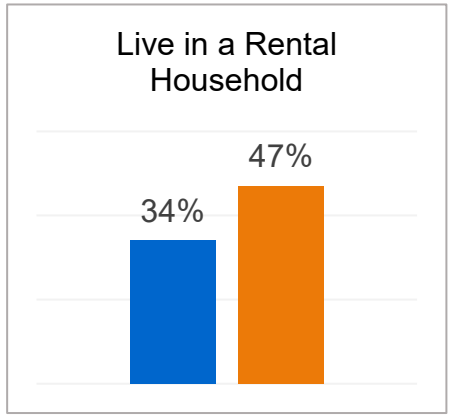
Residents: Current Texas residents who have lived in Texas for a year or more.

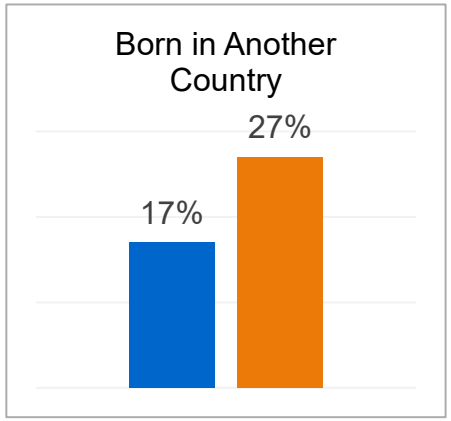
Net Domestic Migrants: The difference in the number of people who moved to Texas from another state in the U.S. and those who moved out of Texas in the last year.

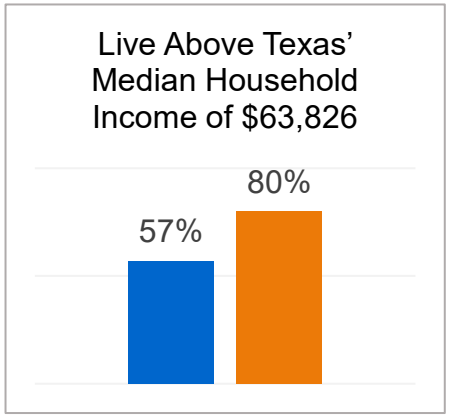


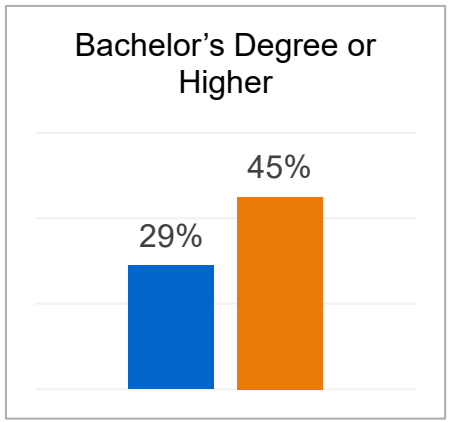


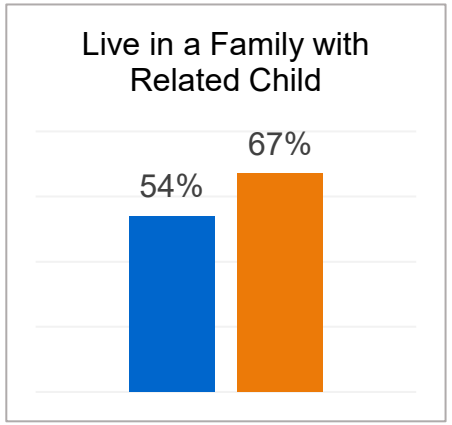












Source: U.S. Census Bureau, 5-Year PUMS 2016-2020

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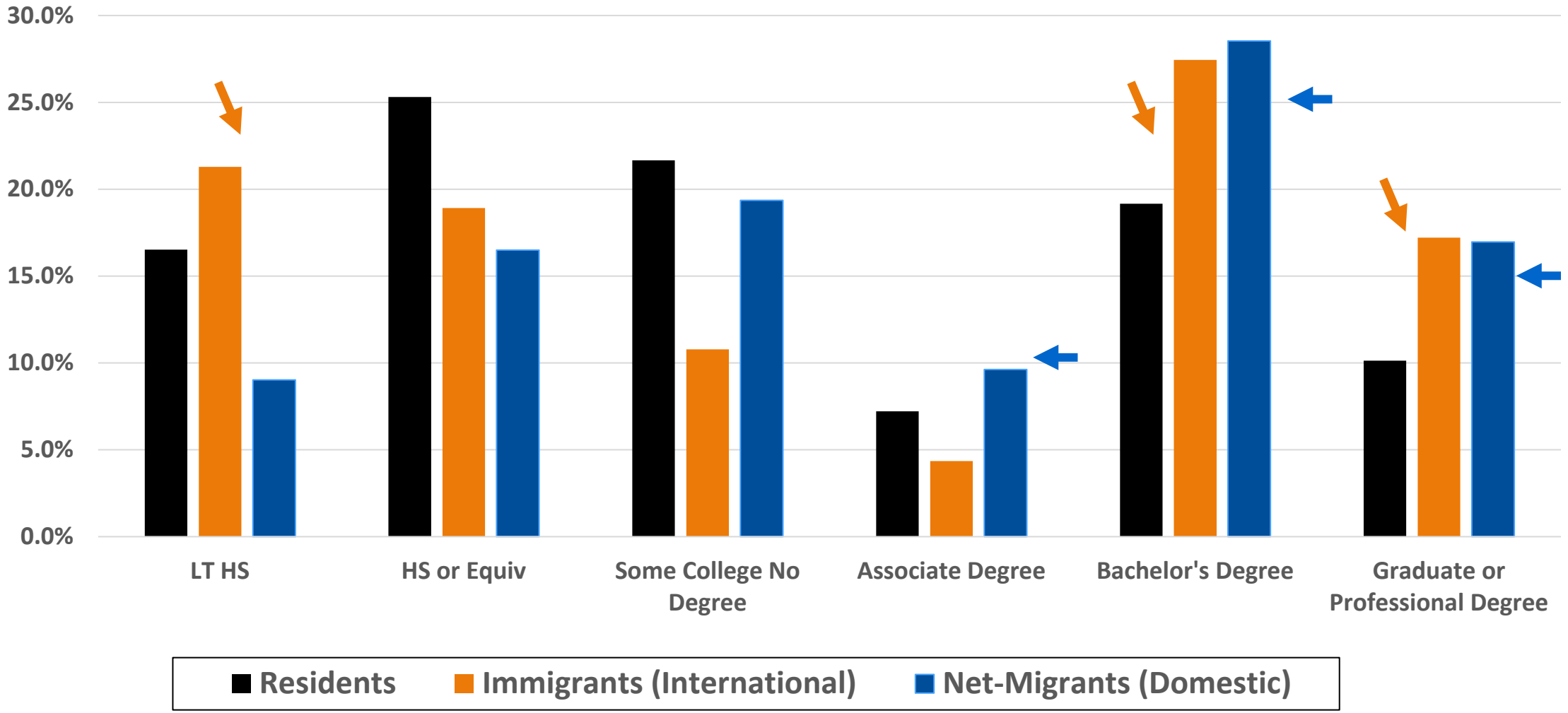
Percent Distribution by Education Attainment of Population Aged 25+ by Migration Status, Texas, 2015-2019



Source: U.S. Census Bureau, American Community Survey (ACS), 2021 1-Year Estimates Subject Tables

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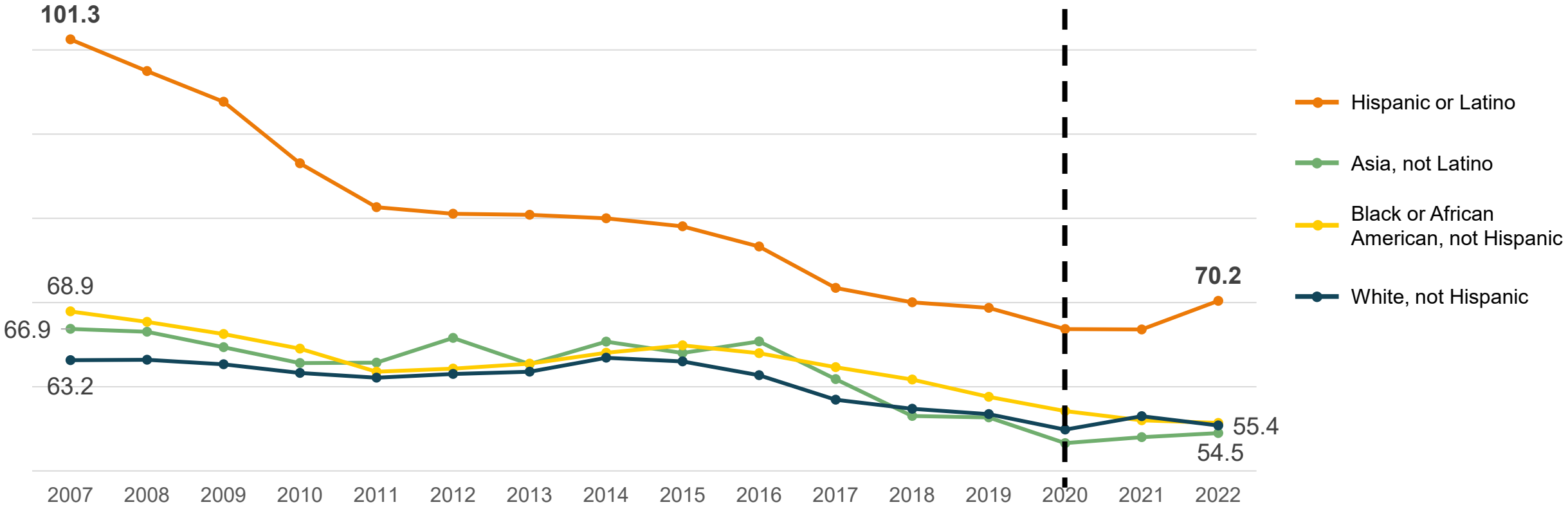
Texas Birth Rates, 2007-2022

Births per 1,000 women aged 15-44



Source: Centers for Disease Control and Prevention, National Center for Health Statistics. Natality on CDC WONDER Online Database, 2007-2022.

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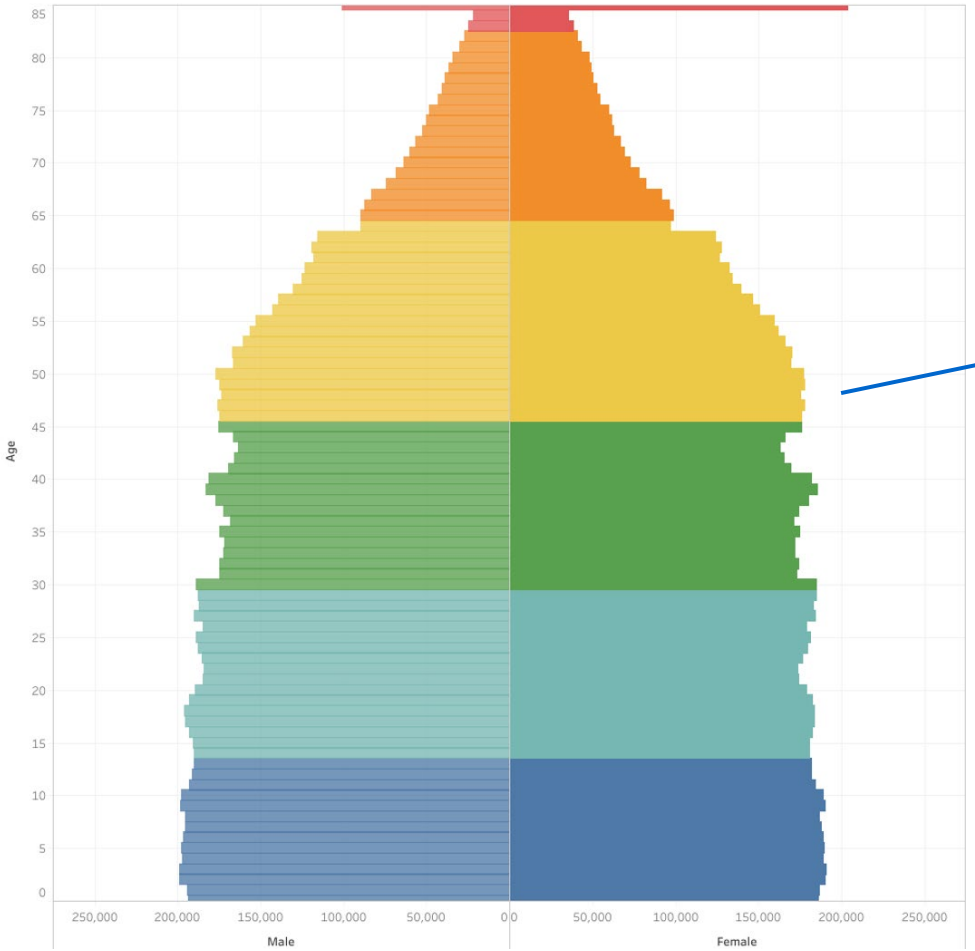
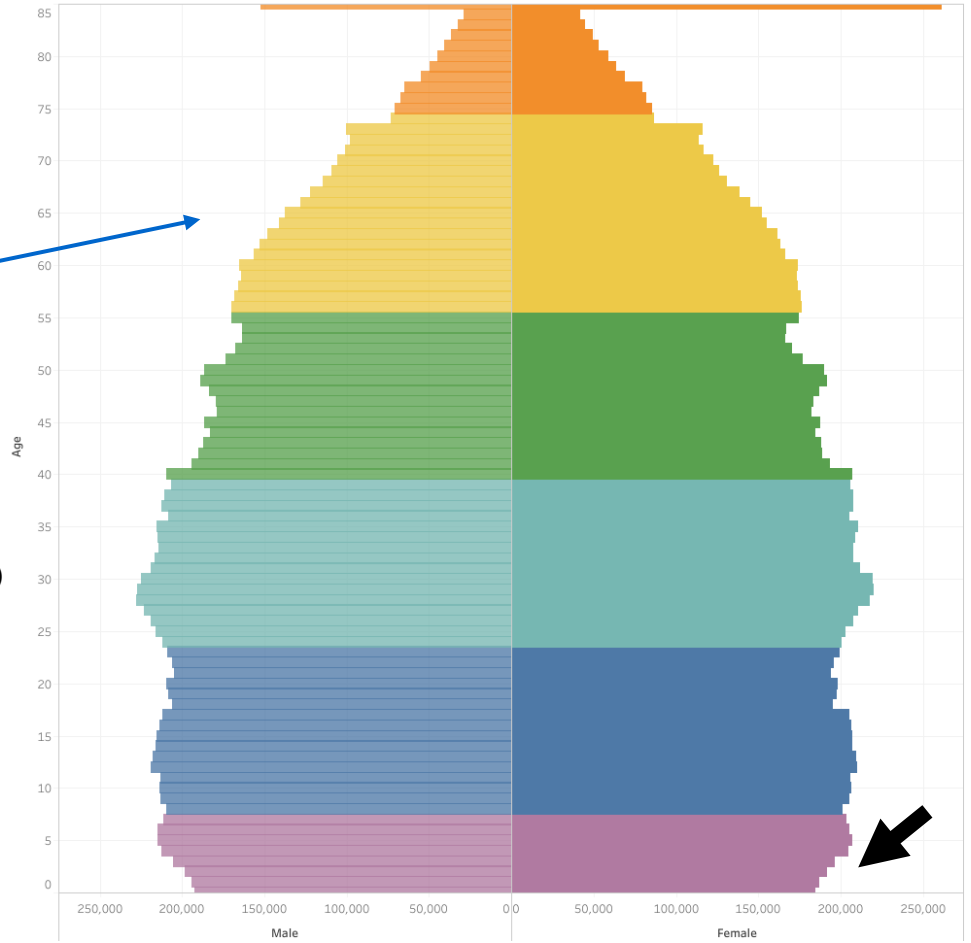
The Implications for Higher Education

Generational Population Pyramids, Texas, 2010 and 2020

2010



2020



Generation

- Greatest Generation (1901-1927)
- Silent Generation (1928-1945)
- Baby Boomers (1946-1964)
- Generation X (1965-1980)
- Millennials (1981-1996)
- Generation Z (1997-2012)
- Generation Alpha (2013-)

Source: U.S. Census Bureau. 2010 and 2020 Vintage Population Estimates

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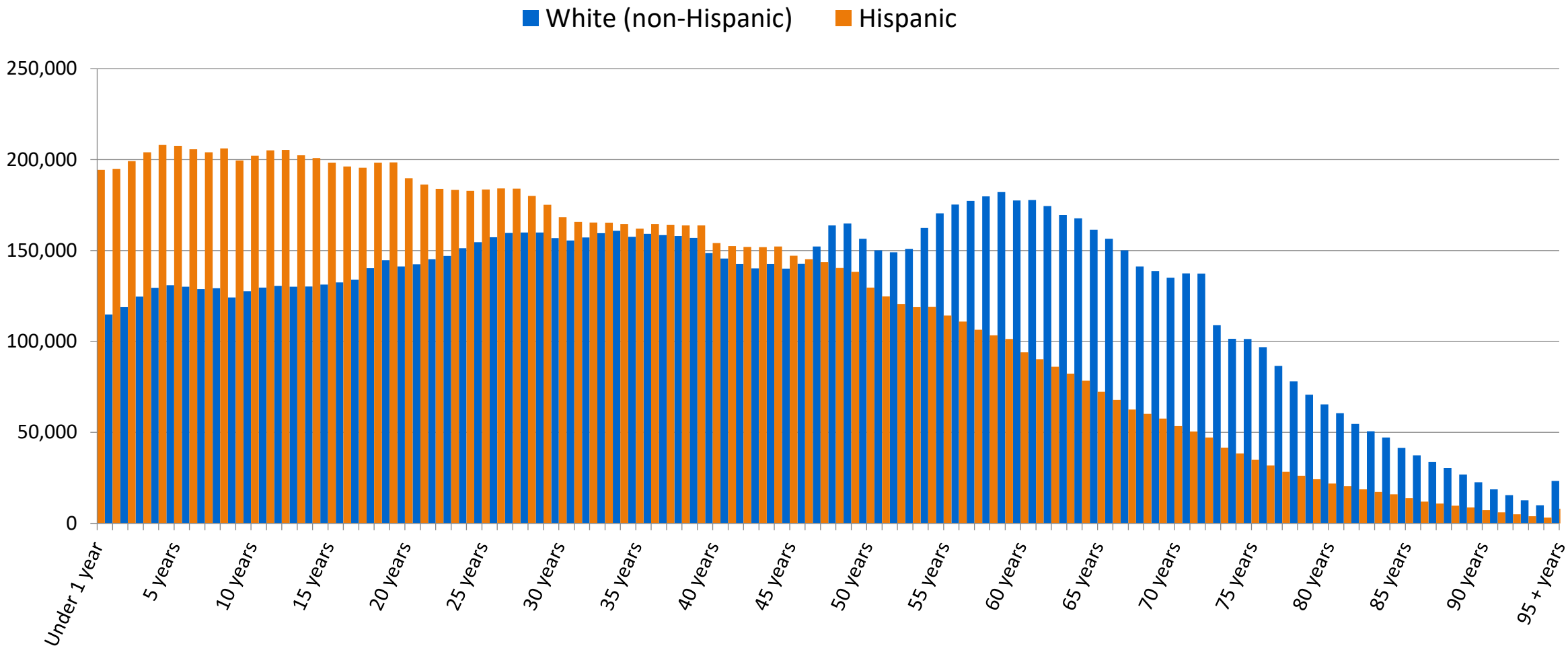
Texas White (non-Hispanic) and Hispanic Populations by Age, 2019



Source: Texas Demographic Center, 2019 Population Estimates

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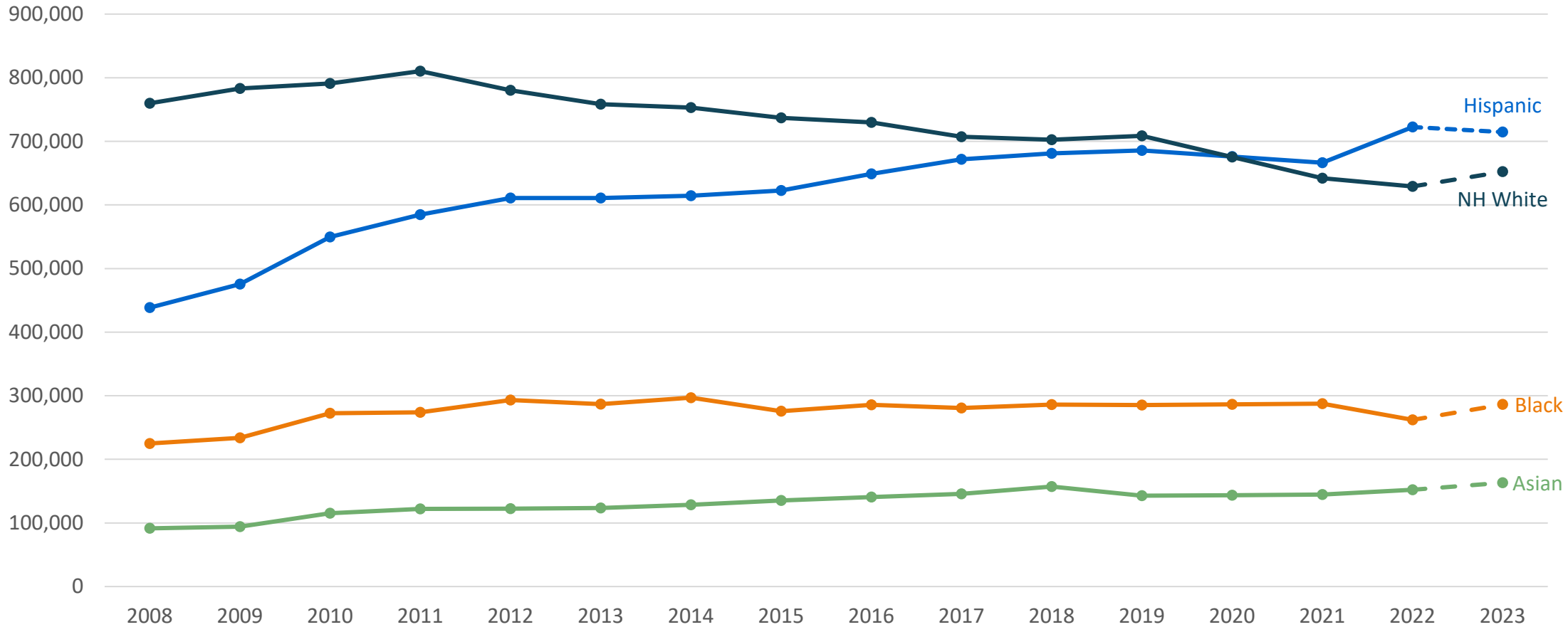
College and Graduate Enrollment by Race/Ethnicity in Texas, 2008-2023



Source: U.S. Census Bureau, American Community Survey 1-Year Estimates, 2008-2019 and 2023

* ACS estimates not available for 2020 – this point represents an average of 2019 and 2023

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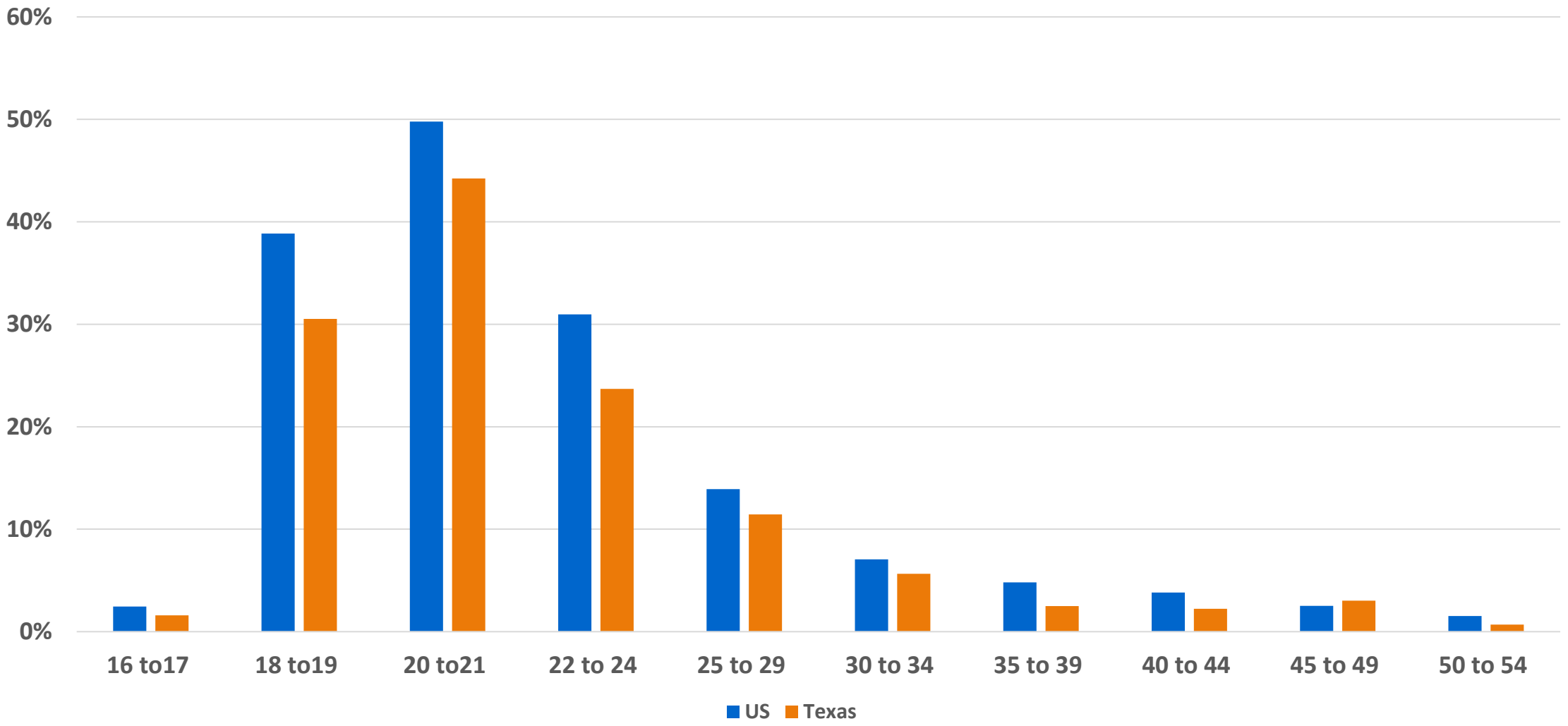
Enrollment Rates by Age Groups, Texas and US, 2023



U.S Census Bureau, Current Population Survey, 2023 March Supplement

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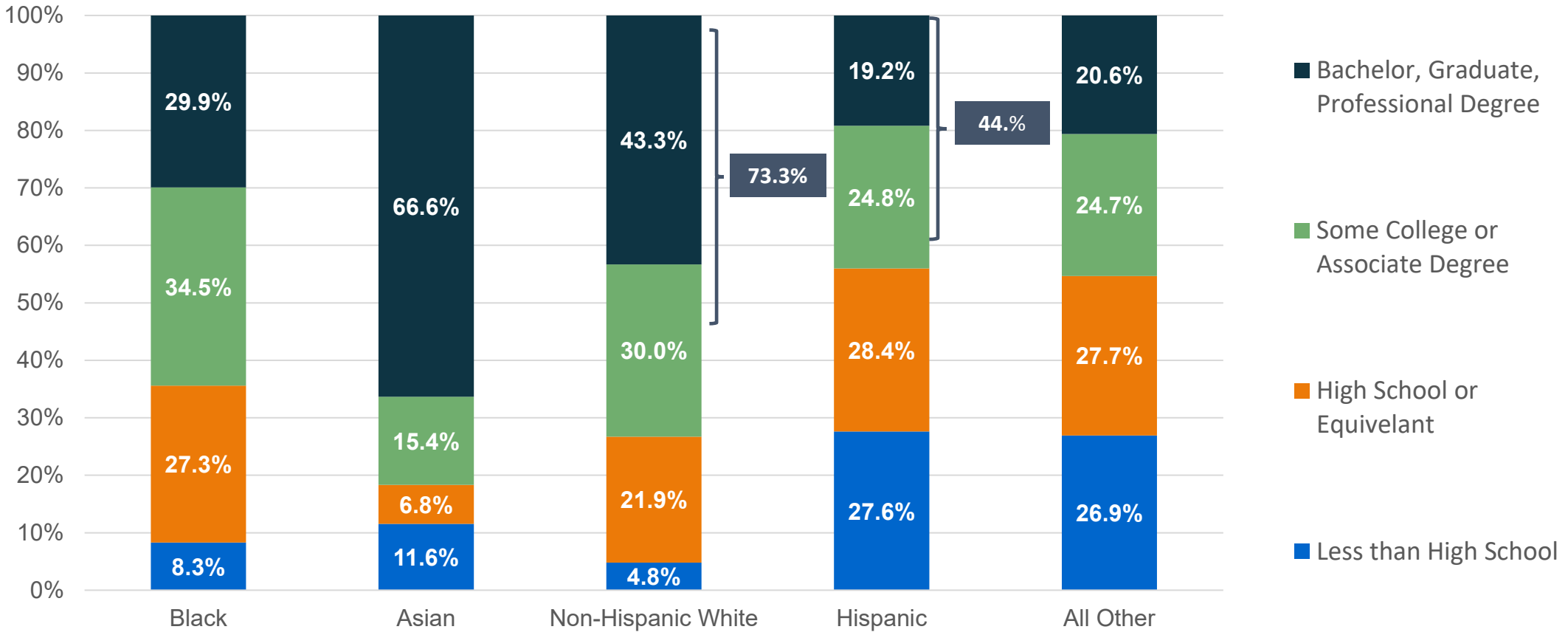
Educational Attainment of Persons Aged 25 Years and Older by Race/Ethnicity, Texas, 2023



Source: U.S. Census Bureau, American Community Survey, 1-Year Sample, 2023

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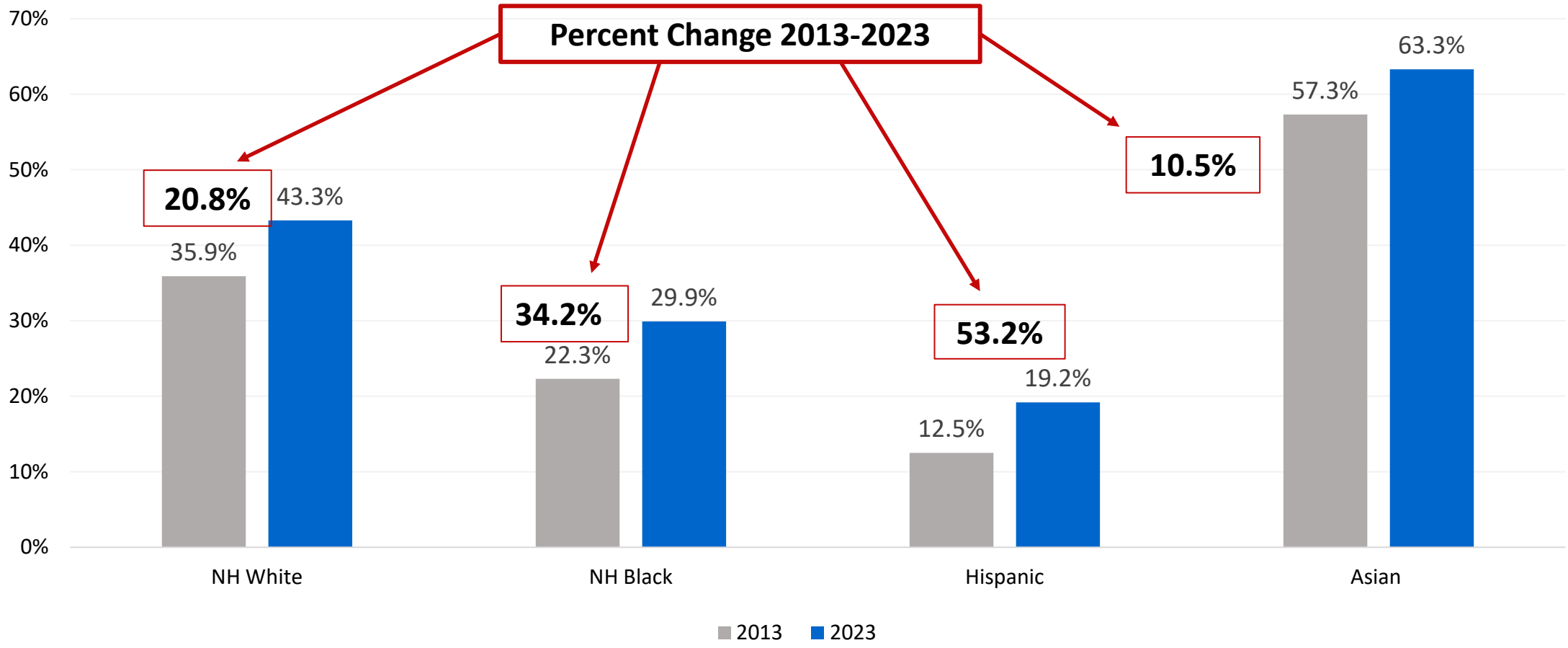
Change in the Percent of Population 25 Years and Older with a Bachelor's Degree or Higher, Texas, 2013 and 2023



Source: U.S. Census Bureau, ACS 1-Year Estimates, 2013, 2023

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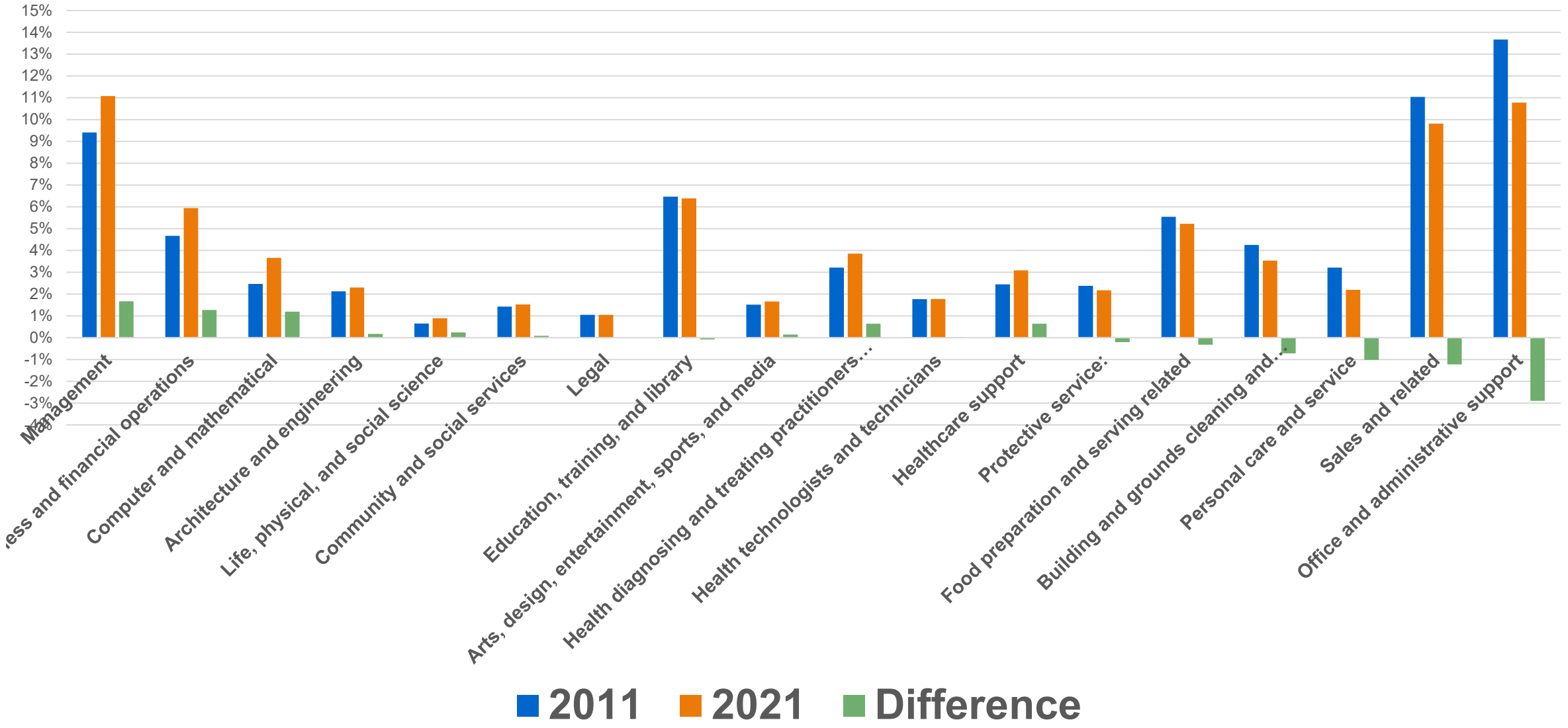
Percent of Civilian Labor Force by Occupation, Texas, 2011, 2021 and Change



Source: US Census Bureau, American Community Survey, 1-Year Sample, 2011, 2021

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A Regional Look: The Deep East Region

Population Change in the Deep East Area

COUTY	POPESTIMATE 2024	POP CHANGE 2023-2024	NATURAL CHANGE	INTERNATIONAL MIGRATION	DOMESTIC MIGRATION
Angelina	88,094	396	97	251	45
Trinity	14,489	220	-107	19	309
San Jacinto	29,326	200	12	20	168
Tyler	20,560	125	-77	24	177
Houston	22,197	115	-58	41	133
Polk	54,258	112	-254	46	307
Nacogdoches	65,728	92	57	126	-95
Sabine	10,058	-60	-109	3	47
Shelby	24,192	-66	-9	-12	-45
San Augustine	7,767	-115	-82	-3	-29
Newton	11,908	-193	-100	0	-95

Source: U. S. Census Bureau, Vintage 2024 Population Projections

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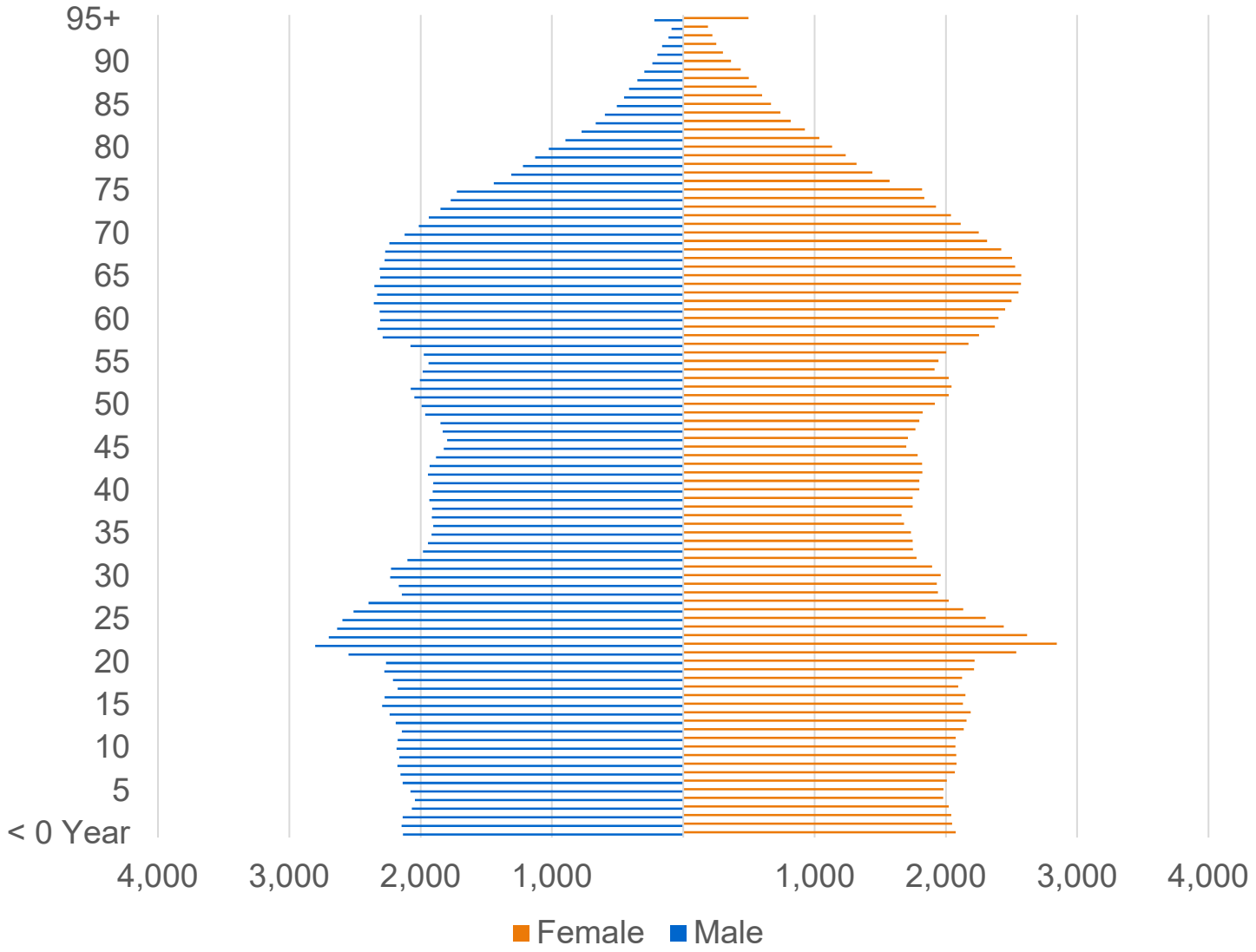
Population Pyramid
Deep East Region



Source: Texas Demographic Center, Vintage 2023 Population Projections

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Deep East Texas COG, Selected Demographic Indicators

County	Median Household Income	Percent HH on Food Stamp/SNAP benefits	Percent with no health insurance	Percent with income below poverty level	Median Age	Percent under age 18	Percent age 60 and older
Angelina	$58,847	18.4	18	16.3	37.8	25.5	22.6
Houston	$54,563	17.6	13.8	16.3	44	20	28.8
Nacogdoches	$51,528	17.3	15.3	22.3	31.8	23.5	20.9
Newton	$41,044	15.9	21.1	22.4	45.8	20	31.1
Polk	$59,066	16.5	15.8	18.1	43.9	20.4	29.1
Sabine	$59,924	13.5	14.1	14.3	54.3	17.7	40.7
San Augustine	$46,338	22.2	20	27.5	48.8	20.1	34.6
San Jacinto	$59,526	18.1	19.6	17.7	45	21.6	29.1
Shelby	$50,436	14.3	19.2	23.5	40	26.3	24.4
Trinity	$51,663	14	15.7	16.1	49.8	19.6	35.1
Tyler	$50,647	17.2	17.1	19.6	42.5	19.5	29.5
Deep East TX Region		**16.8**	**17.2**	**19.5**		**21.3**	**29.6**
TEXAS	**$75,780**	**11.2**	**16.4**	**13.7**	**35.9**	**24.7**	**19.3**

Source: U.S. Census Bureau, 2023 ACS 5-Year Estimates Data Profiles

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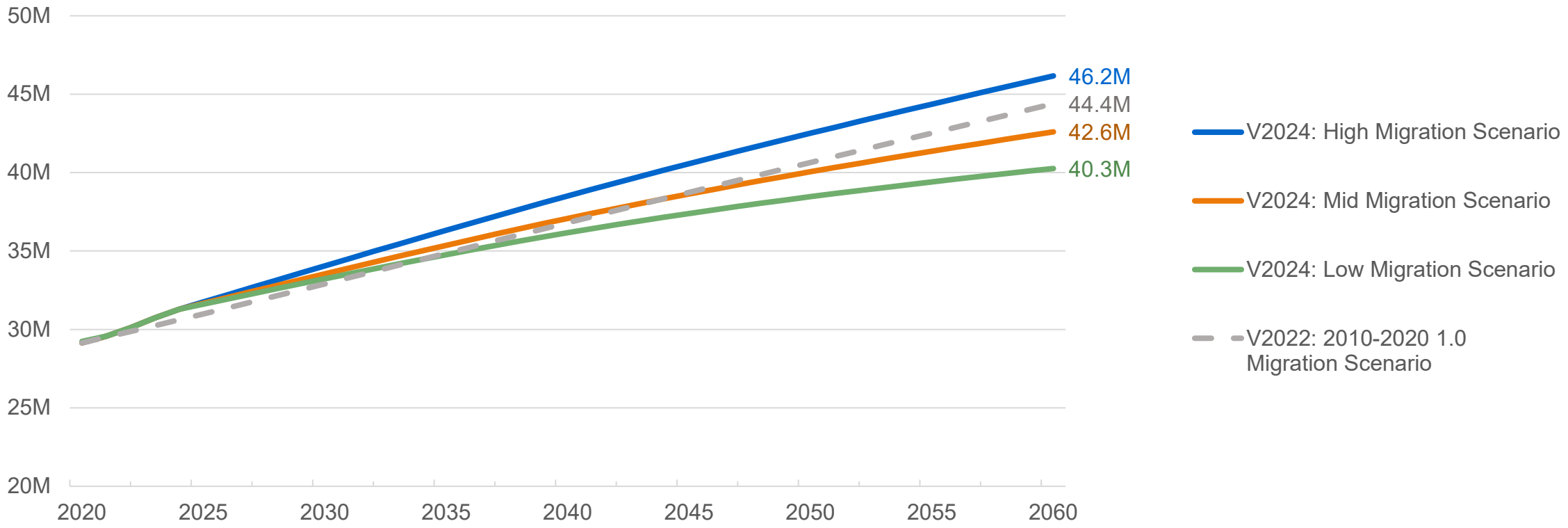
A Look Into the Future: Population Projections

Projected Population Growth in Texas with Various Migration Scenarios 2020-2060



Source: Texas Demographic Center, Vintage 2022 and 2024 Population Projections

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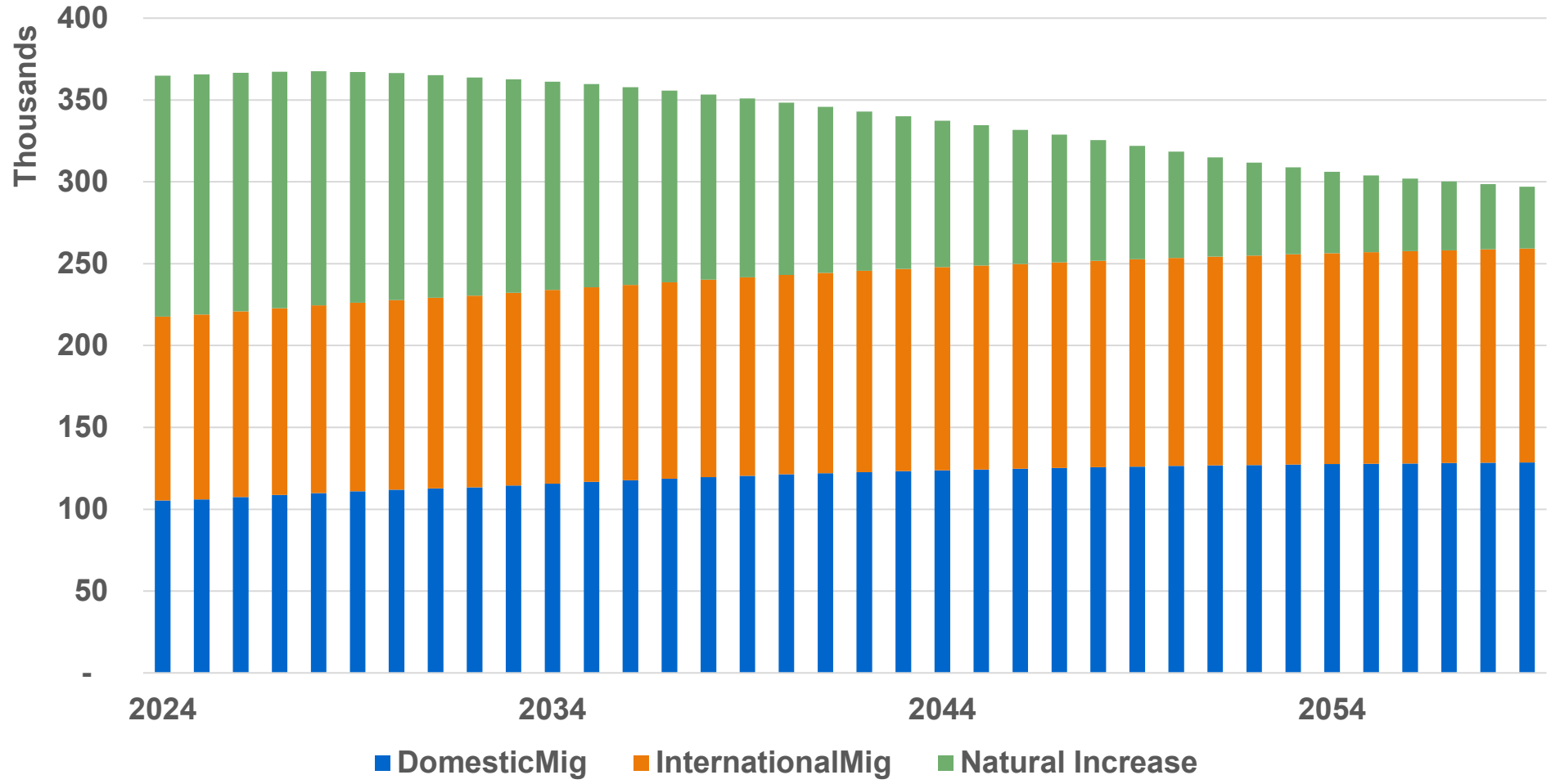
Projected Components of Change under the Mid Migration Scenario



Source: Texas Demographic Center, Vintage 2024 Population Projections

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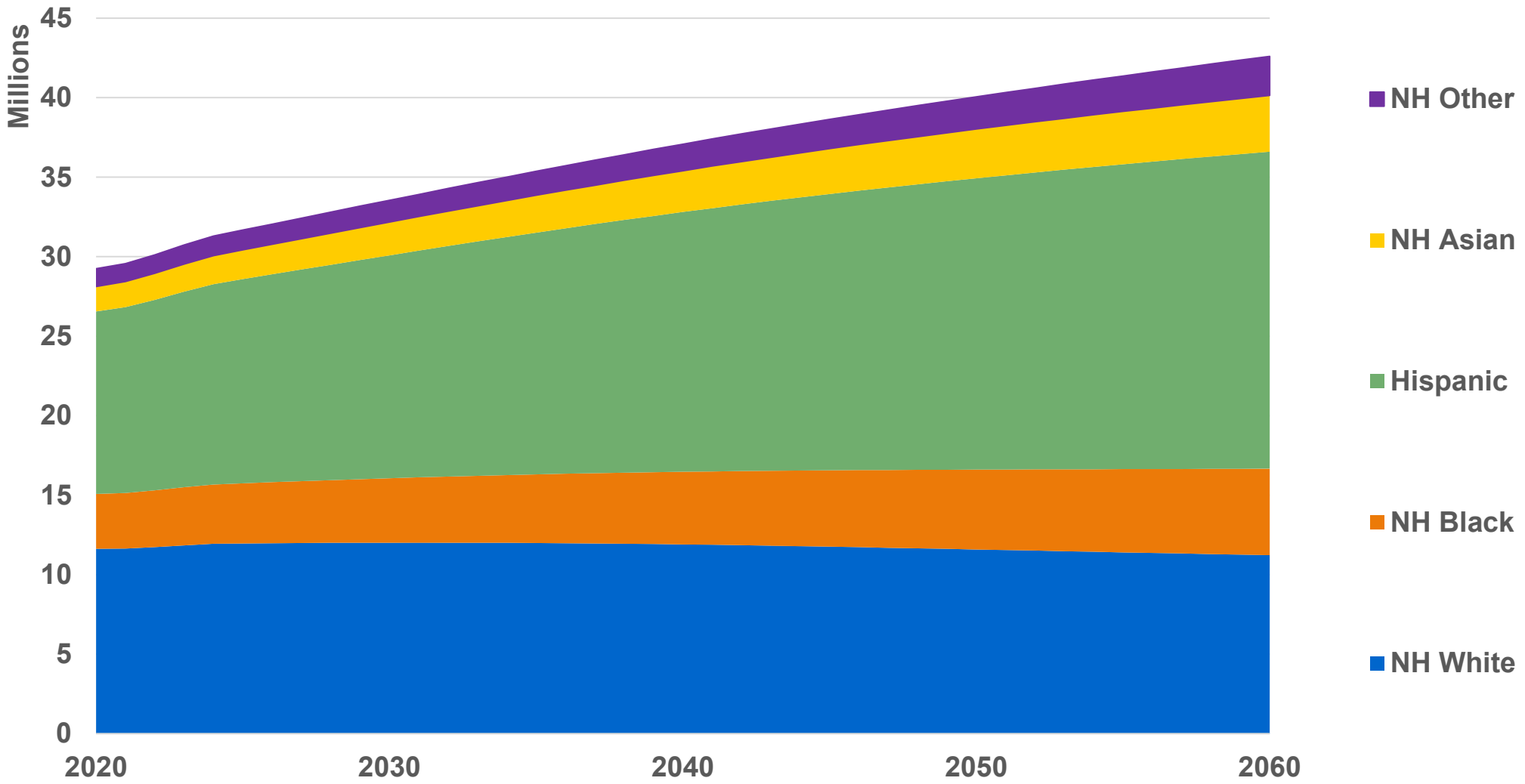
Projected Population by Race/Ethnicity



Source: Texas Demographic Center, Vintage 2024 Population Projections

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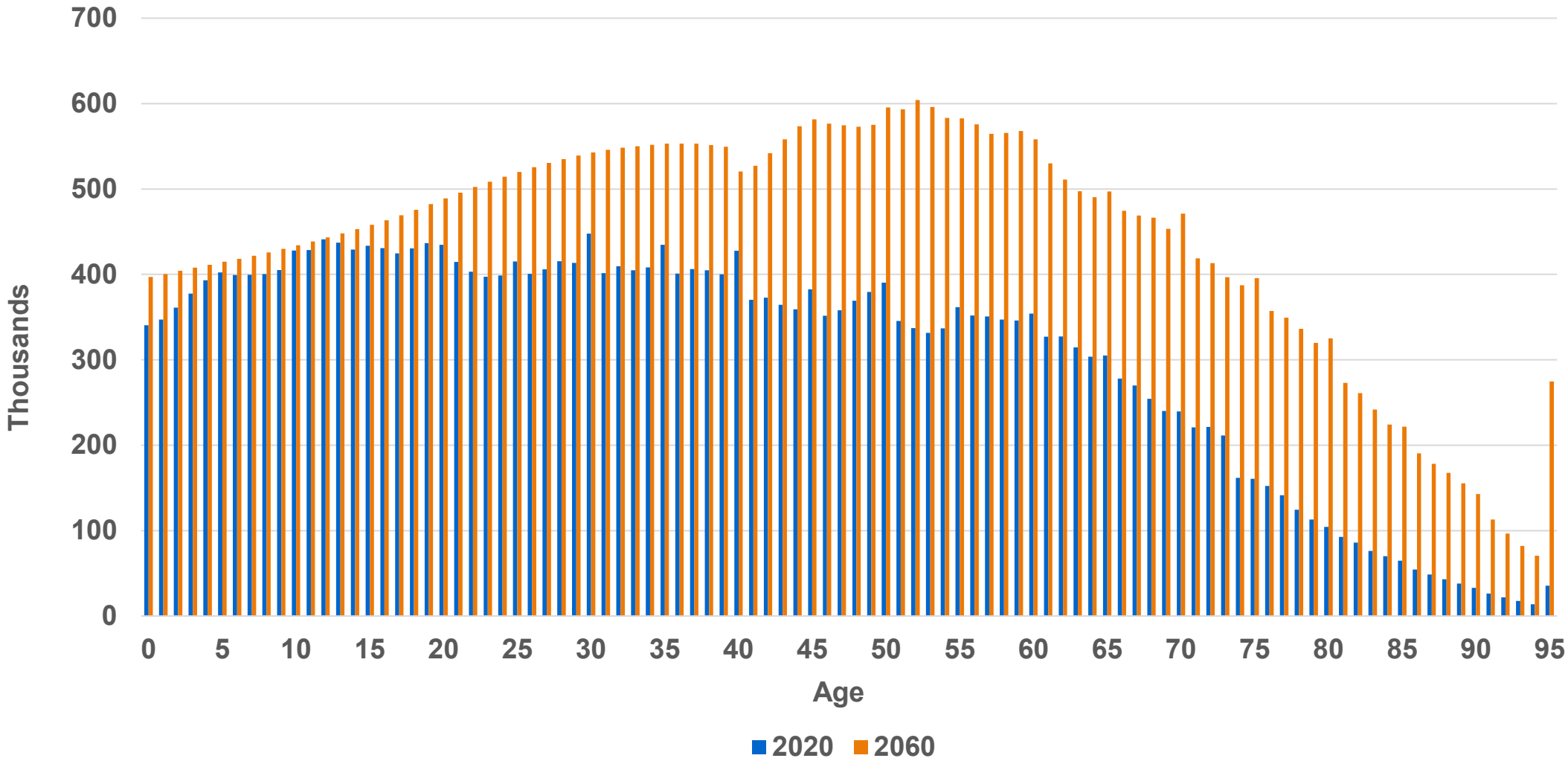
Projected Population by Age, 2020 and 2060



Source: Texas Demographic Center, Vintage 2024 Population Projections

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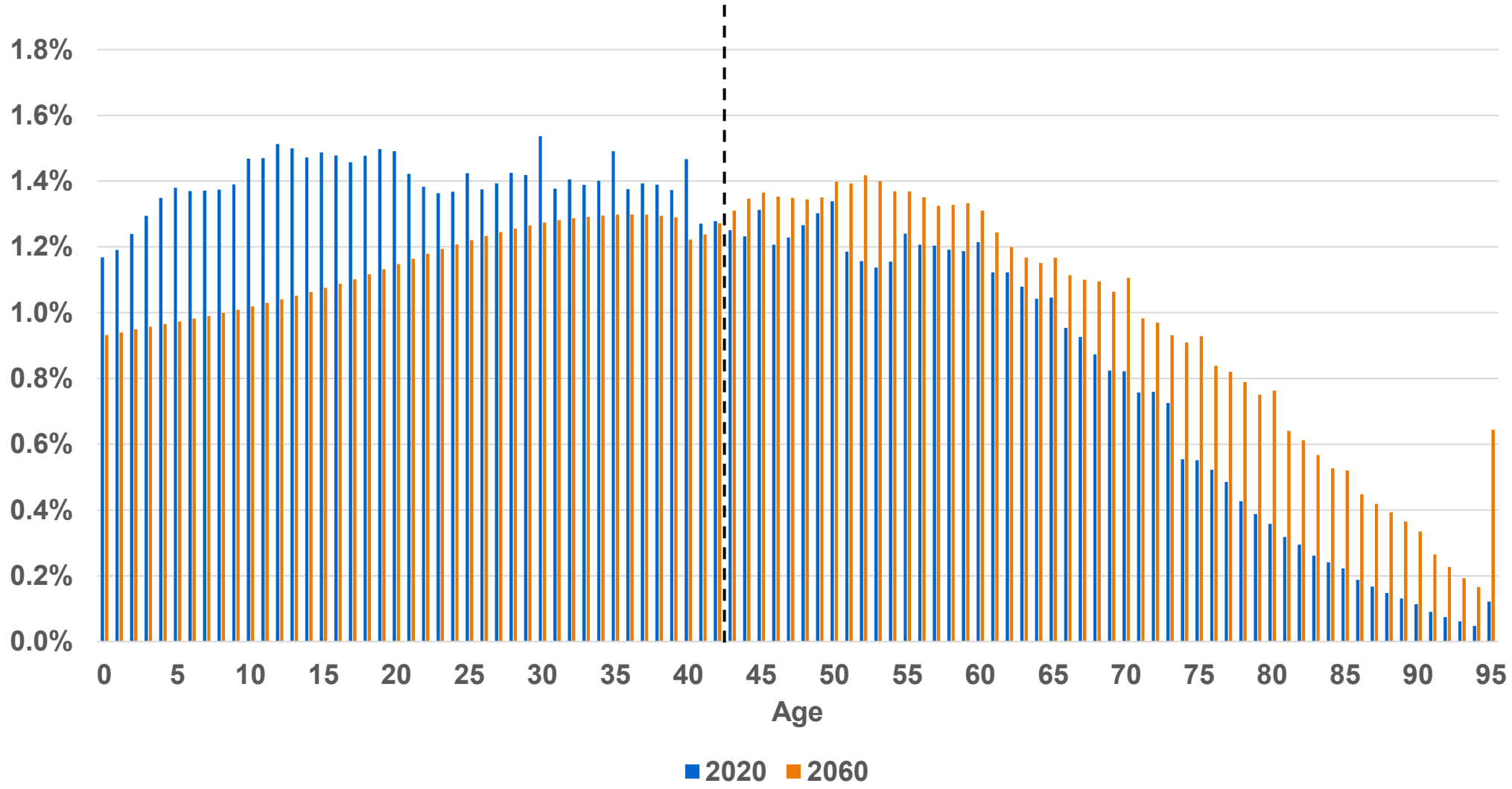
Projected Population by Percent Age Composition, 2020 and 2060



Source: Texas Demographic Center, Vintage 2024 Population Projections

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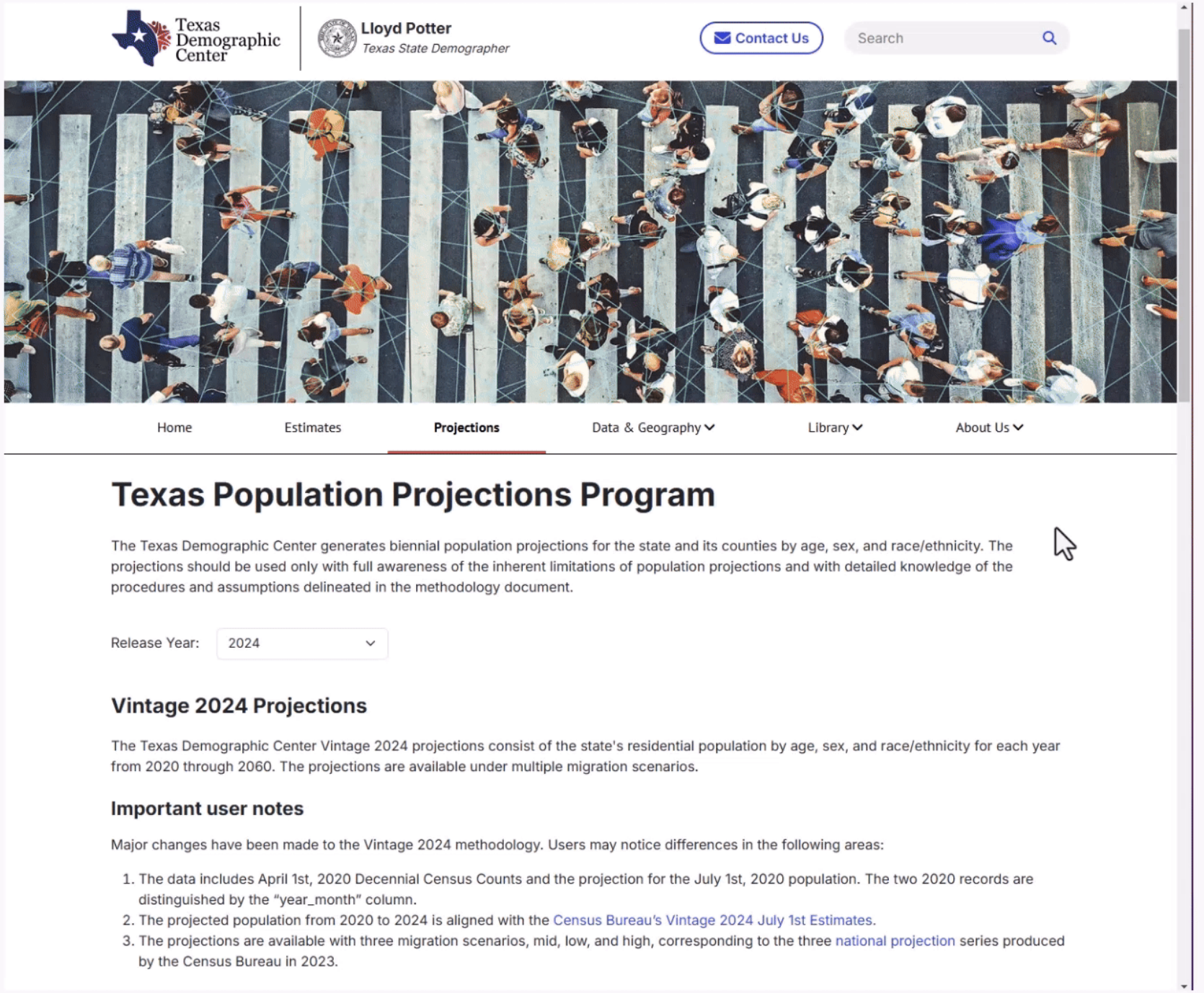
Access the TDC Projections



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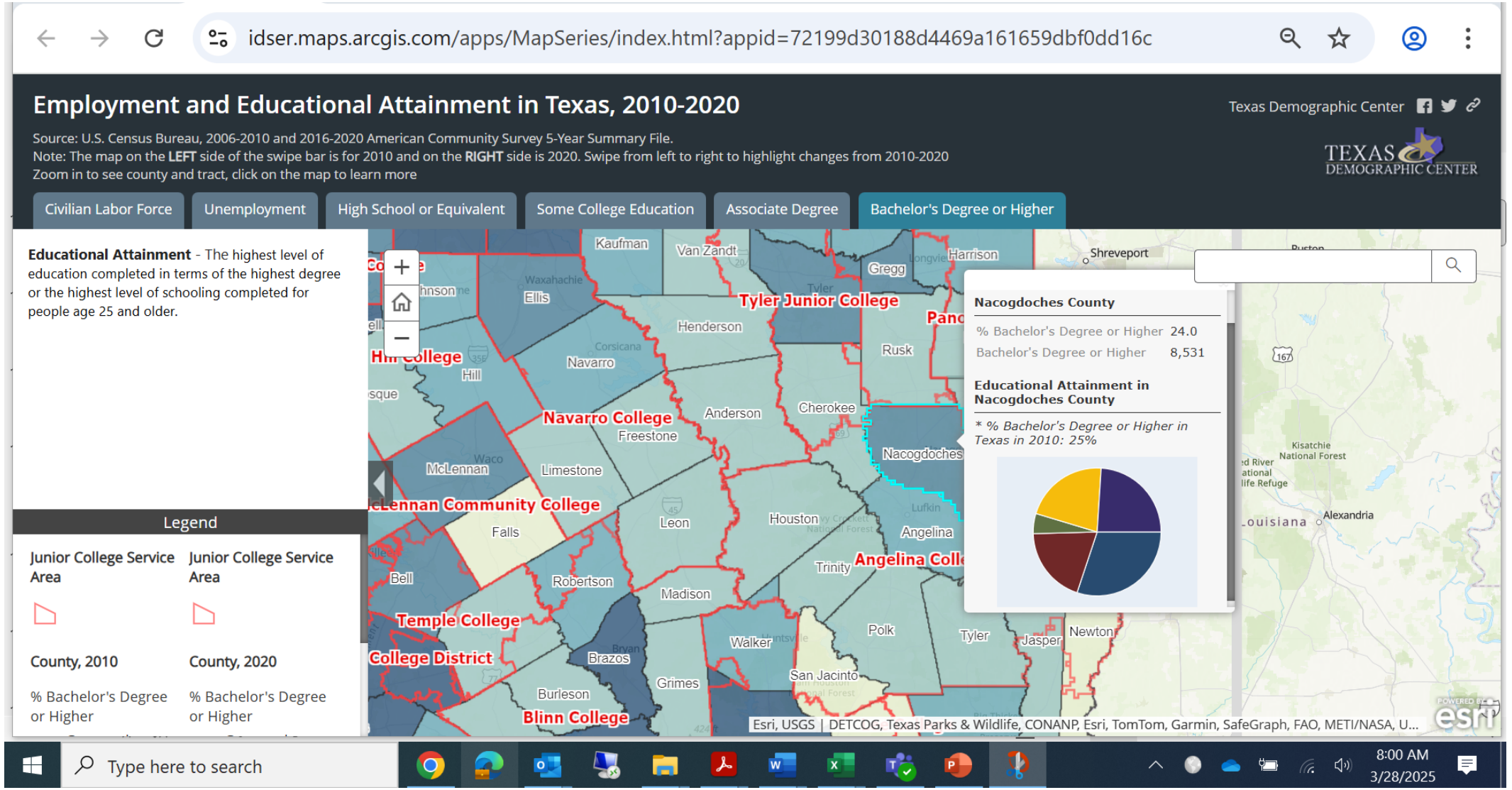
Swipe Map on Education and Employment



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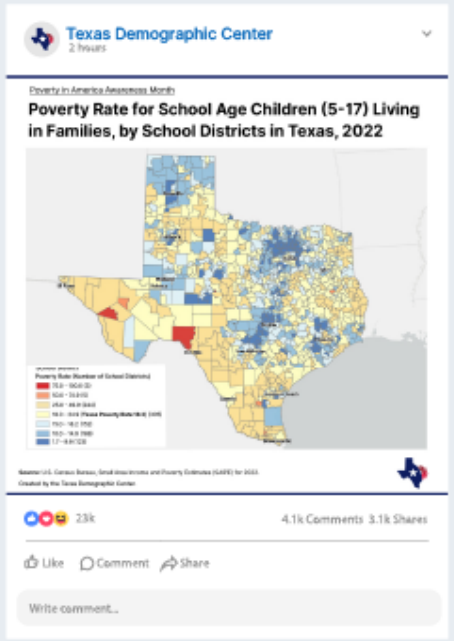

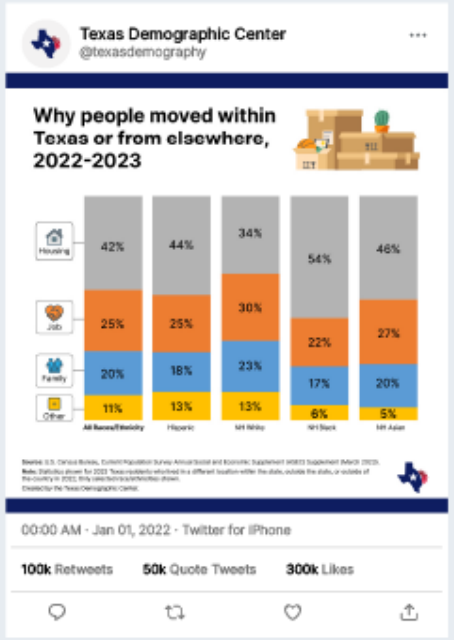

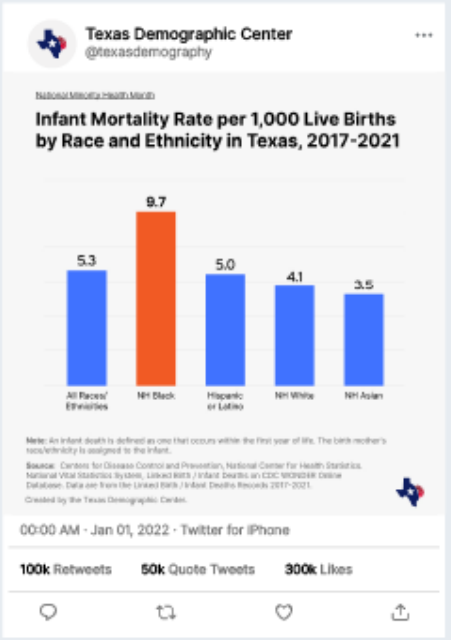

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